



# AESIR<sup>X</sup> **DIGITAL ASSET MANAGEMENT**

# AESIR<sup>™</sup>

## Digital Asset Management (DAM)

In an era of accelerating digital transformation, the concept of digital assets is also rapidly expanding. Put simply, almost everything is a digital asset nowadays.

Improving the Staff Experience is paramount to scaling growth based on the optimization of workflows and processes that give access to structured digital property, making it easy and quick to find and use (or re-use) any digital asset.

Therefore, Digital Asset Management must be an essential part of operations; planning and managing data flows across multiple networks and channels, yet in a valuable manner that saves on resources, enriches assets and improves the staff experience.

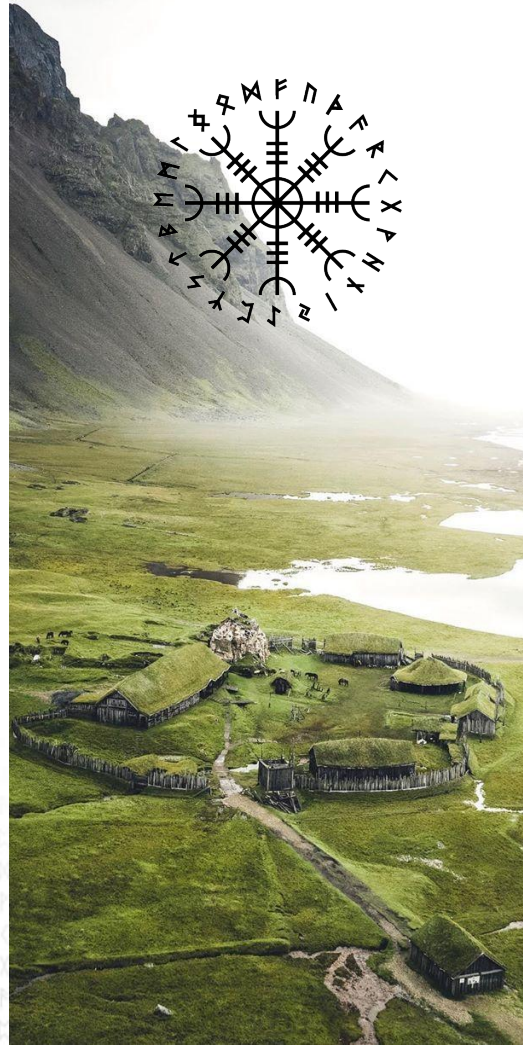
AESIR<sup>X</sup>

## Digital Asset Management as a Service

AesirX DAM is our enterprise-level Digital Asset Management as a Service (DAMaaS) platform. It fully connects and integrates all digital assets to the web, e-commerce, mail, social media, DXP, ads, and any other integrative channel ensuring brand consistency and ease of access for all staff in the organization.

AesirX DAM has an Open Source FREE PWA Frontend that is fully customizable, making it more in line with your brand identity and creating a consistent asset portfolio. This also allows staff to easily locate the right digital assets and get the most out of your asset catalog, regardless of whether you need images, videos, PDFs, or other digital materials; having a structured digital asset management platform is a requirement for growth.

We provide the DAMaaS for free, with reasonable limitations, and also offer 3 tiers that are self-hosted/managed from only \$49 per month, as well as a fully hosted and managed Enterprise edition.



# Bring your team and assets together with AesirX DAM

AESIR<sup>x</sup>

My Assets

Images

Client materials

Videos

Audio

PDFs

Landing pages

Template

FB Ads

Collection Transfer

Configuration

Trash

Storage

61 Gb of 120 GB used

Upgrade

David William

+ NEW


Search


Choose an action


Folder


File upload


QUICK ACCESS


IOTask web UI kit.sketch

User stories.docx


Budget estimates.pdf


Logo and branding.ai


IOTask web UI kit.sketch


Presentation Invest.pptx


FILES


josh\_hild.jpg


virot.jpg


Dashboard Kit.sketch


Logan.mp4


Espinosa.


aupanger.jpg


Presentation Invest.pptx

IOTask web UI kit.sketch

Candrian.jpg

Alex Shaw.jpg

Sonya.jpg

Budget estimates.pdf

Move to

Make a copy

Rename

Download

Delete

David William

+ NEW

action

List

Thumb

Budget estimates.pdf

Logo and branding.ai

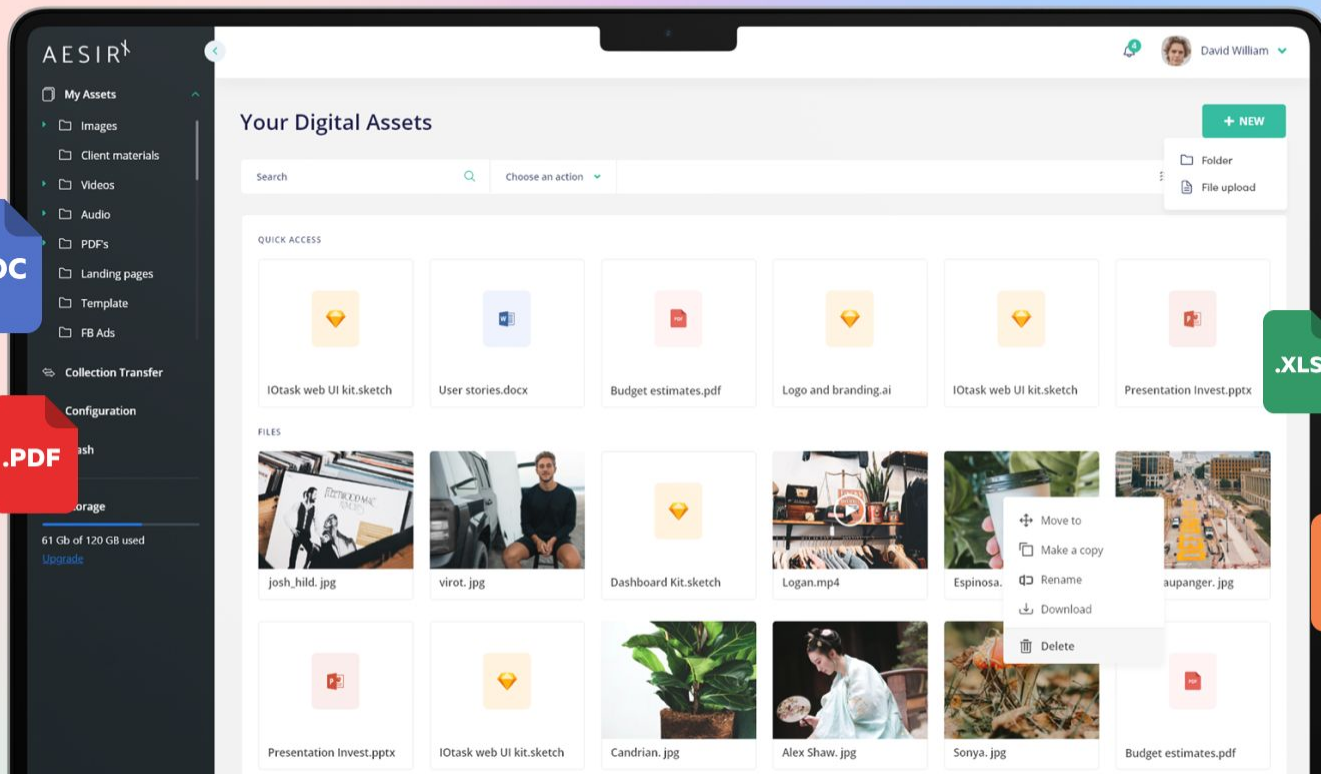
IOTask web UI kit.sketch

Presentation Invest.pptx

Owner	Last modified	File size
John Stone	Jun 13, 2015	2 MB
Ponnappa Priya	Sep 1, 2019	10 MB
Mia Wong	Dec 25, 2018	10 MB
Peter Stanbridge	Oct 21, 2019	20 MB
Natalie Lee-Walsh	Jul 1, 2019	250 KB
Ang Li	Oct 21, 2019	250 KB
Nguta Ithya	Dec 25, 2018	10 MB

# Spend less time sorting and more time creating

Aesir<sup>†</sup>DAM saves you the time





## Benefits



### Time saving

Save up to 80% of work hours by reducing the amount of time and resources spent on digital asset management.



### Effective

Source, use, and re-use centralized and secure digital assets across all channels within the organization through easy filtering and tagging.



### Compliant custom solutions

Fully customizable to any channel and fully GDPR compliant, privacy by design, local and global compliant data storage options. (enterprise edition).



### End-to-end service

Delivered as a fully managed Platform as a Service (PaaS), including hosting, management, service, and 24/7 Support (enterprise edition).



### Dynamically scale

AesirX DAM is part of the AesirX Solution Series so it can be integrated with AesirX DMA & AesirX PIM for full automation and scalability.



### Free open-source PWA

Free Open Source fully customizable Frontend + Delivered Automation Backend Services.

# OPEN SOURCE

AesirX DAM PWA is a Free Open Source (FOSS) Progressive Web Application. You can download the installable from our Free Open Source repository on Github. We'll then deliver the rest remotely (headless backend automation).



## HEADLESS + STORAGE OPTIONS DIGITAL ASSET MANAGEMENT as a Service (DAMaaS)

We deliver full functional backend logics and headless capabilities including fully compliant regional storage.

**AesirX DAMaaS is required.**



## PROGRESSIVE WEB APP (PWA) Open Source Frontend



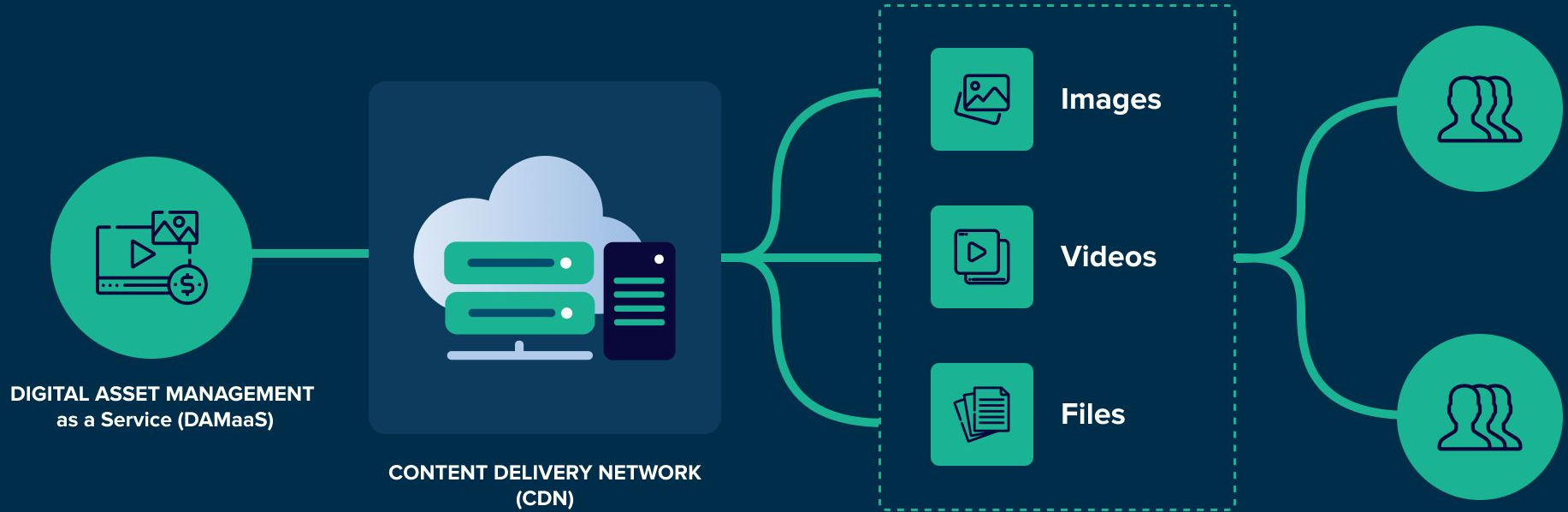
### Full control

- Install and self host (NPM).
- Schedule, Create & Post Content with full access to customize the PWA.



### Customize

- Or choose one of our AesirX Partners as your supplier from only \$49 per month.
- Deploy to Azure, AWS, Google or to private Cloud for compliant hosting.
- Fully managed & serviced Enterprise edition from \$1000 per month.





## Features

AESIRX DMA	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
File Types ( <i>any type supported</i> )	5	10	25	100	1000
Filters / Tags	5	10	25	100	1000
Content Meta Types	5	10	25	100	1000
Frontend Customization (PWA)	✓	✓	✓	✓	✓
Cloud Storage**	✓	✓	✓	✓	✓
WEB3/IPFS Decentralized Storage (Q4)**	✓	✓	✓	✓	✓
Global Image CDN	-	✓	✓	✓	✓
Next Gen Image Support	-	✓	✓	✓	✓
Compressed Image Support	-	✓	✓	✓	✓
Custom Filestorage	-	-	-	✓	✓
Custom Functionality*	-	-	-	-	✓
