# **YTEmpire Week 1 Execution Plan**

## Week 1 Objectives

**Primary Goal**: Achieve first end-to-end video generation proof of concept **Target Metrics**:

- 1 successful video generated and uploaded to YouTube
- All core services operational
- Cost tracking verified (<\$3/video)</li>
- 5 team integration points validated

## **Leadership Team**

**Role: CEO/Founder** 

#### **Task 1: Beta User Pipeline Development**

**Description**: Begin recruiting initial beta users and establish feedback mechanisms. **Steps**:

- 1. Create beta user application form
- 2. Reach out to 20 potential early adopters
- 3. Schedule 5 discovery calls for Week 2
- 4. Draft beta user agreement with legal **Duration**: 6 hours **Dependencies**: Product Owner user profiles **Deliverable**: 20 beta user prospects identified **Priority**: P1

#### **Task 2: Strategic Partnership Exploration**

**Description**: Initiate conversations with potential strategic partners. **Steps**:

- 1. Identify 10 YouTube education influencers
- 2. Draft partnership proposal deck
- 3. Send initial outreach emails
- 4. Schedule follow-up calls for Week 2 **Duration**: 4 hours **Dependencies**: Product positioning complete **Deliverable**: Partnership outreach initiated **Priority**: P2

#### Task 3: Week 1 All-Hands Review

**Description**: Conduct end-of-week review and celebrate first video milestone. **Steps**:

- 1. Prepare progress presentation
- 2. Host 1-hour all-hands meeting
- 3. Recognize team achievements

4. Address blockers for Week 2 **Duration**: 3 hours **Dependencies**: Week 1 deliverables **Deliverable**: Team alignment on Week 2 goals **Priority**: P1

#### **Role: CTO/Technical Director**

#### **Task 1: First Video Generation Orchestration**

**Description**: Coordinate all teams to achieve first end-to-end video generation. **Steps**:

- 1. Define integration test scenario
- 2. Coordinate backend, AI, and platform teams
- 3. Monitor first video generation attempt
- 4. Document issues and resolutions **Duration**: 8 hours **Dependencies**: All services deployed **Deliverable**: First video successfully generated **Priority**: P0

#### **Task 2: Technical Architecture Review**

**Description**: Review and refine architecture based on Week 0 learnings. **Steps**:

- 1. Conduct architecture review session
- 2. Update architecture documentation
- 3. Identify technical debt already accumulated
- 4. Create architecture improvement backlog **Duration**: 4 hours **Dependencies**: Week 0 architecture doc **Deliverable**: Updated architecture documentation **Priority**: P1

#### **Task 3: Performance Baseline Establishment**

**Description**: Set performance baselines for all critical services. **Steps**:

- 1. Run performance tests on all endpoints
- 2. Document response times and throughput
- 3. Identify optimization opportunities
- 4. Set Week 2 performance targets **Duration**: 4 hours **Dependencies**: Services operational **Deliverable**: Performance baseline report **Priority**: P2

#### **Task 4: Security Review Session**

**Description**: Conduct security review of current implementation. **Steps**:

- 1. Review authentication implementation
- 2. Audit API security measures
- 3. Check secrets management

4. Create security improvement tasks **Duration**: 3 hours **Dependencies**: Security baseline complete **Deliverable**: Security review findings **Priority**: P1

Role: VP of AI

#### **Task 1: GPT-4 Script Generation Pipeline**

**Description**: Implement and test GPT-4 script generation for YouTube videos. **Steps**:

- 1. Create prompt templates for 5 content types
- 2. Implement prompt chaining for quality
- 3. Test generation with 10 sample topics
- 4. Optimize for token usage (<\$0.10/script) **Duration**: 8 hours **Dependencies**: OpenAl API access **Deliverable**: Working script generation pipeline **Priority**: P0

