# **YTEMpire Week 0 Execution Plan**

## **Leadership Team**

**Role: CEO** 

#### **Task 1: Strategic Vision Alignment [P0]**

**Description**: Conduct kickoff meeting to align all team leads on MVP vision, success metrics, and 3-month roadmap. **Steps**:

- 1. Prepare vision deck with target metrics (10 beta users, 95% automation, <\$3/video)
- 2. Schedule 2-hour all-hands meeting for Day 1 morning
- 3. Present roadmap phases and critical milestones
- 4. Document Q&A and concerns raised **Duration**: 4 hours **Dependencies**: None **Deliverable**: Vision deck, recorded meeting, alignment document

#### **Task 2: Resource Allocation Finalization [P0]**

**Description**: Approve and allocate \$200K budget across teams with clear spending authority. **Steps**:

- 1. Review budget proposals from CTO and VP of Al
- 2. Allocate infrastructure budget (\$50K), Al services (\$30K), tools (\$20K), reserve (\$100K)
- 3. Set up approval workflows in finance system
- 4. Communicate spending limits to team leads **Duration**: 3 hours **Dependencies**: Budget proposals from technical leads **Deliverable**: Budget allocation spreadsheet with approval matrix

#### **Task 3: Stakeholder Communication Plan [P1]**

**Description**: Establish weekly reporting cadence and success metrics dashboard. **Steps**:

- 1. Design executive dashboard template
- 2. Set up weekly stakeholder update meetings
- 3. Create investor update template
- 4. Define escalation paths for blockers **Duration**: 2 hours **Dependencies**: Success metrics from Product Owner **Deliverable**: Communication calendar and dashboard template

#### **Role: CTO (Technical Director)**

#### **Task 1: Technical Architecture Documentation [P0]**

**Description**: Create comprehensive technical architecture blueprint for all teams to follow. **Steps**:

1. Document microservices boundaries and API contracts

- 2. Define data flow between services (Frontend → Backend → Al → Database)
- 3. Specify technology stack versions and dependencies
- 4. Create deployment architecture (Docker, local vs cloud split) **Duration**: 6 hours **Dependencies**: Input from VP of AI on ML pipeline requirements **Deliverable**: 20-page architecture document in Confluence

#### **Task 2: Development Environment Standardization [P0]**

**Description**: Set up standardized development environment configuration for all engineers. **Steps**:

- 1. Create Docker Compose template with all services
- 2. Write setup scripts for MacOS, Windows, Linux
- 3. Configure IDE settings and extensions package
- 4. Test complete setup on fresh machine **Duration**: 4 hours **Dependencies**: None **Deliverable**: GitHub repo with setup scripts and docker-compose.yml

#### **Task 3: CI/CD Pipeline Foundation [P1]**

**Description**: Establish basic CI/CD pipeline for automated testing and deployment. **Steps**:

- 1. Set up GitHub Actions workflows for main repository
- 2. Configure automated testing on PR creation
- 3. Create staging deployment pipeline
- 4. Document deployment procedures **Duration**: 4 hours **Dependencies**: Repository structure created **Deliverable**: Working CI/CD pipeline with test deployment

#### **Task 4: Security Baseline Implementation [P1]**

**Description**: Establish security standards and initial implementations across infrastructure. **Steps**:

- 1. Configure secrets management (HashiCorp Vault or AWS Secrets Manager)
- 2. Set up SSL certificates for development domains
- 3. Implement basic API rate limiting rules
- 4. Create security checklist for code reviews **Duration**: 3 hours **Dependencies**: Infrastructure provisioning **Deliverable**: Security configuration and documentation

#### Role: VP of Al

#### Task 1: AI Service Integration Planning [P0]

**Description**: Design and document AI service architecture including cost optimization strategies. **Steps**:

1. Map out AI pipeline: trend detection  $\rightarrow$  content generation  $\rightarrow$  quality assurance

- 2. Calculate API costs per video (target <\$1.50 AI costs)
- 3. Design fallback chains (GPT-4 → GPT-3.5 → Claude)
- 4. Document prompt templates and optimization strategies **Duration**: 4 hours **Dependencies**: None **Deliverable**: All architecture document with cost models

