**Data**

To solve the described business problem I have had to leverage the subsequent data from the following sources:

1. Website: by doing web scrapping on a local council stats data I download a list of neighborhoods by postal code with their respective population data by age range (which requires some data cleaning). To complement this, I utilise the geocoding library to retrieve the latitude / longitude data per neighborhood
2. Foursquare API: I use the Foursquare API to retrieve a list of nearby venues by neighborhood which I then categorise according to whether they are interesting or not to respond to the business question