Dear Client,

Thank you for giving us the opportunity to work on the given datasets, while processing it we have the following brief over view.

Some of the Issues/Changes:

CostumerDemographic:

- In gender column **removing the unnecessary labels** and labeling the remaining as male, female and Unknown.
- Adding the **age** column to get more detail perspective.
- Removing the **outliers** and **blanks** for DOB column.
- Removing the **blanks** from job title.
- Removing the **deceased** from the deceased indicator.

CostumerAddress:

- Removing the **blanks** from customer id.
- In state column **removing the unnecessary labels** and labeling the remaining as NSW, QLD and VIC.

Transactions:

- Removing the **blanks** from online order.
- Converting the values to list price into **currency**.
- Adding the **profit** column to get more detail perspective.

These were some of the issues we had to look before moving forward. We have attached the updated version of dataset along.

Sincerely,

QASIM ASHRAF