



AESIR^X
**PRODUCT
INFORMATION
MANAGEMENT**

The logo for AESIRX PIM is displayed in the top left corner. It features the text 'AESIRX' in a large, white, sans-serif font, with 'PIM' in a smaller, white, sans-serif font directly below it. The background of the slide is a blue-toned image of a mountain range with a forest of evergreen trees in the foreground. Overlaid on the mountain image are several large, semi-transparent blue geometric shapes, including triangles and a large 'X' shape, creating a modern, tech-oriented aesthetic.

AESIRX
PIM

AESIRX

Product Information Management (PIM)

In a world where over two billion people buy goods or services online, customers can search and buy things anywhere and anytime like never before.

Therefore delivering impactful product experiences across all of your sales and marketing channels is essential to unlocking growth.

Inevitably, access to detailed, accurate, and rich product information is becoming vital; having a single PIM platform to create, manage, and publish your product catalogs across multiple online channels gives you the power to build legal and compliant product experiences.

AesirX PIM - Product Information Management, elevated!

AESIR[✧]

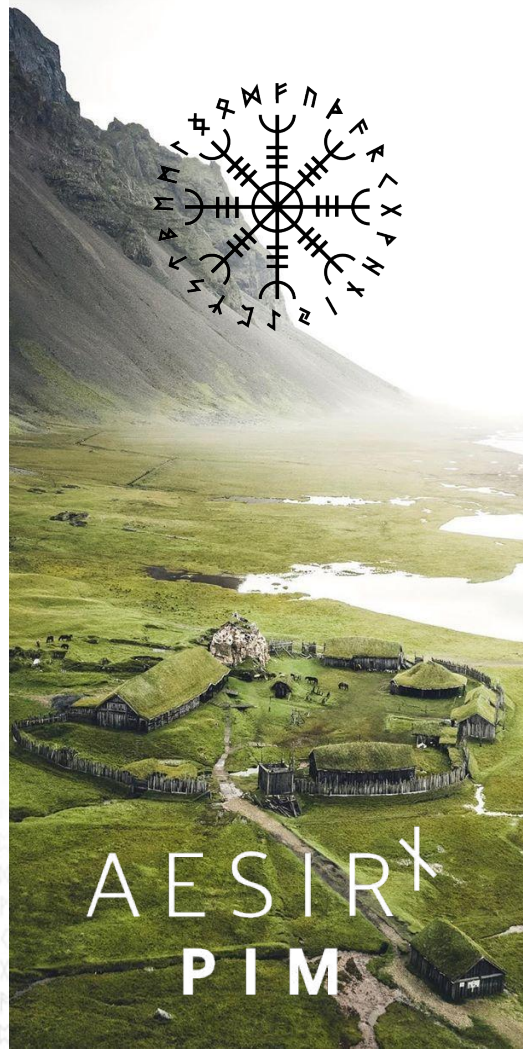
Product Information Management as a Service

AesirX PIM is our enterprise-level Product Information Management as a Service (PIMaaS) platform.

It simplifies and accelerates the distribution of the right product information to marketplaces, webstores and metaverses, delivering a compelling omnichannel Web2 and Web3 experience.

