ASHOK JAISWAL

Technical Product Manager

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SUMMARY

- 9 Years experience in product management for IoT, Crypto, SaaS, NFTs, AI products
- Proven track record in successful product launches and scaling
- Generated $1,500,000 in sales and raised $4 million in boot strapped startups.
- Expert in market research, outperforming competitors, and meeting user needs effectively.
- Skilled collaborator, managing 10,000 GoingApe NFTs launch with cross-functional teams.
- Understand React, ReactNative, NextJS, NodeJS, Solidity, and Blockchain development.
- Effective communicator and leader, guiding teams to deliver quality products on time & cost.
- Demonstrated expertise in identifying opportunities, saving over 200,000 man-hours, more than 6million annually operational efficiency at Goldman.
- Proactive product ideation, co-founded two IoT companies with $1,000,000+ in pre-sales.

Axar Soft

Product Manager | Hong Kong | Mar 2023 - Present

- Led a high-performing team of developers to successfully develop backend Solana APIs.
- Implemented the seamless integration of micro-services-based JSON APIs with technologies such as Python, React, React Native, NextJS, Rust, and more.
- Fostered a collaborative environment within the team, aligning development efforts with company goals.
- Demonstrated strategic vision and effective project management skills, exceeding expectations and solidifying Axar DeFi's reputation for innovation in decentralised finance.

Cathay Pacific

Product Manager | Hong Kong | Oct 2022 - Mar 2023

- Lead the development of an in-house system using NextJS, NodeJS, and MongoDb.
- Facilitated meetings with the aeronautical team, gaining in-depth understanding of their workflow needs.
- Reviewed UI/UX designs and conducted discussions with development, management, and the aeronautical team.
- Led sprint planning meetings to ensure efficient and effective development processes.

RioDeFi *[Pioneer in decentralised finance solutions with blockchain technology]*

Product Manager | Hong Kong | Nov 2021 - Sep 2022

- Played a pivotal role in developing and launching 10,000 GoingApe NFTs, targeting NFT collectors and digital artists.
- Coordinated cross-functional teams, including marketing, design, business development, and senior management, oversaw ERC-720A NFT collection and NFT marketplace launch.
- Managed a team of designers, developers, artists, and junior digital marketing professionals to deliver top-notch NFT products and experiences.

EDUCATION

Masters Of Business Administration

Digital Marketing / IT

HKUST (Hong Kong)

Bachelor Of Science (B.Sc.)

Computer Science

Delhi University (Delhi)

PRODUCT DEVELOPMENT

- IoT, Crypto/NFT & AI Expertise
- Quantitative Results Achiever
- Market Research & Analysis
- Cross-functional Collaboration
- Execution & Project Management
- ReactNative, NextJS, Solidity, Blockchain
- Effective Communication & Leadership
- Innovative Problem Solver
- Proactive Product Ideation

MANAGEMENT SKILLS

- Strategic Product Planning
- Team Leadership & Motivation
- Agile Product Development
- Stakeholder Engagement
- Data-Driven Decision Making

DESIGN TOOLS

Figma | AdobeXD | Keynote | Sketch

USER INTERFACE DEV

ReactNative | React | NextJS | Python

Lecker Labs *[Yomee - Pod based IoT yogurt maker]*

👤 Product Manager   📍 Hong Kong   📅 May 2018 - Oct 2021

☐ Co-founded a FoodTech IoT company, creating the world's first fully pod-based automatic yogurt maker capable of producing various yogurt types.

☐ Successfully raised $2 million in private equity funding and won numerous awards like CES for innovation and product excellence.

☐ Oversaw the development of Yomee's hardware, utilising Arduino boards, Bluetooth connectivity, firmware, OTA update etc.

☐ Led the design and launch of the ReactNative-based mobile app, enabling seamless user interaction and enhancing the yogurt-making experience.

☐ Led the successful crowdfunding launch with more than $250,000+ in pre-orders

Ezee Systems *[EzeeCube - Stackable IoT family media cloud]*

👤 Product Manager   📍 Hong Kong   📅 Jul 2016 - Mar 2018

☐ Co-founded and led a multimedia-based IoT company, introducing the world's first modular home media cloud for families.

☐ Orchestrated a successful co-founding campaign, generating over $250,000 in pre-sales and showcasing the product's market demand.

☐ Directed the design and development of EzeeCube, incorporating a Freescale IMX quad-core processor, Yocto embedded Linux operating system, and custom Kodi/XBMC application

☐ Collaborated with teams to develop an intuitive UI/UX using Python and Qt for the mobile app, simplifying media content syncing with phones and PCs.

☐ Led the successful crowdfunding launch with more than 1,500 pre-orders / $250,000+

Goldman Sachs

👤 Product Analyst   📍 Hong Kong   📅 Jun 2014 - May 2016

☐ Ramped up the company's communication infrastructure by introducing a unified dial-in number for over 800 video conferencing facilities.