#### **Task 2: Voice Synthesis Integration**

**Description**: Integrate and test voice synthesis options. **Steps**:

- 1. Test Google TTS with 5 scripts
- 2. Test ElevenLabs with same scripts
- 3. Compare quality and costs
- 4. Implement fallback mechanism **Duration**: 6 hours **Dependencies**: Script generation working **Deliverable**: Voice synthesis pipeline operational **Priority**: P0

#### **Task 3: Cost Optimization Strategy**

**Description**: Develop strategies to achieve <\$3/video target. **Steps**:

- 1. Analyze cost breakdown from first videos
- 2. Identify optimization opportunities
- 3. Implement caching for common requests
- 4. Create cost monitoring dashboard **Duration**: 4 hours **Dependencies**: First video generated **Deliverable**: Cost optimization plan **Priority**: P1

#### **Task 4: AI Team Sprint Planning**

**Description**: Plan Week 2 Al team priorities based on learnings. **Steps**:

- 1. Review Week 1 AI performance
- 2. Prioritize improvements needed
- 3. Assign Week 2 research topics

4. Update Al roadmap **Duration**: 3 hours **Dependencies**: Week 1 results **Deliverable**: Week 2 Al sprint plan **Priority**: P2

**Role: Product Owner** 

#### **Task 1: MVP Feature Prioritization**

**Description**: Finalize MVP feature set based on technical feasibility. **Steps**:

- 1. Review technical capabilities from Week 0
- 2. Prioritize features using MoSCoW method
- 3. Create user stories for top 10 features
- 4. Update product backlog **Duration**: 6 hours **Dependencies**: Technical team input **Deliverable**: Prioritized MVP backlog **Priority**: P0

#### **Task 2: Dashboard Wireframe Refinement**

**Description**: Refine dashboard wireframes based on technical constraints. **Steps**:

- 1. Review frontend capabilities
- 2. Simplify complex visualizations
- 3. Create detailed specs for 5 key screens
- 4. Get stakeholder approval **Duration**: 6 hours **Dependencies**: Frontend team feedback **Deliverable**: Approved dashboard wireframes **Priority**: P1

#### **Task 3: User Testing Protocol**

**Description**: Establish user testing protocol for Week 2. **Steps**:

- 1. Create testing scenarios
- 2. Design feedback collection forms
- 3. Set up user testing tools
- 4. Schedule first test sessions **Duration**: 4 hours **Dependencies**: Beta user pipeline **Deliverable**: User testing protocol document **Priority**: P2

## **Technical Team (Under CTO)**

**Role: Backend Team Lead** 

#### **Task 1: Core API Endpoints Implementation**

**Description**: Build essential API endpoints for video pipeline. **Steps**:

- 1. Implement user registration/login endpoints
- 2. Create channel CRUD operations

- 3. Build video generation request endpoint
- 4. Add video status tracking endpoint **Duration**: 8 hours **Dependencies**: Database schema ready **Deliverable**: 15 working API endpoints **Priority**: P0

#### **Task 2: Queue System Production Ready**

**Description**: Finalize queue system for video processing. **Steps**:

- 1. Implement priority queue logic
- 2. Add retry mechanism with exponential backoff
- 3. Create dead letter queue handling
- 4. Test with 50 concurrent jobs **Duration**: 6 hours **Dependencies**: Celery setup complete **Deliverable**: Production-ready queue system **Priority**: P0

#### **Task 3: Database Optimization**

**Description**: Optimize database queries and add indexes. **Steps**:

- 1. Analyze slow query log
- 2. Add indexes for frequent queries
- 3. Implement connection pooling
- 4. Test under load **Duration**: 4 hours **Dependencies**: Initial data populated **Deliverable**: Optimized database performance **Priority**: P1

#### **Task 4: API Documentation Generation**

**Description**: Generate comprehensive API documentation. **Steps**:

- 1. Add OpenAPI annotations to all endpoints
- 2. Include example requests/responses
- 3. Document error codes
- 4. Publish to team wiki **Duration**: 3 hours **Dependencies**: APIs implemented **Deliverable**: Complete API documentation **Priority**: P2

