

GRAPHIC DESIGN PORTFOLIO

Alexis Kohlrausch

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919-888-4444

☆ *Thank You & Enjoy* ☆

Print Resume

Alexis Kohlrausch

EDUCATION

Southern New Hampshire University
Bachelor Degree in Graphic Design & Media Arts
GPA:

Cape Fear Community College
Associates Degree in Arts
GPA: 3.7

EXPERIENCE

The Dibraco Agency - Internship

Cary, NC - 2021

Analyze and type SEO content for various webpages. In exchange for my work, I am taught about Web Development & Design.

Brand Ascent Media - Social Media Content Creator

Raleigh, NC - 2020

This job allowed me to utilized what I was learning at SNHU and my boss was extremely pleased&impressed. Too bad I had to be laid off due to Covid.

Mary and Mak - Sales Associate/Key Holder

Wake Forest, NC - 2016

This boutique allowed me to uncover hidden talents. While at work, I managed the company's instagram page. I made multiple posts during each shift. I created the contact for all my posts and excelled at doing so. I kept up with online orders, packaged new orders, made & printed shipping labels, and then mailed them off. I engaged with clients in person and online. I worked my shifts alone, so I was trusted with making decisions and executing all duties.

**Prior to Mary & Mak, I had two long-term retail jobs in fashion. Fashion played a huge role in my decision to go back to school for Graphic Design.
I knew that field would be the perfect fit for me.**

Contact Information:

alexiskohlrausch4@gmail.com

919 - 888 - 4444

www.aestheticdesigns.net



Art and Design has always come naturally to me. It all started when I was a little girl and has continued to keep growing with age.

Before SNHU, I was an artist across many platforms. Attending school at SNHU strengthened my talents and allowed me to learn wonderful new skills in graphic design, web design, and much more.

Working in the Graphic Design field reassured me that working in this field of study is what I want and is what I am good at.

I look forward to the future.

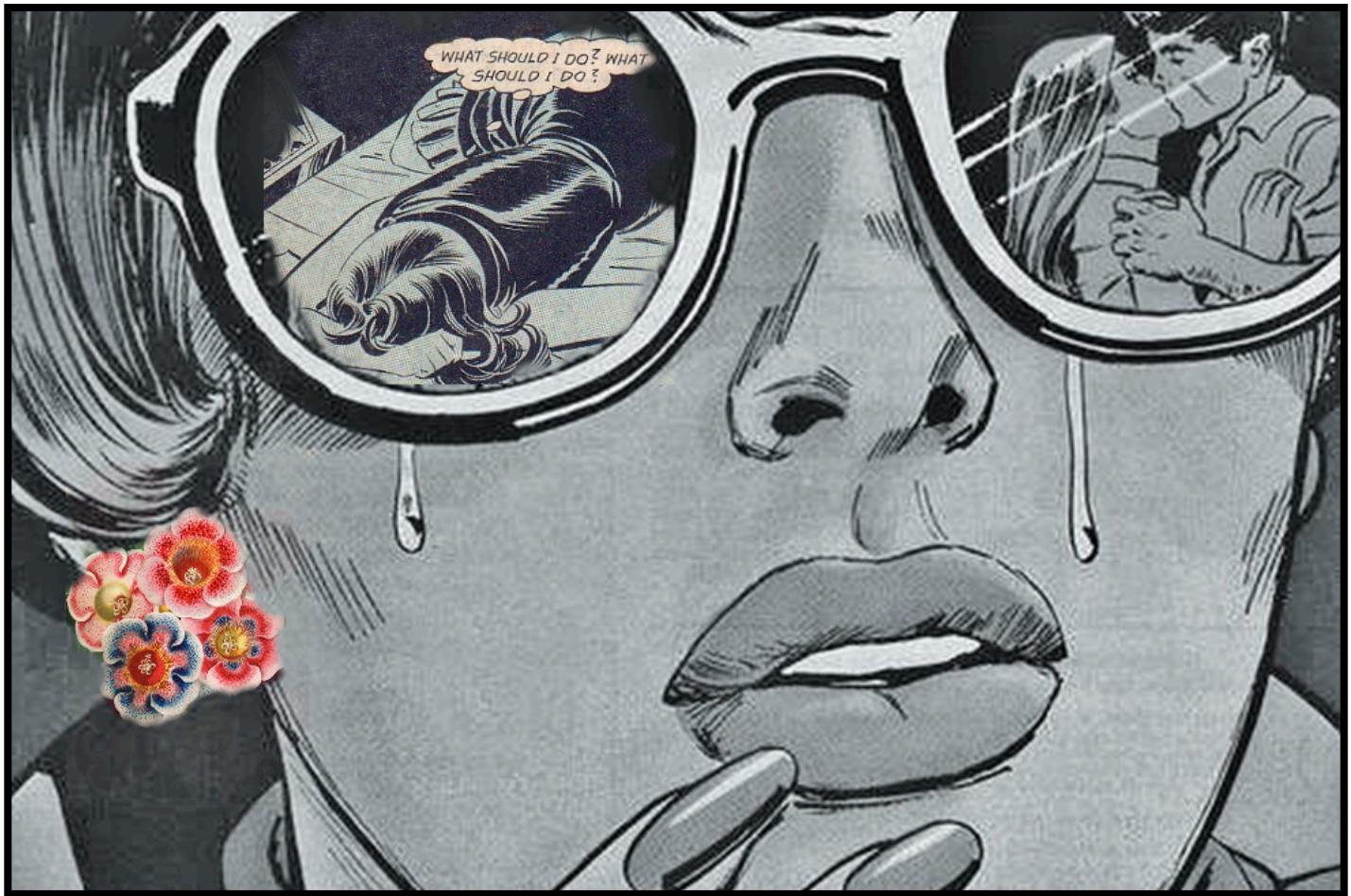
I couldn't be more excited to show and share my skills!

