

# CI/CD

Streamlining Software  
Development and Improving  
Business Performance



## Why CI/CD

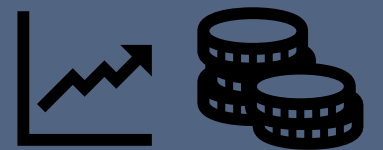
In today's fast-paced business environment, organizations need to be able to quickly and efficiently release new software products and updates to stay competitive.

One way to achieve this is using Continuous Integration (CI) and Continuous Deployment (CD) practices.

## Benefits of CI/CD

### 1. Faster release cycles:

with CI/CD, new features and updates can be made available to customers more quickly, which can increase revenue and market share.



## Benefits of CI/CD

### 2.Reduced risk:

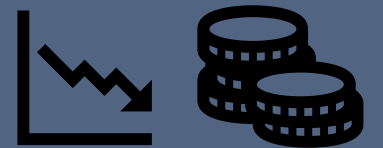
By automating the deployment process, CI/CD can help to reduce the risk of errors and downtime, which can protect revenue by minimizing the impact of any issues that do arise.



## Benefits of CI/CD

### 3. Cost savings:

By catching bugs and errors early on, and by automating the deployment process, CI/CD can help to reduce the costs associated with maintaining and updating software, which can control costs and improve profitability.



## Benefits of CI/CD

### 4.Improved customer satisfaction:

By providing new features and updates more frequently, and by reducing bugs and errors, CI/CD can help to improve customer satisfaction, which can drive repeat business and increased revenue.