## **Role: API Developer Engineer**

#### **Task 1: Authentication System Completion**

**Description**: Complete JWT-based authentication system. **Steps**:

- 1. Implement token refresh mechanism
- 2. Add role-based access control
- 3. Create password reset flow

4. Implement rate limiting **Duration**: 8 hours **Dependencies**: User schema defined **Deliverable**: Full authentication system **Priority**: P0

#### **Task 2: Channel Management APIs**

**Description**: Build APIs for YouTube channel management. **Steps**:

- 1. Create channel registration endpoint
- 2. Implement channel settings CRUD
- 3. Add channel analytics endpoint
- 4. Build channel-video association **Duration**: 6 hours **Dependencies**: YouTube API integration **Deliverable**: Channel management APIs **Priority**: P1

#### **Task 3: WebSocket Implementation**

**Description**: Set up WebSocket for real-time updates. **Steps**:

- 1. Implement Socket.io server
- 2. Create video progress events
- 3. Add connection management
- 4. Test with multiple clients **Duration**: 4 hours **Dependencies**: Frontend WebSocket client ready **Deliverable**: Working WebSocket server **Priority**: P2

#### **Role: Data Pipeline Engineer**

#### **Task 1: Video Processing Pipeline Implementation**

**Description**: Build complete video processing pipeline. **Steps**:

- 1. Integrate script generation service
- 2. Connect voice synthesis service
- 3. Implement video assembly with FFmpeg
- 4. Add thumbnail generation **Duration**: 10 hours **Dependencies**: Al services ready **Deliverable**: End-to-end video pipeline **Priority**: P0

#### **Task 2: Pipeline Monitoring Implementation**

**Description**: Add comprehensive monitoring to pipeline. **Steps**:

- 1. Add Prometheus metrics for each stage
- 2. Implement pipeline tracing
- 3. Create failure alerting

4. Build pipeline dashboard **Duration**: 4 hours **Dependencies**: Monitoring infrastructure **Deliverable**: Pipeline monitoring system **Priority**: P1

#### **Task 3: Batch Processing Optimization**

**Description**: Optimize pipeline for batch processing. **Steps**:

- 1. Implement parallel processing stages
- 2. Add resource pooling
- 3. Optimize FFmpeg settings
- 4. Test with 10 concurrent videos **Duration**: 4 hours **Dependencies**: Basic pipeline working **Deliverable**: Optimized batch processing **Priority**: P2

#### **Role: Integration Specialist**

#### **Task 1: YouTube Upload Automation**

**Description**: Complete YouTube video upload automation. **Steps**:

- 1. Implement video upload with retries
- 2. Add metadata optimization
- 3. Implement thumbnail upload
- 4. Test with 10 videos **Duration**: 8 hours **Dependencies**: YouTube OAuth working **Deliverable**: Automated YouTube uploads **Priority**: P0

#### **Task 2: Payment Integration Setup**

**Description**: Integrate Stripe for payment processing. **Steps**:

- 1. Set up Stripe webhook endpoints
- 2. Implement subscription logic
- 3. Add payment method management
- 4. Test payment flows **Duration**: 6 hours **Dependencies**: Stripe account ready **Deliverable**: Working payment integration **Priority**: P1

#### **Task 3: Stock Media API Integration**

**Description**: Integrate stock footage and image APIs. **Steps**:

- 1. Integrate Pexels API
- 2. Add Unsplash integration
- 3. Implement media caching

4. Create media selection logic **Duration**: 4 hours **Dependencies**: API keys obtained **Deliverable**: Stock media integration **Priority**: P2

#### **Role: Frontend Team Lead**

#### **Task 1: Dashboard Layout Implementation**

**Description**: Build main dashboard layout and navigation. **Steps**:

- 1. Implement responsive grid layout
- 2. Create sidebar navigation
- 3. Add header with user menu
- 4. Implement routing structure **Duration**: 8 hours **Dependencies**: Design specs approved **Deliverable**: Working dashboard shell **Priority**: P0

#### **Task 2: State Management Implementation**

**Description**: Set up Zustand stores for application state. **Steps**:

- 1. Create user/auth store
- 2. Implement channel store
- 3. Add video queue store
- 4. Set up persistence **Duration**: 6 hours **Dependencies**: API contracts defined **Deliverable**: Working state management **Priority**: P0

#### **Task 3: API Integration Layer**

**Description**: Build API client integration layer. **Steps**:

- 1. Set up Axios interceptors
- 2. Implement API service classes
- 3. Add error handling
- 4. Create loading states **Duration**: 4 hours **Dependencies**: Backend APIs ready **Deliverable**: API integration layer **Priority**: P1

#### **Role: React Engineer**

#### **Task 1: Authentication Flow Implementation**

**Description**: Build complete authentication user flow. **Steps**:

- 1. Create login/register pages
- 2. Implement form validation
- 3. Add error handling

4. Integrate with auth API **Duration**: 8 hours **Dependencies**: Auth API ready **Deliverable**: Working authentication flow **Priority**: P0

#### **Task 2: Channel Management Interface**

**Description**: Build channel management UI components. **Steps**:

- 1. Create channel list view
- 2. Build channel creation form
- 3. Add channel settings panel
- 4. Implement channel switcher **Duration**: 6 hours **Dependencies**: Channel APIs ready **Deliverable**: Channel management UI **Priority**: P1

#### **Task 3: Video Queue Visualization**

**Description**: Create video queue status display. **Steps**:

- 1. Build queue list component
- 2. Add progress indicators
- 3. Implement status badges
- 4. Create queue actions **Duration**: 4 hours **Dependencies**: Queue API ready **Deliverable**: Video queue UI **Priority**: P2

#### **Role: Dashboard Specialist**

#### **Task 1: Metrics Dashboard Creation**

**Description**: Build main metrics dashboard with charts. **Steps**:

- 1. Implement revenue chart
- 2. Create video performance metrics
- 3. Add channel comparison view
- 4. Build cost tracking display **Duration**: 8 hours **Dependencies**: Recharts setup **Deliverable**: Working metrics dashboard **Priority**: P1

#### **Task 2: Real-time Updates Implementation**

**Description**: Add real-time data updates to dashboard. **Steps**:

- 1. Integrate WebSocket client
- 2. Implement live video status
- 3. Add real-time metrics updates

4. Create connection indicators **Duration**: 6 hours **Dependencies**: WebSocket server ready **Deliverable**: Real-time dashboard updates **Priority**: P1

#### **Task 3: Dashboard Performance Optimization**

**Description**: Optimize dashboard rendering performance. **Steps**:

- 1. Implement React.memo for charts
- 2. Add virtualization for lists
- 3. Optimize re-render triggers
- 4. Lazy load heavy components **Duration**: 4 hours **Dependencies**: Dashboard components built **Deliverable**: Optimized dashboard performance **Priority**: P2

#### Role: UI/UX Designer

#### **Task 1: Component Library Development**

**Description**: Create reusable component designs in Figma. **Steps**:

- 1. Design form components
- 2. Create card variations
- 3. Design data visualization components
- 4. Build loading and error states **Duration**: 8 hours **Dependencies**: Design system complete **Deliverable**: Figma component library **Priority**: P0

#### **Task 2: User Flow Optimization**

**Description**: Refine user flows based on Week 0 feedback. **Steps**:

- 1. Analyze pain points from testing
- 2. Redesign problem areas
- 3. Create improved flow diagrams
- 4. Update mockups **Duration**: 6 hours **Dependencies**: Initial feedback collected **Deliverable**: Optimized user flows **Priority**: P1

#### **Task 3: Mobile Responsive Design**

**Description**: Create responsive designs for tablet/mobile. **Steps**:

- 1. Design responsive breakpoints
- 2. Create mobile navigation pattern
- 3. Adapt dashboard for smaller screens

4. Document responsive guidelines **Duration**: 4 hours **Dependencies**: Desktop designs approved **Deliverable**: Responsive design specs **Priority**: P2

## **Role: Platform Ops Lead**

#### **Task 1: Production Environment Setup**

**Description**: Configure production environment for first deployment. **Steps**:

- 1. Set up production Docker Compose
- 2. Configure production databases
- 3. Implement SSL certificates
- 4. Set up production monitoring **Duration**: 8 hours **Dependencies**: Services stable **Deliverable**: Production environment ready **Priority**: P0

#### **Task 2: Automated Deployment Pipeline**

**Description**: Implement automated deployment with rollback. **Steps**:

- 1. Create deployment scripts
- 2. Implement blue-green deployment
- 3. Add automated smoke tests
- 4. Test rollback procedures **Duration**: 6 hours **Dependencies**: CI/CD pipeline ready **Deliverable**: Automated deployment system **Priority**: P0

#### **Task 3: Disaster Recovery Testing**

**Description**: Test disaster recovery procedures. **Steps**:

- 1. Simulate database failure
- 2. Test backup restoration
- 3. Verify data integrity
- 4. Document recovery time **Duration**: 4 hours **Dependencies**: Backup system operational **Deliverable**: DR test report **Priority**: P1

#### **Task 4: Performance Tuning**

**Description**: Optimize server and service performance. **Steps**:

- 1. Tune Docker resource limits
- 2. Optimize PostgreSQL settings
- 3. Configure Redis memory management

4. Adjust kernel parameters **Duration**: 4 hours **Dependencies**: Load testing complete **Deliverable**: Optimized system performance **Priority**: P2

## **Role: DevOps Engineer**

#### **Task 1: Container Optimization**

**Description**: Optimize Docker containers for production. **Steps**:

- 1. Minimize container sizes
- 2. Implement multi-stage builds
- 3. Add health checks to all containers
- 4. Optimize layer caching **Duration**: 6 hours **Dependencies**: Services containerized **Deliverable**: Optimized containers **Priority**: P1

#### **Task 2: Log Aggregation Setup**

**Description**: Implement centralized logging system. **Steps**:

- 1. Configure Docker log drivers
- 2. Set up log rotation
- 3. Create log parsing rules
- 4. Build log search interface **Duration**: 6 hours **Dependencies**: Services running **Deliverable**: Centralized logging system **Priority**: P1

#### **Task 3: Auto-scaling Configuration**

**Description**: Implement basic auto-scaling for services. **Steps**:

- 1. Define scaling metrics
- 2. Create scaling scripts
- 3. Test scaling triggers
- 4. Document scaling procedures **Duration**: 4 hours **Dependencies**: Monitoring metrics available **Deliverable**: Auto-scaling configuration **Priority**: P2

#### **Role: Security Engineer**

#### **Task 1: API Security Hardening**

**Description**: Implement API security best practices. **Steps**:

- 1. Add rate limiting to all endpoints
- 2. Implement request validation
- 3. Add API key management

4. Set up WAF rules **Duration**: 8 hours **Dependencies**: APIs deployed **Deliverable**: Hardened API security **Priority**: P0

#### **Task 2: Security Monitoring Setup**

**Description**: Implement security monitoring and alerting. **Steps**:

- 1. Configure intrusion detection
- 2. Set up security event logging
- 3. Create alert rules
- 4. Test incident response **Duration**: 6 hours **Dependencies**: Logging system ready **Deliverable**: Security monitoring system **Priority**: P1

#### **Task 3: Compliance Checklist**

**Description**: Create and validate compliance requirements. **Steps**:

- 1. Document GDPR requirements
- 2. Implement data retention policies
- 3. Add consent management
- 4. Create compliance report **Duration**: 4 hours **Dependencies**: Data flows documented **Deliverable**: Compliance checklist **Priority**: P2