Selected Works - 2012-2024

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- 01.** Digital Illustrations
 - 02.** Digital Illustrations (continued)
 - 03.** Print Illustrations
 - 04.** Mixed Media Collages
 - 05.** Mixed Media Collages (continued)
 - 06.** Editorial & Cover Art Designs
 - 07.** Ads & Flyers
 - 08.** Logos & Typography
 - 09.** Stationeries - Business Cards
 - 10.** Stationeries - Letterheads
 - 11.** Stationeries - Envelopes
 - 12.** Stationeries - Giveaway Pieces
 - 13.** Website Development & Blog Design

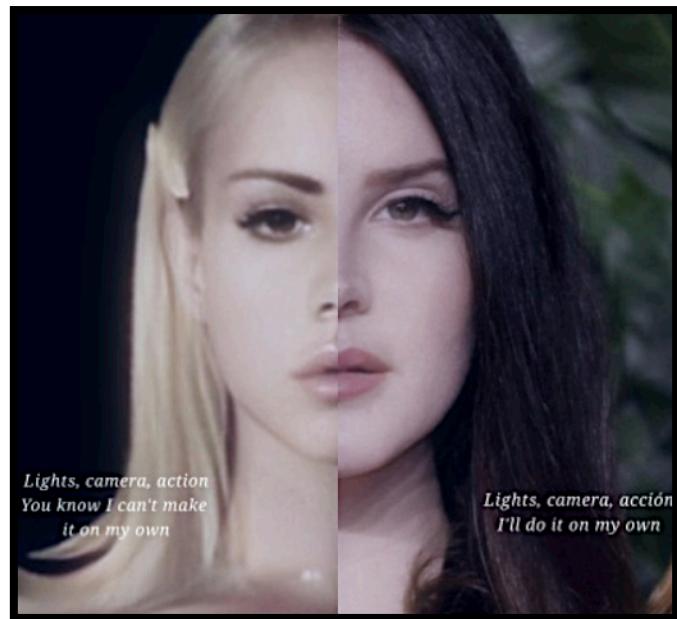
Digital Illustrations

Adobe Photoshop:

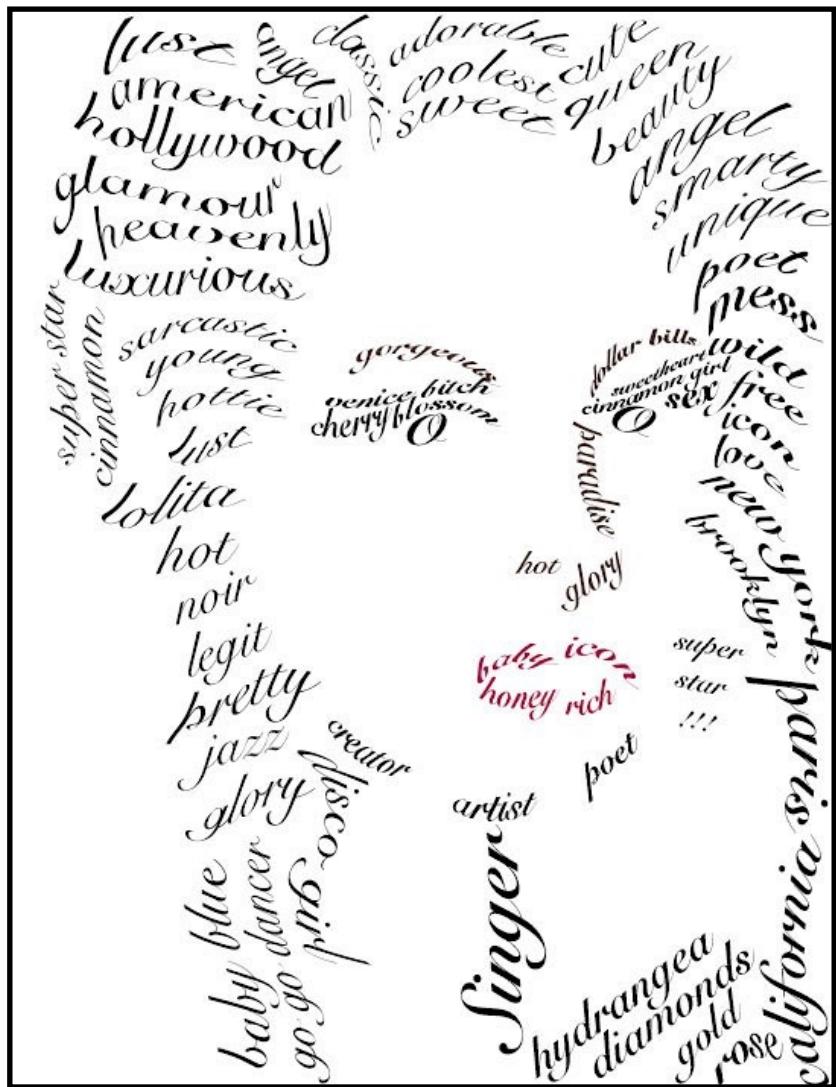


Digital Illustrations (continued)

Adobe Photoshop:

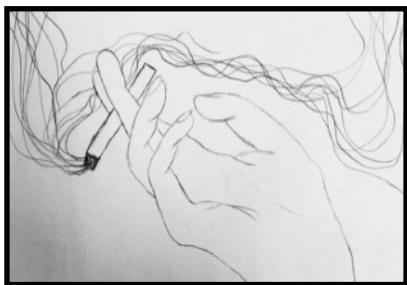


Adobe Illustrator:



Print Illustrations

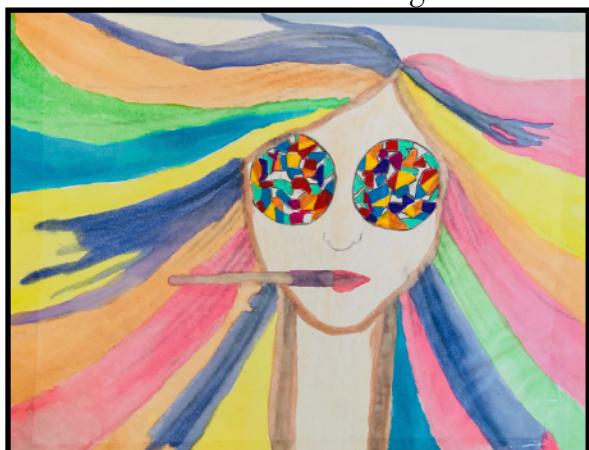
Pencil Drawings:



Sketchbook Pages:

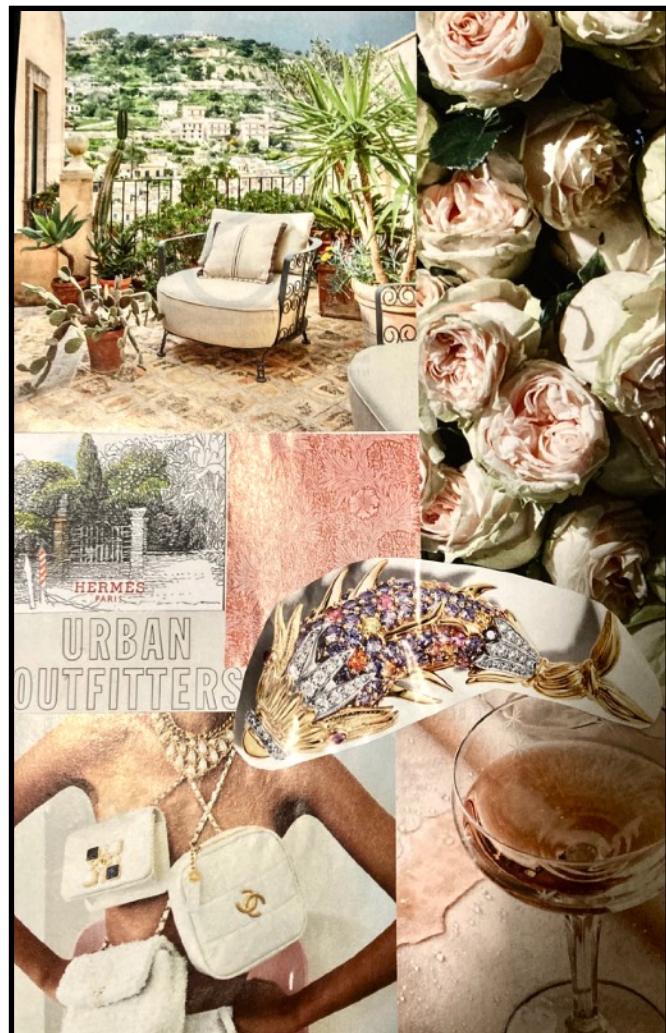
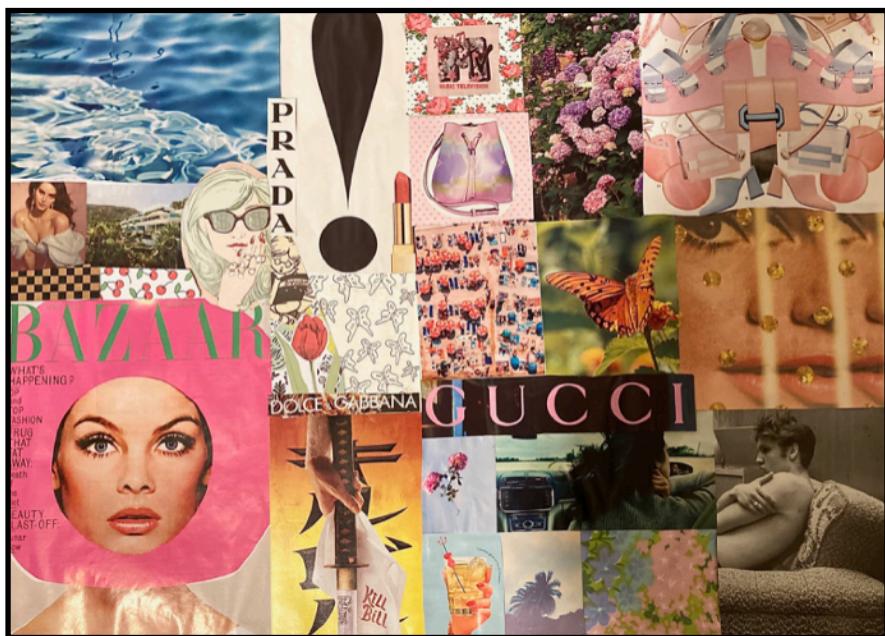