#### Task 2: Model API Access Setup [P0]

**Description**: Establish access to all required AI services and validate functionality. **Steps**:

- 1. Create OpenAI organization account and obtain API keys
- 2. Set up ElevenLabs account for voice synthesis
- 3. Configure Stable Diffusion API access
- 4. Test each API with sample requests and measure latency **Duration**: 3 hours **Dependencies**: Budget approval from CEO **Deliverable**: API credentials in secrets manager, test results document

## **Task 3: Data Pipeline Architecture [P1]**

**Description**: Design data flow for ML model training and inference pipelines. **Steps**:

- 1. Define feature engineering pipeline structure
- 2. Design model versioning and deployment strategy
- 3. Create monitoring and logging architecture
- 4. Specify data storage requirements (vector DB, training data) **Duration**: 4 hours **Dependencies**: Database schema from Backend Lead **Deliverable**: Data pipeline architecture diagram and specifications

#### Task 4: Cost Tracking Framework [P1]

**Description**: Implement granular cost tracking for all AI operations. **Steps**:

- 1. Create cost tracking database schema
- 2. Implement API call logging with cost calculation
- 3. Design cost dashboard mockup
- 4. Set up alerts for cost overruns (>\$3/video) **Duration**: 3 hours **Dependencies**: Database setup from Data Engineer **Deliverable**: Cost tracking system design and initial implementation

#### **Role: Product Owner**

#### Task 1: User Story Mapping [P0]

**Description**: Create comprehensive user story map for MVP features with clear priorities. **Steps**:

1. Define primary user personas (content creators, agencies)

- 2. Map user journey from onboarding to first automated video
- 3. Break down epics into sprint-sized stories
- 4. Prioritize stories using MoSCoW method **Duration**: 4 hours **Dependencies**: Vision alignment from CEO **Deliverable**: User story map in Jira with 3-month backlog

#### **Task 2: Success Metrics Definition [P0]**

**Description**: Define and document all success metrics for MVP launch. **Steps**:

- 1. Define quantitative metrics (videos/day, automation %, cost/video)
- 2. Create user satisfaction metrics and feedback loops
- 3. Establish technical performance KPIs
- 4. Design metrics dashboard wireframe **Duration**: 3 hours **Dependencies**: Strategic vision from CEO **Deliverable**: Metrics framework document and dashboard design

#### Task 3: Beta User Recruitment Plan [P2]

**Description**: Develop strategy for recruiting and onboarding 10 beta users. **Steps**:

- 1. Define ideal beta user profile
- 2. Create recruitment messaging and channels
- 3. Design onboarding flow and materials
- 4. Set up feedback collection system **Duration**: 3 hours **Dependencies**: MVP timeline from CTO **Deliverable**: Beta recruitment plan and materials

## **Technical Team (Under CTO)**

**Role: Backend Team Lead** 

## **Task 1: API Service Scaffolding [P0]**

**Description**: Create initial FastAPI project structure with basic endpoints and documentation. **Steps**:

- 1. Initialize FastAPI project with proper folder structure
- 2. Implement authentication/authorization skeleton
- 3. Create OpenAPI documentation configuration
- 4. Set up basic health check and monitoring endpoints **Duration**: 4 hours **Dependencies**: Architecture documentation from CTO **Deliverable**: GitHub repository with working API skeleton

#### Task 2: Database Schema Design [P0]

**Description**: Design and implement initial PostgreSQL schema for core entities. **Steps**:

1. Create ERD for users, channels, videos, analytics entities

- 2. Write migration scripts using Alembic
- 3. Implement connection pooling configuration
- 4. Create seed data for development **Duration**: 4 hours **Dependencies**: Requirements from Product Owner **Deliverable**: Database schema documentation and migration scripts

#### Task 3: Message Queue Setup [P1]

**Description**: Configure Redis and Celery for asynchronous task processing. **Steps**:

- 1. Set up Redis server configuration
- 2. Implement Celery worker structure
- 3. Create task routing configuration
- 4. Test with sample async tasks **Duration**: 3 hours **Dependencies**: Docker environment from DevOps **Deliverable**: Working message queue with example tasks

## **Role: API Developer Engineer**

## **Task 1: Authentication Service Implementation [P1]**

**Description**: Build JWT-based authentication system with role-based access control. **Steps**:

- 1. Implement user registration endpoint
- 2. Create login/logout functionality with JWT tokens
- 3. Add role-based middleware for route protection
- 4. Write unit tests for auth endpoints **Duration**: 4 hours **Dependencies**: Database schema from Backend Lead **Deliverable**: Working authentication endpoints with tests