Enterprise Staff Experience*	-	-	-	-	✓
Partner License Commission	--	10%	20%	30%	50%

\*Based on custom project agreement.

\*\* Delivered as a Service globally or regionally

GET STARTED

## Packages

AESIRX DMA	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
User Limitation	1	5	10	25	100
Digital Asset Storage**	100 MB	1 GB	5 GB	10 GB	100 GB
Image CDN Traffic**	100 MB	1 GB	5 GB	10 GB	100 GB
Azure Cloud Deployable	-	✓	✓	✓	✓
AWS Hosting Deployable	-	✓	✓	✓	✓
Google Cloud Deployable	-	✓	✓	✓	✓
Install Packages Repository Access	-	✓	✓	✓	✓
Github Public Community Repository	✓	✓	✓	✓	✓
24/7 Support	-	<i>Ticket system</i>	<i>Ticket system</i>	<i>Ticket system</i>	✓
Upgrades & New Features	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Hosted PaaS 24/7 Service & Management	<i>Self Hosted</i>	<i>Self Hosted</i>	<i>Self Hosted</i>	<i>Self Hosted</i>	✓
Regional Compliant Hosting / Private Cloud	<i>Self Hosted</i>	<i>Self Hosted</i>	<i>Self Hosted</i>	<i>Self Hosted</i>	✓
Partner License Commission	--	10%	20%	30%	50%

\* Digital Marketing Automation as a Service is delivered by AesirX under the given limitations of each package.

\*\* Digital Asset Management as a Service is delivered by AesirX under the given limitations of each package.

# AESIR<sup>™</sup>

## AesirX Solution Series

AesirX DAM is part of the AesirX Solution Series.

In the past decade, we have invented and developed Aesir - the world's first actionable 1st-party data Digital Experience Platform that is legally compliant and privacy-first. Aesir enables our customers and our partners' customer journeys in the most meaningful way by utilizing qualitative first party behavioral data to personalize each Customer, Staff or Learning Experience.

AesirX DAM fully integrates with the entire AesirX solutions family and ensures that company staff only ever have to use the same optimized interface when working with digital marketing. This saves up to 80% of staff hours and up to 80% of the cost in enterprise-level organizations.

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AESIR<sup>†</sup>

The evolution of Aesir is Aesir + <sup>†</sup> (the Norse symbol for Necessity)  
*"Needed in order to achieve a particular result"*