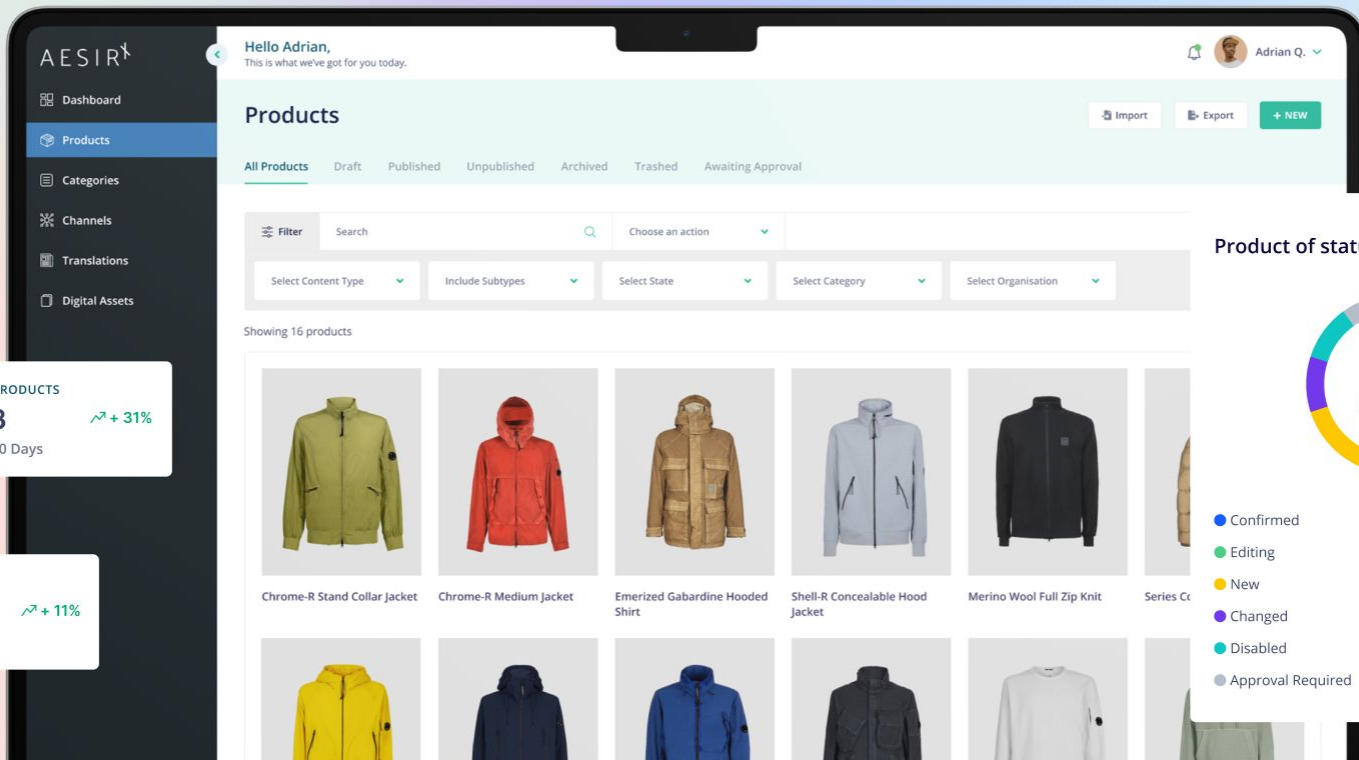
AesirX PIM Enterprise edition collects behavioral data from the Staff Experience in real-time - utilizing the collected data for prediction or personalization to further improve the Staff Experience.

We provide the PIMaaS for free, with reasonable limitations, and also offer 4 tiers that are self-hosted/managed from only \$49 per month as well as a fully hosted and managed Enterprise edition.



Getting the right product information that's relevant for your customers to the right channel quickly and effectively is not only possible, it's a must-have

Aesir PIM saves you time



NEW PRODUCTS
278
Last 20 Days + 31%

ALL PRODUCTS
20,000
Current + 11%

Benefits



Real-time data

Get and deliver real-time structured and multi-dimensional product and customer data via APIs.



Time and money saving

Save up to 80% of resources through data management efficiency & omnichannel publishing automation.



Dynamically scale

Designed for easy integration into any existing channels (including AesirX DAM & AesirX DMA) so you can save up to 80% of time.



Compliant custom solutions

Fully GDPR compliant, privacy by design, local and global compliant data storage options (Enterprise edition).



End to end service

Optional fully managed Platform as a Service (PaaS), including hosting, management, service & 24/7 support (Enterprise edition).



Free open-source PWA

Adapt easily to changing needs with a flexible Free Open Source fully customizable Frontend that has a web-based user interface.

OPEN SOURCE

AesirX PIM PWA is a Free Open Source (FOSS) Progressive Web Application.

You can download the installable from our Free Open Source repository on Github.

