

GRAPHIC DESIGN PORTFOLIO

Alexis Kohlrausch

alexiskohlrausch4@gmail.com

919-888-4444

☆ *Thank You & Enjoy* ☆

Print Resume

Alexis Kohlrausch

EDUCATION

Southern New Hampshire University
Bachelor Degree in Graphic Design & Media Arts
GPA:

Cape Fear Community College
Associates Degree in Arts
GPA: 3.7

EXPERIENCE

The Dibraco Agency - Internship

Cary, NC - 2021
Analyze and type SEO content for various webpages. In exchange for my work, I am taught about Web Development & Design.

Brand Ascent Media - Social Media Content Creator

Raleigh, NC - 2020
This job allowed me to utilized what I was learning at SNHU and my boss was extremely pleased&impressed. Too bad I had to be laid off due to Covid.

Mary and Mak - Sales Associate/Key Holder

Wake Forest, NC - 2016
This boutique allowed me to uncover hidden talents. While at work, I managed the company's instagram page. I made multiple posts during each shift. I created the contact for all my posts and excelled at doing so. I kept up with online orders, packaged new orders, made & printed shipping labels, and then mailed them off. I engaged with clients in person and online. I worked my shifts alone, so I was trusted with making decisions and executing all duties.

**Prior to Mary & Mak, I had two long-term retail jobs in fashion. Fashion played a huge role in my decision to go back to school for Graphic Design.
I knew that field would be the perfect fit for me.**

Contact Information:

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919 - 888 - 4444
www.aestheticdesigns.net



Art and Design has always come naturally to me. It all started when I was a little girl and has continued to keep growing with age.

Before SNHU, I was an artist across many platforms. Attending school at SNHU strengthened my talents and allowed me to learn wonderful new skills in graphic design, web design, and much more.

Working in the Graphic Design field reassured me that working in this field of study is what I want and is what I am good at.

I look forward to the future.

I couldn't be more excited to show and share my skills!

Selected Works - 2012-2024

- 
- 01.** Digital Illustrations
 - 02.** Digital Illustrations (continued)
 - 03.** Print Illustrations
 - 04.** Mixed Media Collages
 - 05.** Mixed Media Collages (continued)
 - 06.** Editorial & Cover Art Designs
 - 07.** Ads & Flyers
 - 08.** Logos & Typography
 - 09.** Stationeries - Business Cards
 - 10.** Stationeries - Letterheads
 - 11.** Stationeries - Envelopes
 - 12.** Stationeries - Giveaway Pieces
 - 13.** Website Development & Blog Design

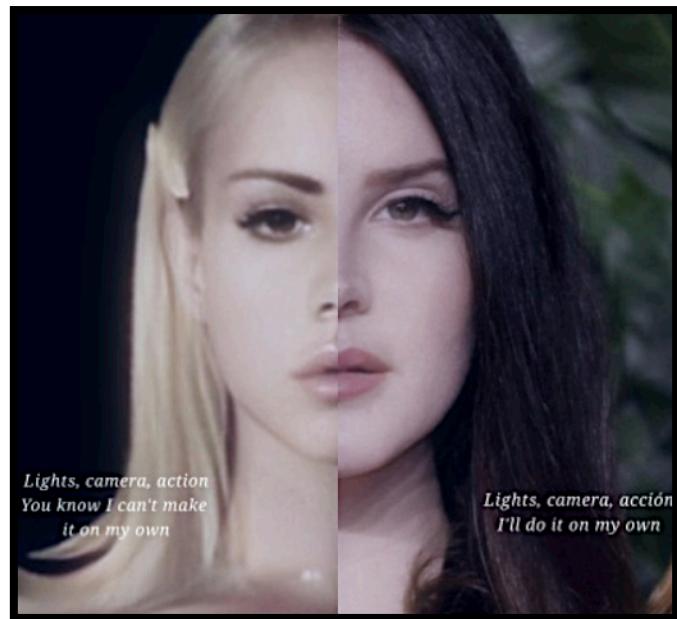
Digital Illustrations

Adobe Photoshop:

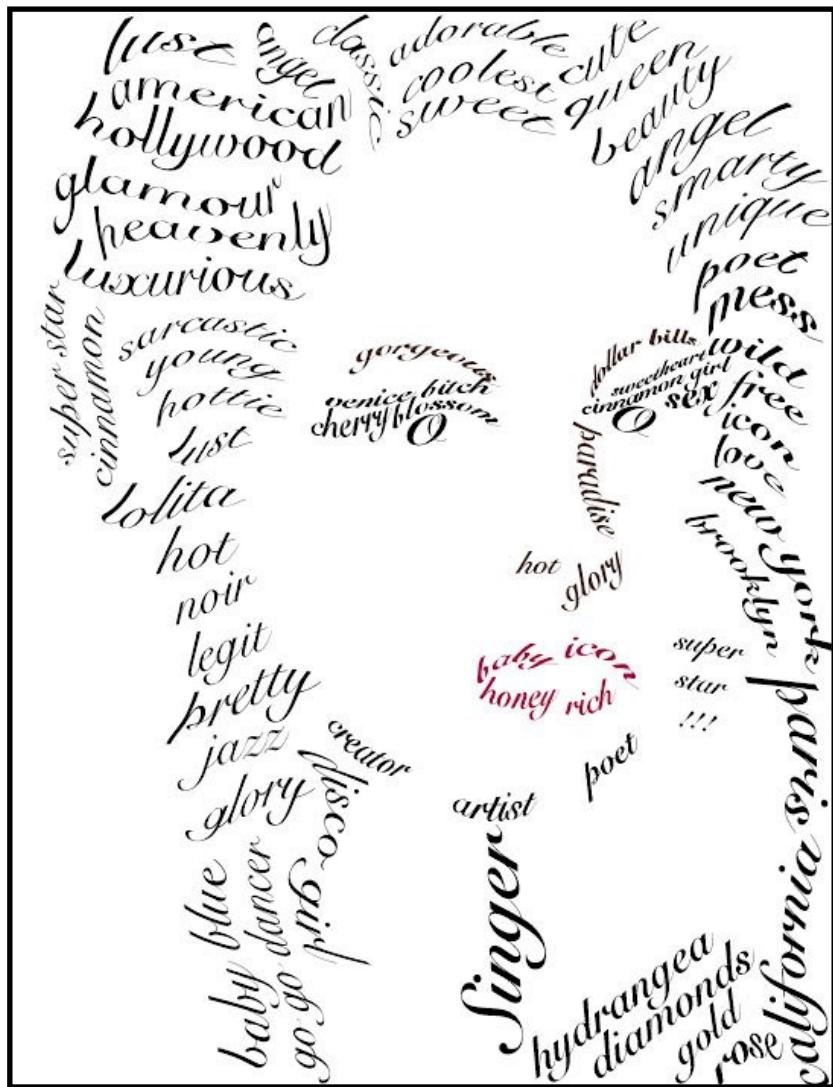


Digital Illustrations (continued)

Adobe Photoshop:



Adobe Illustrator:



Print Illustrations

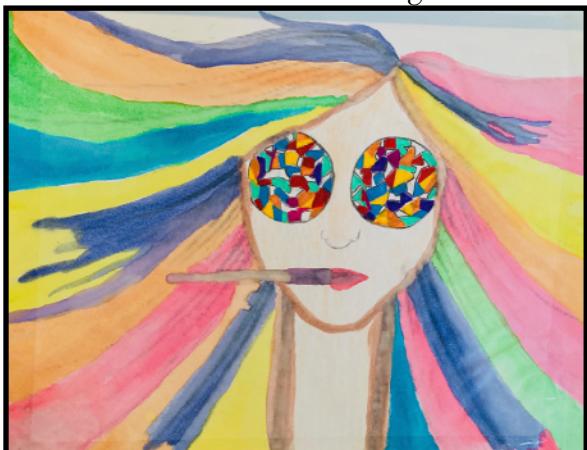
Pencil Drawings:



Sketchbook Pages:

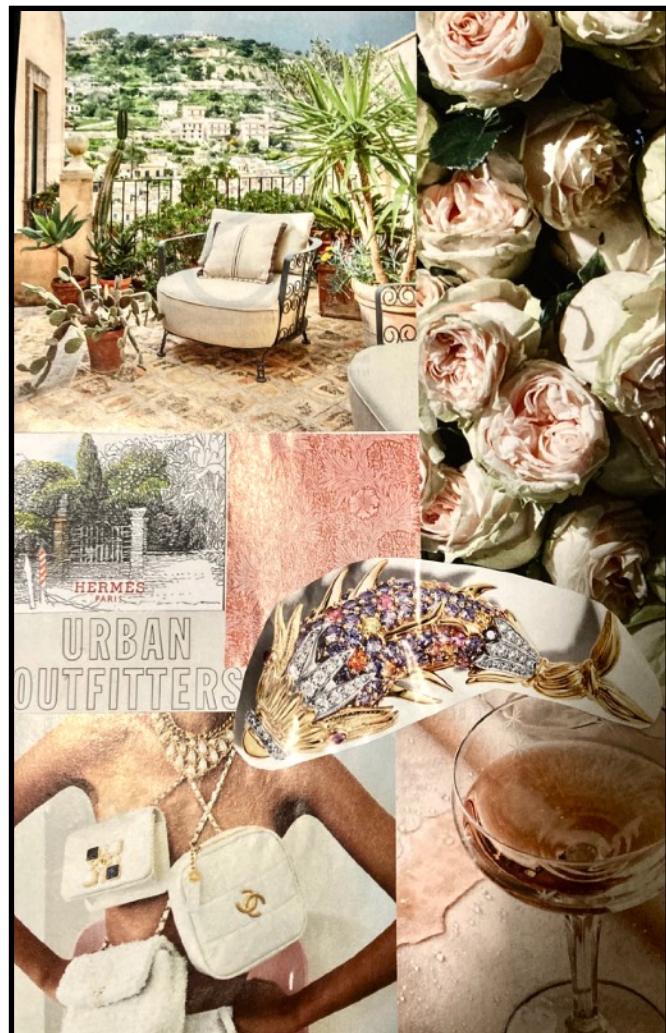
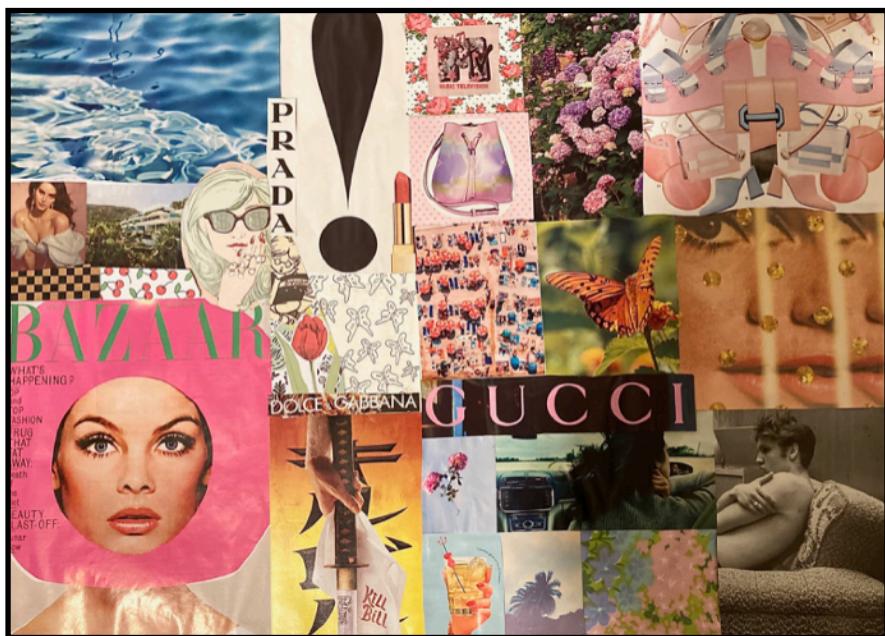


