



AESIR^X

Single Sign On (SSO)

AESIR[™]

Single Sign On (SSOaaS)

Open Source Web2 + Web3 Single Sign On for any JS-based site or app as a Service and connected to the ground-breaking **AesirX Analytics** and **AesirX Business Intelligence**, **AesirX Single Sign On** is the key to *Cross-Site tracking, retargeting, and pretargeting*.

AesirX SSO is a crucial cornerstone in any digital strategy that aims to get back to having a functional MarTech stack that can convert digital marketing budget to sales, as the world goes **Privacy First** and **Cookieless**, it is a requirement to move Consent to the User (*decentralized consent*).

AesirX SSO integrates with all AesirX Solutions and offers functionality like Abandoned Cart, Mailflow Triggers, etc., based on 1st-party data and privacy by design.

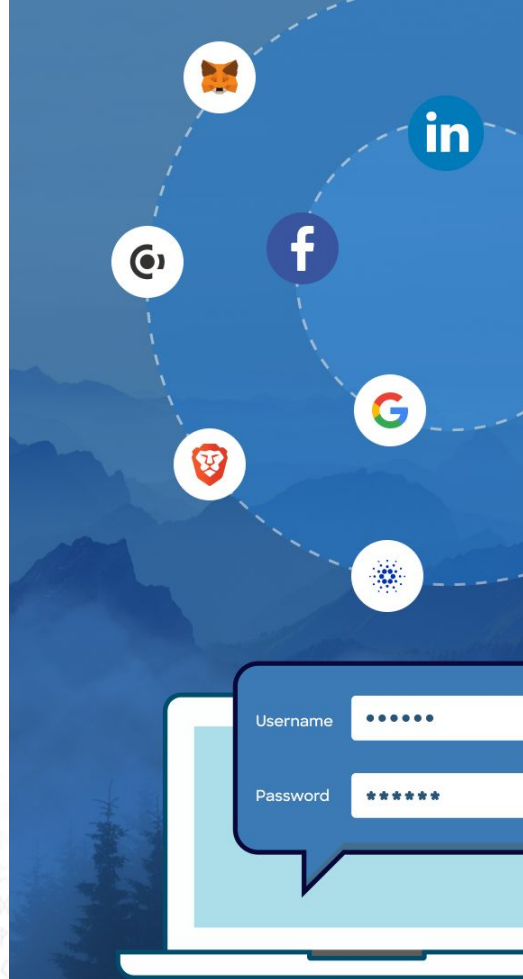
AESIR^X

Single Sign On as a Service

