AESIRX

MetaVerse CMS

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MetaVerse CMS (MCMS)

Open Source Web2 + Web3 with native Single Sign On Headless CMS fully integrated to the ground-breaking **AesirX Analytics**, **AesirX Business Intelligence**, and **AesirX Single Sign On**. This CMS is the future of web content publishing!

AesirX MetaVerse CMS is **Privacy First** and **Cookieless**. The roadmap includes the utilization of NFTs and Decentralized Open APIs to ensure that the CMS is the center point of the User Experience.

AesirX MetaVerse CMS integrates with all AesirX Solutions and offers functionality like Abandoned Cart, Mailflow Triggers, etc., based on 1st-party data and privacy by design.
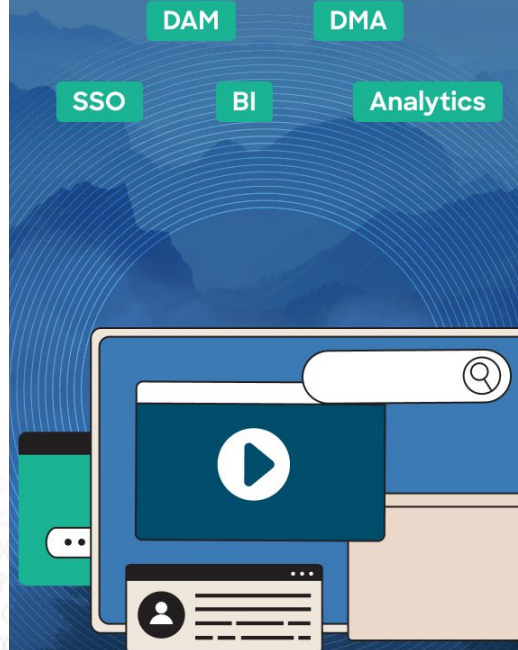
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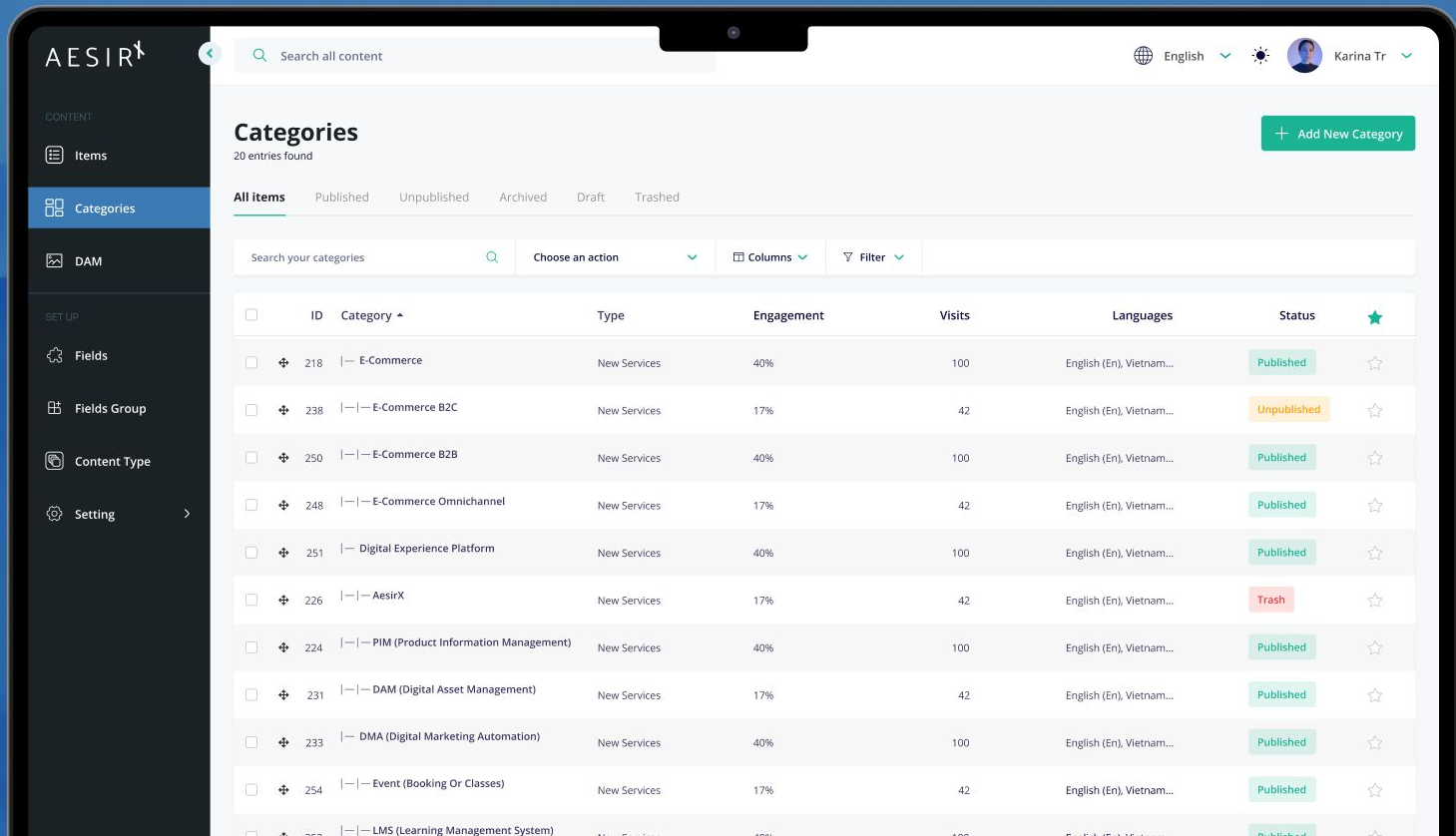# **MetaVerse CMS as a Service (MCMSaaS)**