Watercolor Painting:



Mixed Media Collages

Marilyn Monroe:



Audrey Hepburn:



Mixed Media Collages (continued)

Home Design:

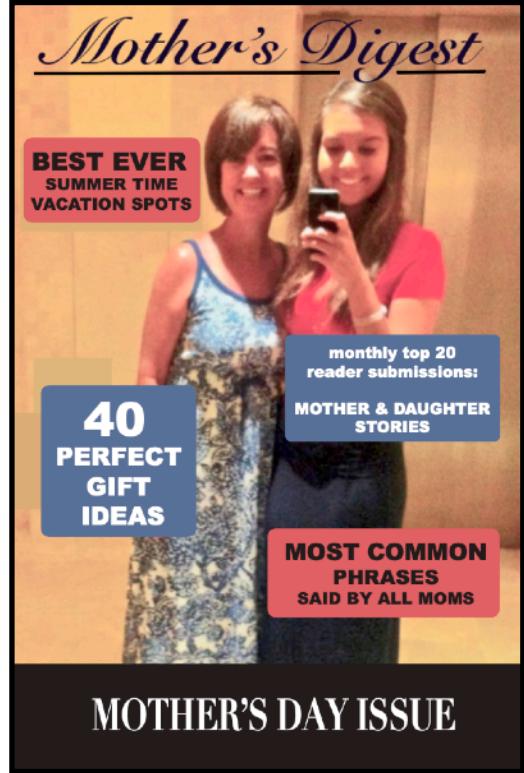


Fashion Inspiration:



Editorial & Cover Art Design

Magazine Covers:



Restaurant Menu:

PASTA AMORE MENU	
Beverages	
Sparkling Water \$2.50	Lemonade \$2.50
Sweet Cilantro Tea \$2.50	Coke OR Diet Coke \$2.50
Sprite OR Dr. Pepper \$2.50	
Wine, Beer & Cocktail Menu available in restaurant only	
Appetizers	
Antipasto \$12.50	An incredible work of art consisting of Italian meats, cheese, and marinated vegetables topped with two stuffed clams.
Stuffed Clams \$12.50	Clams sliced and mixed with seasoned breadcrumbs, garlic, and parmesan cheese, served on the half shell.
Fried Vegetables and Cheese \$8.50	These tasty treats are breaded in a zesty golden breading. An excellent beginning to your evening.
Soup & Salads	
Mousaka \$8.50	Tomato Mozzarella Soup \$8.50
Italian Salad \$7.50	Chicken Creamy Soup \$8.50
Spinach Salad \$7.50	Mintestrono Soup \$8.50
Cesar Salad \$8.50	Italian Wedding Soup \$8.50
Artichoke Salad \$8.50	Lobster Bisque \$8.50
Capsicum Salad \$6.50	Cream Chowder \$8.50
	Baked Onion Soup \$8.50
Desserts	
Ricotta, Thousand Island, French, Ranch, Honey Mustard, Vinaigrette, Blue Cheese	
Main Dishes	
Chicken Parmigiana \$12.50	Tender, fried fillets of chicken topped with tomato sauce and cheese.
Beef Briskole \$12.50	Thin slices of beef rolled with ground veal, herbs and spices, sautéed with wine, mushrooms, and marinara sauce.
Italian Sausage with Green Peppers \$12.50	Pork sausage filled with spices, baked in the oven with onions and green peppers.
Lobster Ravioli \$12.50	Topped with marinara sauce.
Lasagna \$12.50	
Vegetarian Lasagna \$12.50	
Parmesan Aligato \$12.50	A delicious blend of ham, cream, and cheese, served over fettuccine.
Ziti with Meat Sauce \$12.50	
Spaghetti with Meatballs \$12.50	
Dessert	
Cannoli \$6.00	Gelato \$6.00
Pastries filled with whipped cream, ricotta, cream, and chocolate bits.	Plain, chocolate, or mintarelli. Absolutely the best!
Truffles \$7.00	Creme Caramel \$6.00
Lady Fingers dipped in jello and coffee liqueur, topped with meringue and marshmallow cream.	A creamy like dessert topped with toasted hazelnuts and whipped cream.