#### Task 2: YouTube API Integration Setup [P1]

**Description**: Establish YouTube Data API v3 integration for channel management. **Steps**:

- 1. Set up Google Cloud project and enable YouTube APIs
- 2. Implement OAuth 2.0 flow for YouTube authorization
- 3. Create wrapper functions for common YouTube operations
- 4. Test quota usage and implement rate limiting **Duration**: 4 hours **Dependencies**: API credentials from VP of AI **Deliverable**: YouTube API client library with auth flow

#### **Task 3: Error Handling Framework [P2]**

**Description**: Implement comprehensive error handling and logging system. **Steps**:

- 1. Create custom exception classes
- 2. Implement global error handler middleware

- 3. Set up structured logging with correlation IDs
- 4. Configure error reporting to monitoring service **Duration**: 3 hours **Dependencies**: Monitoring setup from DevOps **Deliverable**: Error handling framework with documentation

## **Role: Data Pipeline Engineer**

#### Task 1: ETL Pipeline Architecture [P0]

**Description**: Design and implement basic ETL pipeline for YouTube analytics data. **Steps**:

- 1. Create Apache Airflow DAG structure
- 2. Implement YouTube Analytics data extraction tasks
- 3. Design data transformation logic
- 4. Set up PostgreSQL loading procedures **Duration**: 4 hours **Dependencies**: Database schema from Backend Lead **Deliverable**: Working ETL pipeline for analytics data

#### Task 2: Real-time Event Streaming Setup [P1]

**Description**: Configure Kafka or Redis Streams for real-time event processing. **Steps**:

- 1. Set up Kafka/Redis Streams infrastructure
- 2. Create event producer clients
- 3. Implement consumer groups for different event types
- 4. Test with sample event flow **Duration**: 4 hours **Dependencies**: Docker environment from DevOps **Deliverable**: Event streaming system with example producers/consumers

#### Task 3: Data Quality Framework [P2]

**Description**: Implement data validation and quality monitoring system. **Steps**:

- 1. Define data quality rules and constraints
- 2. Implement validation functions for incoming data
- 3. Create data quality dashboard queries
- 4. Set up alerts for data anomalies **Duration**: 3 hours **Dependencies**: ETL pipeline completion **Deliverable**: Data quality monitoring system

## **Role: Integration Specialist**

#### Task 1: n8n Workflow Engine Setup [P0]

**Description**: Deploy and configure n8n for workflow automation. **Steps**:

- 1. Deploy n8n using Docker with PostgreSQL backend
- 2. Configure webhook endpoints for external triggers

- 3. Create example workflow for video processing
- 4. Set up credential management for integrations **Duration**: 4 hours **Dependencies**: Docker environment from DevOps **Deliverable**: Working n8n instance with example workflows

## Task 2: Third-party API Integration Framework [P1]

**Description**: Create standardized framework for integrating external APIs. **Steps**:

- 1. Design abstraction layer for external API calls
- 2. Implement retry logic and circuit breakers
- 3. Create rate limiting and quota management
- 4. Add response caching mechanism **Duration**: 3 hours **Dependencies**: API structure from Backend Lead **Deliverable**: Integration framework with documentation

#### Task 3: Webhook Management System [P2]

**Description**: Build system for managing incoming and outgoing webhooks. **Steps**:

- 1. Create webhook endpoint registration system
- 2. Implement webhook signature verification
- 3. Add webhook retry logic for failures
- 4. Create webhook event log and monitoring **Duration**: 3 hours **Dependencies**: API framework from Backend Lead **Deliverable**: Webhook management system

#### **Role: Frontend Team Lead**

#### Task 1: React Application Scaffolding [P0]

**Description**: Initialize React application with TypeScript and core dependencies. **Steps**:

- 1. Create React app with Vite and TypeScript configuration
- 2. Set up Material-UI theme and component library
- 3. Configure ESLint, Prettier, and Husky
- 4. Implement basic routing with React Router **Duration**: 3 hours **Dependencies**: None **Deliverable**: React application repository with development setup

