



AESIR[™]
**Business
Intelligence (BI)**

AESIR¹

Business Intelligence (BI)

- 1st-party hosted micro-frontend (PWA) dashboard
- 1st-party data storage foundation
- 1st-party data collection foundation
- Seamless integration to AesirX Analytics
- AesirX BI as a Service for advanced analytics
- AesirX User handling
- Visitor data
- Behavioral data
- Event data
- Conversion data
- AesirX SSO integration (*coming soon*)
 - Concordium Wallet (*coming soon*)
 - Cardano Wallet (*coming soon*)
 - MetaMask Wallet (*coming soon*)

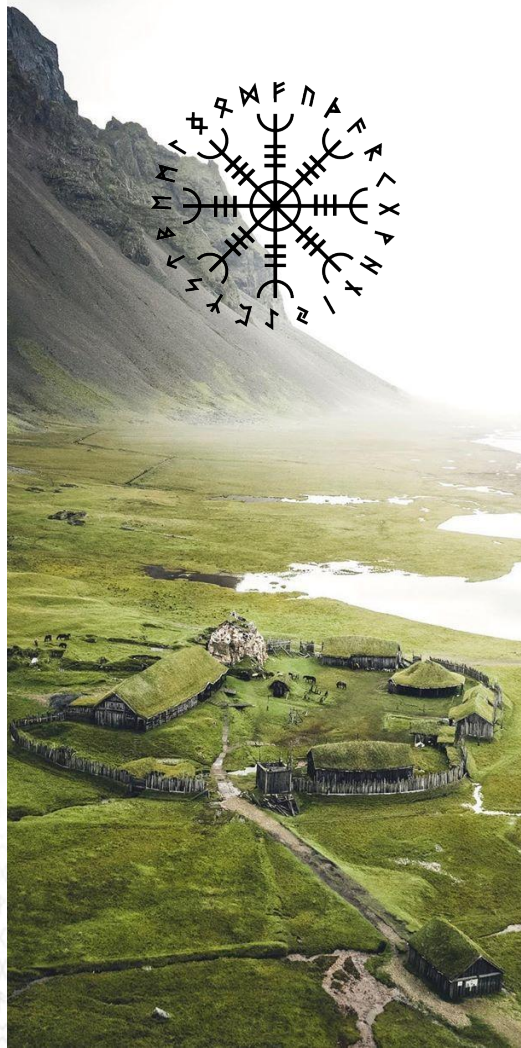
AESIR^X

Business Intelligence as a Service

AesirX BI is our enterprise-level Business Intelligence as a Service (BlaaS) tool.

It's an Open Source 1st-party based, enterprise-level Business Intelligence platform that has a complete dashboard replacing Google Analytics. It includes Conversion and Behavioral data - only ever in a compliant and privacy-first manner. AesirX BI is an intelligent experience platform that's perfect for SMEs to Enterprise-level organizations.

We provide the BlaaS for free, with reasonable limitations, and also offer 4 tiers that are self-hosted/managed from only \$49 per month as well as a fully hosted and managed Enterprise edition.



AESIR⁺ BI

AESIR⁺

Search all content

Data Stream

DAM Pages

MAIN MENU

Dashboard

Audience

Behavior

Overview

Clicking

Anchor

UTM Tracking

Revenue

Subscription

Member Roles

Data Stream

Clicking Behavior

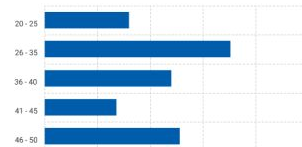
Overview



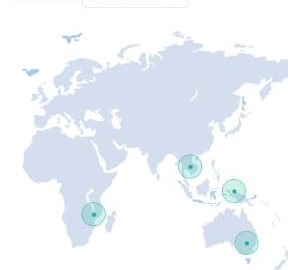
Gender



By Age



Continent



Country

Country	Views
Vietnam	698
Thailand	29
Cambodia	20
Malaysia	12
Myanmar	9
Singapore	4
Philippines	9

Most Clicking Pages

PAGE	PAGEVIEW	AVG. TIME ON PAGE
/package.html	66.845	00:10:32
/home.html	59.900	00:10:32
/compare/user.html	32.485	00:10:32
/channel.html	24.576	00:10:32
/install-guide.html	12.472	00:10:32