Restaurant Brochure/Menu:

MISSION STATEMENT: To provide a warm atmosphere for your family where we can share the traditional culture of Italy. Our food will always be fresh and filled with love.	PASTA AMORE: Italy's Best. 100% Handmade Pasta Open Daily Cary Location: 1000 North Main Street Cary, NC 27511 919-460-1111 pastaamorecary@gmail.com																						
Vision: Pasta Amore combines the cooking traditions and ingredients of Italy with our own unique twist, making it a one-of-a-kind experience.																							
Our vision for the future is to grow and have along with our customers. In doing so, we strive to keep our quality standards high, which enables the growth and touch the passion that lies within the culture of the brand.																							
MENU	PASTA AMORE: Copyright © 2006, Amore Inc.																						
<table border="1"> <thead> <tr> <th>Beverages</th> <th>Wine for include in menu and Beverage menu available separately</th> </tr> </thead> <tbody> <tr> <td>Tea \$2.00</td><td></td></tr> <tr> <td>Hot Tea \$2.00</td><td></td></tr> <tr> <td>Coffee \$4.00</td><td></td></tr> <tr> <td>Espresso \$4.00</td><td></td></tr> <tr> <td>Latte \$4.00</td><td></td></tr> <tr> <td>Capuccino \$4.00</td><td></td></tr> <tr> <td>Sparkling Water \$2.00</td><td></td></tr> </tbody> </table>		Beverages	Wine for include in menu and Beverage menu available separately	Tea \$2.00		Hot Tea \$2.00		Coffee \$4.00		Espresso \$4.00		Latte \$4.00		Capuccino \$4.00		Sparkling Water \$2.00							
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Ads & Flyers



WEDDING & HONEYMOON SPECIALS

save even more on specials when you book by combining both your wedding and honeymoon at Amethyst Bay Resort & Spa

AMETHYST BAY
Resort & Spa

DID YOU KNOW THAT WE CATER?
WE WILL COME TO YOUR OFFICE OR BE THERE FOR YOUR NEXT PARTY!

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FRESH PRODUCE FROM THE LOCAL FARMS OF NORTH CAROLINA

1 year anniversary

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St. Thomas VIRGIN ISLANDS

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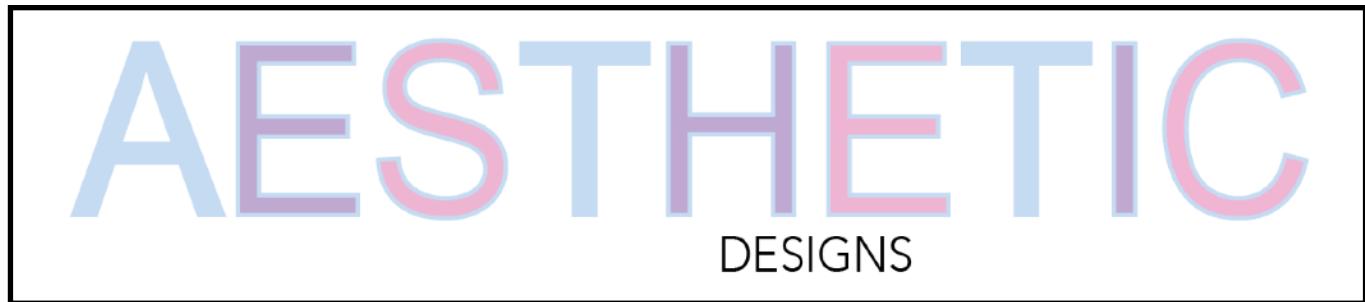
- Need to build your own brand? Or in need of a rebranding?
- Need business cards made or some that need to be made better?
- Looking for unique graphics, artwork, or other content?
- Want to have a logo made? Or even a whole website too?
- Need digital or print advertisements made?