#### **Task 2: State Management Architecture [P1]**

**Description**: Implement Zustand state management with proper store structure. **Steps**:

- 1. Design store structure for user, channels, videos domains
- 2. Implement authentication store with persistence
- 3. Create WebSocket store for real-time updates

4. Add development tools and debugging helpers **Duration**: 3 hours **Dependencies**: API contracts from Backend Lead **Deliverable**: State management layer with example stores

#### **Task 3: Component Library Foundation [P1]**

**Description**: Create base component library with design system. **Steps**:

- 1. Implement core UI components (Button, Input, Card)
- 2. Create layout components (Header, Sidebar, Container)
- 3. Build feedback components (Toast, Modal, Loading)
- 4. Document components in Storybook **Duration**: 4 hours **Dependencies**: Design system from UI/UX Designer **Deliverable**: Component library with Storybook documentation

## **Role: React Engineer**

#### **Task 1: Authentication UI Implementation [P1]**

**Description**: Build login, registration, and password reset interfaces. **Steps**:

- 1. Create login form with validation
- 2. Implement registration flow with error handling
- 3. Build password reset request and confirmation pages
- 4. Add JWT token management and refresh logic **Duration**: 4 hours **Dependencies**: Authentication API from API Developer **Deliverable**: Complete authentication UI flow

#### Task 2: Dashboard Layout Structure [P2]

**Description**: Implement main dashboard layout with navigation. **Steps**:

- 1. Create responsive dashboard shell with sidebar
- 2. Implement navigation menu with routing
- 3. Add breadcrumb navigation component
- 4. Build user profile dropdown menu **Duration**: 3 hours **Dependencies**: Component library from Frontend Lead **Deliverable**: Dashboard layout with navigation

#### **Role: Dashboard Specialist**

#### **Task 1: Data Visualization Setup [P1]**

**Description**: Configure Recharts library and create example visualizations. **Steps**:

- 1. Install and configure Recharts with TypeScript
- 2. Create reusable chart wrapper components
- 3. Implement example line, bar, and pie charts

4. Add real-time data update capability **Duration**: 3 hours **Dependencies**: React app setup from Frontend Lead **Deliverable**: Chart component library with examples

#### **Task 2: Metrics Dashboard Wireframe [P2]**

**Description**: Build initial metrics dashboard with mock data. **Steps**:

- 1. Create dashboard grid layout with responsive design
- 2. Implement KPI cards with trend indicators
- 3. Add channel performance comparison charts
- 4. Build video analytics timeline view **Duration**: 4 hours **Dependencies**: Chart components completion **Deliverable**: Working metrics dashboard with mock data

## Role: UI/UX Designer

#### **Task 1: Design System Documentation [P0]**

**Description**: Create comprehensive design system for consistent UI development. **Steps**:

- 1. Define color palette, typography, and spacing system
- 2. Document component specifications and states
- 3. Create iconography guidelines
- 4. Provide Figma component library **Duration**: 4 hours **Dependencies**: Brand guidelines from CEO **Deliverable**: Design system documentation and Figma library

#### Task 2: MVP User Flow Designs [P1]

**Description**: Design complete user flows for core MVP features. **Steps**:

- 1. Create onboarding flow wireframes and mockups
- 2. Design channel management interface
- 3. Mock up video generation and queue interface
- 4. Design analytics dashboard layouts **Duration**: 6 hours **Dependencies**: User stories from Product Owner **Deliverable**: Complete Figma designs for MVP flows

#### **Role: Platform Ops Lead**

#### **Task 1: Infrastructure Provisioning [P0]**

**Description**: Set up hybrid local/cloud infrastructure for development and staging. **Steps**:

- 1. Configure local Ryzen 9 9950X3D server with Ubuntu
- 2. Set up AWS/GCP cloud resources for staging
- 3. Configure networking and VPN access

4. Implement backup and disaster recovery plan **Duration**: 4 hours **Dependencies**: Budget approval from CEO **Deliverable**: Working infrastructure with access documentation

#### **Task 2: Monitoring Stack Setup [P1]**

**Description**: Deploy Prometheus, Grafana, and alerting systems. **Steps**:

- 1. Deploy Prometheus with service discovery
- 2. Configure Grafana dashboards for key metrics
- 3. Set up AlertManager with PagerDuty integration
- 4. Create runbook documentation **Duration**: 4 hours **Dependencies**: Infrastructure provisioning **Deliverable**: Monitoring stack with example dashboards

