ALEX BORELLI

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EDUCATION

SYRACUSE UNIVERSITY   *Syracuse, NY*
David B. Falk College of Sport and Human Dynamics   *Expected Graduation May 2023*
Bachelor of Science, Sport Analytics - Minor, Economics
Cumulative GPA: 3.99/4.0 - Dean's List: Fall 2019 – Present
Relevant Coursework: Calculus I & II, Probability & Statistics, Appl. Programming for Info. Systems, Int. Mathematical
Microeconomics, Sport Economics I & II, Sport Data Analysis I & II, Intro to Data Base Mgmt. Systems

EXPERIENCE

MAJOR LEAGUE BASEBALL   *New York, NY*
Incoming Analytics Intern   *Jun 2022 – Aug 2022*
- *Aligned with the MLB Analytics team, part of the larger Strategy & Development organization of the league*
- *Working with Marc Beck specifically, Director of Market Research at MLB*

SYRACUSE UNIVERSITY FOOTBALL   *Syracuse, NY*
Database & Recruiting Intern   *Aug 2021 - Present*
- *Scout and analyze potential high school recruits based on size and ability*
- *Enter notes and statistics into internal database for coach evaluation*
- *Present top recruits weekly to Syracuse football coaching staff with data and insight for support*

TAKE A NUMBER   *Syracuse, NY*
Founder & Content Writer   *Jan 2021 - Present*
- *Publish articles based on advanced research of NBA & MLB analysis*
- *Create content on a bi-weekly basis for 50+ subscribers with posts receiving 250-300 views per post*

SBRNET   *New York, NY*
Data Management & Analysis Intern   *May 2021 – Sep 2021*
- *Analyzed fan survey data to create user-friendly dashboards for clients*
- *Led a sports gambling project modeling sports gambling data to project revenue for each state*
- *Designed sports data visualizations weekly for the company's social media pages*

CAMPUS AND COMMUNITY ENGAGEMENT

SYRACUSE FANTASY SPORTS CLUB   *Syracuse, NY*
Vice President   *Sep 2021 - Present*
- *Organize and present in weekly meetings for discussion of fantasy sports topics*
- *Create and develop analytical projects for club members to participate in*
- *Coordinate speakers from fantasy sports industry to come discuss insights*

SYRACUSE COLLEGE BASEBALL ANALYTICS CLUB   *Syracuse, NY*
Group Leader   *Sep 2021 - Present*
- *Work directly with college baseball programs such as Ohio State and VCU serving as their analytics department*
- *Responsible for leading and managing group that constructed visualizations for catcher post-game reports*

PROJECTS AND RESEARCH

MLB PITCHER PITCH COUNT AND PITCH TYPE DASHBOARD - R SHINY APP   *Syracuse, NY*
Visualizing Pitch Count by Pitch Type   *Oct 2021 – Nov 2021*
- *Developed an interactive dashboard for MLB pitchers of the 2021 season*
- *Allows the user to see pitch locations and release speed for all pitch counts and pitch types for the season*

MILB ATTENDANCE MODEL   *Syracuse, NY*
Brooklyn Cyclones   *Nov 2020 – Dec 2020*
- *Ran various linear regressions regarding variables that impact attendance for the Brooklyn Cyclones*
- *Drew conclusions as to what influenced home attendance and found ways the Cyclones could maximize ticket sales*
- *Presented results to Brooklyn Cyclones officials and course professors*

SKILLS

- Proficient in R (+ tidyverse)
- Coding experience with Python (+ numpy + pandas)
- Comfortable with Microsoft SQL Server
- Expert in Microsoft Excel & Tableau
- Experience with git