If you answered yes to any of those questions then you need...

AESTHETIC
DESIGNS

contact us at: aestheticdesigns.net

Logos & Typography

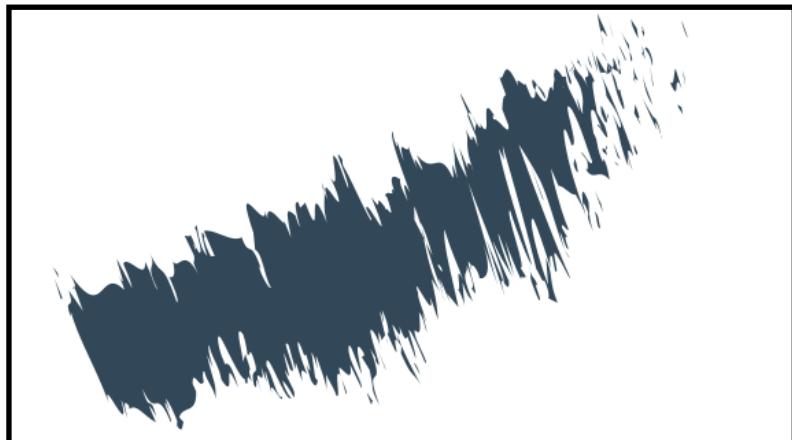


Stationeries - Business Cards

Aesthetic Designs:

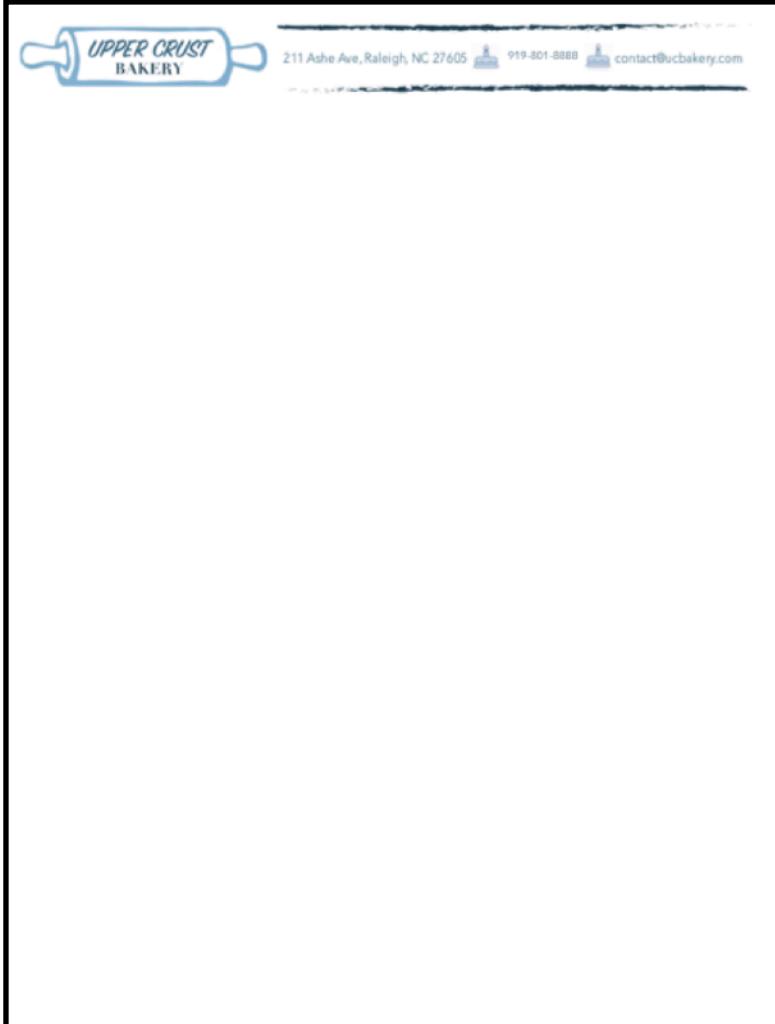


Upper Crust Bakery:



Stationeries - Letterheads

Upper Crust Bakery:



Aesthetic Designs:

AESTHETIC
DESIGNS

[Date]

[Recipient Name] [Recipient Street Address]
[Title] [Recipient City, State Zip]
[Company]

[Greeting to Recipient]

[Message to Recipient]

[Goodbye to Recipient]

[Your Name]
[Title]
[Company]

[Street Name] alexiskohlrusch@gmail.com
[City, State Zip] www.aestheticdesigns.net

[Phone Number]
[Fax Number]

Stationeries - Envelopes

Upper Crust Bakery:



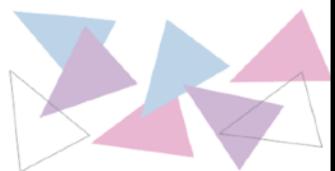
[Street Name]
[City, State Zip]



Aesthetic Designs:



[Street Name]
[City, State Zip]

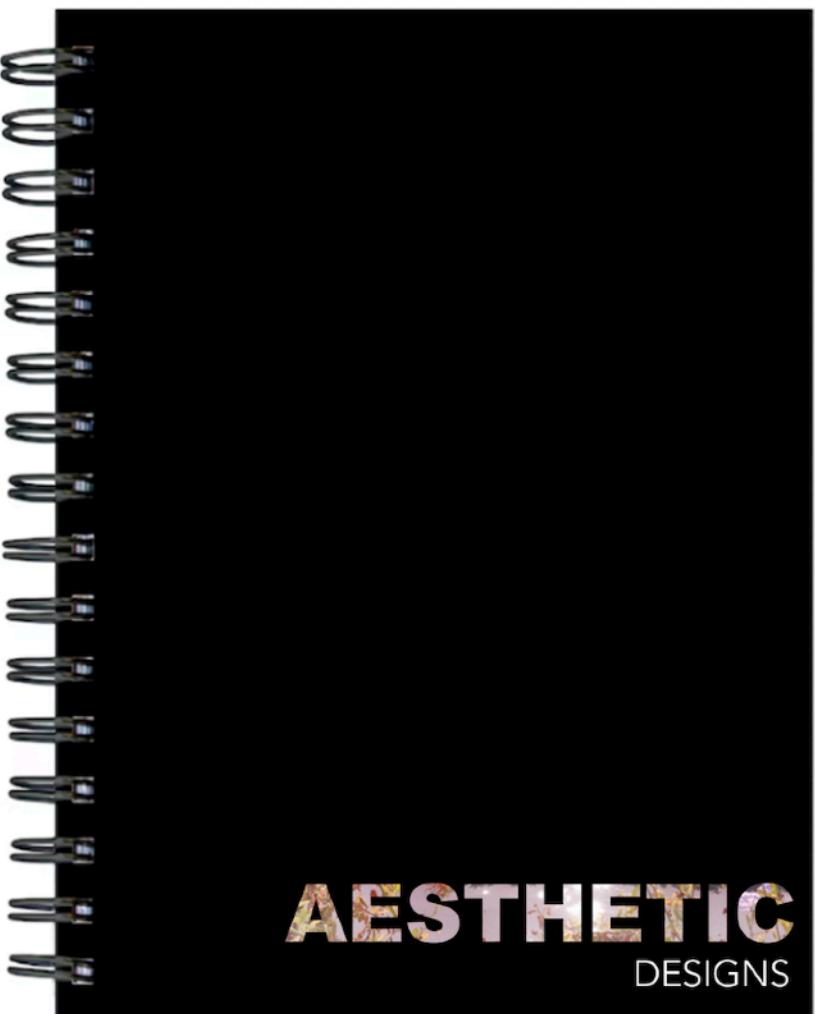


Stationeries - Giveaway Pieces

Aesthetic Designs Stickers:



Aesthetic Designs Notebook:



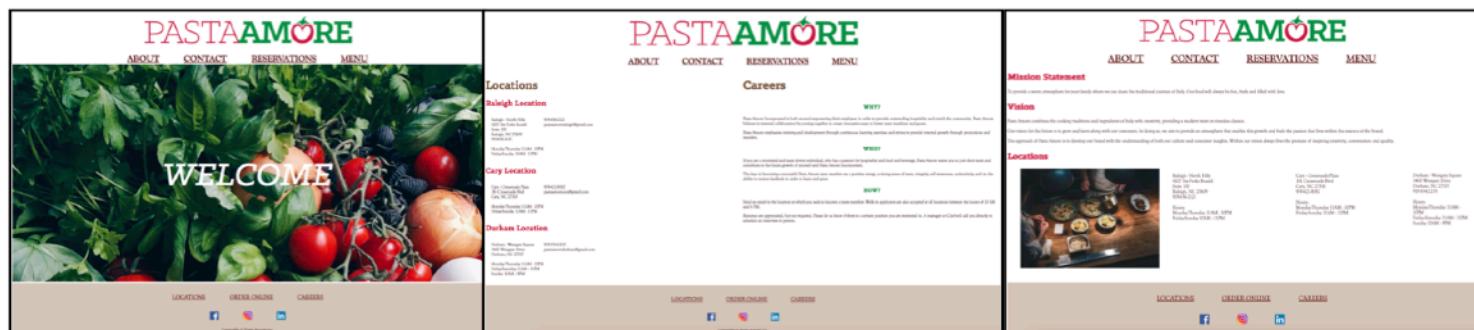
Web Development & Blog Design

Portfolio Website: www.aestheticdesigns.net

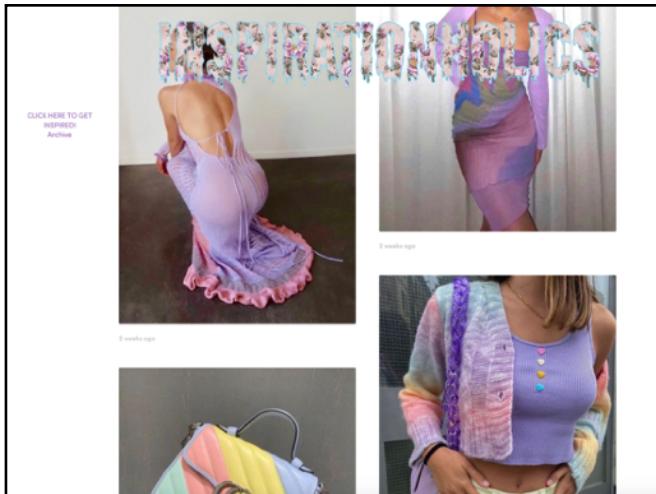
Brand Website:



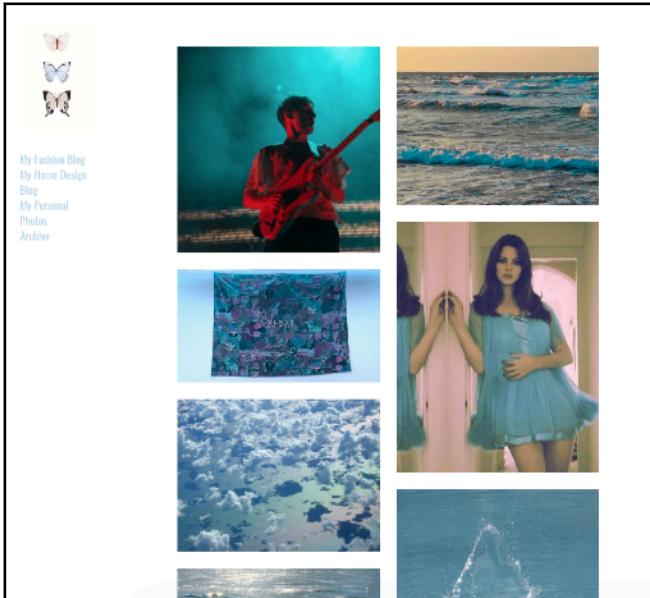
Restaurant Website:



Fashion Blog:



Personal Blog:



Home Design Blog:

