

GRAPHIC DESIGN PORTFOLIO

Alexis Kohlrausch

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919-888-4444

☆ *Thank You & Enjoy* ☆

Print Resume

Alexis Kohlrausch

EDUCATION

Southern New Hampshire University
Bachelor Degree in Graphic Design & Media Arts
GPA:

Cape Fear Community College
Associates Degree in Arts
GPA: 3.7

EXPERIENCE

The Dibraco Agency - Internship

Cary, NC - 2021

Analyze and type SEO content for various webpages. In exchange for my work, I am taught about Web Development & Design.

Brand Ascent Media - Social Media Content Creator

Raleigh, NC - 2020

This job allowed me to utilized what I was learning at SNHU and my boss was extremely pleased&impressed. Too bad I had to be laid off due to Covid.

Mary and Mak - Sales Associate/Key Holder

Wake Forest, NC - 2016

This boutique allowed me to uncover hidden talents. While at work, I managed the company's instagram page. I made multiple posts during each shift. I created the contact for all my posts and excelled at doing so. I kept up with online orders, packaged new orders, made & printed shipping labels, and then mailed them off. I engaged with clients in person and online. I worked my shifts alone, so I was trusted with making decisions and executing all duties.

**Prior to Mary & Mak, I had two long-term retail jobs in fashion. Fashion played a huge role in my decision to go back to school for Graphic Design.
I knew that field would be the perfect fit for me.**

Contact Information:

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Art and Design has always come naturally to me. It all started when I was a little girl and has continued to keep growing with age.

Before SNHU, I was an artist across many platforms. Attending school at SNHU strengthened my talents and allowed me to learn wonderful new skills in graphic design, web design, and much more.

Working in the Graphic Design field reassured me that working in this field of study is what I want and is what I am good at.

I look forward to the future.

I couldn't be more excited to show and share my skills!

Selected Works - 2012-2024

- 
- 01.** Digital Illustrations
 - 02.** Digital Illustrations (continued)
 - 03.** Print Illustrations
 - 04.** Mixed Media Collages
 - 05.** Mixed Media Collages (continued)
 - 06.** Editorial & Cover Art Designs
 - 07.** Ads & Flyers
 - 08.** Logos & Typography
 - 09.** Stationeries - Business Cards
 - 10.** Stationeries - Letterheads
 - 11.** Stationeries - Envelopes
 - 12.** Stationeries - Giveaway Pieces
 - 13.** Website Development & Blog Design

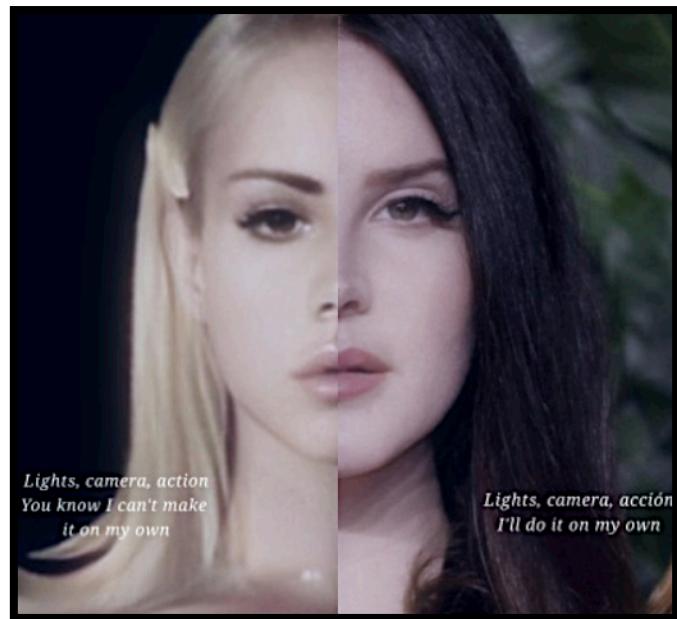
Digital Illustrations

Adobe Photoshop:

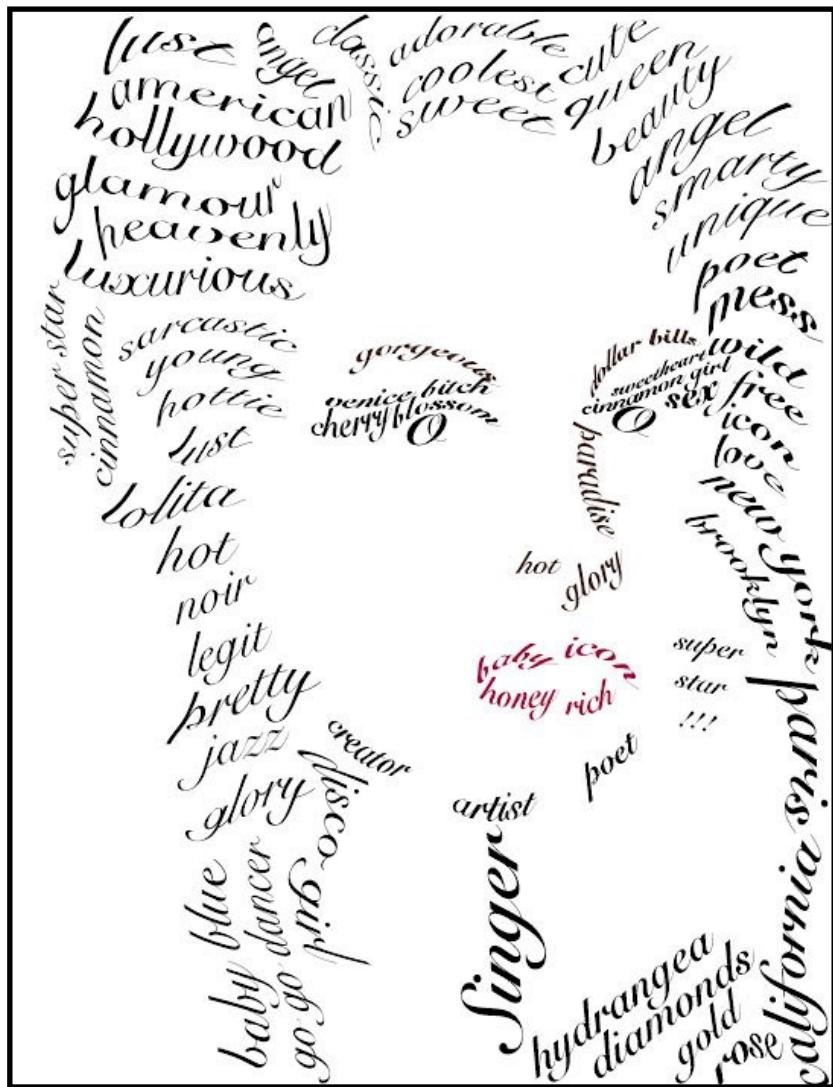


Digital Illustrations (continued)

Adobe Photoshop:



Adobe Illustrator:



Print Illustrations

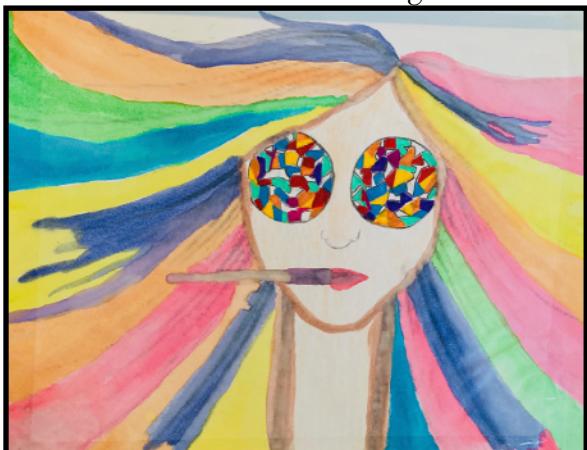
Pencil Drawings:



Sketchbook Pages:

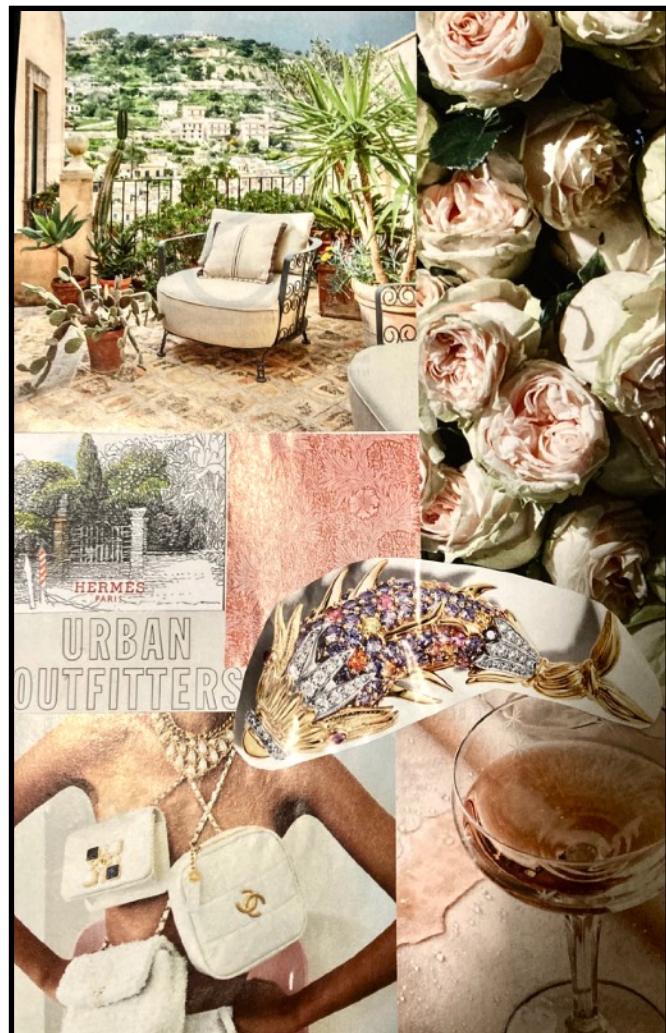
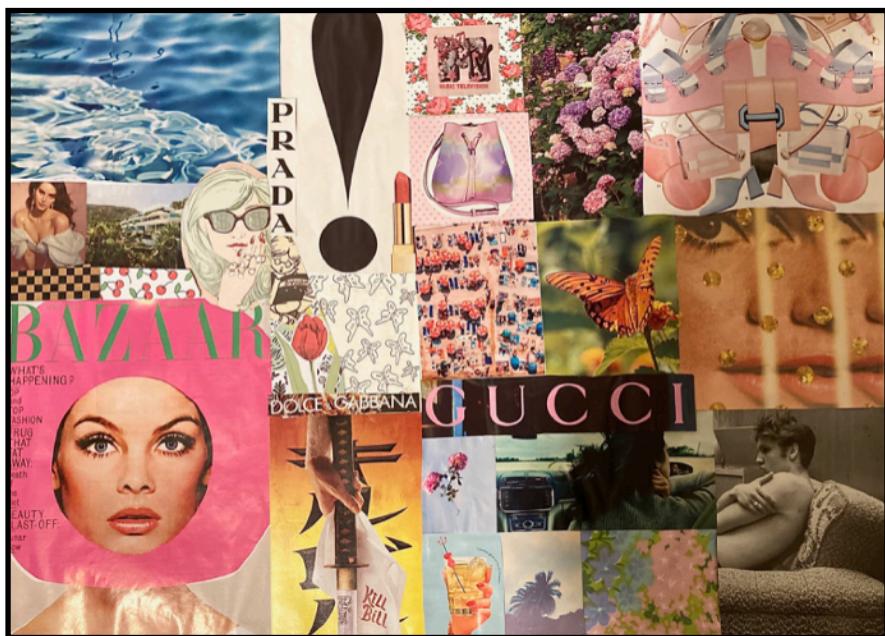


Watercolor Painting:



Mixed Media Collages

Marilyn Monroe:



Audrey Hepburn:



Mixed Media Collages (continued)

Home Design:



Fashion Inspiration:



Editorial & Cover Art Design

Magazine Covers:

A photograph of a woman and her daughter standing side-by-side, smiling and taking a selfie with a smartphone. The woman is on the left, wearing a blue and white floral dress. The girl is on the right, wearing a red t-shirt. They are indoors, with a wooden door visible in the background.

Restaurant Menu:

PASTAAMORE		MENU
Beverages		
Sparkling Water	\$3.00	
Lemonade	\$3.00	
Sweet Oil Unsweet Tea	\$3.00	
Coca Cola Diet Coke	\$3.00	
Sprite Dr. Pepper	\$3.00	
Wine, Beer, & Cocktail Menu available in restaurant only		
Appetizers		
Antipasto	\$10.50	
An invigorating walk of art consisting of Italian meats, cheese, and marinated vegetables, topped with two stuffed claws.		
Stuffed Claws	\$11.50	
Claws filled and baked with seasoned breadcrumbs, garlic, and parmesan cheese, served on the half shell.		
Fried Vegetables and Cheese	\$16.50	
These may seem simple to tender garden beans. An excellent beginning to your evening		
Soup & Salads		
House Salad	\$10.50	
Italian Salad	\$11.50	
Spinach Salad	\$11.50	
Cesar Salad	\$11.50	
Mango Salad	\$11.50	
Caprese Salad	\$11.50	
Tomato Mozzarella Soup	\$10.50	
Chicken Cacciatore Soup	\$10.50	
Minestrone Soup	\$10.50	
Italian Wedding Soup	\$10.50	
Lentil Soup	\$10.50	
Clam Chowder	\$10.50	
Baked Onion Soup	\$10.50	
Dressings Butter, Thousand Island, French, Ranch, Honey Mustard, Vinaigrette, Blue Cheese		
Main Dishes		
Chicken Parmigiana	\$16.50	
Tender, fried fillets of chicken topped with tomato sauce and cheese.		
Beef Braciole	\$15.50	
Thin slices of beef rolled with ground veal, herbs and spices, sautéed with wine, mushrooms, and rosemary sauce.		
Italian Sausage with Green Peppers	\$15.50	
Pork sausage filled with spices, baked in the oven with onions and green peppers.		
Topped with marinara sauce		
Lobster Ravioli	\$17.50	
Served in an Alfredo sauce and topped with lump crabmeat.		
Lasagna	\$15.50	
Layers of pasta, cheese, and beef, topped with tomato sauce and cheese.		
Vegetarian Lasagna	\$15.50	
Made with spinach, mushrooms, onions, Ricotta and mozzarella cheese, and topped with marinara sauce.		
Pettuccio Alla Pugliese	\$15.50	
A delicious blend of butter, cream, and cheese, served over penne pasta.		
Ziti with Meat Sauce	\$15.50	
Spaghetti with Meatballs	\$15.50	
Dessert		
Cannoli	\$6.50	
Dairy free filled with whipped cream, cream, and chocolate bits.		
Chocolate	\$6.50	
Creamy, rich, decadent chocolate.		
Mais, chocolate, or macarons	\$6.50	
Absolutely the best!		
Creme Brulee	\$6.50	
A custard-like dessert topped with caramel sauce and whipped cream.		
Lady Fingers dipped in espresso and coffee liqueur, layered with mousse and mascarpone and mascarpone cream.		

Restaurant Brochure/Menu:

The image shows a double-page spread from a vintage magazine. The left page features a large, detailed illustration of a pink chrysanthemum flower with several green leaves at the base. Above the flower, the title 'WOOD-BLOCK PRINTING' is written in a bold, serif font, with 'IN THE JAPANESE METHOD' in smaller letters below it. To the left of the title is another smaller illustration of a pink flower. Below the main title, there is descriptive text about the history and technique of wood-block printing. The right page continues this text, mentioning the 'Japanese school of fine arts' and 'the Japanese way'. A small rectangular inset image is located in the bottom right corner of the right page, showing a dark book cover with gold lettering. The overall layout is clean and typical of early 20th-century magazine design.

WOOD-BLOCK PRINTING

BY THE JAPANESE METHOD

INTRODUCTION AND DESCRIPTION OF THE
METHOD OF WOOD-BLOCK PRINTING,
THE CHINESE AND JAPANESE EDITIONS,
FOR REPRODUCTION OF
DECORATIVE PICTURES, AND A
PRACTICAL GUIDE FOR
ARTISTS AND PRINTERS.

This is the second edition of this book, largely the same as the first, but with some additions and corrections. It is intended for the use of those interested in the history and development of wood-block printing, particularly in Japan, and for those who desire to learn more about the art and its methods.

The author has tried to make the book as complete as possible, and has included many illustrations and descriptions of various types of prints.

He has also tried to give a clear account of the different methods used in making wood-block prints, and has attempted to explain the various processes involved in the production of each type of print.

The book is divided into three main parts: the first part deals with the history of wood-block printing in Japan, the second part deals with the methods used in making wood-block prints, and the third part deals with the various types of prints produced by this method.

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The book is divided into three main parts: the first part deals with the history of wood-block printing in Japan, the second part deals with the methods used in making wood-block prints, and the third part deals with the various types of prints produced by this method.

Wood-block printing is a process of printing in which the image is transferred from a block of wood to paper or other material. The process is based on the fact that the surface of the wood is rough and irregular, so that it can hold ink well. This ink is then transferred to the paper or other material by pressure.