☐ Achieved remarkable success with more than 2 million conference calls made within six months, saving an estimated 2 minutes per call for 30,000 employees.

☐ Managed the construction of three new video conferencing facilities, reducing costs by 25% and enhancing operational efficiency.

☐ Implemented remote monitoring for 300 conferencing facilities, resulting in 30 min savings for technicians and cost reductions of over 2million annual

HOBBY PROJECTS

HomeGPT *[https://T.Me/MyndChatBot]*

Built a Telegram bot using OpenAI and GoogleAI technologies to assist my family

☐ Simplified expense tracking with receipt scanning and organisation.

☐ Streamlined recipe search and saving for quick access to favourite dishes.

☐ Efficient task management to stay on top of daily to-dos.

☐ Convenient grocery list management for hassle-free shopping updates.

Crypto Tracker *Https://Shorturl.At/Cgqw7*

Built a powerful crypto portfolio tracker app:

☐ User-friendly interface for efficient monitoring and management of holdings.

☐ Real-time prices and market data integration through CoinGecko API.

☐ Smoothly add new tokens to the portfolio for up-to-date tracking.

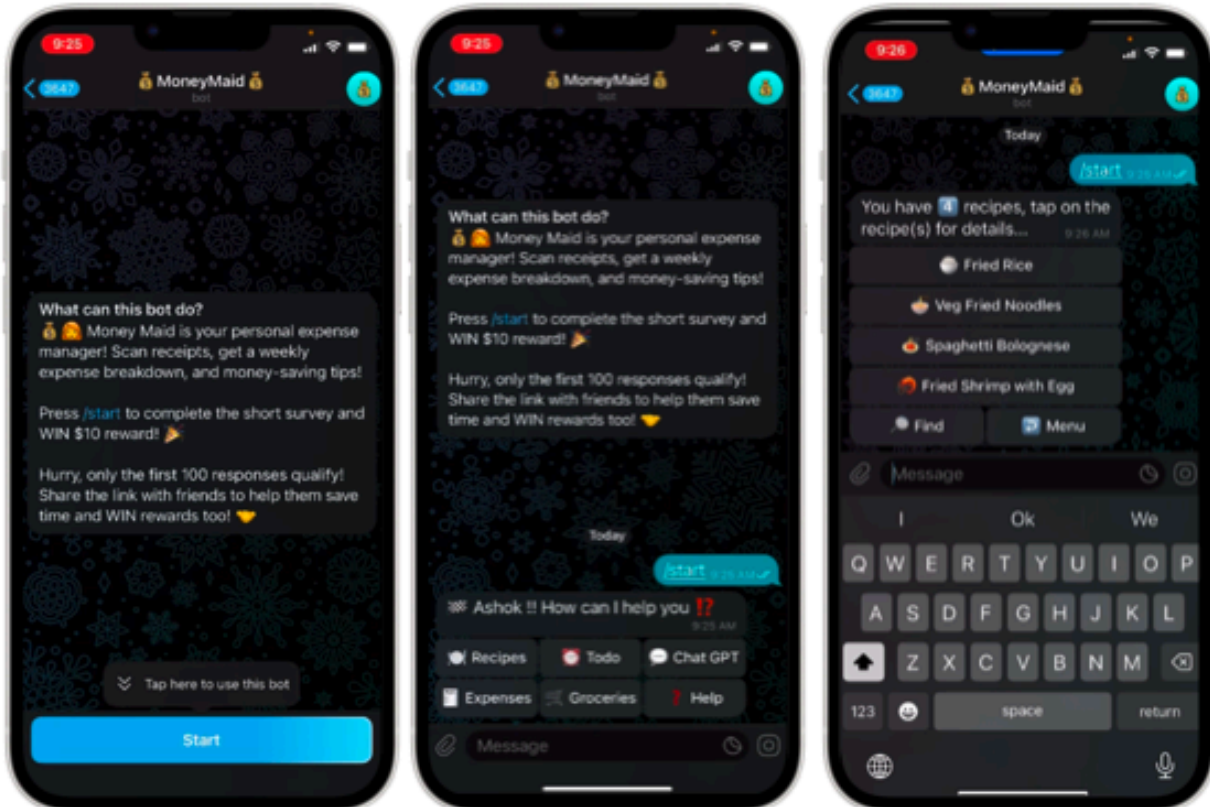☐ Enhanced user experience with support for dark and light themes.