Revenue

Total revenue

1,000.00

Karina Tr

01 Jan, 2021 - 20 Dec, 2021

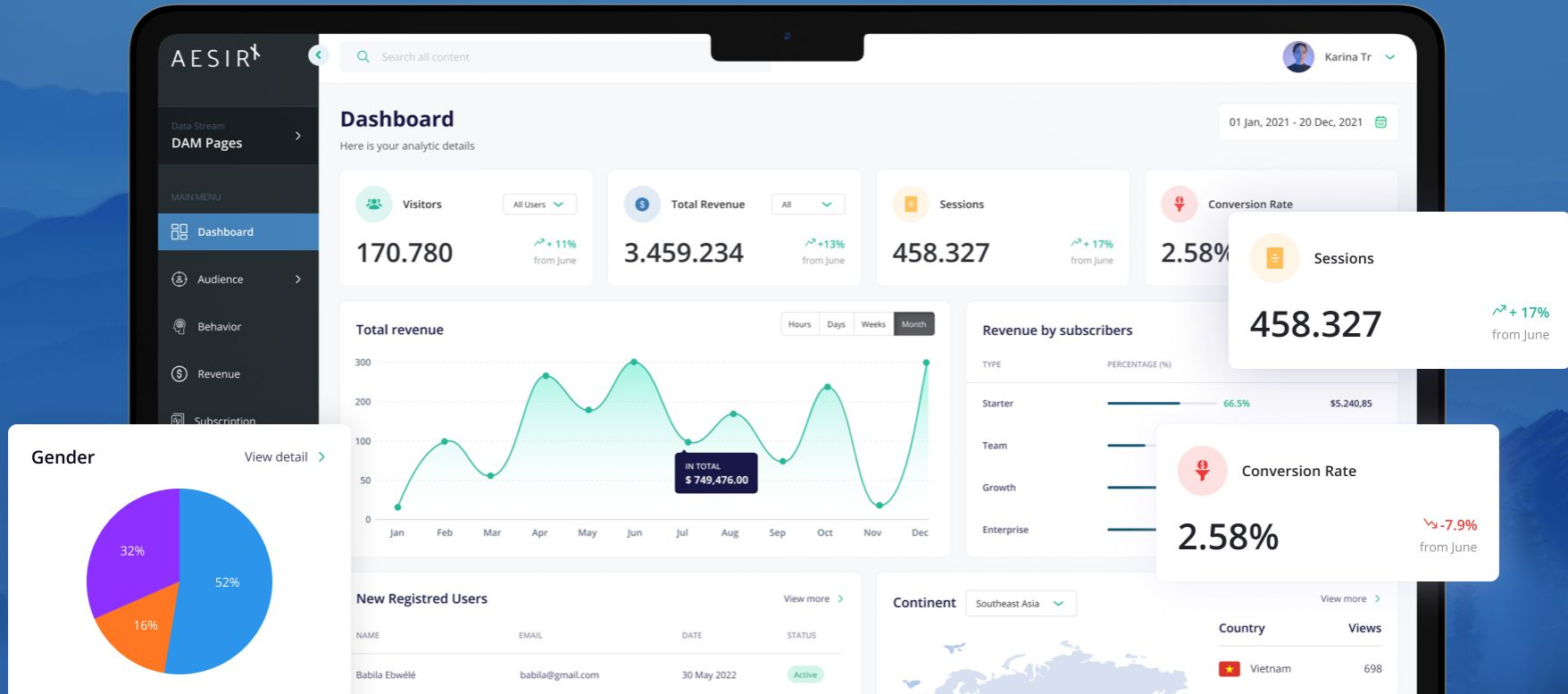


Date range

DATE	VALUE	DESCRIPTION	STATUS
30 May 2022	\$49	Starter	Paid
28 May 2022	\$1000	Enterprise	Waiting
30 May 2022	\$249	Growth	Paid
28 May 2022	\$99	Team	Paid
30 May 2022	\$49	Starter	Paid
28 May 2022	\$1000	Enterprise	Waiting

AESIR¹ BI

Getting the right data foundation for a legal and respectful customer data foundation is essential for any serious brand



Benefits



1st Party collected data

All data is collected through the AesirX JS Data Collector which is installed 1st-party on your website or application.



Reconnect the missing data

Fully GDPR compliant and built on privacy by design, AesirX Analytics & BI enables data-driven marketing in a privacy-first world.



1st Party data storage

All data is stored locally on your compliant 1st-party hosting solution. You own the data from end to end.



End to end service

Optional fully managed Platform as a Service (PaaS), including hosting, management, service & 24/7 support.



Multi site

Designed for easy integration into any existing site that is using the AesirX Analytics JS Collector 1st-party.