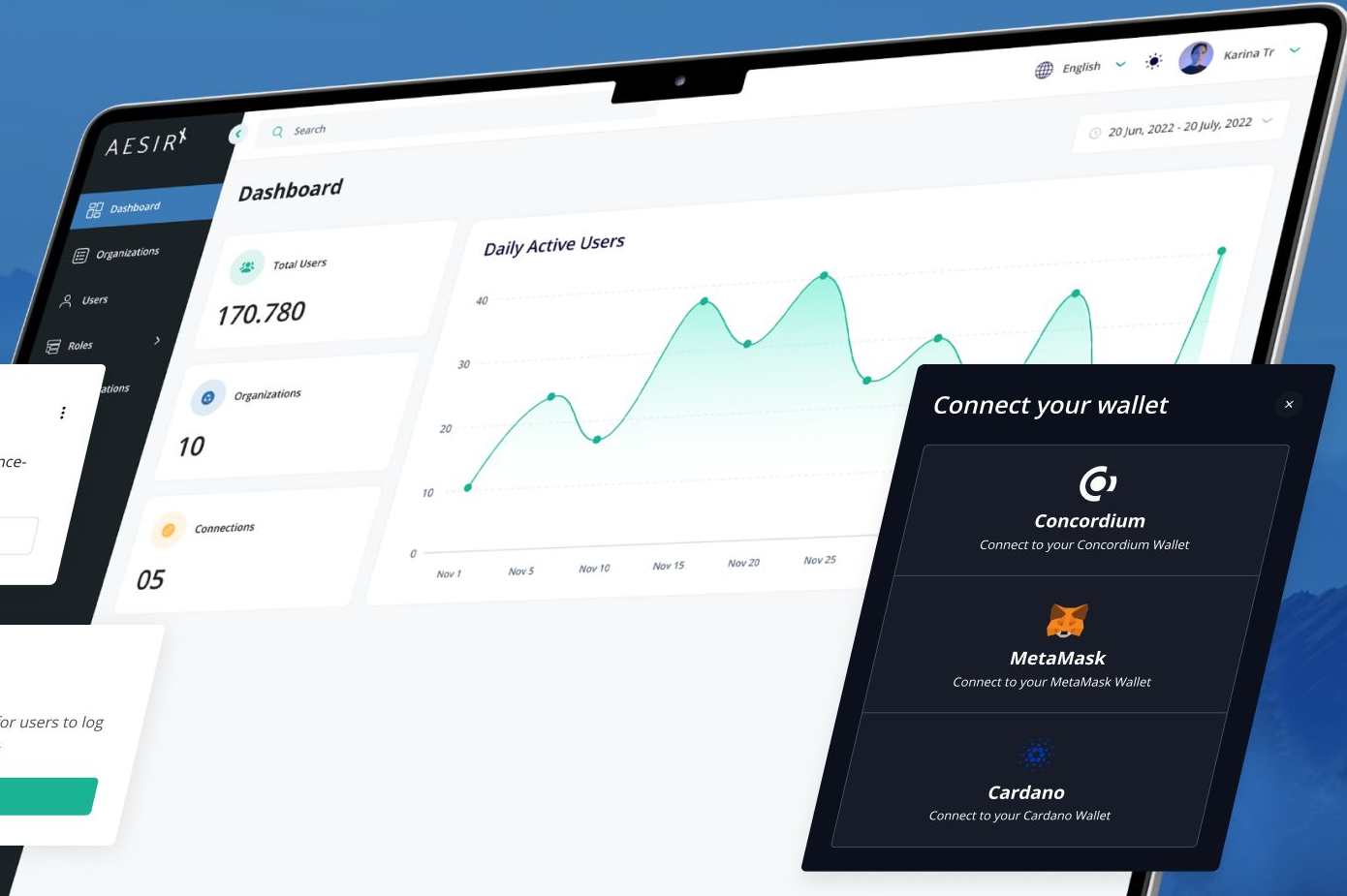
AesirX SSO is our Open Source 1st-party based enterprise-level Single Sign On as a Service (SSOaaS) platform. It decentralizes consent to the user, removing the need for cookies and cookie consent while re-establishing a full data foundation as neither the data collection nor user tracking is based on cookies.

AesirX Single Sign On Enterprise edition enables the collection of behavioral data from the User, Staff, and Learning Experiences in real-time - utilizing the collected data for prediction or personalization to further improve the experience.

We provide the SSOaaS for free, with reasonable limitations, and also offer 4 tiers that are self-hosted/managed from only \$49 per month as well as a fully hosted and managed Enterprise edition.



AESIR^xSSO



Concordium is a public-layer 1, science-backed blockchain.