Languages

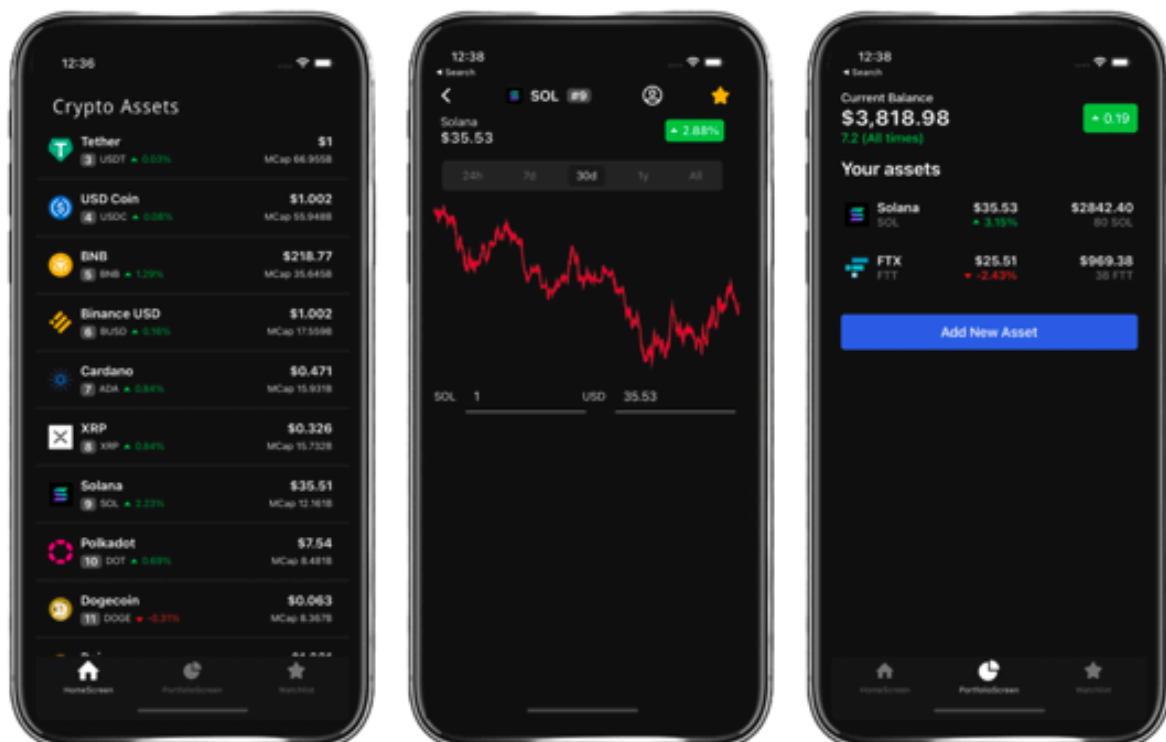| Hindi	●●●●●	Native
English	●●●●●	Fluent
Mandarin	●●○○○	Friendly

