# Lyrics + Predictive Analytics

Brendan Herger Chandrashekar Konda Layla Martin

#### Run the World (Girls)



### **Bohemian Rhapsody**



#### 6 writers 4 producers

Girls, we run this mother (yeah!) x4
Who run the world? Girls (girls)
We run this motha? Girls (girls)
Who run the world? Girls (girls)
Who run the world? Girls (girls)
Girls, we run this mother? Girls
Who run the world? Girls (girls)
We run this motha? Girls (girls)
Who run the world? Girls (girls)
Who run the world? Girls (girls)

#### 1 writer 1 producer

Is this the real life? Is this just fantasy? Caught in a landslide, No escape from reality Open your eyes, Look up to the skies and see, I'm just a poor boy, I need no sympathy, Because I'm easy come, easy go, Little high, little low, Any way the wind blows doesn't really matter to me, to me Mama, I just killed a man, Put a gun against his head, pulled my trigger now he's dead Mama... life had just begun, But now I've gone and thrown it all away Mamaaaaa oooh, Didn't mean to make you cry, If I'm not back again this time tomorrow, Carry on, carry on as if nothing really matters

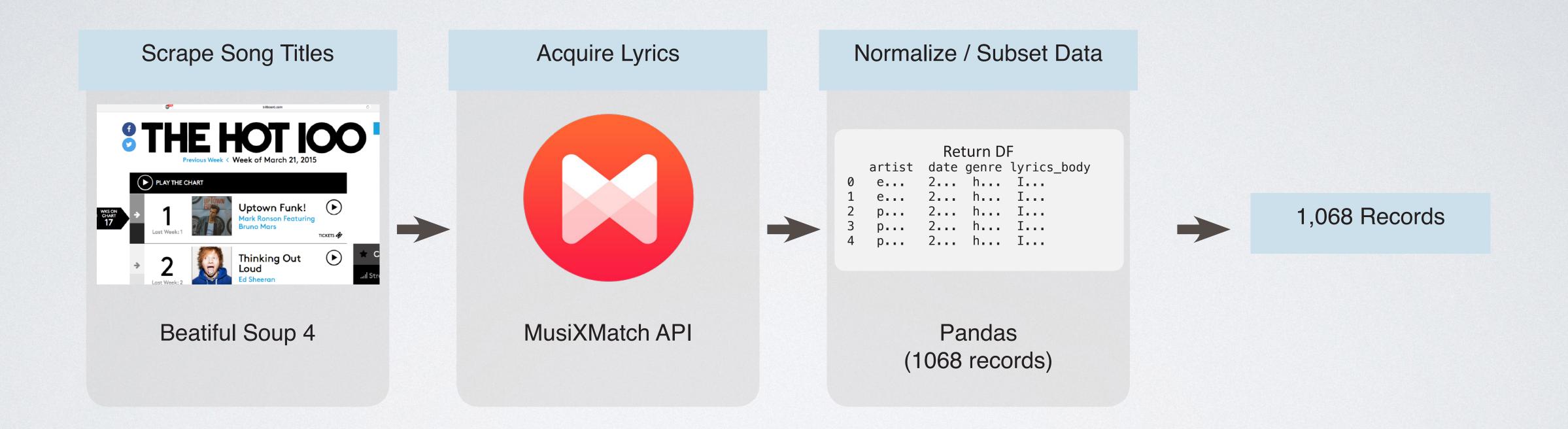
WeKnowMemes



Can we identify genre from lyrics?

Data Acquisition
Feature Engineering
Statistical Modeling

# Data Acquisition



## Feature Extraction

Words per line

Number of words

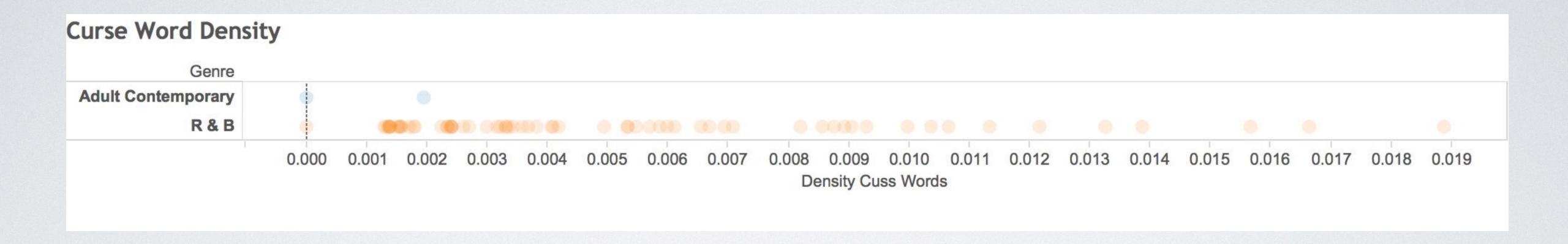
Unique word density

Noun density

Curse word density

Verb density

Stop word density



## Models

| Algorithm                 |  |
|---------------------------|--|
| Logistic Regression       |  |
| Support Vector Classifier |  |
| Random Forest             |  |
| AdaBoost                  |  |
| KNN                       |  |
| Stochastic Gradient Boost |  |
|                           |  |

# Accuracies

| Algorithm                 | Accuracy |
|---------------------------|----------|
| Logistic Regression       | 70.4%    |
| Support Vector Classifier | 74.1%    |
| Random Forest             | 75.9%    |
| AdaBoost                  | 75.9%    |
| KNN                       | 79.6%    |
| Stochastic Gradient Boost | 81.5%    |
|                           |          |

# Accuracies

| Algorithm                 | Accuracy |
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| Logistic Regression       | 70.4%    |
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| Random Forest             | 75.9%    |
| AdaBoost                  | 75.9%    |
| KNN                       | 79.6%    |
| Stochastic Gradient Boost | 81.5%    |
| Naive Bayes               | 81.2%    |

## Future Work

- Generalize past 2 genre
- Model probability of commercial success
- Author identification

## Thanks!

GitHub: goo.gl/YVtW2u

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