The process of wood-block printing is very simple, but it requires a great deal of skill and experience to produce good results.

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The book begins with an introduction to the history of wood-block printing in Japan, followed by a brief description of the methods used in making wood-block prints. The book then goes on to discuss the various types of prints produced by this method.

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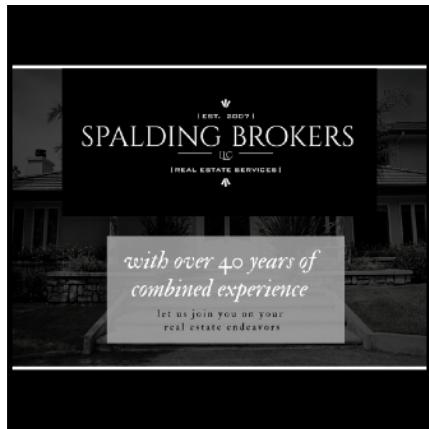
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Ads & Flyers



WEDDING & HONEYMOON SPECIALS

save even more on specials when you book by combining both your wedding and honeymoon at Amethyst Bay Resort & Spa

AMETHYST BAY
Resort & Spa

DID YOU KNOW THAT WE CATER?
WE WILL COME TO YOUR OFFICE OR BE THERE FOR YOUR NEXT PARTY!

Groceries delivered to your doorstep

FRESH PRODUCE FROM THE LOCAL FARMS OF NORTH CAROLINA

1 year anniversary

Come stay with us during the month of August to receive all exclusive benefits for FREE!

St. Thomas VIRGIN ISLANDS

Maldives / Jamaica / Mexico/ Bahamas / Virgin Islands

AMETHYST BAY
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LEARN → MORE!

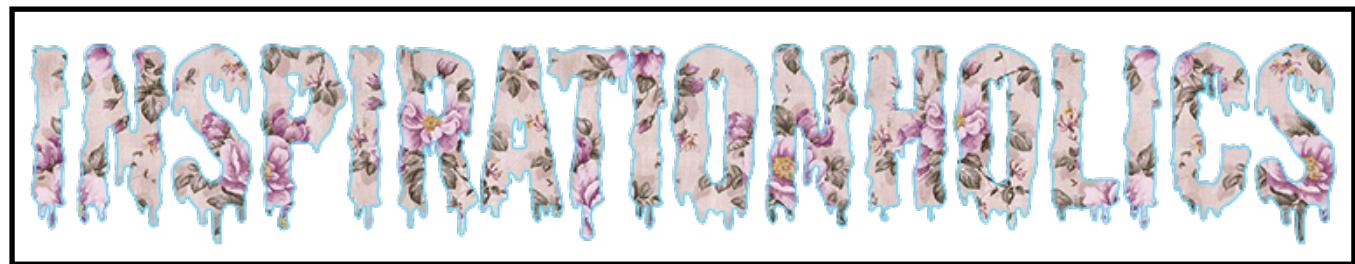
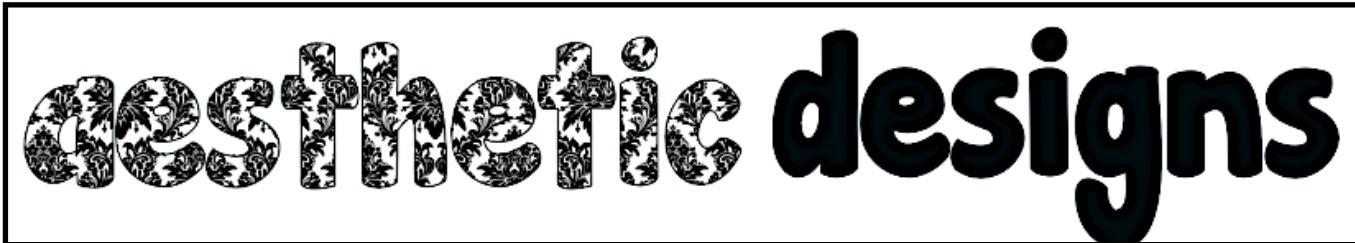
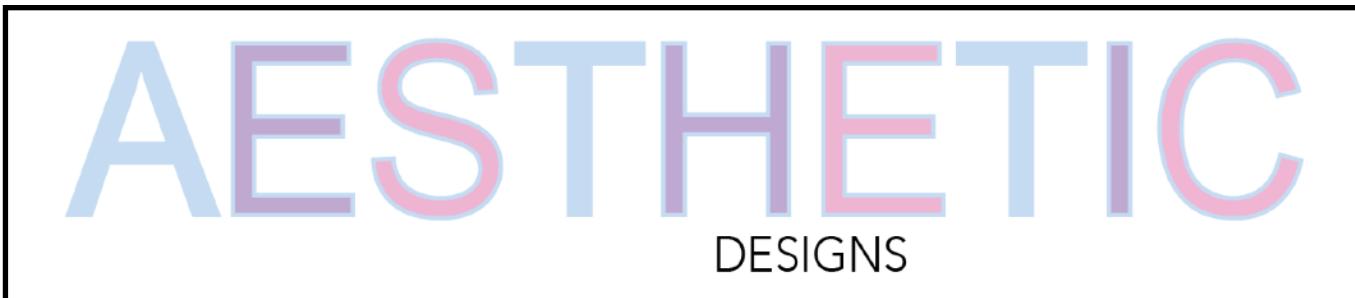
- Need to build your own brand? Or in need of a rebranding?
- Need business cards made or some that need to be made better?
- Looking for unique graphics, artwork, or other content?
- Want to have a logo made? Or even a whole website too?
- Need digital or print advertisements made?