AesirX MetaVerse CMS is an Open Source 1st-party based enterprise-level MetaVerse CMS as a Service (MCMSaaS) platform. It replaces the traditional CMS and seamlessly integrates AesirX DAM for the handling of digital assets as well as AesirX DMA for full digital marketing automation, from content to delivery.

AesirX MetaVerse CMS enables the collection of behavioral data from the User, Staff, and Learning Experiences in real-time - utilizing the collected data for prediction or personalization to further improve the experience with native integrations to AesirX Analytics, AesirX BI, and AesirX SSO.
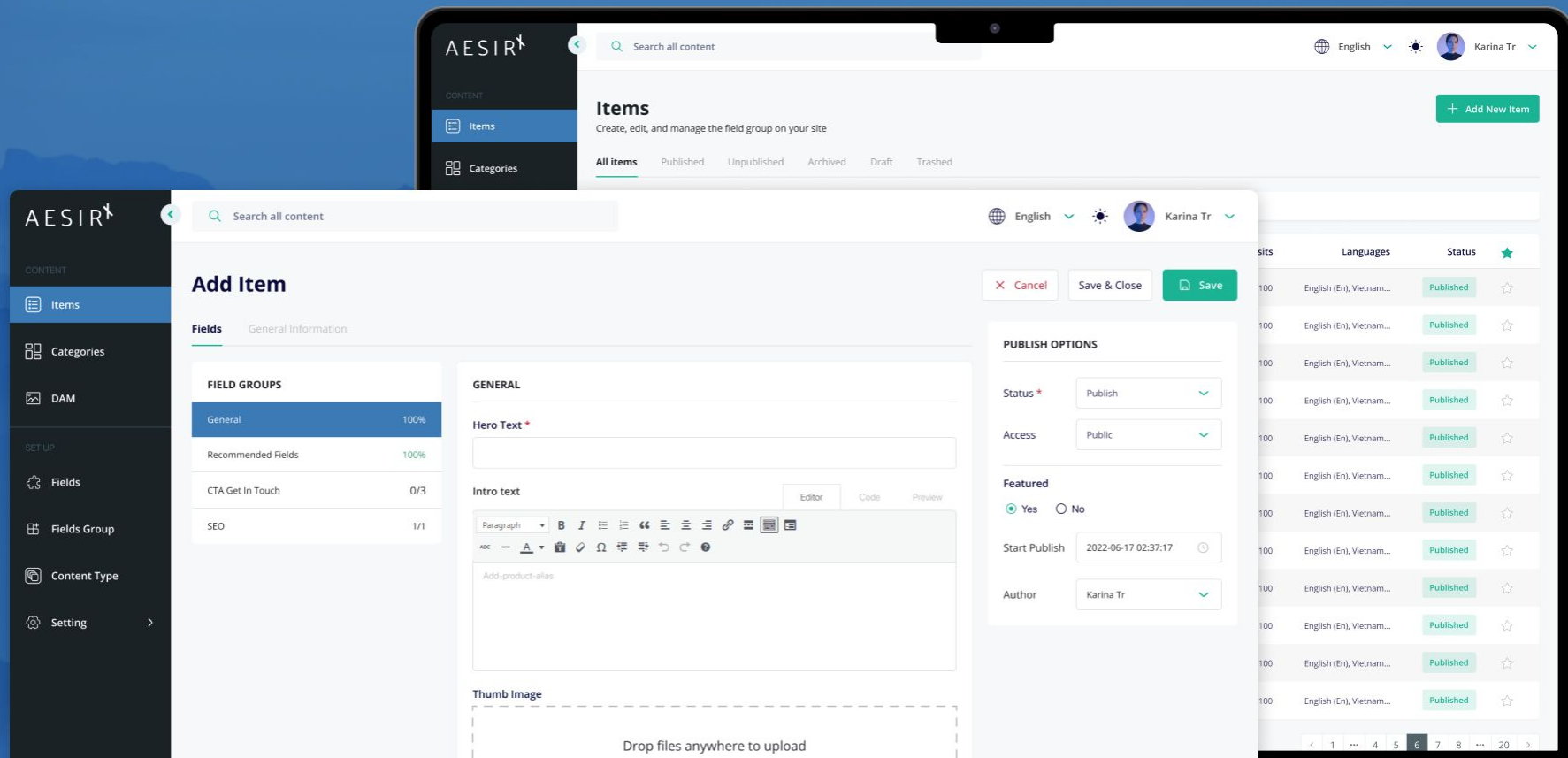
We provide the MCMSaaS for free, with reasonable limitations, and also offer 4 tiers that are self-hosted/managed from only $49 per month as well as a fully hosted and managed Enterprise edition.

AesirX MetaVerse CMS is the future of web content publishing!

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CONTENT

- Items
- Categories
- DAM

SET UP

- Fields
- Fields Group
- Content Type
- Setting

Search all content

English

Karina Tr

Categories
20 entries found

+ Add New Category

All items   Published   Unpublished   Archived   Draft   Trashed

Search your categories   Choose an action   Columns   Filter

	ID	Category ▲	Type	Engagement	Visits	Languages	Status	★
	218	—— E-Commerce	New Services	40%	100	English (En), Vietnam...	Published	☆
	238	——— E-Commerce B2C	New Services	17%	42	English (En), Vietnam...	Unpublished	☆
	250	——— E-Commerce B2B	New Services	40%	100	English (En), Vietnam...	Published	☆
	248	——— E-Commerce Omnichannel	New Services	17%	42	English (En), Vietnam...	Published	☆
	251	—— Digital Experience Platform	New Services	40%	100	English (En), Vietnam...	Published	☆
	226	——— AesirX	New Services	17%	42	English (En), Vietnam...	Trash	☆
	224	——— PIM (Product Information Management)	New Services	40%	100	English (En), Vietnam...	Published	☆
	231	——— DAM (Digital Asset Management)	New Services	17%	42	English (En), Vietnam...	Published	☆
	233	——— DMA (Digital Marketing Automation)	New Services	40%	100	English (En), Vietnam...	Published	☆
	254	——— Event (Booking Or Classes)	New Services	17%	42	English (En), Vietnam...	Published	☆
		——— LMS (Learning Management System)	New Services				Published	

CMS architecture as you've never seen before! Manage all of your web content but using ground-breaking privacy-first technology and integrations.

Benefits

Time saving
Save up to 80% of work hours - boost accuracy & productivity - Digital Marketing Content Production has never been easier.

Cost effective
Save up to 80% of the cost from content production to digital marketing expenses with automated delivery to any channel.

Dynamically scale
Integrate to AesirX DMA for publishing directly from your central marketing solution to the AesirX Metaverse CMS.

Compliant custom solutions
Fully GDPR compliant, privacy by design, local and global compliant data storage options (Enterprise edition).