Watercolor Painting:



Mixed Media Collages

Marilyn Monroe:



Audrey Hepburn:



Mixed Media Collages (continued)

Home Design:



Fashion Inspiration:



Editorial & Cover Art Design

Magazine Covers:

A photograph of a woman and her daughter standing together, smiling and taking a selfie with a smartphone. The woman is on the left, wearing a blue and white patterned dress. The girl is on the right, wearing a red t-shirt. They are indoors, with a wooden door visible in the background.

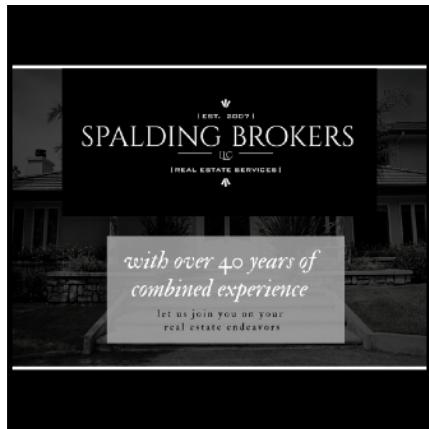
A woman with long dark hair is lying on a bed of white and light-colored pebbles. She is wearing a white t-shirt with blue shoulder panels and a small star on the chest. Her head is resting on her hand, and she is looking directly at the camera with a slight smile. The background consists entirely of the pebbles.

Restaurant Menu:

PASTAAMORE MENU	
Beverages	
Sparkling Water	\$2.00
Lemonade	\$2.00
Sweet OR Unsweet Tea	\$2.00
Coca Cola / Diet Coke	\$2.00
Sprite OR Dr. Pepper	\$2.00
Wine, Beer, & Cocktail Menu available in restaurant only	
Appetizers	
Antipasto An incredible work of art consisting of Italian meats, cheese, and marinated vegetables, topped with two stuffed olives.	\$10.50
Stuffed Clams Clams sliced and filled with seasoned breadcrumbs, garlic, and parmesan cheese, served on the half shell.	\$11.50
Fried Vegetables and Cheese These fancy treats are fried to a tender golden brown. An excellent beginning to your evening.	\$6.50
Soup & Salads	
Mozzarella Salad	\$8.50
Italian Salad	\$7.50
Spinach Salad	\$7.50
Caesar Salad	\$7.50
Mango Salad	\$7.50
Caperese Salad	\$8.50
Tomato Mozzarella Soup	\$6.50
Chicken Cremini Soup	\$6.50
Mimosaine Soup	\$6.50
Beef & Wedding Soup	\$6.50
Lentil Soup	\$6.50
Cannelloni	\$8.50
Baked Onion Soup	\$6.50
Dressings Italian, Thousand Island, French, Ranch, Honey Mustard, Vinaigrette, Bleu Cheese	
Main Dishes	
Chicken Parmigiana Tender, fried fillets of chicken topped with tomato sauce and cheese.	\$15.50
Beef Bratwurst Thin slices of beef rolled with ground veal, herbs and spices, sautéed with wine, mushrooms, and marinara sauce.	\$15.50
Italian Sausage with Green Peppers Pork sausage filled with spices, baked in the oven with onions and green peppers. Topped with marinara sauce	\$16.50
Lobster Ravioli Served in an Alfredo sauce and topped with lump crabmeat	\$17.50
Lasagna Layers of pasta, cheese, and beef, topped with tomato sauce and cheese.	\$18.50
Vegetarian Lasagna Made with spinach, mushrooms, onions, ricotta and mozzarella cheese, and topped with marinara sauce.	\$15.50
Pettuccino Alla Pisa A delicious blend of butter, cream, and cheese, served over fettuccini.	\$18.50
Ziti with Meat Sauce	\$18.50
Spaghetti with Meatballs	\$15.50
Dessert	
Cannoli Pastry crepe filled with whipped ricotta, cream, and chocolate bits.	\$8.50
Chocolate Flour, chocolate, or amaretto. Absolutely the best!	\$6.50
Thermos	
Lady Fingers dipped in espresso and coffee liqueur, layered with mousse and mocha cream.	\$7.50
Creme Caramel A custard-like dessert topped with caramel sauce and whipped cream.	\$6.50