Configure



Facebook

A fast and convenient way for users to log into your app with Facebook

Connect

Connect your wallet



Concordium

Connect to your Concordium Wallet



MetaMask

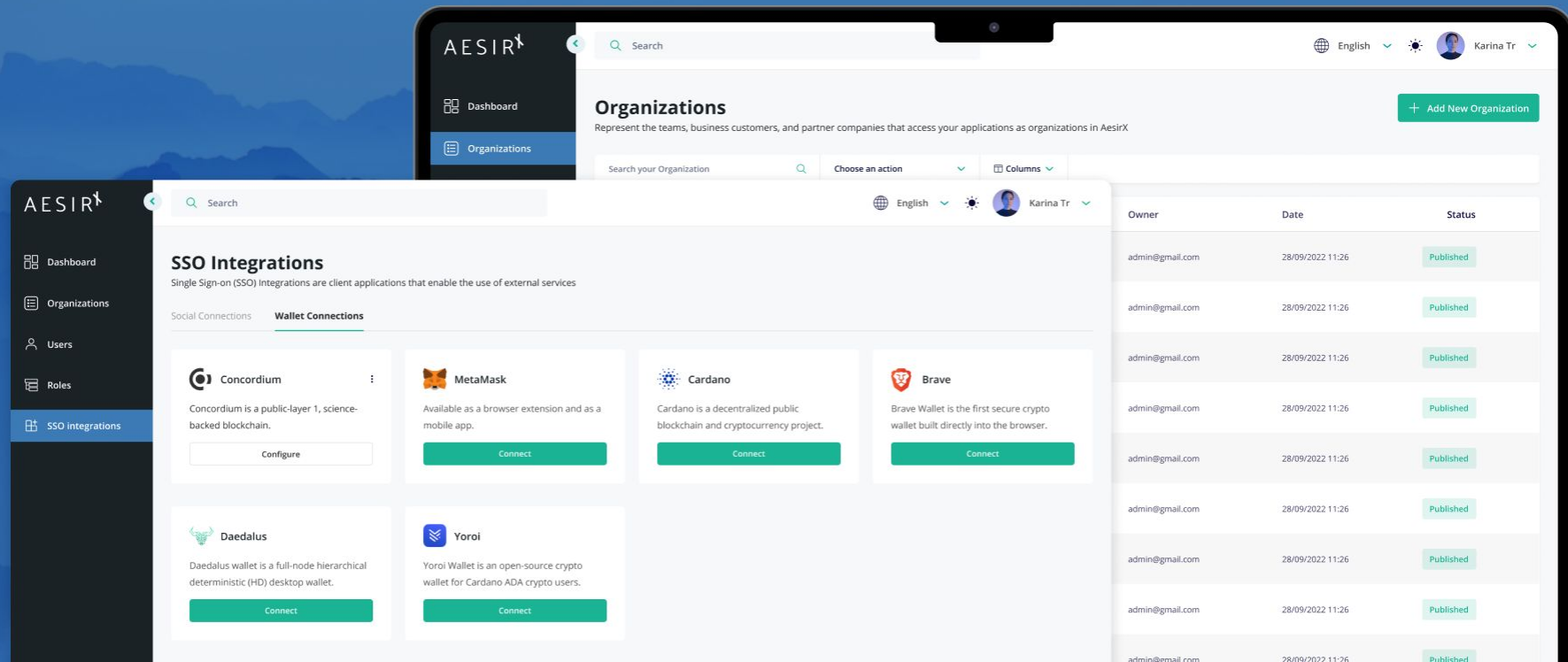
Connect to your MetaMask Wallet



Cardano

Connect to your Cardano Wallet

**As the world goes Privacy First and Cookieless,
AesirX SSO moves data consent to the user.**



Benefits



Web3 authentication providers

Your users can connect their wallets to provide Web3 based-authentication using different networks (*Cross-Site Analytics*).



Compliant custom solutions

Fully GDPR compliant, privacy by design, local and global compliant data storage options (*Enterprise edition*).



Web2 authentication providers

Integrate with common social networking and cloud providers to authenticate your users based on AesirX roles.



End to end service

Delivered as a fully managed Platform as a Service (PaaS), including hosting, management, service, and 24/7 Support (*Enterprise edition*).



Dynamically scale

Designed for dynamic scale and custom behavioral tracking as well as full integration to AesirX Solution Series.

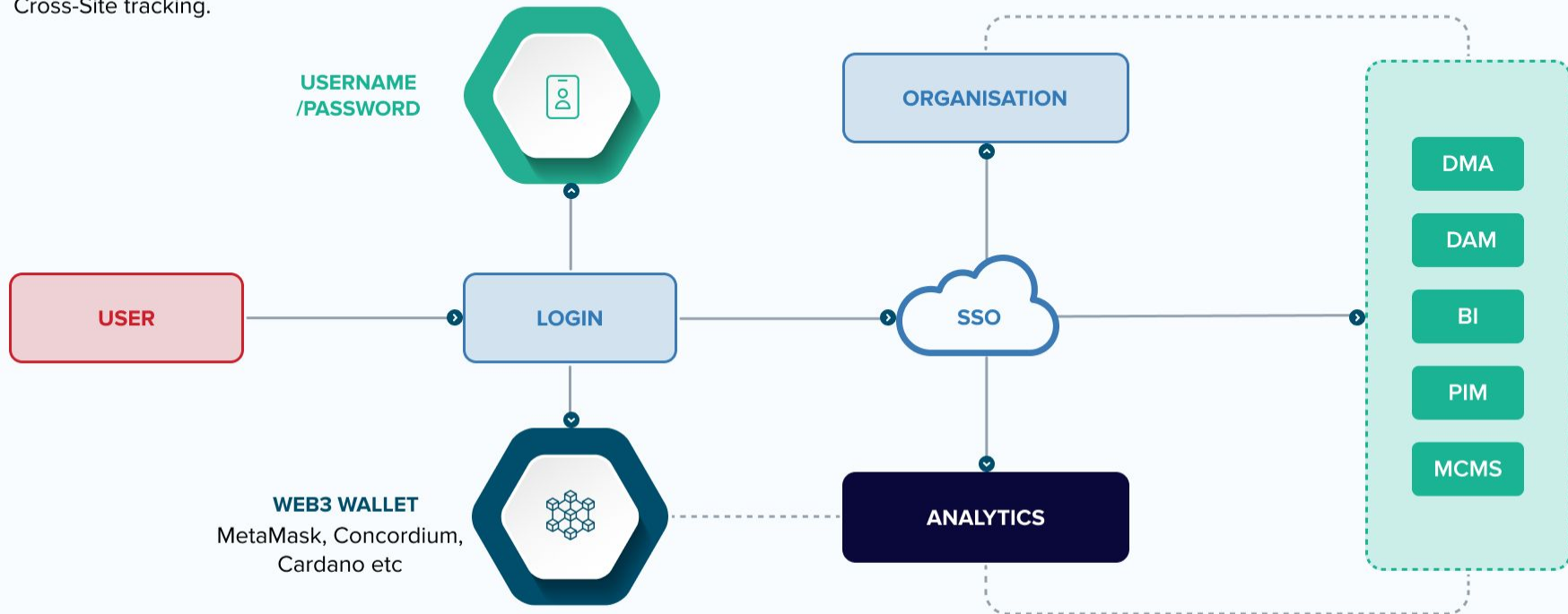


Multiple user roles

Your organization can authenticate to multiple JS-based apps / sites using different permission levels based on roles.

OPEN SOURCE

AesirX SSO is a modern single sign on solution that supports both Web2 and Web3 as well as a key element in the foundation for legal Cross-Site tracking.



Features

AESIRX SSO	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
Organization Roles	1	3	50	100	1000
Web2 Authentication Providers	1	3	5	10	all
Web3 Authentication Providers	1	3	5	10	all
Cross-Site Analytics in 1st-party Server (Analytics)	✓	✓	✓	✓	✓
Integrated BI Dashboard (BI)	✓	✓	✓	✓	✓
Integrated Automated Marketing System (DMA)	✓	✓	✓	✓	✓
Integrated Metaverse Content Management System (MCMS)	✓	✓	✓	✓	✓
Integrated Product Information Management (PIM)	✓	✓	✓	✓	✓
Integrated Customer Relationship Management (CRM) (coming soon)	✓	✓	✓	✓	✓
User Management	✓	✓	✓	✓	✓
Access Level Controls	-	-	-	✓	✓
Partner License Commission	--	10%	20%	30%	50%

Packages

AESIRX SSO	COMMUNITY	TEAM	STARTER	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
Admin User Limitation	1	Up to 5 Users	Up to 10 Users	Up to 25 Users	Up to 100 Users
User Limitation (SSO)	1000	2500	5000	10000	25000
Install Packages Repository Access	✓	✓	✓	✓	✓
Github Public Community Repository	✓	✓	✓	✓	✓
24/7 Support	-	<i>Ticket system</i>	<i>Ticket system</i>	<i>Ticket system</i>	✓
Upgrades & New Features	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Hosted PaaS 24/7 Service & Management	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Regional Compliant Hosting / Private Cloud	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	<i>Self Managed</i>	✓
Partner License Commission	--	10%	20%	30%	50%

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AesirX Solution Series

AesirX SSO is part of the AesirX Solution Series.

In the past decade, we have invented and developed AesirX - the world's first actionable 1st-party data Digital Experience Platform that is legally compliant and privacy-first. AesirX enables our customers and our partners' customer journeys in the most meaningful way by utilizing qualitative 1st-party behavioral data to personalize each Customer, Staff, or Learning Experience.

AesirX SSO fully integrates with the entire AesirX solutions family and ensures the legal and compliant collection, storage, and utilization of data based on privacy-by-design, and developed utilizing Concordium blockchain zero Knowledge ID technology.



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AESIR[†]

The evolution of Aesir is Aesir + [†] (the Norse symbol for Necessity)
"Needed in order to achieve a particular result"