

ASHOK JAISWAL

Technical Product Manager

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SUMMARY

- 12 Years experience in product management for IoT, Crypto, SaaS, NFTs products
- Proven track record in successful product launches and scaling
- Generated \$1,500,000 in sales and raised \$4 million in boot strapped startups.
- Expert in market research, outperforming competitors, and meeting user needs effectively.
- Skilled collaborator, managing 10,000 GoingApe NFTs launch with cross-functional teams.
- Strong execution abilities, overseeing ERC-720A smart contract/marketplace deployment.
- Understand React, ReactNative, NextJS, NodeJS, Solidity, and Blockchain development.
- Effective communicator and leader, guiding teams to deliver quality products on time & cost.
- Demonstrated expertise in identifying opportunities, saving 200,000 man-hours/6million
- Proactive product ideation, co-founded two IoT companies with \$1,000,000+ in pre-sales.
- Market-savvy, drove 2 million unique website visitors converting 20,000 paying customers.

Hubble Connected [Build innovative IoT smart products for families]

Sr. Product Manager Hong Kong Apr 2023 - Present

- Leading the development of an IoT toy interface with AI (LLM, V2T, T2V).
- Conducting in-depth market research /competitive analysis to identify users needs
- Collaborating closely with engineering teams, partners, and manufacturers
- Driving product innovation and creating a compelling user experience for the IoT toy

Cathay Pacific

Sr. Products Manager Hong Kong Oct 2022 - Mar 2023

- Lead the development of an in-house system using NextJS, NodeJS, and MongoDB.
- Facilitated meetings with the aeronautical team, gaining in-depth understanding of their workflow needs.
- Reviewed UI/UX designs and conducted discussions with development, management, and the aeronautical team.
- Led sprint planning meetings to ensure efficient and effective development processes.

RioDeFi [Pioneer in decentralised finance solutions with blockchain technology]

Tech Product Manager Hong Kong Nov 2021 - Sep 2022

- Played a pivotal role in developing and launching 10,000 GoingApe NFTs, targeting NFT collectors and digital artists.
- Coordinated cross-functional teams, including marketing, design, business development, and senior management, to oversee the NFT collection and NFT marketplace launch.
- Successfully deployed an ERC-720A smart contract, ensuring a secure and efficient NFT marketplace for users.
- Managed a team of designers, developers, artists, and junior digital marketing professionals to deliver top-notch NFT products and experiences.

EDUCATION

Masters Of Business Administration

Digital Marketing / IT

HKUST (Hong Kong) 2009-20011

Bachelor Of Science (B.Sc.)

Computer Science

Delhi University (Delhi) 2003-2006

PRODUCT DEVELOPMENT

- IoT, Crypto & NFT Expertise
- Quantitative Results Achiever
- Market Research & Analysis
- Cross-functional Collaboration
- Execution & Project Management
- ReactNative, NextJS, Solidity, Blockchain
- Effective Communication & Leadership
- Innovative Problem Solver
- Proactive Product Ideation

MANAGEMENT SKILLS

- Strategic Product Planning
- Team Leadership & Motivation
- Agile Product Development
- Stakeholder Engagement
- Data-Driven Decision Making



DESIGN TOOLS

Figma | AdobeXD | Keynote | Sketch

USER INTERFACE DEV

ReactNative | React | NextJS | Python

Ezee Systems [EzeeCube - Stackable IoT family media cloud]

 Product Manager  Hong Kong  Jul 2013 - Mar 2017

- ❑ Co-founded and led a multimedia-based IoT company, introducing the world's first modular home media cloud for families.
- ❑ Orchestrated a successful co-founding campaign, generating over \$250,000 in pre-sales and showcasing the product's market demand.
- ❑ Directed the design and development of EzeeCube, incorporating a Freescale IMX quad-core processor, Yocto embedded Linux operating system, and custom Kodi/XBMC application
- ❑ Led the successful crowdfunding launch with more than 1,500 pre-orders / \$250,000+

Lecker Labs [Yomee - Pod based IoT yogurt maker]

 Sr. Product Manager  Hong Kong  May 2017 - Oct 2021

- ❑ Co-founded a FoodTech IoT company, creating the world's first fully pod-based automatic yogurt maker capable of producing various yogurt types.
- ❑ Successfully raised \$2 million in private equity funding and won numerous awards like CES for innovation and product excellence.
- ❑ Oversaw the development of Yomee's hardware, utilising Arduino boards, Bluetooth connectivity, firmware, OTA update etc.
- ❑ Led the design and launch of the ReactNative-based mobile app
- ❑ Led the successful crowdfunding launch with more than \$250,000+ in pre-orders

Goldman Sachs

 Product Analyst  Hong Kong  Jun 2011 - May 2013

- ❑ Ramped up the company's communication infrastructure by introducing a unified dial-in number for over 800 video conferencing facilities.
- ❑ Achieved remarkable success with more than 2 million conference calls made within six months, saving an estimated 2 minutes per call for 30,000 employees.
- ❑ Managed the construction of three new video conferencing facilities, reducing costs by 25% and enhancing operational efficiency.
- ❑ Implemented remote monitoring for 300 conferencing facilities, resulting in 30 min savings for technicians and cost reductions of over 2million annual

Muvee Technologies [Automatic video editor for families]

 Sr. Software Engineer  Singapore  Mar 2006 - Jun 2009

- ❑ Led the development of the world's first fully consumer automatic video editor for PC, garnering an install base of over 2 million users.
- ❑ Led a team of software developers, ensuring seamless integration and exceptional user experience.
- ❑ Implemented camera import/export module, resulting in a 22% increasing in user engagement

HOBBY PROJECTS

HomeGPT [<https://T.Me/MyndChatBot>]

Built a Telegram bot using OpenAI and GoogleAI technologies to assist my family

- ❑ Simplified expense tracking with receipt scanning and organisation.
- ❑ Streamlined recipe search and saving for quick access to favourite dishes.
- ❑ Efficient task management to stay on top of daily to-dos.
- ❑ Convenient grocery list management for hassle-free shopping updates.

Crypto Tracker <https://Shorturl.At/Cgqw7>


Built a powerful crypto portfolio tracker app:

- ❑ User-friendly interface for efficient monitoring and management of holdings.
- ❑ Real-time prices and market data integration through CoinGecko API.
- ❑ Smoothly add new tokens to the portfolio for up-to-date tracking.
- ❑ Enhanced user experience with support for dark and light themes.

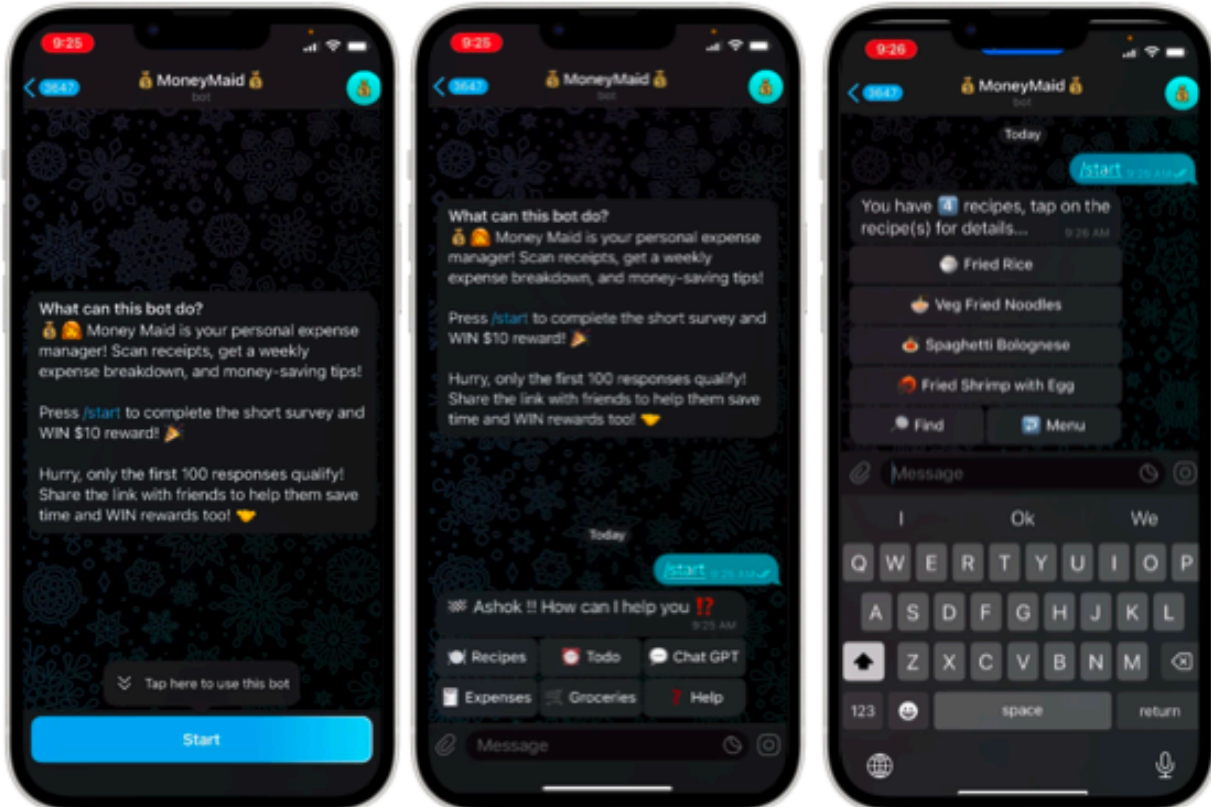
Languages

Hindi	<div><div></div><div></div><div></div><div></div><div></div></div>	Native
English	<div><div></div><div></div><div></div><div></div><div></div></div>	Fluent
Mandarin	<div><div></div><div></div><div></div><div></div><div></div></div>	Friendly