If you answered yes to any of those questions then you need...

AESTHETIC
DESIGNS

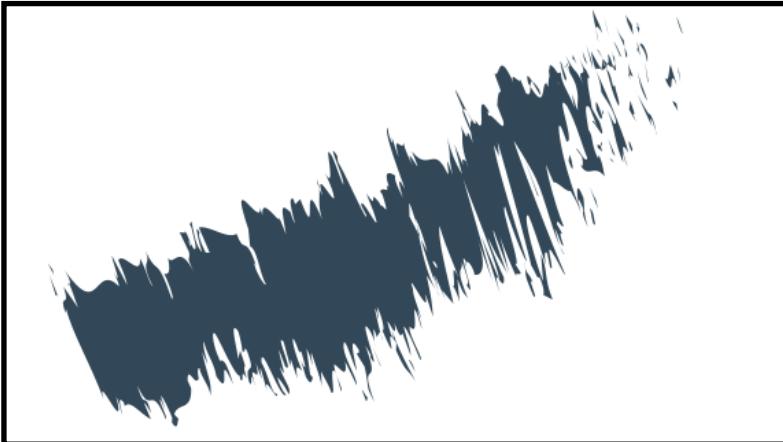
contact us at: aestheticdesigns.net

Logos & Typography



Stationeries - Business Cards

Upper Crust Bakery:



BAKERY

Bethany Bake
Owner



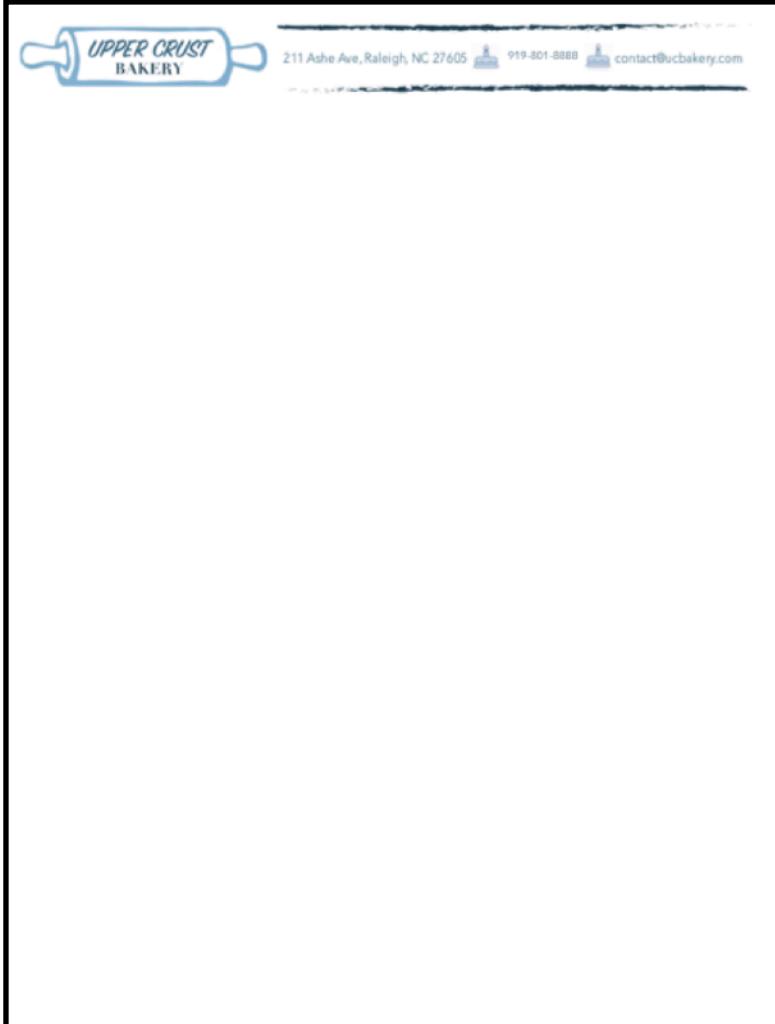
211 Ash Ave
Raleigh, NC 27605
Tel: 919-801-1865
contact@bakeryuc.com

