

Outline

§7.2 Methods of point estimation

Maximum likelihood estimation

Example 7.16

A sample of ten new bike helmets manufactured by a company is obtained. Upon testing, it is found that the first, third, and tenth helmets are flawed, whereas the others are not.

Let $p = P(\text{flawed helmet})$ and define X_1, \dots, X_{10} by $X_i = 1$ if the i th helmet is flawed and zero otherwise. Then the observed x_i 's are $1, 0, 1, 0, 0, 0, 0, 0, 0, 1$, so the joint pmf of the sample is

$$f(x_1, x_2, \dots, x_{10}; p) = \underbrace{p(1-p)p \cdots p}_{L(p)} = \underbrace{p^3(1-p)^7}_{L(p)} \quad (7.4)$$

pmf of X

$$f(x; p) = p^x (1-p)^{1-x}, \quad x=0, 1.$$

$$x_1, x_2, \dots, x_n = \begin{cases} p & x=1 \\ 1-p & x=0 \end{cases}$$

$$f(x_1, x_2, \dots, x_n; p) = f(x_1; p) f(x_2; p) \cdots f(x_n; p)$$

$$= \prod_{i=1}^n f(x_i; p)$$

$$= \prod_{i=1}^n \left[p^{x_i} (1-p)^{1-x_i} \right]$$

Two observations:

- For a given value of p , the joint pmf is the "probability of data".
- Regarding x_1, \dots, x_n as known numbers, the joint pmf is a function of parameter p , called the **likelihood function**.

"For what value of p is the observed sample most likely to have occurred?"

What value of p is the most compatible with the observed sample?

We wish to find the value of p for which the probability of the observed sample is the largest.

That is, we seek the value of p that maximizes (7.4).

Or, equivalently, find the value of p that maximizes the natural log of (7.4):

$$\ln[f(x_1, x_2, \dots, x_{10}; p)] = 3 \ln(p) + 7 \ln(1-p) \quad (7.5)$$

"ln" = "log_e"

"log" = "log_e" in stats.
or ~~"log₁₀"~~

$$\ln(p^3(1-p)^7) = 3 \ln p + 7 \ln(1-p)$$

$$\frac{d \ln p}{dp} = \frac{1}{p}$$

$$\frac{d \ln(1-p)}{dp} = \frac{1}{1-p} \cdot \frac{d(1-p)}{dp} = -\frac{1}{1-p}$$

$$\frac{3}{p} = \frac{7}{1-p} \quad 3(1-p) = 7p \quad 3 - 3p = 7p \Rightarrow p = \frac{3}{10}$$

Equating the derivative of (7.5) to zero gives the maximizing value:

$$\frac{d}{dp} \ln[f(x_1, x_2, \dots, x_{10}; p)] = \frac{3}{p} - \frac{7}{1-p} = 0 \Rightarrow p = \frac{3}{10} = \frac{x}{n}$$

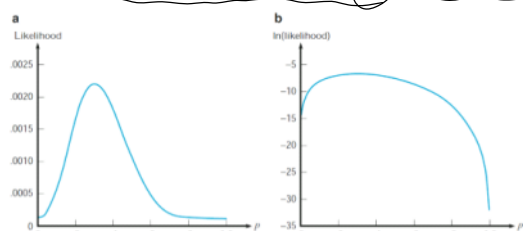


Figure 7.5 Likelihood and log likelihood plotted against p

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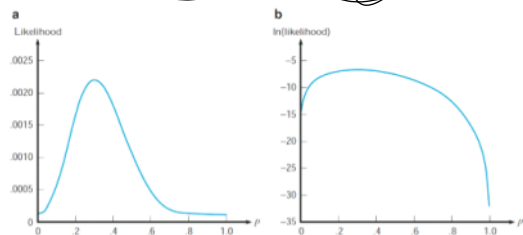


Figure 7.5 Likelihood and log likelihood plotted against p

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$$\frac{d \ln(1-p)}{dp} = \frac{1}{1-p} \cdot \frac{d(1-p)}{dp} = -\frac{1}{1-p}$$

$$\frac{3}{p} = \frac{7}{1-p} \quad 3(1-p) = 7p \quad 3 - 3p = 7p \Rightarrow p = \frac{3}{10}$$

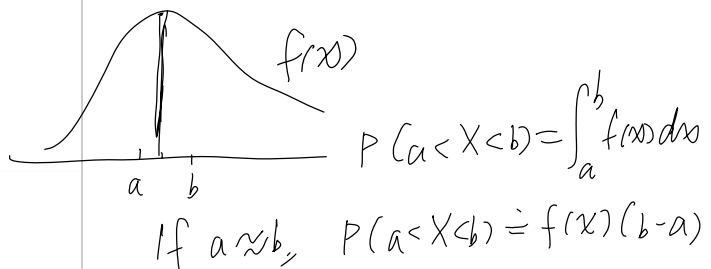
The estimate of p is now $\hat{p} = \frac{3}{10}$. It is called the **maximum likelihood estimate** because for fixed x_1, \dots, x_{10} , it is the parameter value that maximizes the likelihood (joint pmf) of the observed sample, the parameter value that agrees most with the data.

$\hat{p} = \frac{X}{n}$ as a maximum likelihood estimator.

Note that if we had been told only that among the ten helmets there were three that were flawed, Equation (7.4) would be replaced by the binomial pmf

$$\binom{10}{3} p^3 (1-p)^7,$$

which is also maximized for $\hat{p} = \frac{3}{10}$.



Let X_1, \dots, X_n have joint pmf or pdf

$$f(x_1, \dots, x_n; \theta_1, \dots, \theta_m) \quad (7.6)$$

where the parameters $\theta_1, \dots, \theta_m$ have unknown values. When x_1, \dots, x_n are the observed sample values and (7.6) is regarded as a function of $\theta_1, \dots, \theta_m$, it is called the **likelihood function**.

The **maximum likelihood estimates** $\hat{\theta}_1, \dots, \hat{\theta}_m$ are those values of the θ_i 's that maximize the likelihood function, so that

$$f(x_1, \dots, x_n; \hat{\theta}_1, \dots, \hat{\theta}_m) \geq f(x_1, \dots, x_n; \theta_1, \dots, \theta_m)$$

for all $\theta_1, \dots, \theta_m$.

When the X_i 's are substituted in place of the x_i 's, the **maximum likelihood estimators** (mle's) result.

pdf for mass or density of X (discrete or continuous)

Example (Poisson).

Let X follow a Poisson distribution with parameter k (Will write $X \sim \text{Poisson}(k)$).

1) The pmf of X is

$$P(X = x) = f(x; k) = \frac{k^x e^{-k}}{x!}, x = 0, 1, 2, \dots$$

2) Suppose we have an observed sample x_1, \dots, x_n . The likelihood function is

Upgrade \rightarrow

$$L(k) \equiv P(X_1 = x_1, \dots, X_n = x_n; k) = P(X_1 = x_1; k) \dots P(X_n = x_n; k)$$

funct'n of k

$$= \prod_{i=1}^n f(x_i; k) = \prod_{i=1}^n \left[\frac{k^{x_i} e^{-k}}{x_i!} \right]$$

Pop'n dist'n: pdf of X

x_1, \dots, x_n are regarded as known values.

$$l(k) = \ln \left(\prod_{i=1}^n \left[\frac{k^{x_i} e^{-k}}{x_i!} \right] \right)$$

$$= \sum_{i=1}^n \ln \left[\frac{k^{x_i}}{x_i!} e^{-k} \right]$$

$$= \sum_{i=1}^n \left[x_i \ln k - k - \ln(x_i!) \right]$$

$$\frac{dl(k)}{dk} = \sum_{i=1}^n \left[x_i \cdot \frac{1}{k} - 1 - 0 \right]$$

$$= \frac{\sum x_i}{k} - n = 0 \Rightarrow \frac{\sum x_i}{k} = n$$

$$\Rightarrow \hat{k} = \frac{\sum x_i}{n} = \bar{x}$$

$$\hat{k} = \frac{\sum x_i}{n} = \bar{X} \text{ is the ML estimator. (MLE)}$$

3) It is equivalent to maximize the **logarithm** of the likelihood function

Use log

$$l(k) \equiv \ln(L(k)) = -nk + \sum_{x_i} \ln(k) - \ln\left(\prod_{i=1}^n x_i!\right)$$

Set the derivative equal to 0, and solve for k :

$$\frac{dl(k)}{dk} = -n + \left(\sum_{i=1}^n x_i \right) / k = 0 \Rightarrow \hat{k} = \left(\sum_{i=1}^n x_i \right) / n = \bar{x}.$$

Therefore, \bar{x} is the **maximum likelihood estimate** of k and \bar{X} is the maximum likelihood estimator.

Example (Normal).

Let X is normal with mean μ and variance σ^2 (write " $X \sim N(\mu, \sigma^2)$ " hereafter).

1) The density function for X is

$$f(x; \mu, \sigma) \equiv f(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

2) Given a random sample x_1, \dots, x_n the likelihood function is

$$L(\mu, \sigma) = \prod_{i=1}^n f(x_i) = \prod_{i=1}^n \left[\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_i-\mu)^2}{2\sigma^2}} \right]$$

3) The logarithm of the likelihood function is

$$l(\mu, \sigma) = -n \ln(\sqrt{2\pi}) - n \ln(\sigma) - \sum_{i=1}^n (x_i - \mu)^2 / (2\sigma^2)$$

$$l(\mu, \sigma) = \sum_{i=1}^n \ln [f(x_i)]$$

$$= \sum_{i=1}^n \left[-\ln(\sqrt{2\pi}) - \ln \sigma - \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$

$$= \sum_{i=1}^n \frac{(x_i - \mu)^2}{\sigma^2} = 0 \Rightarrow \sum x_i - n\mu = 0$$

3) The logarithm of the likelihood function is

$$l(\mu, \sigma) = -n \ln(\sqrt{2\pi}) - n \ln(\sigma) - \sum_{i=1}^n (x_i - \mu)^2 / (2\sigma^2)$$

To maximize this function, we take the partial derivatives wrt μ and σ , set them equal to 0 and solve the equation for μ and σ :

$$\begin{cases} \frac{\partial l(\mu, \sigma)}{\partial \mu} = -\sum_{i=1}^n 2(x_i - \mu)(-1)/(2\sigma^2) = 0 \\ \frac{\partial l(\mu, \sigma)}{\partial \sigma} = -\frac{n}{\sigma} - (-2) \sum_{i=1}^n (x_i - \mu)^2 / (2\sigma^3) = 0 \end{cases}$$

$$\begin{cases} \sum_{i=1}^n (x_i - \mu) = 0 \\ -\frac{n}{\sigma} + \sum_{i=1}^n (x_i - \mu)^2 / \sigma^3 = 0 \end{cases}$$

$$\begin{cases} \sum_{i=1}^n x_i - n\mu = 0 \\ -n\sigma^2 + \sum_{i=1}^n (x_i - \mu)^2 = 0 \end{cases}$$

$$\begin{cases} \hat{\mu} = \bar{x} \\ \hat{\sigma}^2 = \sum_{i=1}^n (x_i - \bar{x})^2 / n \end{cases}$$

The maximum likelihood estimators for μ and σ^2 are $\hat{\mu} = \bar{X}$ and $\hat{\sigma}^2 = \sum_{i=1}^n (X_i - \bar{X})^2 / n$.

The method of moments and the method of maximum likelihood gives the same estimator for σ^2 :

$\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2$, which is biased.

Rigorously, we need check the second-order derivatives to confirm that the likelihoods are maximized in the above examples. *Not a saddle point, log likelihood not convex.*

$$\begin{aligned} &= \sum_{i=1}^n \left[-\ln(2\pi) - \ln(\sigma) - \frac{(x_i - \mu)^2}{2\sigma^2} \right] \\ &= \sum_{i=1}^n \frac{(x_i - \mu)}{\sigma^2} = 0 \Rightarrow \sum_{i=1}^n x_i - n\mu = 0 \\ \frac{\partial l(\mu, \sigma)}{\partial \mu} &= \sum_{i=1}^n \left[-\frac{2(x_i - \mu)(-1)}{2\sigma^2} \right] = 0 \quad \textcircled{1} \\ &\Rightarrow \mu = \bar{x} \end{aligned}$$

$$\begin{aligned} \frac{d(x_i - \mu)^2}{d\mu} &= 2(x_i - \mu) \frac{d(x_i - \mu)}{d\mu} \\ &= 2(x_i - \mu)(-1) \end{aligned}$$

$$\frac{\partial l(\mu, \sigma)}{\partial \sigma} = \sum_{i=1}^n \left(0 - \frac{1}{\sigma} - \frac{(x_i - \mu)^2}{2} (-2) \sigma^{-3} \right) = 0 \quad \textcircled{2}$$

$$\frac{d(1/\sigma^2)}{d\sigma} = \frac{d(\sigma^{-2})}{d\sigma} = (-2) \sigma^{-3}$$

$$\begin{aligned} &\text{Plugging } \mu = \bar{x} \text{ in } \textcircled{2} \\ &\sum_{i=1}^n \left(-\frac{1}{\sigma} - \frac{(x_i - \bar{x})^2}{2} (-2) \sigma^{-3} \right) = 0 \end{aligned}$$

$$\Rightarrow \sigma^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2$$

$$\begin{aligned} \hat{\mu} &= \bar{x} \\ \hat{\sigma}^2 &= \frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2 \\ &= \frac{n-1}{n} S^2 \end{aligned} \quad \begin{array}{l} \text{the same as} \\ \text{the method} \\ \text{of moments} \\ \text{result.} \end{array}$$