Hobbies

Meditation / Yoga   Expert, Daily

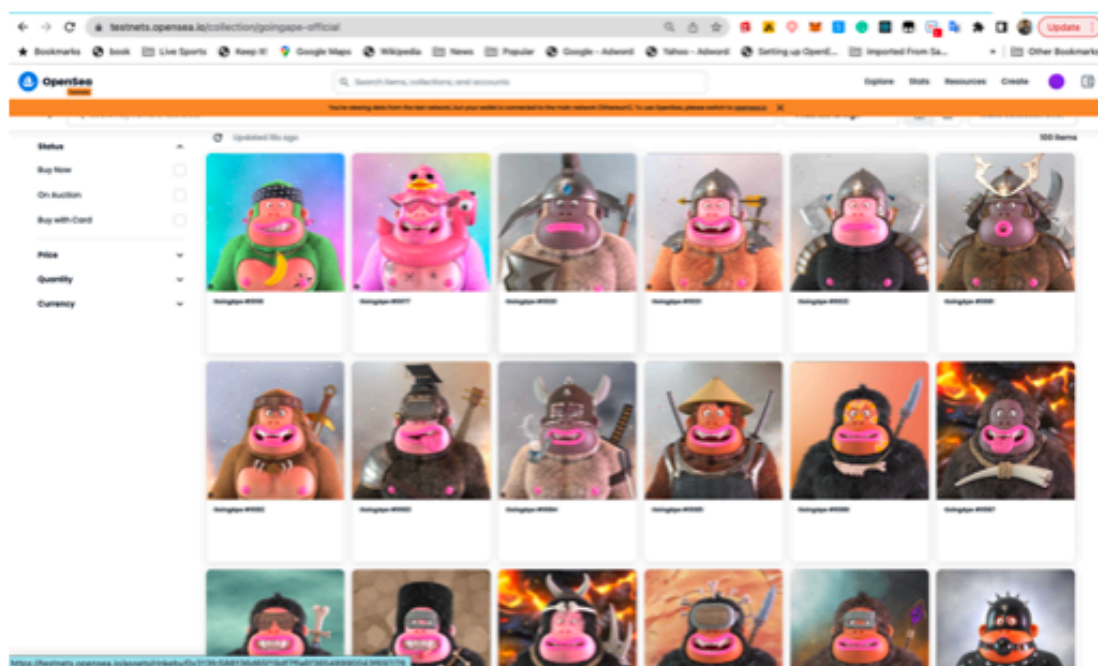Tennis   Intermediate, Regular

Hiking   Advance, Regular

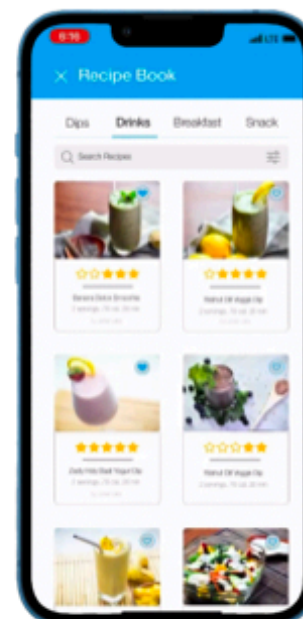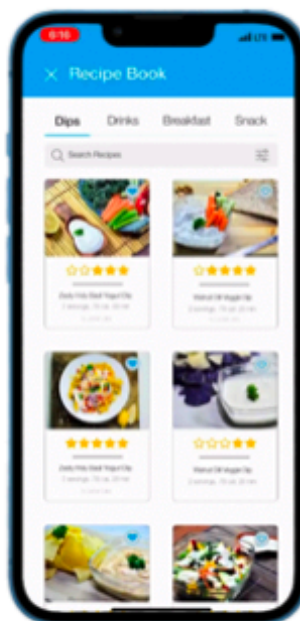# GPT Home Assistant

RioDeFi

Rio Crypto Tracker iOS/Android app

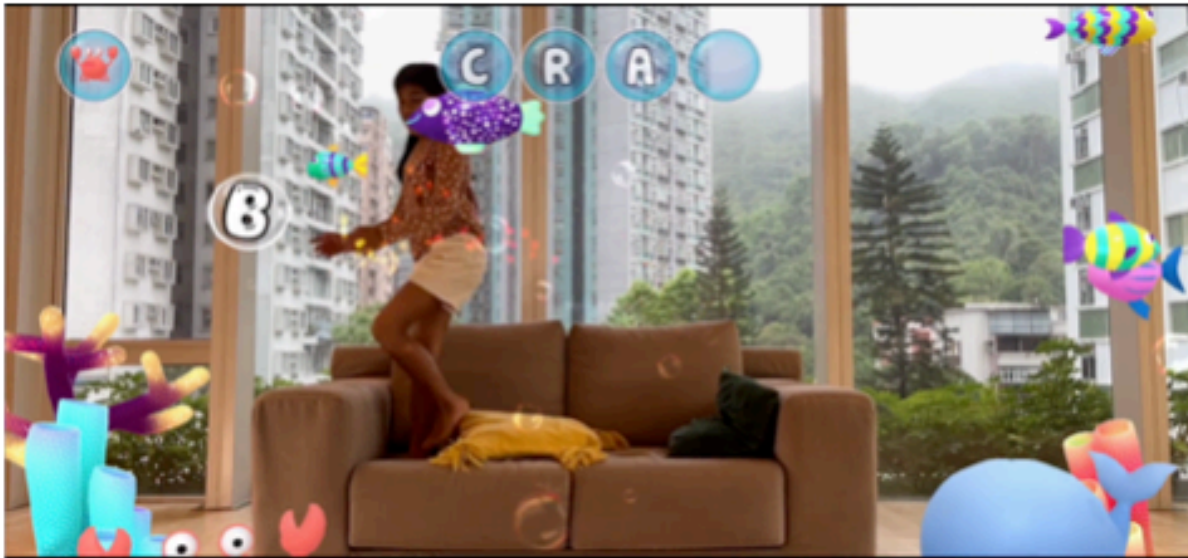## GoingApe NFT Marketplace

Smart & automatic yogurt maker
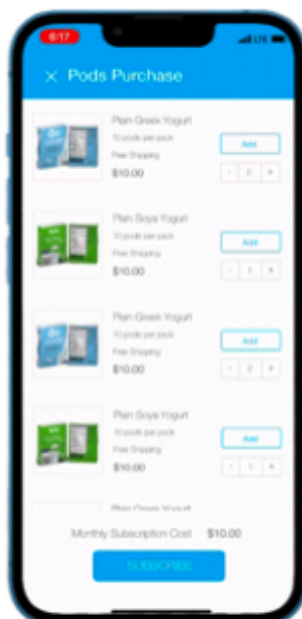
Ezee System

Smart home media cloud

Fully body tracking AR un chain game

Virtual Fitness Assistant