

Visualizing Both a Categorical and a Numeric Variable



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Overview



Qualitative and Quantitative Bivariate Analysis

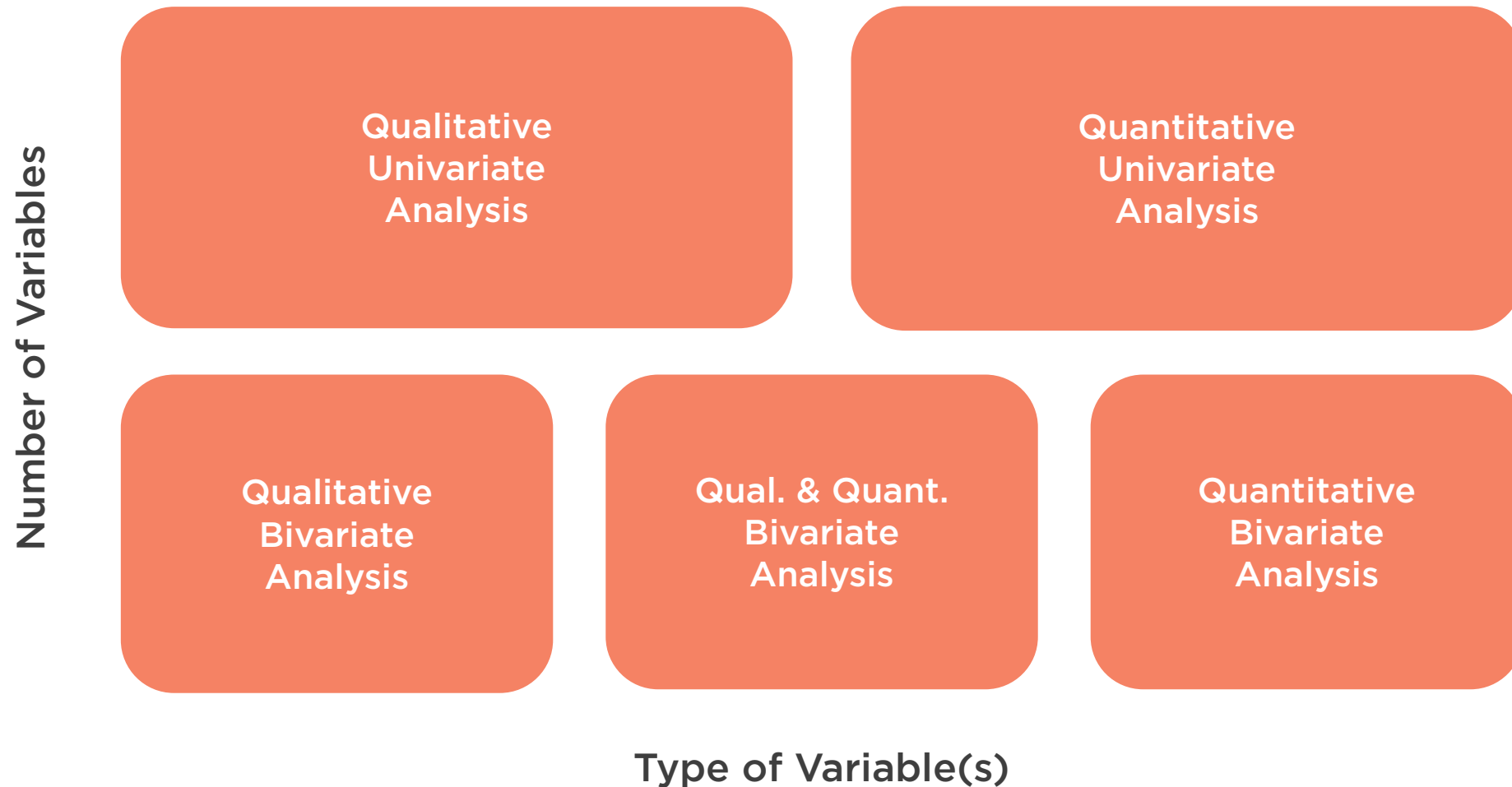
Demo (Base)

Demo (Lattice)

Demo (ggplot2)