## **Role: DevOps Engineer**

#### **Task 1: Docker Environment Configuration [P0]**

**Description**: Create Docker Compose setup for entire application stack. **Steps**:

- 1. Write Dockerfile for each service
- 2. Create docker-compose.yml with all services
- 3. Configure networking and volume management
- 4. Add development vs production configurations **Duration**: 4 hours **Dependencies**: Service specifications from Backend Lead **Deliverable**: Complete Docker development environment

#### **Task 2: Kubernetes Preparation [P2]**

**Description**: Prepare Kubernetes manifests for future production deployment. **Steps**:

- 1. Create deployment manifests for each service
- 2. Configure service discovery and ingress
- 3. Set up ConfigMaps and Secrets
- 4. Document scaling policies **Duration**: 3 hours **Dependencies**: Docker containers built **Deliverable**: Kubernetes deployment manifests

## **Role: Security Engineer**

#### **Task 1: Security Audit Framework [P1]**

**Description**: Establish security scanning and vulnerability management. **Steps**:

- 1. Set up SAST tools in CI/CD pipeline
- 2. Configure dependency vulnerability scanning
- 3. Implement secrets scanning in repositories

4. Create security incident response plan **Duration**: 3 hours **Dependencies**: CI/CD pipeline from CTO **Deliverable**: Security scanning pipeline and documentation

#### **Task 2: Access Control Implementation [P1]**

**Description**: Configure RBAC and secure access patterns. **Steps**:

- 1. Design role hierarchy and permissions matrix
- 2. Implement API key management system
- 3. Configure OAuth 2.0 for third-party integrations
- 4. Set up audit logging for access events **Duration**: 4 hours **Dependencies**: Authentication system from API Developer **Deliverable**: Access control system with audit logs

## **Role: QA Engineer**

#### **Task 1: Test Framework Setup [P1]**

**Description**: Establish testing frameworks for backend and frontend. **Steps**:

- 1. Configure Jest for backend unit tests
- 2. Set up React Testing Library for frontend
- 3. Implement Cypress for E2E testing
- 4. Create test data factories **Duration**: 4 hours **Dependencies**: Application scaffolding from development teams **Deliverable**: Complete test framework with examples

#### **Task 2: Test Environment Configuration [P2]**

**Description**: Set up dedicated testing environment with data isolation. **Steps**:

- 1. Create isolated test database
- 2. Configure test API endpoints
- 3. Set up mock services for external APIs
- 4. Document test environment access **Duration**: 3 hours **Dependencies**: Infrastructure from DevOps **Deliverable**: Isolated test environment

## Al Team (Under VP of Al)

Role: AI/ML Team Lead

#### **Task 1: ML Pipeline Architecture [P0]**

**Description**: Design end-to-end ML pipeline from data ingestion to model serving. **Steps**:

- 1. Define feature engineering pipeline
- 2. Design model training and validation workflow

- 3. Create model versioning and deployment strategy
- 4. Document monitoring and retraining triggers **Duration**: 4 hours **Dependencies**: Data pipeline design from VP of Al **Deliverable**: ML pipeline architecture document

#### Task 2: Model Serving Infrastructure [P1]

**Description**: Set up model serving infrastructure for inference. **Steps**:

- 1. Configure TorchServe or TensorFlow Serving
- 2. Implement model loading and caching
- 3. Create API endpoints for model inference
- 4. Set up performance monitoring **Duration**: 4 hours **Dependencies**: Infrastructure from Platform Ops **Deliverable**: Model serving infrastructure with example model

## **Role: ML Engineer**

## **Task 1: Trend Detection Model Setup [P1]**

**Description**: Implement initial trend detection model using Prophet or similar. **Steps**:

- 1. Set up time series data preprocessing
- 2. Configure Prophet model with custom seasonality
- 3. Implement backtesting framework
- 4. Create model performance dashboard **Duration**: 4 hours **Dependencies**: Historical data from Data Engineer **Deliverable**: Working trend detection model with 70% accuracy baseline

#### **Task 2: Content Quality Scoring [P2]**

**Description**: Build content quality scoring system for generated videos. **Steps**:

- 1. Define quality metrics (engagement, retention, CTR)
- 2. Implement scoring algorithm
- 3. Create feedback loop for model improvement
- 4. Set up A/B testing framework **Duration**: 3 hours **Dependencies**: Video metadata schema from Backend Lead **Deliverable**: Quality scoring system with baseline metrics

## **Role: Data Engineer (Al Team)**

#### **Task 1: Training Data Pipeline [P0]**

**Description**: Build data pipeline for ML model training datasets. **Steps**:

- 1. Set up data extraction from YouTube Analytics
- 2. Implement feature engineering transformations

- 3. Create data versioning system
- 4. Build data quality validation **Duration**: 4 hours **Dependencies**: Database access from Backend Lead **Deliverable**: Automated training data pipeline

#### **Task 2: Vector Database Setup [P1]**

**Description**: Configure vector database for content similarity search. **Steps**:

- 1. Deploy Pinecone or Weaviate instance
- 2. Create embedding generation pipeline
- 3. Implement similarity search API
- 4. Test with sample content embeddings **Duration**: 3 hours **Dependencies**: Infrastructure from Platform Ops **Deliverable**: Working vector database with search API

## **Role: Data Engineer 2 (Al Team)**

#### Task 1: Real-time Feature Store [P1]

**Description**: Implement feature store for real-time ML inference. **Steps**:

- 1. Set up Redis for feature caching
- 2. Create feature computation pipeline
- 3. Implement feature versioning
- 4. Build feature monitoring dashboard **Duration**: 4 hours **Dependencies**: Redis setup from Backend Lead **Deliverable**: Feature store with real-time serving capability

#### Task 2: Model Monitoring System [P2]

**Description**: Build monitoring system for model performance and drift. **Steps**:

- 1. Implement prediction logging
- 2. Create drift detection algorithms
- 3. Set up alerting for performance degradation
- 4. Build model performance dashboard **Duration**: 3 hours **Dependencies**: Model serving infrastructure from ML Team Lead **Deliverable**: Model monitoring system with alerts

## **Role: Analytics Engineer**

#### **Task 1: Metrics Pipeline Development [P1]**

**Description**: Build analytics pipeline for business and technical metrics. **Steps**:

- 1. Define core business metrics (CAC, LTV, engagement)
- 2. Implement metrics computation using dbt

- 3. Create scheduled metric updates
- 4. Build metrics API for dashboard consumption **Duration**: 4 hours **Dependencies**: Database schema from Backend Lead **Deliverable**: Automated metrics pipeline with API

#### Task 2: Cost Analytics Framework [P1]

**Description**: Implement detailed cost tracking and analysis system. **Steps**:

- 1. Create cost allocation model per video/channel
- 2. Build API usage tracking and cost calculation
- 3. Implement cost optimization recommendations
- 4. Create cost analytics dashboard **Duration**: 3 hours **Dependencies**: API integration from Integration Specialist **Deliverable**: Cost analytics system with dashboard

#### **Task 3: Reporting Infrastructure [P2]**

**Description**: Set up automated reporting for stakeholders. **Steps**:

- 1. Create report templates for different audiences
- 2. Implement scheduled report generation
- 3. Set up email delivery system
- 4. Build self-service reporting interface **Duration**: 3 hours **Dependencies**: Metrics pipeline completion **Deliverable**: Automated reporting system

# **Daily Standup Schedule**

## Day 1 (Monday)

- 9:00 AM: All-hands kickoff meeting (CEO leading)
- 11:00 AM: Technical team sync (CTO leading)
- 2:00 PM: AI team sync (VP of AI leading)
- 4:00 PM: End-of-day progress check

## Day 2 (Tuesday)

- 9:00 AM: Daily standup (15 min)
- 10:00 AM: Backend team working session
- 2:00 PM: Frontend team working session
- 4:00 PM: Integration testing sync

# Day 3 (Wednesday)

• 9:00 AM: Daily standup (15 min)

- 10:00 AM: Infrastructure review (Platform Ops)
- 2:00 PM: Al pipeline review
- 4:00 PM: Mid-week progress assessment

## Day 4 (Thursday)

- 9:00 AM: Daily standup (15 min)
- 10:00 AM: API integration sync
- 2:00 PM: Security and QA review
- 4:00 PM: Dependency resolution meeting

## Day 5 (Friday)

- 9:00 AM: Daily standup (15 min)
- 10:00 AM: Final integration testing
- 2:00 PM: Week 0 retrospective
- 3:00 PM: Week 1 planning session
- 4:00 PM: Executive summary and demo

#### **Critical Path Items**

## **Must Complete by End of Day 2**

- Development environment working for all engineers
- API scaffolding and database schema defined
- Docker environment configured
- Al service credentials obtained
- Infrastructure provisioned

## **Must Complete by End of Day 4**

- Authentication system functional
- Basic CI/CD pipeline running
- n8n workflow engine deployed
- ML pipeline architecture finalized
- Frontend application scaffolding complete

# **Must Complete by End of Week 0**

- End-to-end hello world video generation
- All team members productive in development environment

- Cost tracking framework operational
- Security baseline implemented
- Week 1 sprint planned with all dependencies mapped

## **Success Criteria**

**Technical Success Metrics** 

# All 17 team members have working development environment Database schema supports 5+ channels per user API can handle 100 requests/second Docker compose brings up entire stack in <2 minutes</li> Cost tracking accurate to \$0.01 per video

#### **Process Success Metrics**

All P0 tasks completed by Day 2
$\square$ All P1 tasks completed by Day 4
$\square$ Zero blocking dependencies by end of week
$\square$ All team members have committed code
Documentation wiki has 50+ pages

## **Integration Success Metrics**

☐ Frontend can authenticate with backend
☐ Backend can call AI services successfully
$\hfill \square$ n8n can trigger video generation pipeline
☐ Monitoring shows all services healthy
One test video generated end-to-end

# **Risk Mitigation**

#### **Technical Risks**

- YouTube API Quotas: Implement caching and quota monitoring Day 1
- Al Service Costs: Set up cost alerts and fallback chains Day 2
- Local Hardware Delays: Have cloud backup plan ready
- Integration Complexity: Daily integration testing from Day 2

#### **Team Risks**

- Knowledge Gaps: Pair programming and knowledge sharing sessions
- Communication Silos: Daily standups and Slack channels
- Dependency Blocks: Twice-daily dependency check-ins

• **Scope Creep**: Strict P0/P1/P2 prioritization enforcement

# **Week 0 Deliverables Checklist**

Documentation
☐ Technical architecture document (20 pages)
API specification (OpenAPI format)
Database schema (ERD + migrations)
ML pipeline design document
<ul> <li>Security baseline document</li> </ul>
Cost model and projections
Code Repositories
■ Backend API (FastAPI + PostgreSQL)
■ Frontend App (React + TypeScript)
■ ML Pipeline (Python + PyTorch)
■ Infrastructure as Code (Terraform/Docker)
n8n Workflows (JSON exports)
Infrastructure
Development environment (Docker Compose
CI/CD pipeline (GitHub Actions)
■ Monitoring stack (Prometheus + Grafana)
Staging environment (Cloud)
☐ Backup and recovery system
Team Enablement
All team members onboarded
<ul> <li>Development environments verified</li> </ul>
Access credentials distributed
<ul><li>Communication channels established</li></ul>
Week 1 sprint planned

## **End of Week 0 Demo**

# Demo Agenda (Friday 4:00 PM)

- 1. **Infrastructure Tour** (10 min)
  - Show Docker environment running
  - Demonstrate monitoring dashboards
  - Display CI/CD pipeline execution

#### 2. API Walkthrough (10 min)

- Show API documentation
- Demonstrate authentication flow
- Execute sample API calls

#### 3. **Frontend Preview** (10 min)

- Show login/registration UI
- Demonstrate dashboard layout
- Display component library

## 4. Al Pipeline Demo (10 min)

- Show trend detection model output
- Demonstrate content generation
- Display cost tracking

#### 5. End-to-End Test (15 min)

- Generate one test video from UI
- Show video in YouTube (private)
- Display cost breakdown
- Show metrics dashboard

#### 6. Week 1 Preview (5 min)

- Review sprint backlog
- Highlight dependencies
- Set expectations

This document represents the complete Week 0 execution plan for YTEMpire MVP. Each task has been carefully designed to enable rapid development in subsequent weeks while establishing a solid foundation for scaling to 10 beta users and beyond.