CURRICULUM VITAE ———

NAME <u>ANDREW EWART SCOTT</u>

DATE OF BIRTH 13th July 1974

NATIONALITY Australian

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EDUCATION Kaplan (2007-2010, part-time)

Graduate Diploma of Applied Finance

Monash University (1998-2001, part-time)

Bachelor of Letters Major in Philosophy

The University of Western Australia (1992-1995)

Bachelor of Computing and Mathematics, First Class Honours Majors in Computer Science and Information Technology

Thesis: "String Searches Taking Advantage of Compressed Data

Representation"

Christ Church Grammar School, W.A. (1985-1991)

Tertiary Entrance Score: 483 (out of 510, 28th place in state)

LANGUAGES English

INTERESTS Home Renovation, Community Orchestra, Reading

CAREER GOAL

To drive and support the strategic introduction of innovative products and technologies, creating significant value for a leading international company.

QUALIFICATIONS

- Proven management, leadership, problem-solving abilities, technical vision, commercial understanding, and writing/presentation skills.
- Experience project experience: feasibility/analysis, design/planning, and implementation; people management: teams of 3 to 18 staff over 10+ years.
- Over a decade of telco research, innovation and development experience with internationally respected telcos Telstra and BT in a variety of mobile areas.
- Background in both European and Asia/Pacific region telecoms industry including exposure to GSM, CDMA and IEEE platforms.
- Broad and deep education: Honours-level in Computer Science and Mathematics, Bachelor of Letters in Philosophy, and Graduate Diploma in Applied Finance.
- Creative, reliable, and open personality thrives under pressure.

SKILLS SUMMARY

Description	Proficiency
People Management	Skilled
Project Management	Expert
Product Development	Skilled
Business Analysis	Skilled
Product Strategy	Expert
Facilitating Workshops	Skilled
Idea Generation	Expert
Presenting	Expert
Recruitment/Interviewing	Skilled
Negotiating	Skilled
Technical Writing	Expert
Telecommunications	Expert
Software Development	Expert
Java ME Development	Expert
Android Development	Competent
MS Office	Expert
MS Project	Competent

CAREER HISTORY

Jun 2005 -

TELSTRA, CHIEF TECHNOLOGY OFFICE & INNOVATION 242 Exhibition St & 35 Collins St, Melbourne, Vic., Australia

Emerging Technology Manager, Service Enablement / Mobile, Media & Applications (Dec 05 - now)

- Responsible for recruiting and managing various teams of between 3 and 9 staff to provide strategy for next-gen service delivery infrastructure (SDF), digital/connected home, and emerging media, mobile devices and applications technologies.
- Co-ordinated and contributed to the development of emerging product roadmaps in the mobiles and media domains.
- Presented to Telstra customers and internal teams on emerging technologies.
- Led successful innovation feasibility projects on social network monitoring, NFC mobile wallet and mobile calling apps.

Project Manager, Home and Mobile Applications (Sep 05 - Nov 05)

• Responsible for line management of 18 staff and a \$0.25m project with over 35 contributors delivering directly into the product management area of Telstra.

Sen. Researcher, Mobile & Digital Home Convergence (Jun - Aug 05)

- Responsible for leading activities on mobile messaging, mobile video, location, 3G and mobile transactions.
- Developed 3G Video IVR prototype using SIP Communicator.

Dec 2004 – Apr 2005 MACROSPACE (now GLU) Priory House, 6 Wrights Lane, London, U.K.

Senior Engineer

- Lead porter for Europe on several Java (J2ME) games, including Kingdom of Heaven, Mr & Mrs Smith and Robots, and involved in porting five other titles.
- Responsible for technical and cultural integration of San Mateo and London porting divisions.
- Designed, developed and documented key Java (J2SE) tools for speeding porting and aiding internationalization.

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Jul 2004 - Oct 2004

BT EXACT TECHNOLOGIES Adastral Park, Martlesham Heath, Suffolk, U.K.

Visiting Research Fellow

- Responsible for analyzing Wi-Fi Mesh and WiMax, and developing techno-economic model in Excel/VBA, for use by the Mobility strategy team.
- Wrote technical reports on current issues in Mesh technology.
- Presented Wi-Fi and WiMax technologies to senior managers at BT Open Days.

Jan 1996 – Jun 2004

TELSTRA RESEARCH LABORATORIES 770 Blackburn Rd, Clayton, Vic., Australia

Research Team Leader, Mobility Solutions (Aug 2000 – Jun 2004)

- Managed a team of a half-dozen staff to achieve agreed deliverables in mobile applications area.
- Product Manager for successful commercial team to develop My Data Usage customer-care service for mobile data.
- Member of Telstra-wide team to develop and launch commercial Wi-Fi Hotspot product.
- Led the formation of the strategy for Java on mobile devices through workshops and presentations.
- Responsible for solutions development as part of professional services consultancy to clients such as Qantas & TicketMaster.
- Presented technical material to audiences including the general public, journalists, business areas, and other staff.
- Designed and wrote technical guide for external SMS service development companies.

Senior Technologist, *Mobile Services Section (Feb - Aug 2000)*

- Responsible for analysis of several web-transcoding products for WAP devices.
- Managed ongoing research/development projects for WAP services and products.
- Member of Telstra-wide team to determine mobile data strategy, working with Boston Consulting Group.

Project Leader, Mobile Services Section (Feb 1998 - Feb 2000)

- Led research and development team on Intelligent Agents.
- Proposed methodology and negotiated the creation of WAP Generic Content Authoring Guide for WML at WAP Forum (now OMA) standards body.
- Responsible for design and development of Java software for Internet Fridge appliance and liaising with external partners.
- Designed and implemented mobile call analysis tool.

Researcher, Differentiated Services Section (Jul 1996 - Feb 1998)

- Conceived and designed Personal Assistant product.
- Designed and implemented: calendar synchronization, C++ object wrappers to Oracle database, table design, Windows client software, and IVR call-flows using speech-recognition.
- Worked as a technical lead in a team of six people.

Researcher, Artificial Intelligence Section (Jan 1996 – Jun 1996)

- Assessed use of Java (it was pre-version 1.0 at this point!) in relation to Internet-based products.
- Designed and prototyped novel mobility service.

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PRE-GRAD WORK EXPERIENCE

Apr 1995 – Sep 1995 **JARVIS SOFTWARE**

3/4 Loretta St, Subiaco, W.A., Australia

Software Developer

• Developed financial software for fund manager (SEALCORP).

• Maintained existing educational software product.

Dec 1994 – Jan 1995 **TELECOM RESEARCH LABORATORIES**

770 Blackburn Rd, Clayton, Vic., Australia

Cadet

• Implemented the Dolby AC3 Audio Codec.

Aug 1994 - Nov 1994 JARVIS SOFTWARE

3/4 Loretta St, Subiaco, W.A., Australia

Software Developer

• Developed financial software for fund manager (SEALCORP).

Jul 1994 – Aug 1994 CARLISLE TAFE

Cnr Oats St & Banks St, East Victoria Park, W.A., Australia

Software Developer

• Upgraded features of a PLC emulator package.

NON-ACADEMIC TRAINING / COURSES

Mar 2011	M.App Con Conference, Sydney (2 days), IQPC
Sep 2009	OSiM World Conference, Amsterdam (2 days), Informa
Jun 2008	Handsets World Conference, Berlin (2 days), Informa
Jun 2003 – Feb 2004	Telstra Front-Line Manager Programme
Jun 2002	Strategic Negotiation (2 days), The Maura Fay Group
Jun 2002	Teletraffic Analysis (2 days). Teletraffic Research Centre
May 2002 – Aug 2002	Act 2 – Leading in the Connected Economy, High Potential Leadership Development Program (12 days), Executive Enterprises International
May 2002	Managing the People Issues, Tier
Jun 2001 – Nov 2001	New Leader / New Think (9 days), Leadership Development Program, NewThink Global
Nov 2000	Designing With Users (2 days), The Hiser Group
Oct 2000	Winning Presentations (2 days), The Maura Fay Group
Sep 2000	WAP Forum Conference, Hong Kong (5 days), The WAP Forum
Feb 2000	WAP Forum Conference, Rome (5 days), The WAP Forum
Dec 1999	WAP Forum Conference, Sydney (5 days), The WAP Forum
May 1998 – Jun 1998	Investment in Excellence (6 days)
Mar 1998	Successful Web Design, The Hiser Group

REFERENCES

Available upon request.