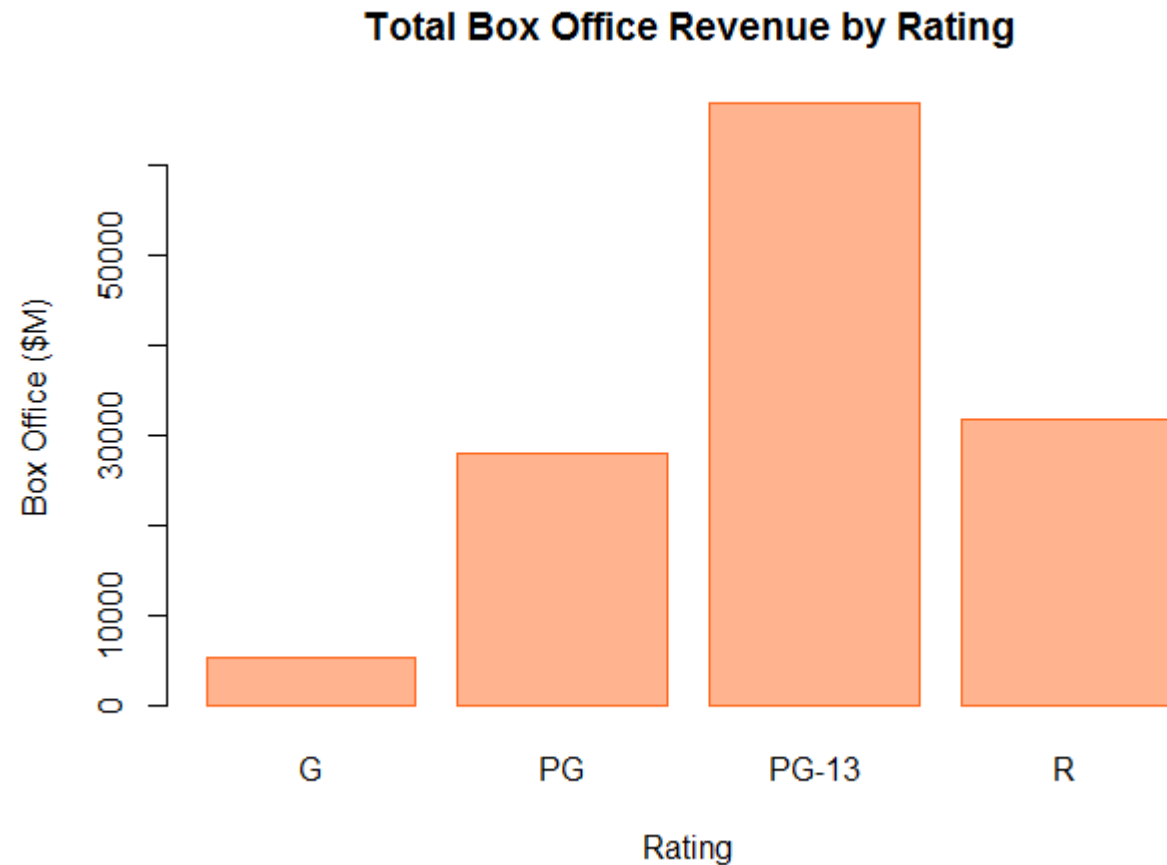


Types of Data Analysis



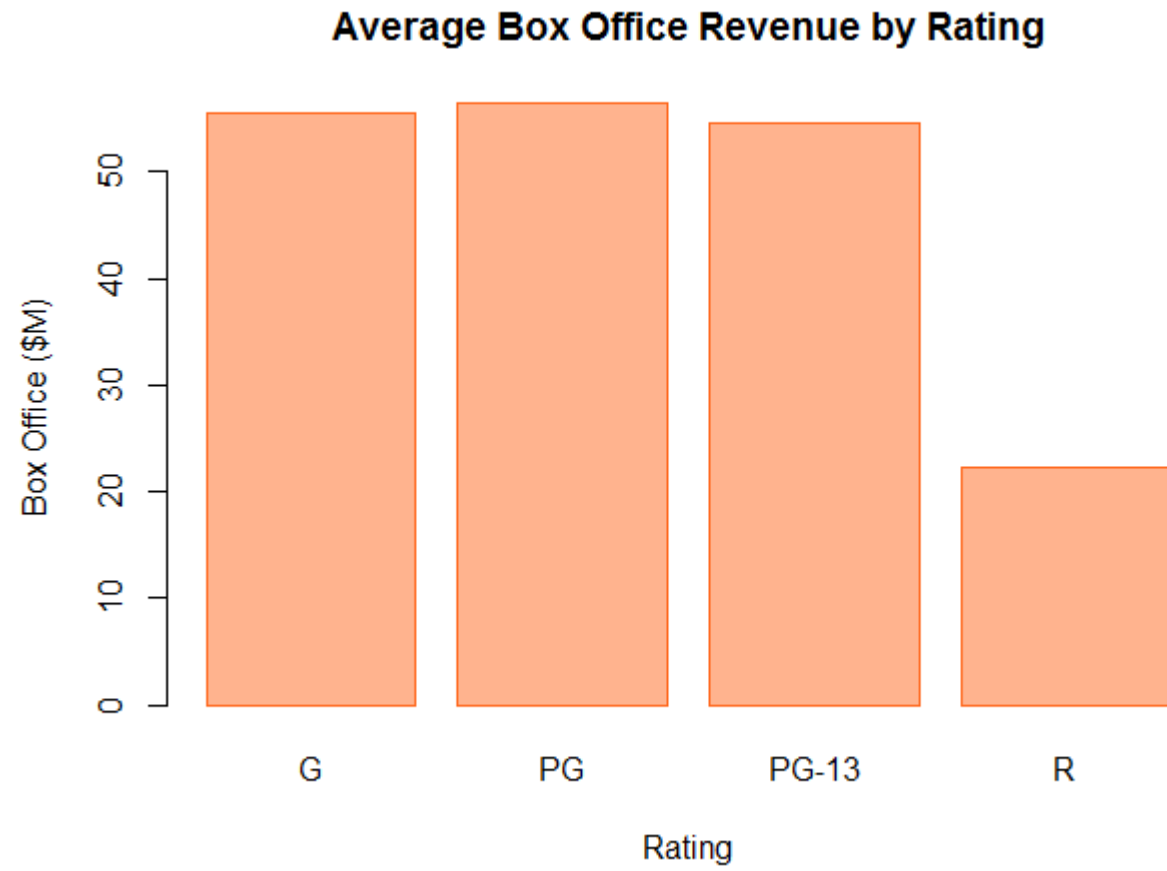
Qualitative and Quantitative Bivariate Analysis