Restaurant Brochure/Menu:

Ads & Flyers



WEDDING & HONEYMOON SPECIALS

save even more on specials when you book by combining both your wedding and honeymoon at Amethyst Bay Resort & Spa



A large image of a palm tree silhouette against a vibrant sunset or sunrise over the ocean.

AMETHYST BAY
Resort & Spa

An advertisement for Sophie's Catering. It features a circular image of various dishes like soups, salads, and bread. Below it is a red banner with the text "DID YOU KNOW THAT WE CATER?" and "WE WILL COME TO YOUR OFFICE OR BE THERE FOR YOUR NEXT PARTY!". The Sophie's Catering logo is in the bottom left.

An advertisement for groceries delivered to your doorstep. It features a background of tall grass and a sunset. The text "Groceries delivered to your doorstep" is at the top, followed by "FRESH PRODUCE FROM THE LOCAL FARMS OF NORTH CAROLINA". The logo "Living Well Balanced Holistic & Integrative Health Care" is in the bottom right.

An advertisement for Amethyst Bay Resort & Spa. It features a purple background with a large "1 year anniversary" graphic. The text "Come stay with us during the month of August to receive all exclusive benefits for FREE!" is in the center. To the right, there is a teal box with the text "LEARN MORE!" and an arrow pointing right. The Amethyst Bay logo is at the bottom right.

A promotional advertisement for Aesthetic Designs. It features a list of services with icons of roses: "Need to build your own brand? Or in need of a rebranding?", "Need business cards made or some that need to be made better?", "Looking for unique graphics, artwork, or other content?", "Want to have a logo made? Or even a whole website too?", and "Need digital or print advertisements made?". Below this is a statement: "If you answered yes to any of those questions then you need...". The Aesthetic Designs logo is prominently displayed at the bottom, along with the text "contact us at: aestheticdesigns.net".

Logos & Typography

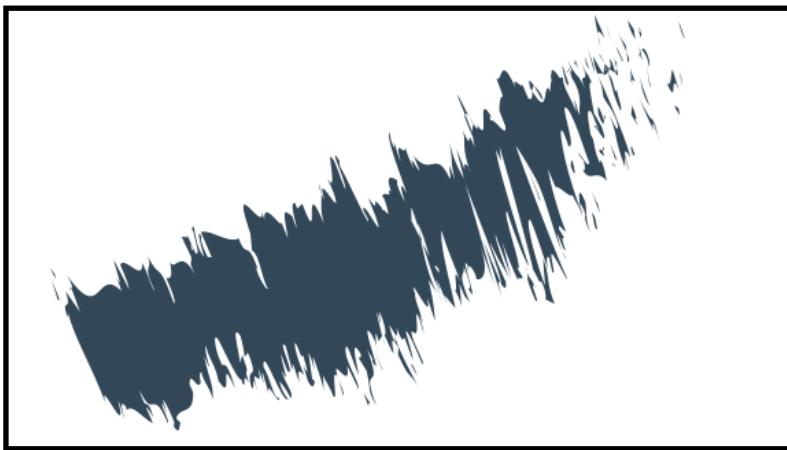


Stationeries - Business Cards

Aesthetic Designs:

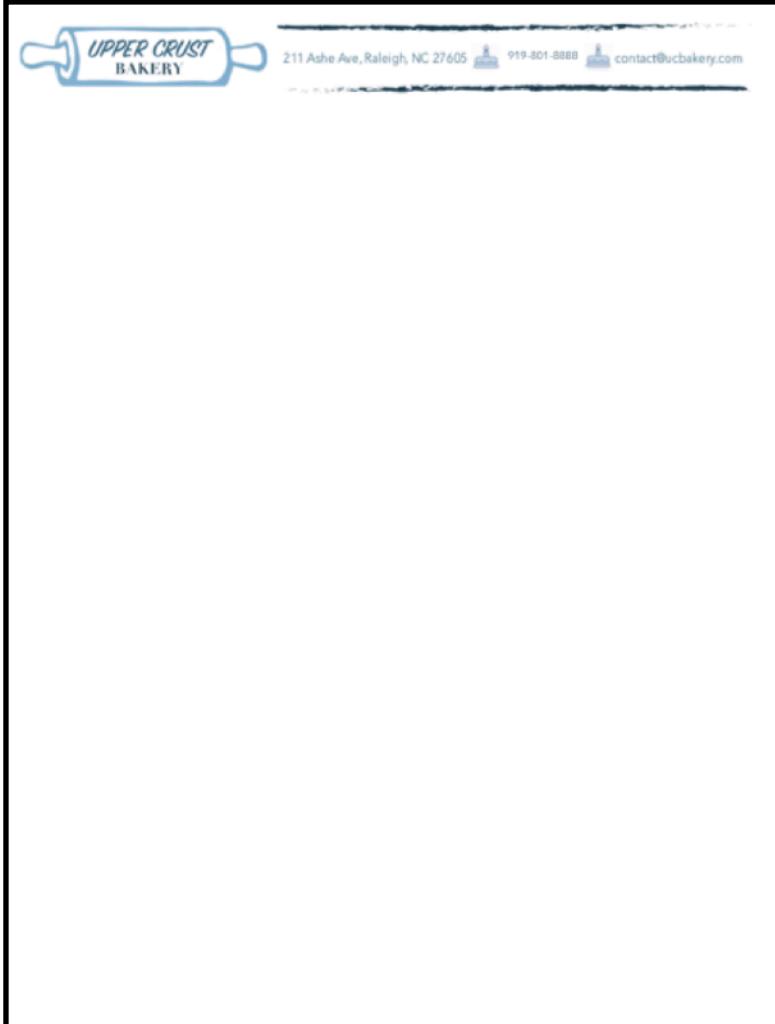


Upper Crust Bakery:



Stationeries - Letterheads

Upper Crust Bakery:



Aesthetic Designs:

AESTHETIC
DESIGNS

[Date]

[Recipient Name] [Recipient Street Address]
[Title] [Recipient City, State Zip]
[Company]

[Greeting to Recipient]

[Message to Recipient]

[Goodbye to Recipient]

[Your Name]
[Title]
[Company]

[Street Name] alexiskohlrusch@gmail.com
[City, State Zip] www.aestheticdesigns.net

[Phone Number]
[Fax Number]

Stationeries - Envelopes

Upper Crust Bakery:



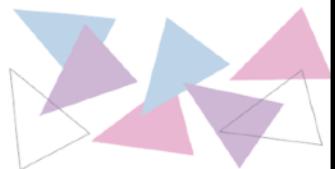
[Street Name]
[City, State Zip]



Aesthetic Designs:



[Street Name]
[City, State Zip]