Aesthetic Designs:



Stationeries - Letterheads

Upper Crust Bakery:



Aesthetic Designs:

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DESIGNS

[Date]

[Recipient Name] [Recipient Street Address]
[Title] [Recipient City, State Zip]
[Company]

[Greeting to Recipient]

[Message to Recipient]

[Goodbye to Recipient]

[Your Name]
[Title]
[Company]

[Street Name] alexiskohlrusch@gmail.com
[City, State Zip] www.aestheticdesigns.net

[Phone Number]
[Fax Number]

Stationeries - Envelopes

Upper Crust Bakery:



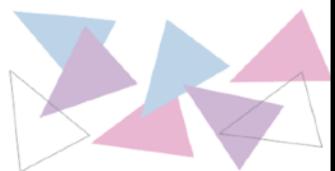
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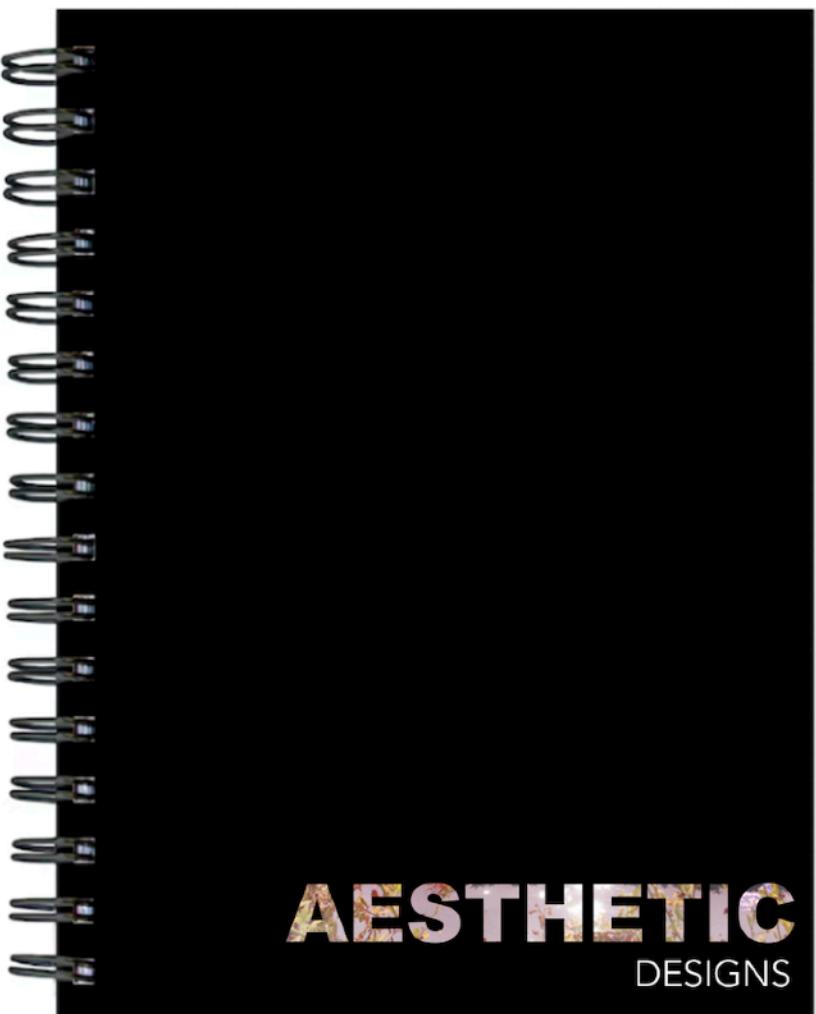