**Role: QA Engineer** 

#### **Task 1: E2E Test Suite Development**

**Description**: Build end-to-end test suite for critical paths. **Steps**:

- 1. Write user registration tests
- 2. Create video generation tests
- 3. Add channel management tests
- 4. Implement dashboard tests **Duration**: 8 hours **Dependencies**: Features implemented **Deliverable**: E2E test suite (20+ tests) **Priority**: P0

#### **Task 2: API Testing Automation**

**Description**: Create automated API test suite. **Steps**:

- 1. Write Postman collections
- 2. Add schema validation
- 3. Create negative test cases

4. Set up Newman Cl integration **Duration**: 6 hours **Dependencies**: API documentation ready **Deliverable**: API test automation **Priority**: P1

#### **Task 3: Performance Testing**

**Description**: Conduct initial performance testing. **Steps**:

- 1. Create k6 test scripts
- 2. Run load tests (50 users)
- 3. Identify bottlenecks
- 4. Generate performance report **Duration**: 4 hours **Dependencies**: Services deployed **Deliverable**: Performance test report **Priority**: P2

## AI Team (Under VP of AI)

Role: AI/ML Team Lead

#### **Task 1: Model Pipeline Integration**

**Description**: Integrate Al models into video generation pipeline. **Steps**:

- 1. Deploy GPT-4 wrapper service
- 2. Implement model versioning
- 3. Add fallback mechanisms
- 4. Test end-to-end flow **Duration**: 8 hours **Dependencies**: Model serving ready **Deliverable**: Integrated Al pipeline **Priority**: P0

#### **Task 2: Quality Scoring System**

**Description**: Implement content quality scoring. **Steps**:

- 1. Define quality metrics
- 2. Create scoring algorithm
- 3. Set rejection thresholds
- 4. Test with sample content **Duration**: 6 hours **Dependencies**: Content generated **Deliverable**: Quality scoring system **Priority**: P1

#### Task 3: A/B Testing Framework

**Description**: Build framework for model A/B testing. **Steps**:

- 1. Design experiment tracking
- 2. Implement traffic splitting
- 3. Create metrics collection

4. Build comparison dashboard **Duration**: 4 hours **Dependencies**: Multiple models available **Deliverable**: A/B testing framework **Priority**: P2

**Role: ML Engineer** 

#### **Task 1: Trend Prediction Model**

**Description**: Deploy initial trend prediction model. **Steps**:

- 1. Train baseline model on YouTube data
- 2. Deploy model to serving infrastructure
- 3. Create prediction API endpoint
- 4. Test prediction accuracy **Duration**: 10 hours **Dependencies**: Training data ready **Deliverable**: Working trend prediction model **Priority**: P0

#### **Task 2: Model Monitoring Setup**

**Description**: Implement model performance monitoring. **Steps**:

- 1. Add prediction logging
- 2. Track model drift metrics
- 3. Set up performance alerts
- 4. Create monitoring dashboard **Duration**: 4 hours **Dependencies**: Model deployed **Deliverable**: Model monitoring system **Priority**: P1

#### **Task 3: Inference Optimization**

**Description**: Optimize model inference performance. **Steps**:

- 1. Implement model caching
- 2. Add batch inference support
- 3. Optimize model loading
- 4. Test latency improvements **Duration**: 4 hours **Dependencies**: Model serving operational **Deliverable**: Optimized inference pipeline **Priority**: P2

#### **Role: Data Engineer (Al Team)**

#### **Task 1: Training Data Pipeline**

**Description**: Build automated training data pipeline. **Steps**:

- 1. Create data collection scripts
- 2. Implement data validation
- 3. Set up feature engineering

4. Schedule daily updates **Duration**: 8 hours **Dependencies**: Data sources identified **Deliverable**: Automated data pipeline **Priority**: P0

#### **Task 2: Feature Store Implementation**

**Description**: Deploy feature store for ML features. **Steps**:

- 1. Set up feature storage
- 2. Implement feature versioning
- 3. Create feature serving API
- 4. Add feature monitoring **Duration**: 6 hours **Dependencies**: Database ready **Deliverable**: Working feature store **Priority**: P1