End to end service
Delivered as a fully managed Platform as a Service (PaaS), including hosting, management, service, and 24/7 Support (Enterprise edition).
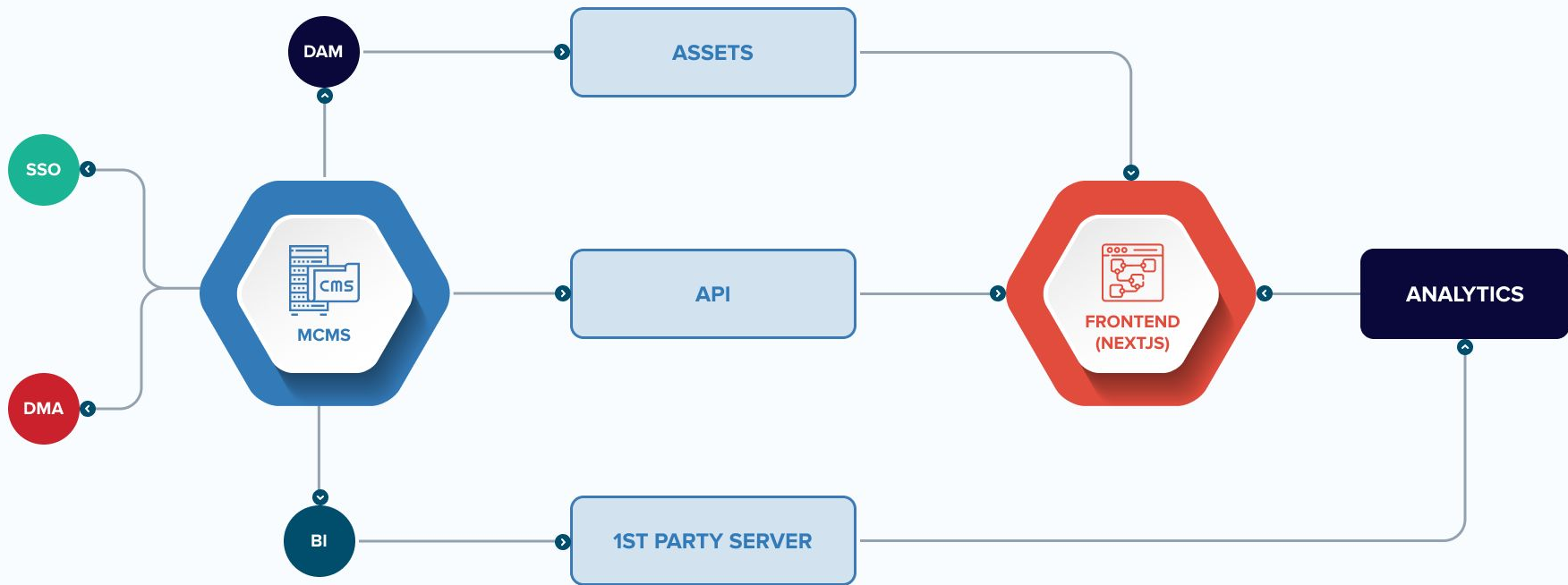
Free open-source PWA
Adapt easily to changing trends and needs with a flexible Free Open Source fully customizable Frontend that has a web-based user interface.

OPEN SOURCE

MCMS is a headless CMS that has both an admin CMS and a Site Frontend PWA with SSO, DAM, and DMA seamlessly integrated for full staff and marketing automation as well as 1st-party Analytics & Business Intelligence.

Features

AESIRX MCMS	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	**Open source**	**$49**	**$99**	**$249**	**$1000**
Digital Asset Management (**DAM**)	100 MB	1 GB	5 GB	10 GB	100 GB
Frontend Customization (**PWA**)	√	√	√	√	√
Avatar-based Content Collaboration	√	√	√	√	√
Translation Management	√	√	√	√	√
Content Marketing Automation (**DMA**)	√	√	√	√	√
Web analytics in 1st-party storage (**Analytics**)	√	√	√	√	√
BI Dashboard (**BI**)	√	√	√	√	√
Web3 Avatars in NFTs (coming soon) (**WEB3**)	√	√	√	√	√
Content Versioning (coming soon)	-	-	√	√	√
Access Level Controls	-	-	-	√	√
Single Sign-On (**SSO**)	√	√	√	√	√
Partner License Commission	**--**	**10%**	**20%**	**30%**	**50%**

Packages

AESIRX MCMS	COMMUNITY	TEAM	STARTER	GROWTH	ENTERPRISE
Monthly Cost	**Open source**	**$49**	**$99**	**$249**	**$1000**
Admin User Limitation	1	Up to 5 Users	Up to 10 Users	Up to 25 Users	Up to 100 Users
User Limitation (**SSO**)	1000	2500	5000	10000	25000
Azure Cloud Deployable	√	√	√	√	√
AWS Hosting Deployable	√	√	√	√	√
Google Cloud Deployable	√	√	√	√	√
Install Packages Repository Access	√	√	√	√	√
Github Public Community Repository	√	√	√	√	√
24/7 Support	-	*Ticket system*	*Ticket system*	*Ticket system*	√
Upgrades & New Features	*Self Managed*	*Self Managed*	*Self Managed*	*Self Managed*	√
Hosted PaaS 24/7 Service & Management	*Self Managed*	*Self Managed*	*Self Managed*	*Self Managed*	√
Regional Compliant Hosting / Private Cloud	*Self Managed*	*Self Managed*	*Self Managed*	*Self Managed*	√
Partner License Commission	**--**	**10%**	**20%**	**30%**	**50%**

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AesirX Solution Series

AesirX MetaVerse CMS is part of the AesirX Solution Series.

In the past decade, we have invented and developed AesirX - the world's first actionable 1st-party data Digital Experience Platform that is legally compliant and privacy-first. AesirX enables our customers and our partners' customer journeys in the most meaningful way by utilizing qualitative first party behavioral data to personalize each Customer, Staff, or Learning Experience.

AesirX MetaVerse CMS fully integrates with the entire AesirX solutions family and ensures that company staff only ever have to use the same optimized interface when working with content and product information. This saves up to 80% of staff hours and up to 80% of the cost in enterprise-level organizations.

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AESIR

The evolution of Aesir is Aesir + ⅄ (the Norse symbol for Necessity)
"Needed in order to achieve a particular result""