Aggregate
Grouped
Comparison



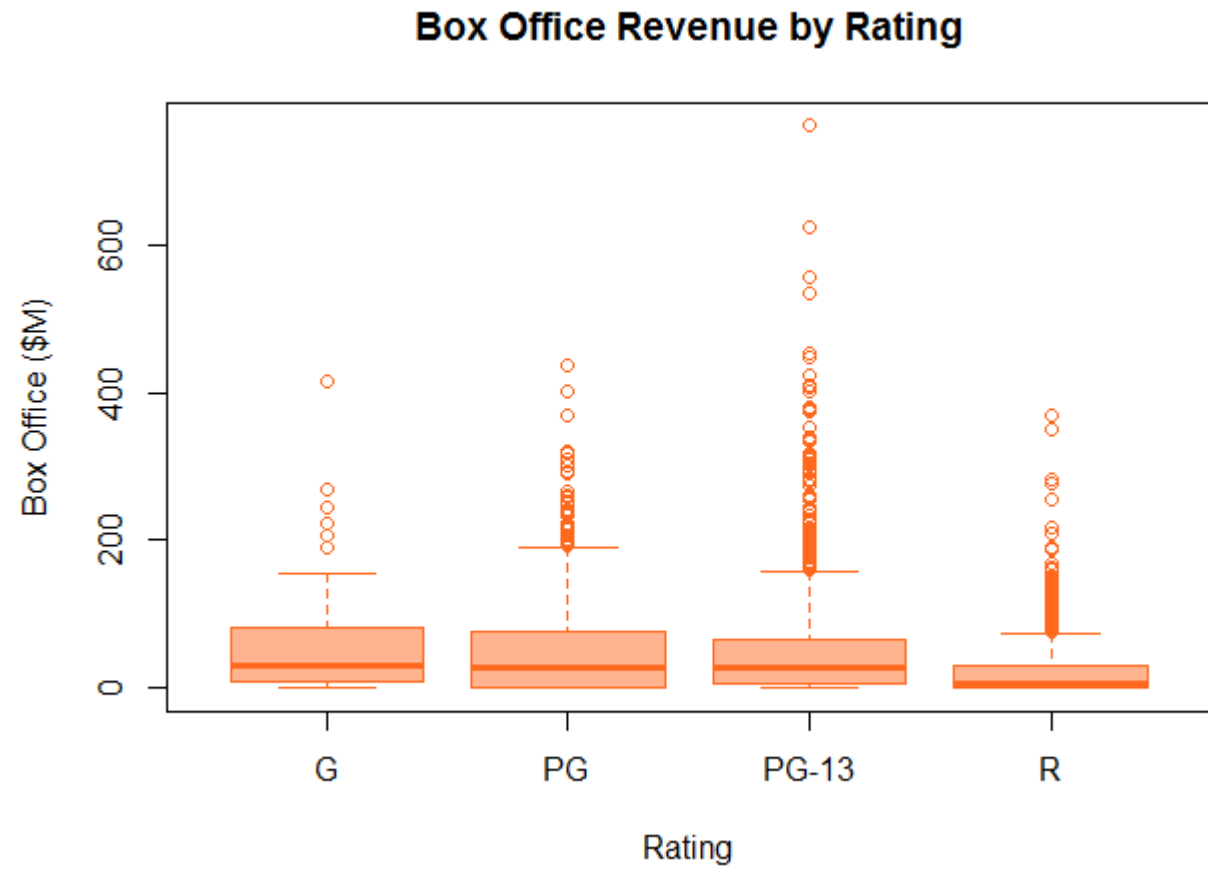
Bivariate Bar Chart

Comparison
Single measure



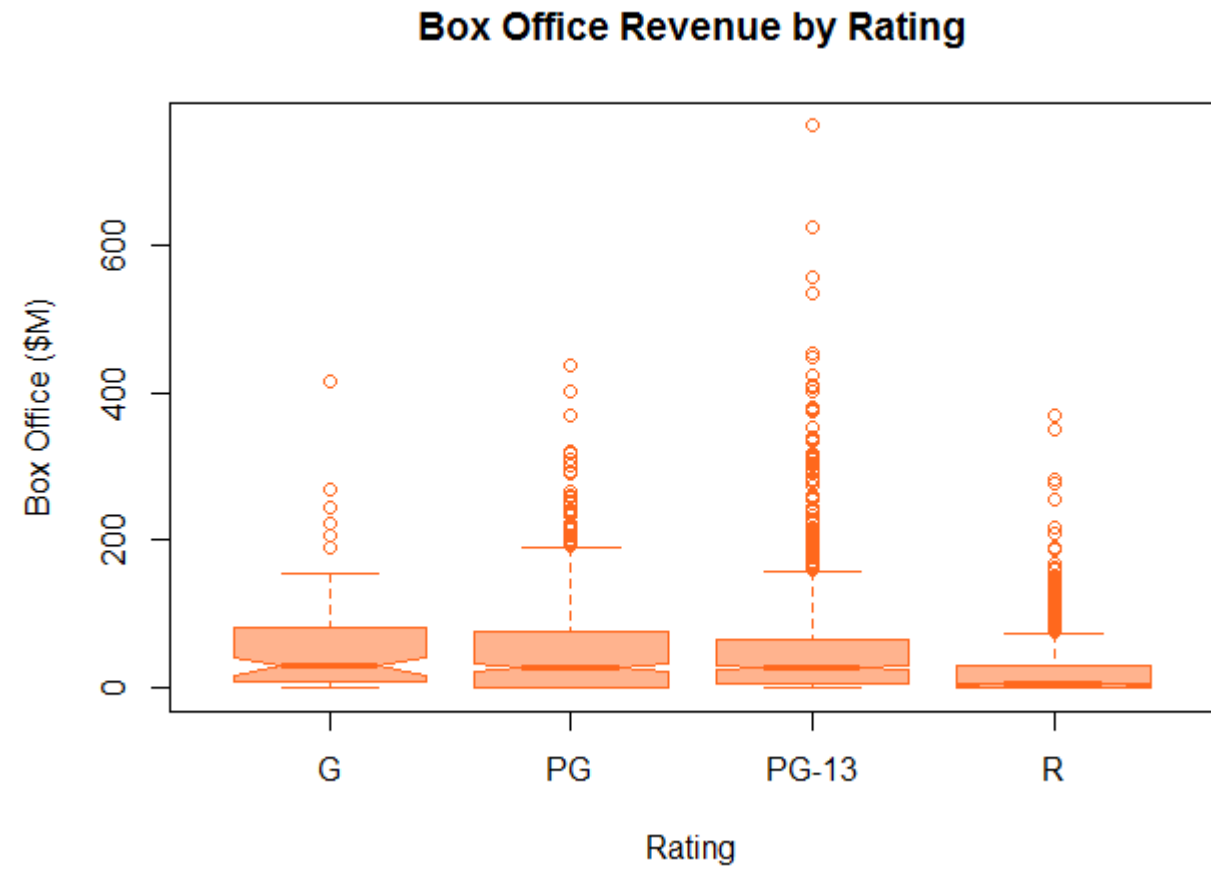
Bivariate Box Plot

Location
Spread
Outliers



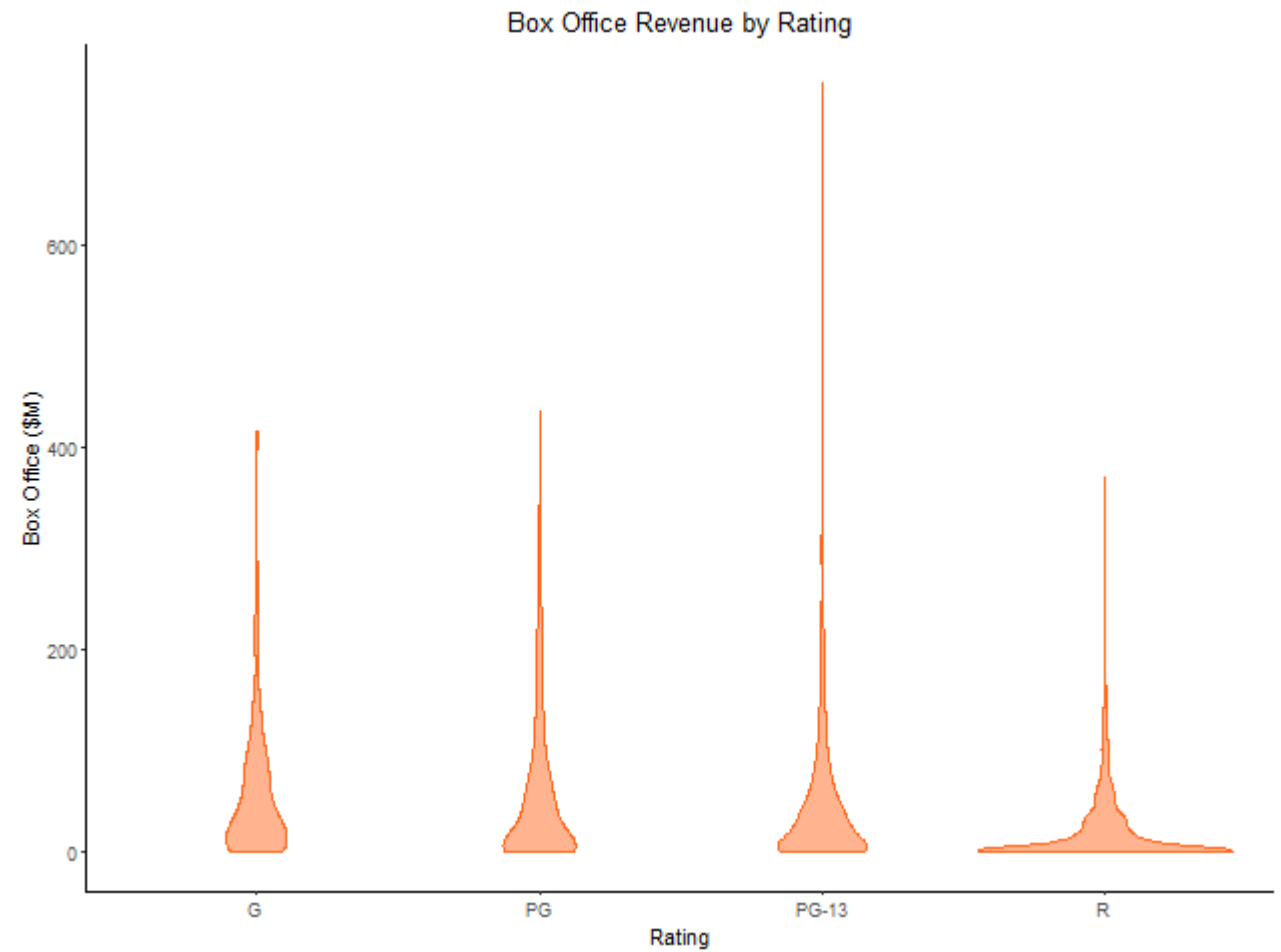
Notched Box Plot

Notches
Confidence interval

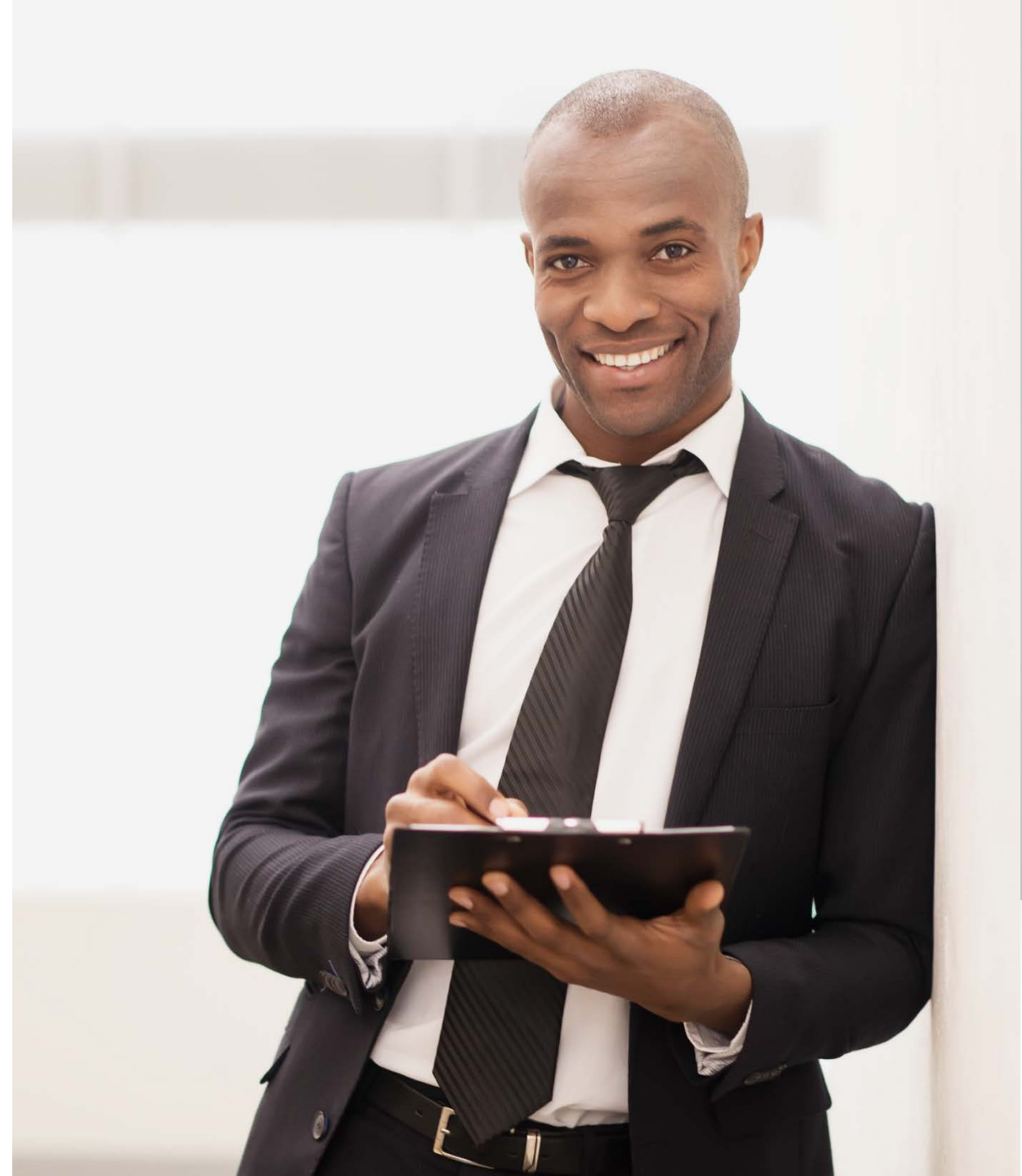


Bivariate Violin Plot

Density
Shape



1. How does average box-office revenue compare across ratings?
2. How similar are the spreads of box-office revenue across ratings?
3. How do their shapes compare?



Create a Bivariate Bar Chart



Create a Bivariate Box Plot



Create a Notched Box Plot



No Violin Plot



Create a Bivariate Table



Create a Bivariate Bar Chart



Create a Bivariate Box Plot



Create a Notched Box Plot



Create a Violin Plot



Create a Bivariate Bar Chart



Create a Bivariate Box Plot



Create a Notched Box Plot



Create a Violin Plot





Summary



Qualitative and Quantitative Bivariate Analysis

Demo (Base)

Demo (Lattice)

Demo (ggplot2)