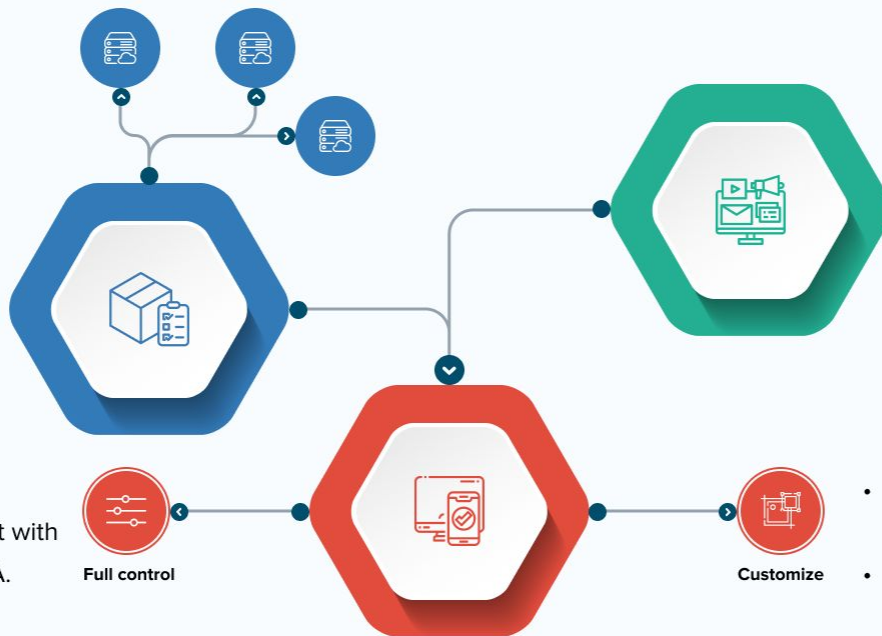
We'll then deliver the rest remotely (headless backend automation).

HEADLESS PRODUCT INFORMATION MANAGEMENT as a Service (PIMaaS)

We deliver full functional backend logics and headless capabilities including delivery.

AesirX PIMaaS is required.

- Install and self host (NPM).
- Schedule, Create & Post Content with full access to customize the PWA.



PROGRESSIVE WEB APP (PWA) Open Source Frontend

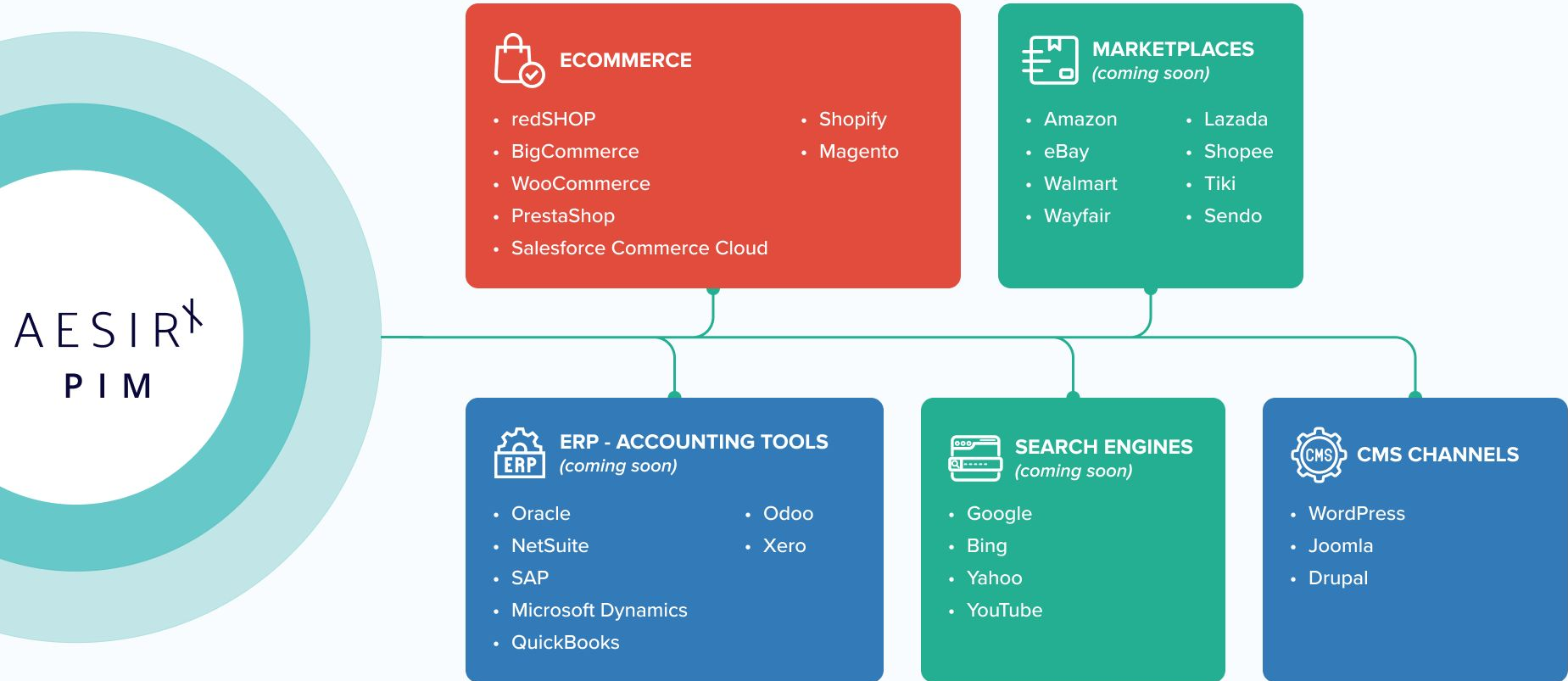
HEADLESS DIGITAL ASSET MANAGEMENT as a Service (DAMaaS)

We deliver full functional backend logics and headless capabilities including fully compliant regional storage.

AesirX DAMaaS is required.

- Or choose one of our AesirX Partners as your supplier from only \$49 per month.
- Deploy to Azure, AWS, Google or to private Cloud for compliant hosting.
- Fully managed & serviced Enterprise edition from \$1000 per month.

PIM Channel Categories



Channels / Categories shown are selected configurable options in the deployment of AESIRX PIM.

Features

AESIRX PIM	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
User Limitation	1	5	10	25	100
Digital Asset Management	100 MB	1 GB	5 GB	10 GB	100 GB
Omnichannel Publishing	1	3	10	25	√
Frontend Customization (PWA)	√	√	√	√	√
Collect & Enrich Product Information	√	√	√	√	√
Price Management	√	√	√	√	√
WEB3 Single Sign On (coming soon)	√	√	√	√	√
Product Tagging	5	10	25	100	1000
Debtor Groups	1	5	25	50	100
Product Dimensions	1	2	5	10	50
Market Distribution	-	1	5	10	25
Single Sign On	-	√	√	√	√
Translation Management	-	-	√	√	√
Partner License Commission	--	10%	20%	30%	50%

Packages

AESIRX PIM	COMMUNITY	STARTER	TEAM	GROWTH	ENTERPRISE
Monthly Cost	Open source	\$49	\$99	\$249	\$1000
User Limitation	1	5	10	25	100
Digital Asset Storage**	100 MB	1 GB	5 GB	10 GB	100 GB
Azure Cloud Deployable	√	√	√	√	√
AWS Hosting Deployable	√	√	√	√	√
Google Cloud Deployable	√	√	√	√	√
Install Packages Repository Access	√	√	√	√	√
Github Public Community Repository	√	√	√	√	√
24/7 Support	-	Ticket system	Ticket system	Ticket system	√
Upgrades & New Features	Self Managed	Self Managed	Self Managed	Self Managed	√
Hosted PaaS 24/7 Service & Management	Self Managed	Self Managed	Self Managed	Self Managed	√
Regional Compliant Hosting / Private Cloud	Self Managed	Self Managed	Self Managed	Self Managed	√
Partner License Commission	--	10%	20%	30%	50%

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AESIR^X

AesirX Solution Series

AesirX PIM is part of the AesirX Solution Series.

In the past decade, we have invented and developed Aesir - the world's first actionable 1st-party data Digital Experience Platform that is legally compliant and privacy-first. Aesir enables our customers and our partners' customer journeys in the most meaningful way by utilizing qualitative first party behavioral data to personalize each Customer, Staff or Learning Experience.

AesirX PIM fully integrates with the entire AesirX solutions family and ensures that company staff only ever have to use the same optimized interface when working with content and product information. This saves up to 80% of staff hours and up to 80% of the cost in enterprise-level organizations.

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AESIR[†]

The evolution of Aesir is Aesir + [†] (the Norse symbol for Necessity)
"Needed in order to achieve a particular result"