#### **Task 3: Data Quality Monitoring**

**Description**: Implement data quality checks. **Steps**:

- 1. Define quality metrics
- 2. Create validation rules
- 3. Set up alerts for anomalies
- 4. Build quality dashboard **Duration**: 4 hours **Dependencies**: Data pipeline running **Deliverable**: Data quality monitoring **Priority**: P2

## **Role: Analytics Engineer**

#### **Task 1: Video Performance Analytics**

**Description**: Build video performance tracking system. **Steps**:

- 1. Create performance metrics schema
- 2. Implement YouTube API integration
- 3. Build aggregation pipelines
- 4. Create analytics API **Duration**: 8 hours **Dependencies**: YouTube API access **Deliverable**: Video analytics system **Priority**: P1

#### **Task 2: Cost Analytics Implementation**

**Description**: Track and analyze per-video costs. **Steps**:

- 1. Implement cost tracking for each service
- 2. Create cost aggregation logic
- 3. Build cost optimization reports

4. Set up cost alerts **Duration**: 6 hours **Dependencies**: Services instrumented **Deliverable**: Cost analytics system **Priority**: P1

#### **Task 3: Revenue Tracking Setup**

**Description**: Implement revenue tracking and projections. **Steps**:

- 1. Integrate YouTube monetization API
- 2. Create revenue models
- 3. Build projection algorithms
- 4. Create revenue dashboard **Duration**: 4 hours **Dependencies**: Channel data available **Deliverable**: Revenue tracking system **Priority**: P2

## **Daily Execution Schedule**

#### Monday (Day 6)

#### Morning Stand-up (9:00 AM)

- Review Week 0 completions
- Identify any blockers
- Align on Day 1 priorities

#### **Focus Areas**:

• P0 Tasks Begin: All teams start critical path items

• **Backend**: Core API development

• Frontend: Dashboard layout

• **AI**: GPT-4 integration

• **Platform Ops**: Production environment

#### End of Day Check-in (5:00 PM)

- Progress on P0 tasks
- Blocker resolution
- Day 2 planning

## Tuesday (Day 7)

#### Morning Sync (9:00 AM)

- API contract validation
- Integration point testing

#### Focus Areas:

Integration Testing: Backend-Frontend connection

• Al Pipeline: Script generation testing

• YouTube API: First upload attempt

Monitoring: Metrics collection

#### Afternoon Demo (3:00 PM)

• Show working components

• Identify integration issues

## Wednesday (Day 8)

#### Morning Stand-up (9:00 AM)

• P0 task completion check

• Start P1 tasks

#### **Focus Areas**:

• First Video Attempt: End-to-end test

Security: API hardening

• **QA**: Test automation begins

• Analytics: Tracking implementation

#### CTO Review (2:00 PM)

Architecture validation

Performance baseline

## Thursday (Day 9)

#### Morning Sync (9:00 AM)

• First video post-mortem

• Optimization planning

#### **Focus Areas**:

• **Optimization**: Performance tuning

Cost Analysis: Verify <\$3/video</li>

• **UI Polish**: Dashboard refinement

Documentation: API docs complete

#### Cross-team Demo (3:00 PM)

• Integrated system demonstration

## Friday (Day 10)

## **Morning Stand-up (9:00 AM)**

- Week 1 completion check
- P2 task progress

#### **Focus Areas**:

- **Production Deployment**: First release
- **Testing**: Full E2E test run
- **Documentation**: Update all docs
- Planning: Week 2 preparation

# Week 1 Retrospective (2:00 PM)

- Team achievements
- Lessons learned
- Week 2 planning
- Celebration!

## **Success Metrics & Validation**

#### **Technical Achievements**

First video generated end-to-end
☐ Video uploaded to YouTube successfully
Cost per video <\$3 verified
15+ API endpoints operational
<ul> <li>Dashboard displaying real data</li> </ul>
20+ automated tests passing

## **Integration Validations**

■ Backend ↔ Frontend communication working
Al models integrated with pipeline
YouTube API fully functional
Payment system tested
☐ Monitoring collecting metrics
☐ Security measures implemented

# **Performance Baselines** ■ API response time <500ms (p95) ■ Video generation <10 minutes</p> ■ Dashboard load time <2 seconds ■ System uptime >95% ■ Database queries <100ms</p> GPU utilization optimized **Quality Metrics** Code coverage > 60% Zero critical bugs in production All P0 tasks completed ■ 80% of P1 tasks completed Documentation up to date ■ Team knowledge sharing completed **Risk Mitigation Accomplished Technical Risks Addressed** YouTube API quota management tested Cost overrun prevention implemented Fallback mechanisms operational Error handling comprehensive Monitoring gaps closed **Process Risks Addressed** ■ Team communication flowing Dependencies tracked and managed Blockers escalated quickly Knowledge documented Testing automated Handoff to Week 2 **Must Be Complete** 1. Production environment operational

2. First 10 videos generated successfully

3. Cost tracking verified accurate

4. Core features working end-to-end

#### 5. Team velocity established

## **Technical Debt Log**

- Document shortcuts taken
- List optimization opportunities
- Track security improvements needed
- Note scalability concerns
- Record process improvements

#### **Week 2 Priorities Preview**

- 1. Scale to 50 videos/day
- 2. Onboard first beta user
- 3. Implement advanced features
- 4. Performance optimization sprint
- 5. Security hardening phase

## **Team Velocity Metrics**

## **Sprint Points Completed**

• **Backend Team**: 45/50 points (90%)

• Frontend Team: 38/45 points (84%)

• **AI Team**: 42/45 points (93%)

• **Platform Ops**: 48/50 points (96%)

## **Capacity Utilization**

• **Development**: 85% capacity used

Meetings: 10% time invested

Documentation: 5% effort

• Buffer/Issues: 15% reserved

# Week 1 Deliverables Summary

#### **Code Delivered**

- 15+ API endpoints
- 10+ frontend screens
- 5+ Al model integrations
- 20+ automated tests

• 3+ deployment scripts

#### **Documentation Produced**

- API documentation complete
- Architecture updates
- User guides started
- Deployment procedures
- Security policies

## **Systems Operational**

- Development environment stable
- Production environment ready
- CI/CD pipeline functional
- Monitoring active
- Backup system tested

#### **Business Value Delivered**

- First video proves concept
- Cost model validated
- Beta user pipeline started
- Team productivity established
- MVP trajectory confirmed

#### **Critical Decision Points**

#### **Go/No-Go Decisions**

Thursday 3 PM: First video success?

- GO: Continue to optimization
- NO-GO: Emergency debugging session

#### **Friday 10 AM**: Production ready?

- GO: Deploy to production
- NO-GO: Defer to Monday Week 2

## **Escalation Triggers**

• Cost per video >\$5

- Video generation >20 minutes
- API response >2 seconds
- Team velocity <70%
- Critical security issue found

#### **Communication Plan**

## **Daily Communications**

• 9:00 AM: Team stand-ups

11:00 AM: Blocker resolution

3:00 PM: Integration testing

• 5:00 PM: End of day sync

## **Stakeholder Updates**

• **Tuesday**: Investor update

• **Thursday**: Board briefing

• Friday: All-hands demo

# **Documentation Updates**

• **Daily**: Technical decisions

• **Daily**: API changes

• **EOD**: Progress tracking

• **Friday**: Week summary

**Document Status**: COMPLETE **Week**: 1 of 12 **Total Tasks**: 72 (all roles covered) **P0 Tasks**: 24 (must complete) **P1 Tasks**: 32 (should complete) **P2 Tasks**: 16 (nice to have) **Target Velocity**: 85% task completion **Success Criteria**: First video generated