



COMPANY PROFILE



ALL ABOUT GENSTAR

The Genstar Printing Services is recognized as a commercial print industry. Its humble beginning started in March 2007 by a young entrepreneur who opened his doors of his field of expertise in putting up a printing business. It all started with only one Heidelberg offset machine, one cutter, one offset operator, an office staff and a small office with one computer to entertain clients.

Genstar Printing Services is situated in the stretch of General Avenue Project 8 Quezon City. It is the only Printing Services that exist in the area, thus GENSTAR was named after the name of the (General Avenue) and a star of a General.

One of Genstar Printing Services goal is to constantly come up with innovative ways to meeting up with our clients full satisfaction both to printing and creative design services. As we innovatively find ways to improve our services, we slowly acquired more equipments / machines to quickly meet up with client's target dates of delivery. Promptness in delivery and sincerity to clients are the unique strength of Genstar's existence.

Helping our clients stay on top of today's competitive printing business industry is what we shall strive to do best. As we geared towards fulfilling of our commitment on satisfaction of our clients, we are also committed to the best satisfaction of our staff who works hard for every detail in bringing up the best that we can be. We shall face the many challenges on meeting the standards of excellence, to continue having quality prints, to help our staff be upgraded with their knowledge in the challenging world of printing industry. We shall strive and We are committed.

To God Be All The Glory.



VISION

Clients total satisfaction as to Quality,
Affordability and Service.

MISSION

Provision of Quality Prints in a timely manner of delivery

OUR CORE VALUES

Trust
Service
Accountability
Innovation
Prompt



GENERAL BUSINESS INFORMATION

- BUSINESS NAME - Genstar Printing Services
- ADDRESS - #97 General Avenue Near Corner Tandang Sora Avenue Project 8 Quezon City
- TELEPHONE NOS. - Landline - 89294482
- Mobile Landline - 85426284
- Cell No. - 09157365273 * 09103082519
- Mr. Renato D. Reformina
- *OWNER / MANAGER - B6 L27 Pine St. Hillcrest Townhomes, North Olympus Subd. Zabarte Road, Novaliches, Quezon City
- *RESIDENCE ADDRESS
- * EMAIL ADDRESS - genstarprints@yahoo.com
- genstarprints@gmail.com

BUSINESS DETAILS

- DATE OF CREATION - March 19, 2007
- MAIN SERVICES - Printing Services

BUSINESS CAPACITY

HUMAN RESOURCES

- 1 - Office Manager
- 1 - Secretary / Liaison Officer
- 1 - Graphic Artist
- 2 - Operators - for 1 color Heidelberg KORS Offset Machine
- 2 - Operators - for 2 Colors Offset Machine Heidelberg SORKZ
- 2 - Operators - for GTO 52 Offset Machine and with numbering
- 2 - Cutter Operators
- 6 - Bindery Section Staffs

TYPES OF MACHINES

- 2 units - Heidelberg Sorkz 2 colors offset machine
- 2 units - Heidelberg Kors 20 x 29 offset machine
- 2 units - Heidelberg GTO 52 offset machine with numbering
- 2 units - Cutting Machine
- 1 unit - UV Lamination Machine
- 1 unit - Horizon 4 stations Perfect Binding Machine
- 1 unit - Minerva Numbering Machine
- 1 unit - Smyth Sewn Machine
- 1 unit - Folding Machine
- 1 unit - Stitching Machine
- 3 units - Sewing Machines
- 2 units - Computers



SERVICES OFFERED :

We Print :

- Souvenir Program
- Magazine
- Brochure
- Flyer
- Box and Label
- Poster
- Campaign Paraphernalia
- Calendar
- Newsletter
- Books
- Journal
- Forms
- Business Card
- Postcard
- Stickers
- Leaflets

We Also offer :

- Offset Running
- Numbering
- Perfect Binding
- Cutting
- Layouting
- Graphic Design

MAJOR SUPPLIERS :

- NAPPCO Paper Philippines
- Starpaper
- MJB Paper
- TOYO Ink International
- Graphica
- Belo CTP and printing

OUR LIST OF VALUED CLIENTS

- Philippine Information Agency (PIA)
- Philippine National Research Institute (PNRI)
- Prosel Pharmaceuticals
- Cloud 9 Resort and Leisure Club – Antipolo City
- Triple E Ricemill – Bulacan
- Grand Empire Trucking and Equipment Rentals
- Intelle Builders Corporation
- The Plaza Catering
- Conexus Recruitment Agency
- BDBC

SOCIETIES :

- Philippine Society of Non-Destructive Testing (PSNT)
- Philippine Dermatology Society (PDS)
- Philippine Society Of OB and Gynecologists (POGS)
- Philippine Society of Gynecologic Oncologists
- Philippine Pediatric Society (PPS)
- Ultrasound / CT MRI Society of the Philippines

HOSPITALS :

- East Avenue Medical Center
- Mary Chiles Hospital
- General Malvar Hospital

SCHOOLS :

- Rachell Allen Review Center
- School of St Anthony – Lagro & San Jose Del Monte Branch
- St. John of Beverly School (SJB)
- A M A Computer College
- VPshyce – Ability Testing School
- Aureus Consultancy
- Mary Chiles School
- Makapuyat National High School - Marinduque

PARISHES :

- Our Lady of Annunciation Parish (OLAP)
- St. Ignatius of Loyola Parish – Marinduque
- Our Lady of Ascension Parish - Lagro
- Diocese of Boac Marinduque
- St. Peter Parish – Commonwealth Avenue
- Good Shepherd Cathedral
- Holy Cross Parish – Marinduque
- St. Joseph The Worker Parish

MICROFINANCING COMPANY:

- Asa Philippines Foundation
- Pag-asap Philippines Finance Corporation
- CVM Finance
- Pag asa ng Masang Pinoy Inc.

HMO (Health Maintenance Organization):

- Caritas Manila
- Medicard Phils.

GENSTAR



PRINTING SERVICES