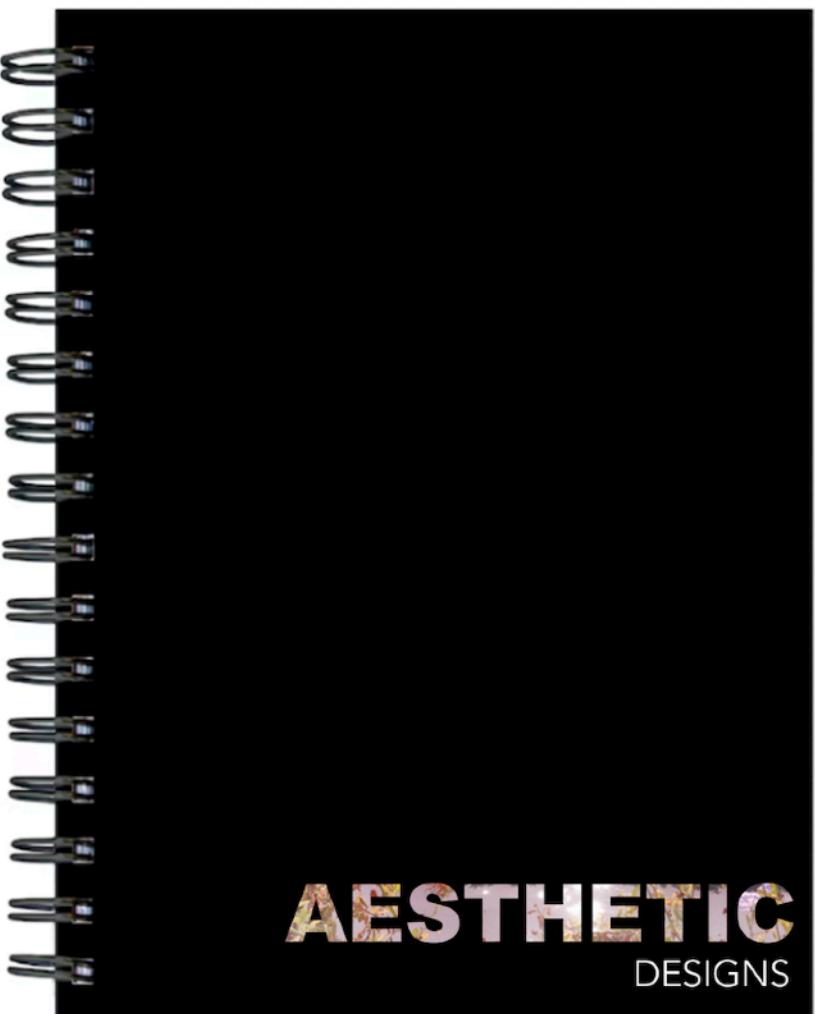


Stationeries - Giveaway Pieces

Aesthetic Designs Stickers:



Aesthetic Designs Notebook:



Web Development & Blog Design

www.aestheticdesigns.net

Brand Website:

The image displays three side-by-side versions of a website for 'AESTHETIC DESIGNS'. Each version features a large, bold, black, outlined font header. Below the header is a navigation bar with three items: 'Portfolio', 'About', and 'Contact'. The first version on the left shows a dark, abstract background with a collage of various images including butterflies and floral patterns. The second version in the middle has a light gray background and features a photograph of a woman in a blue hoodie sitting on a bench. The third version on the right has a white background and includes a graphic for 'TRIANGLE URBAN FARM' with text about supporting local agriculture.

Restaurant Website:

Fashion Blog:

Personal Blog:

A collage of nine images arranged in a grid. The top row contains three images: three butterflies on the left, a man playing a red electric guitar in a dark setting in the center, and ocean waves crashing on the shore on the right. The middle row contains three images: a colorful, abstract textile or painting on the left, a woman with long dark hair wearing a light blue, knee-length dress standing in front of a pink door in the center, and a view of white clouds over green land below on the right. The bottom row contains three images: a close-up of ocean waves on the left, a large whale breaching the surface of the ocean in the center, and a close-up of a whale's喷雾 on the right.

Home Design Blog