Free open-source PWA

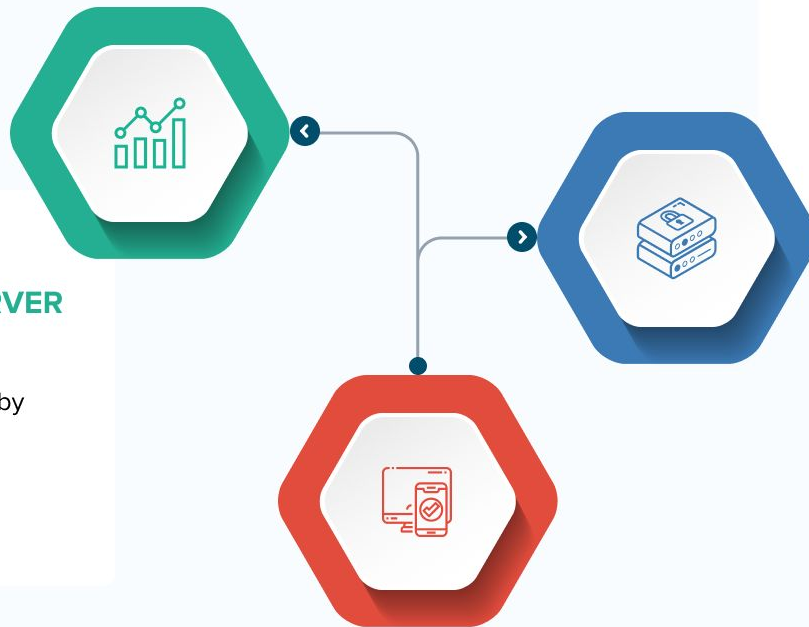
Modify or customize the Business Intelligence App as you like, it's free and open source based on React / NPM.

OPEN SOURCE

AesirX BI provides analysis capabilities to the 1st party data stored by AesirX Analytics in your own premises.

AESIR^X ANALYTICS 1ST PARTY SERVER

Central storage for analytics data.
The server is provided and owned by you, so it's your own data and completely anonymized, making it impossible to identify final users.



PROGRESSIVE WEB APP (PWA) Open Source Frontend

AESIR^X BI AS A SERVICE

We deliver full backend capabilities and logics to read and analyse 1st party analytics data.

AaaS is required and the data is never transferred to the 3rd party server.

AESIRX BI	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
User Limitation	1	5	10	25	100
Frontend Customization (PWA)	✓	✓	✓	✓	✓
1st Party Server	✓	✓	✓	✓	✓
Visitor Data Analysis	✓	✓	✓	✓	✓
Demographical Data Analysis	✓	✓	✓	✓	✓
Behavioral Data Analysis	✓	✓	✓	✓	✓
Event Data Analysis (coming soon)	✓	✓	✓	✓	✓
Conversion Data Analysis (coming soon)	✓	✓	✓	✓	✓
Single Sign-On	✓	✓	✓	✓	✓
AesirX SSO (WEB3 Wallets) (coming soon)	✓	✓	✓	✓	✓
Cross-Site Privacy-First Tracking (coming soon)	-	✓	✓	✓	✓
Cross-Site AesirX Ads Delivery (roadmap)	-	✓	✓	✓	✓
Cross-Site AesirX Prediction (roadmap)	-	✓	✓	✓	✓
Cross-Site AesirX Pretargeting (roadmap)	-	✓	✓	✓	✓
Cross-Site AesirX Ecommerce (roadmap)	-	✓	✓	✓	✓
Tracked Domains	1	5	10	25	100
Partner License Commission	--	10%	20%	30%	50%

AESIRX BI	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
User Limitation	1	5	10	25	100
Azure Cloud Deployable	✓	✓	✓	✓	✓
AWS Hosting Deployable	✓	✓	✓	✓	✓
Google Cloud Deployable	✓	✓	✓	✓	✓
Install Packages Repository Access	✓	✓	✓	✓	✓
Github Public Community Repository	✓	✓	✓	✓	✓
24/7 Support	-	<i>Ticket system</i>	<i>Ticket system</i>	<i>Ticket system</i>	✓
Upgrades & New Features	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Hosted PaaS 24/7 Service & Management	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Regional Compliant Hosting / Private Cloud	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Partner License Commission	--	10%	20%	30%	50%



AESIR[™]

AesirX Solution Series

AesirX BI is part of the AesirX Solution Series.

In the past decade, we have invented and developed Aesir - the world's first actionable 1st-party data Digital Experience Platform that is legally compliant and privacy-first. Aesir enables our customers and our partners' customer journeys in the most meaningful way by utilizing qualitative first party behavioral data to personalize each Customer, Staff or Learning Experience.

AesirX BI fully integrates with the entire AesirX solutions family and ensures that company staff only ever have to use the same optimized interface when working with content and product information. This saves up to 80% of staff hours and up to 80% of the cost in enterprise-level organizations.

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AESIR[†]

The evolution of Aesir is Aesir + [†] (the Norse symbol for Necessity)
"Needed in order to achieve a particular result"