Stationeries - Giveaway Pieces

Aesthetic Designs Stickers:



Aesthetic Designs Notebook:



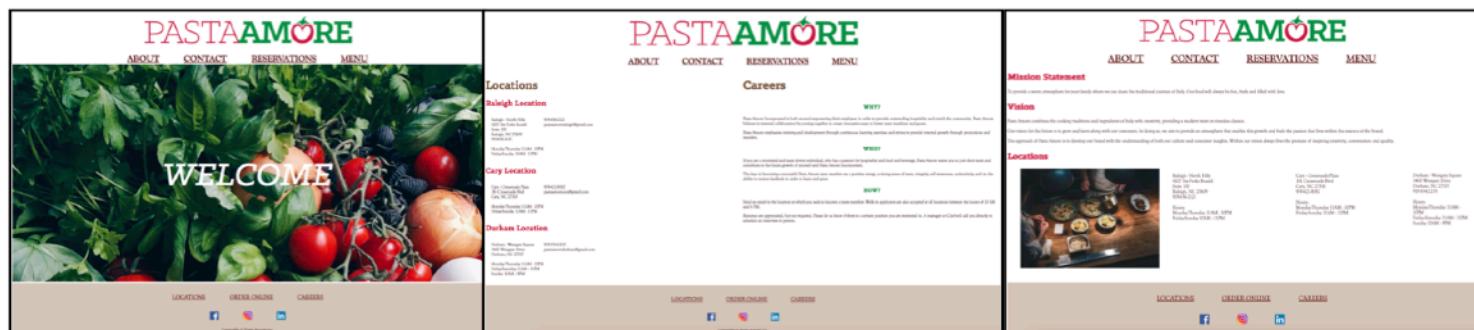
Web Development & Blog Design

Portfolio Website: www.aestheticdesigns.net

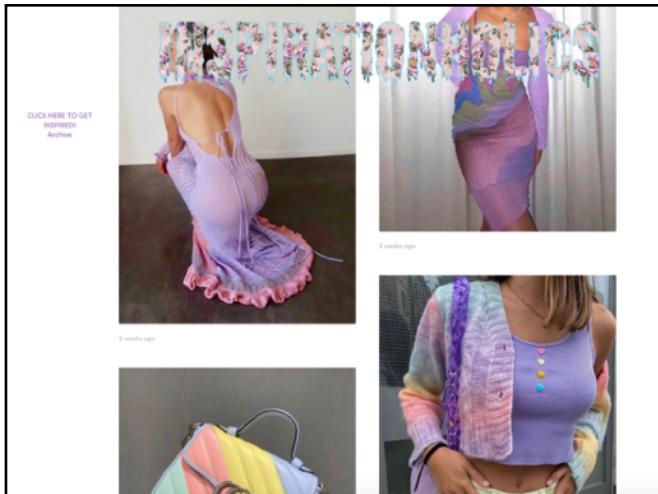
Brand Website:



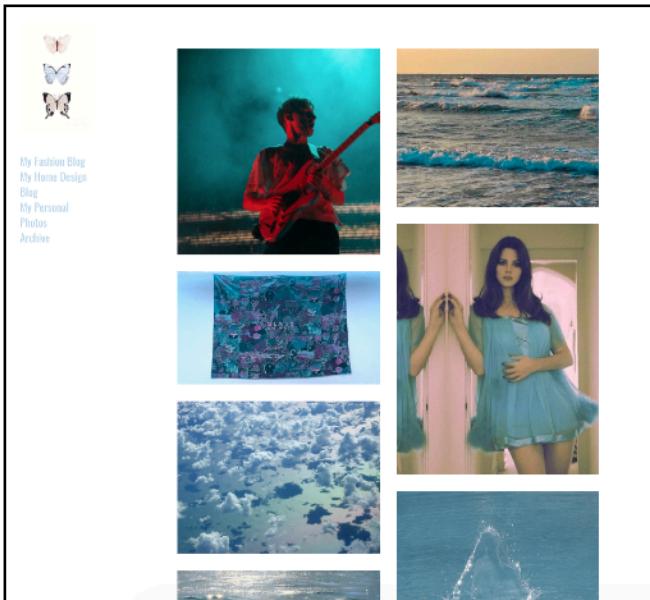
Restaurant Website:



Fashion Blog:



Personal Blog:



Home Design Blog:

