Mapping EDEN: Revealing the territory created by society and software

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## Overview

[T]he "writing of technology" is by by no means universal; the opaque and stubborn places do not lie simply beneath technology, but are wrapped around and in it

Adrian Mackenzie Cutting Code: Software and Sociality p. 181

This project will examine the Emergency Development ENvironment (EDEN) software package, developed by the Sahana Foundation (a non-profit) and deployed to manage disaster response. The Foundation lists its mission as "Saving lives through information management solutions." They see their software as part of a wave of change in how humanitarian responses can use ICT to improve the quality of their response. The Sahana foundation would like to be seen as peers to other Free Open Source Software (FOSS) ICT projects such as OpenStreetMap which focus on "community engagement" and incorporating user data into digital platforms (Sahana Foundation, n.d.). EDEN is also part of the Information and Communication Technologies for Development (ICT4D) movement - seeking to turn technology to humanitarian ends.

Both ICT4D and "community engagement" applications run the risk of benefiting users only in ways that also can benefit the makers of the technology. They can also inadvertently foist western ideas about appropriate action and response onto groups that have no other tool to solve their particular problem. Grappling with these pitfalls will be essential to spreading the bounties of development widely.

This project will look at EDEN from both the outside and the inside. It will examine the ways in which EDEN relates to its users, its referents and to the digital services it uses. How do those relationships bias or direct interactions? What is easy to see from EDEN, what is difficult? In short, from what standpoints does EDEN view the world? The second phase will move from a critical to a creative form of engagement.

Can the standpoints encoded in EDEN be changed? How are they driven by the technical constraints of the system? How does working with the code and on the code change how the code can be understood? How can EDEN best be changed in response to the standpoints I discover? This project proceeds from a Haraway-driven

understanding of standpoint theory into a software-studies informed engagement with an a particular piece of software made for a particular purpose. It draws inspiration from the making and doing traditions of Science, Technology & Society and the craft tradition of software engineering.

## I am asking four questions:

- 1. What standpoints can be find within EDEN by examining how it renders the world?
- 2. How are these standpoints influenced by EDEN's constitutive technologies?

3. Can these standpoints be changed or "queer"d through changing the code of EDEN?

4. Is the cycle of sociological analysis followed by technical modification useful and generative?

# Conceptual Framework

A model is worked, and it does work

Donna Haraway Staying with the Trouble: Making Kin in the Chthulucene p. 63

In his famous work on Pasteur, Latour (1983) describes how Pasteur's work was as much about changing the world to be more lab-like as it was about the products of the lab. Science appears magic because it distracts us from the work we do to make it possible to use its products. This focus on the perspective of engagement and knowing is what Haraway (1988) calls "Situated Knowledges." The term evokes the idea of speaking 'from' a location, with a particular view of the world. Others may speak about the same thing from other places and everyone may correctly describe their view. Sandra Harding (1992), another feminist epistemological thinker, later returned scientific epistemology to define "Strong Objectivity." Harding critiques returns to the traditional scientific epistemological practice Latour described of deemphasizing the social changes needed to use science. She points out that hiding this information leaves us knowing less. That a stronger practice would be to engage directly with the social changes we need to use science. Further works have expanded how knowing can be

situated or encoded into social-material constructs. Harraway (1997) returns to the subject to illustrate how the construct of "the gene" is encodes views from the biotech industry. Like Pasteur, the industry has constructed "the gene," as something that can only be seen through their expensive methods. Where Haraway was writing about an emerging technology, Subramaniam (2014) writes about the forgotten perspectives of tools. She describes how the eugenic legacy of population level analysis tools makes those tools better at seeing certain kinds of differences. The danger in a tool whose biases are hidden are that we miss its finger on the scale. We build tools to show us the world from a particular perspective, but we must interrogate for what purposes that perspective was shaped.

Mackenzie (2006) describes software not as a tool, but as a process-tool, whose current state is always inescapably intertwined with socially understood future expectations about its purposes and needs. The sociality of software, as Mackenzie calls it, reflects that software makers are unusually aware of the encoding of opinions in tools. The field has always been home to a huge diversities of practices all of which are justified as being, in some way, the 'right' way to make software (Ensmenger, 2012). A diversity of practice does not create a homologous blend of cultures and practices. Instead, each software community has its own set of values and goals in addition to wider ethics that other projects and cultures share. Scholars have engaged at different levels of scale to understand the impacts of software. Kelty (2008) looks at the qualities of the communities around open source projects. Bivens (2017) describes how the demands of Facebook's tools and the changing social understanding around gender have

constrained how they represent gender in their system. (Kitchin & Dodge, 2011) describe how software and social convention have begun to co-determine the rules of how places work, an idea they call "code/space." Software is not a thing that is ever actually finished. It is a continuing process which, through its periodic production of artifacts, is co-constitutive of the space(s) it manifests within. To understand how it changes the things it interacts with requires both examining the representational choices made by the software and the technical constraints of the systems it relies on.

## Design

This project will use sociological analysis to explore and highlight the standpoint of a piece of software. While I break down the particular qualities of the software package - its goals, blind spots and distortions, I will also be looking at its source code to compare the technical system to the external interface. What aspects seem constrained by the technical tools used to structure the system? What qualities are unrelated to the technical details?

## **Fieldsite**

That virtual worlds are places means they can be fieldsites;

Tom Boellstorff
Two Bits: The Cultural Significance
of Free Software p. 107

Initially developed and deployed by an alliance of companies in the Sri Lankan Information and Communications Technology (ICT) sector in response to the Indian Ocean Earthquake & Tsunami, it is now developed by the Sahana Foundation, an American non-profit. EDEN has been used in response to a number of disasters in the developing world as well as ongoing supply management programs in the developed world (Sahana Foundation, n.d.).

The Emergency Development ENvironment (EDEN) software package, developed by the Sahana Foundation (a non-profit) and deployed to manage disaster response is the focus of this project. It was initially developed and deployed by an alliance of companies in the Sri Lankan Information and Communications Technology (ICT) sector in response to the Indian Ocean Earthquake & Tsunami. In 2009 development was transferred to the Sahana Foundation, an American non-profit. The Foundation lists its mission as "Saving lives through information management solutions." They describe their software as part of a wave of change in how humanitarian responses can use ICT to improve the quality of their response. They situate themselves in the middle of other Free Open Source Software (FOSS) ICT projects such as OpenStreetMap which focus on community engagement and incorporating user data into digital platforms. EDEN has been used in response to a number of disasters in the developing world as well as ongoing supply management programs in the developed world (Sahana Foundation, n.d.).

The software's homepage can be found here: https://sahanafoundation.org/. A demo version of it running on the Sahana Foundation can be found here: http://demo.sahanafoundation.org/\acrshort{eden}/. EDEN's source code can be found here:

# https://github.com/sahana/\acrshort{eden}

EDEN's identity as a piece of software is enmeshed in an FOSS ecosystem. It is written in Python, an open source language and uses the Python web framework web2py as the foundation its functionality is built on. Its functionality is broken up into many different web modules, which are organized around nodes of shared functionality that allow the individual modules to communicate and avoid duplicating functionality. EDEN generally uses other FOSS tools wherever possible: both of its database options (MySQL and PostgreSQL) are FOSS databases that are also available for free. This use of Free Open Source Software technologies helps ensure that users pay minimal fees to use EDEN, as it and all of its resources are available free of charge. However, because FOSS products are developed with many audiences in mind, their approach to problems is general and those projects will make governance decisions that may force you to leave them.

# The Project

Phase One. The first phase of this project will be a wide survey of literature. Focusing on Science, Technology and Society works that analyze the standpoint and biases of other technical tools and moving into analysis of disaster The aim of this project is to put academic work in conversation with practical tools as well as put academic criticism in conversation with work to transform the same tools. This will build a set of analytical frames that will be essential for the second phase of the project.

Phase Two. The second phase will be a co-constitutive process between social critique and technical analysis. I'll begin by examining a standpoint that EDEN adopts, writing about what that standpoint intends to do and what side effects it might have. Those outcomes will be compared to and put in conversation with, the technical systems used to realize the standpoint. Over time, a paper that holds the technical choices, social goals and impacts, blind spots and clarifying qualities of EDEN will emerge from this work. Some standpoints will prove uninteresting and some will be difficult to match with sociological analysis.

As I find and characterize these points of social-technical tension, they will guide modifications to the EDEN software package itself. These modifications might attempt to address weaknesses in the particular standpoint the software addresses. They might be used to 'queer' the original intent of the EDEN module being modified. Such 'queered' modules might highlight how narrowly EDEN sees the world, how much about lived experience is irrelevant to EDEN, or highlight conditions that would make it impossible to continue to use EDEN and how unrelated they are to the circumstances that would lead people to use EDEN. Some number of these modifications will be made to the EDEN source code, but some more may highlight the technically unavailable resources that might enable software and society to interact differently.

## Inspiration

I don't know of anything else quite like this project.

The praxis of this project is heavily inspired by Rena Bivens' stellar work that smashes together the technical realities of a product with the social understanding of it to problematize it. Its perspective is strongly influenced by Donna Haraway's attention to the specific qualities that structure spaces where sociological work happens. It is

hoping to recall Banu Subramaniam's powerful tools for thinking through how and why a particular thing impacts the world in a particular way.

# Schedule

Phase	Quarter	Quality	Time	Goal
			Alloca-	
			tion	
One	Fall	Reading	80%	800 pages read with notes
		Writing	10%	Notes and planning documents
		Coding	10%	Notes on EDEN program structure
Two	Winter	Reading	40%	Final selection of bibliography with additions based
				on notes and readings.
		Writing	30%	Outline for final paper with 20% of content finished
		Coding	30%	Rough modifications completed, but in need of polish
	Spring	Reading	10%	Unexpected additions to literature and gathering spe-
				cific quotes from previously completed elements.
		Writing	40%	Final paper
		Coding	40%	Full branch of EDEN project with documentation and
				demonstration server.

## **Outcomes**

The project will produce three artifacts: a paper, a piece of software and a git source-tracking repository.

The reference Git repository for this project is available at https://github.com/aeturnum/masters\_project.

The Git Repository. The two primary artifacts and all the other ephemera (including this proposal) involved in producing them will be archived in a git repository. Git will allow the process to be recorded and observed both in real time and in hindsight, giving the project a shape and an arc and a character outside of its final results.

A PDF of this document can be found at https://github.com/aeturnum/masters\_project/blob/master/full\_proposal.pdf.

The LATEX source file can be found at https://github.com/aeturnum/masters project/blob/master/full proposal.tex.

The Paper. The paper will provide formal analysis of the original form of the software being considered. It will engage with social science literatures from traditions such as feminist critiques of technologies, critiques of algorithmic technologies, critiques of (often but not exclusively scientific) epistemological processes and software studies. Its discussion and conclusion will describe the particular view the software renders of the world and also argue how alterations to that piece of software might change its purpose, its views or its impact.

New EDEN. The software artifact (with the tongue-in-cheek name of New EDEN) will be a modified version of the selected software whose modifications will be driven by the suggested alterations in the paper. These two software products (modified and unmodified) can serve to contextualize the paper and bound its theoretical claims to what is pragmatically possible for a software developer.

## Goals

This project will create a new space where the intersections between technology and society are hyper-visible. It will help to highlight the qualities of technical objects that give rise to their socially visible qualities. It will hopefully inspire others to further explore the power of modifying software as a way of finding and highlighting ways in which that software intrudes into our social lives. It may even provoke more engaged and practical work in software studies that struggle the daily challenges of writing software.

## Glossary

- MySQL MySQL is an open-source relational database management system (RDBMS). Its name is a combination of "My", the name of co-founder Michael Widenius's daughter, and "SQL", the abbreviation for Structured Query Language. MySQL is a component of the LAMP web application software stack (and others), which is an acronym for Linux, Apache, MySQL, Perl/PHP/Python. MySQL is used by many database-driven web applications, including Drupal, Joomla, phpBB, and WordPress.. 5
- **OpenStreetMap** An open community of volunteers that maintain data about roads, trails, cafés, railway stations, and much more, all over the world.. 2, 4
- **PostgreSQL** PostgreSQL is a powerful, open source object-relational database system with over 30 years of active development that has earned it a strong reputation for reliability, feature robustness, and performance.. 5
- **python** Python is an interpreted, high-level, general-purpose programming language..
  5
- web framework A heterogeneous set of software that allow a programmer to efficiently write and manage providing a service over the Internet. This could be a website or a mobile app (often it is both) or a go-between for other services. Examples include web2py and Django in Python or Phoenix in Elixir.. 5

# Acronyms

**EDEN** Emergency Development Environment. 2, 3, 4, 5, 6, 7

FOSS Free Open Source Software. 2, 4, 5

**ICT** Information and Communications Technology. 2, 4

ICT4D Information and Communication Technologies for Development. 2

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