Hobbies

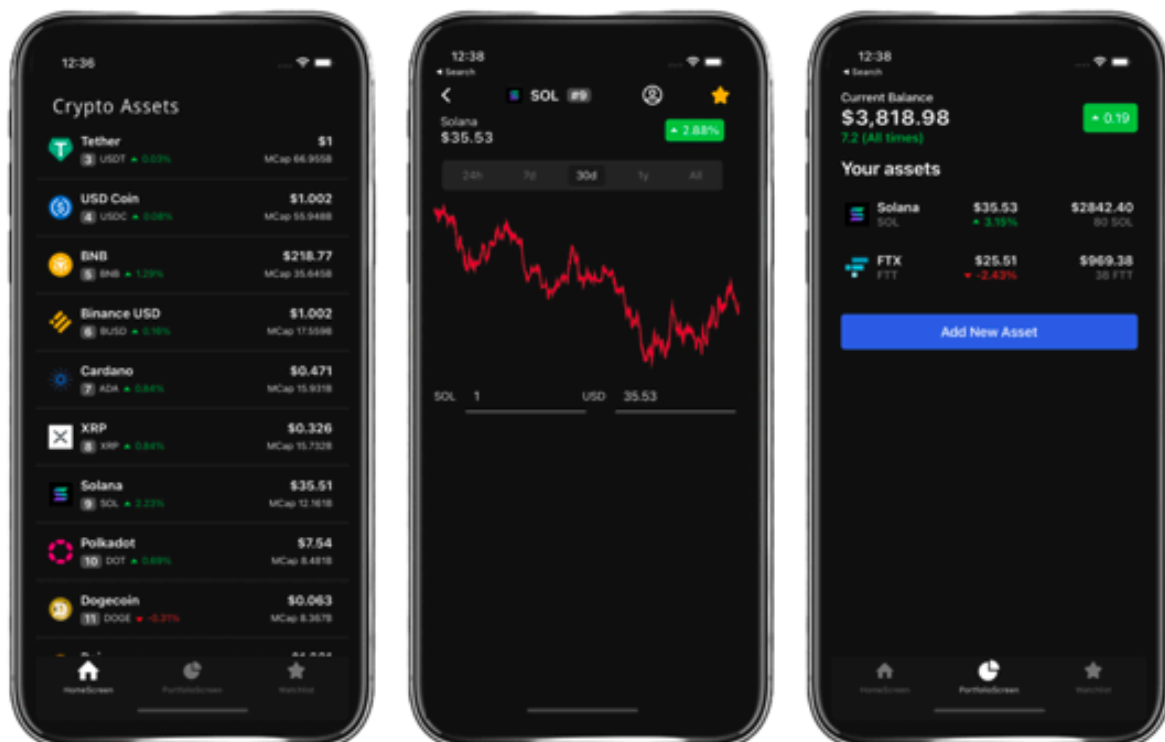
	Meditation / Yoga	Expert, Daily
	Tennis	Intermediate, Regular
	Hiking	Advance, Regular

GPT Home Assistant

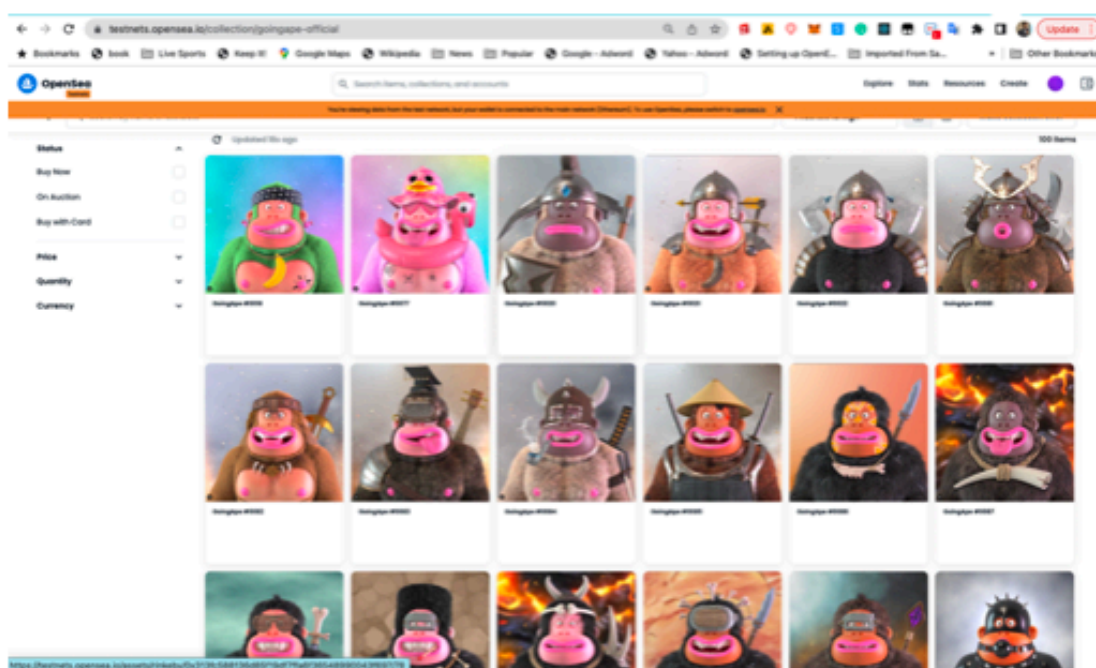


RioDeFi

Rio Crypto Tracker iOS/Android app

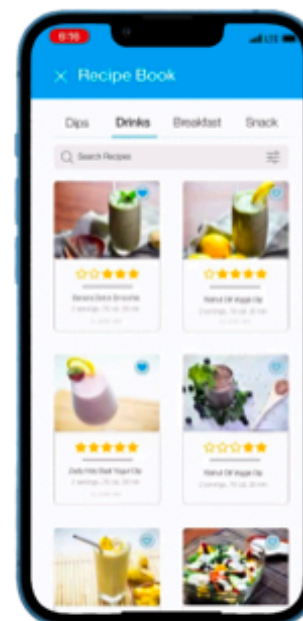
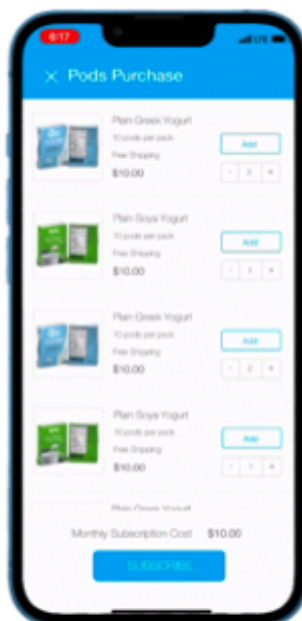
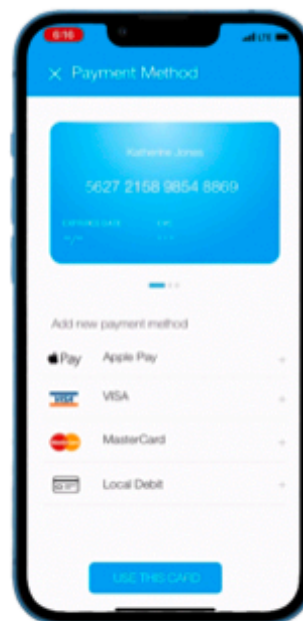
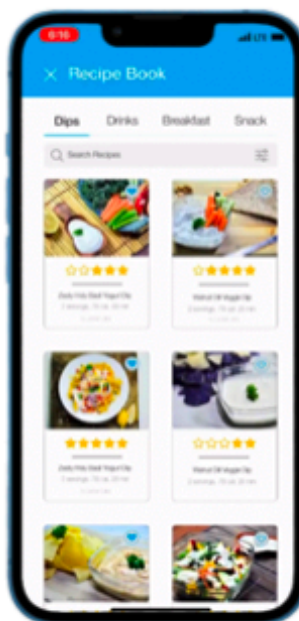


The image shows a digital art portfolio website for 'APE COLLECTION'. The website has a dark theme with a grid pattern in the background. At the top, there is a navigation bar with a logo, a search bar, and links for 'Gallery', 'Help', and 'Connect Wallet'. The main content area features a large title 'APE COLLECTION' and a paragraph of placeholder text. Below this is a 'Explore Gallery' button. The 'TOP BID' section displays three featured NFTs: 'Chinese Monkey' (green, \$0.383), 'Pearl Monkey' (pink, \$0.108), and 'Swimming Monkey' (pink, \$0.472). Each NFT card includes a character image, name, and price. The footer features a 'NEW' banner and another 'Explore Gallery' button.



Lecker Labs

Smart & automatic yogurt maker



Smart & automatic yogurt maker

