

A1 Presentation

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Presentation Objectives

- 1 Introduction
- 2 Research Problem
- 3 Techniques
- 4 Preliminary Results and Interesting Stuff

Introduction

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- Our proposal is to see if we can make some kind of prediction about the *people* who write these texts (social interaction part of the course!).

Research Problem

Can we predict the dynamics of any two active users, based on their previous posts?

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We use the Slashdog blog conversations from BC3's blog corpus in our investigation.

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- 2 Given the probability distribution for any user A to create posts of quality, we would like to estimate the conditional probability vector of user A , given that some event \mathcal{E} has occurred.

Proposed techniques to tackle the problem

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- 1 Look at frequencies!
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- 3 Compare distributions and conditional distributions of several metrics.

Example of metrics

① [Ott09]

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- 1 [Ott09]
- 2 “Connectedness”, as in [BKLDNM13], by looking at time intervals

Classification Breakdown

A quick breakdown by category...

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```
{'Troll': 14932, 'Funny': 40672, 'None': 464104,  
'Flamebait': 7456, 'Redundant': 4792, 'Offtopic': 11384,  
'Informativ': 40188, 'Interestin': 50168,  
'Insightful': 73864}
```

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{'Flamebait': 28, 'Funny': 2316, 'Redundant': 8,  
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'Interestin': 1824, 'Informativ': 1348}
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We could potentially try to classify the comments with class None with some the tools Python provides.

Example of Comment Lengths

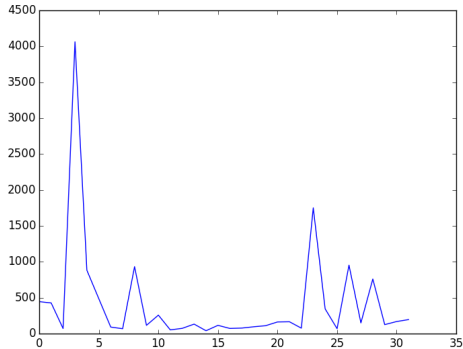


Figure : Post Length for Article Conference Board Admits Plagiarism, Pulls Copyright Report

Example of Comment Lengths

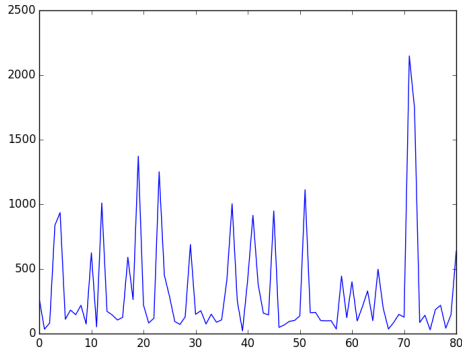


Figure : Post Length for Article Google's "Wave" Blurs Chat, Email, Collaboration Software

Distribution and Conditional Distribution of Post Lengths

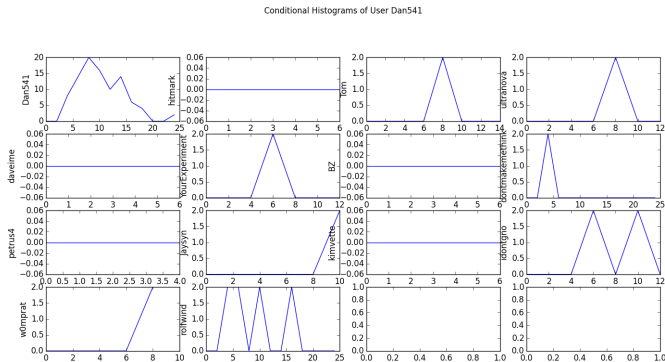


Figure : Joint Distribution Plots for user Dan541 and Other Active User

Distribution and Conditional Distribution of Post Lengths

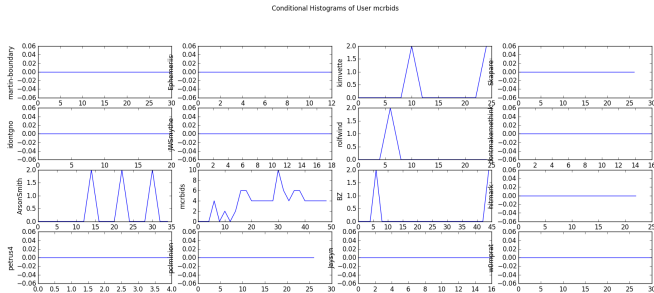
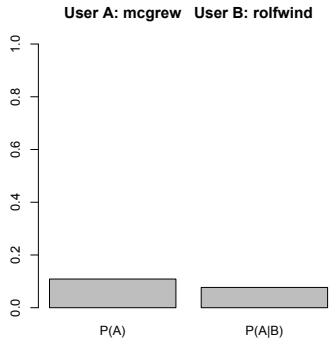
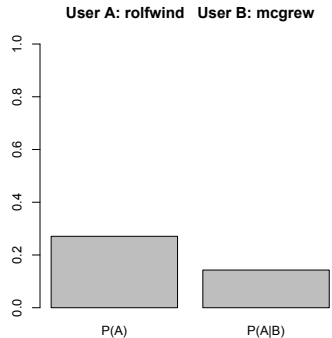


Figure : Joint Distribution Plots for user mcrbids and Other Active User

Probability and Conditional Probability of Post Type

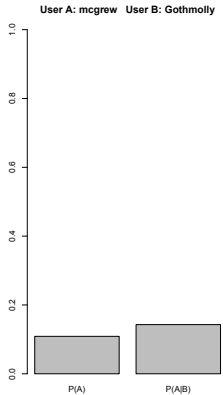


Probability and Conditional Probability for Insightful

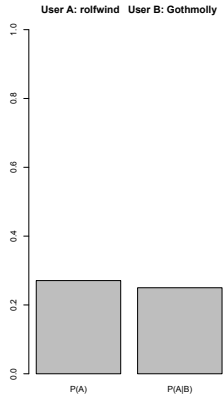


Probability and Conditional Probability for Insightful

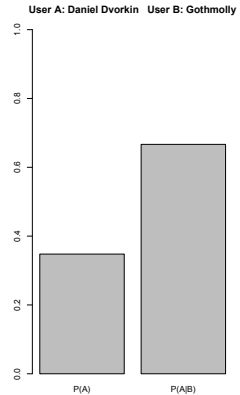
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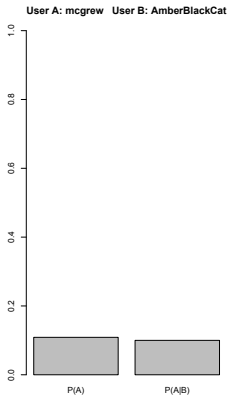


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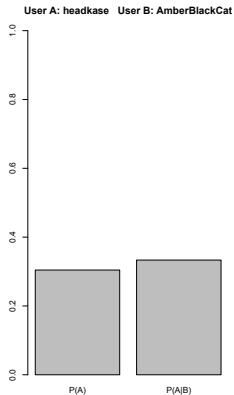


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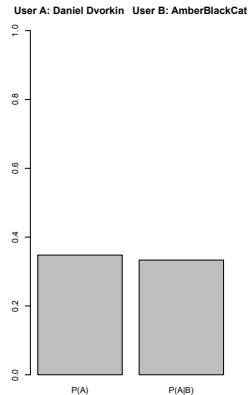
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Discussion

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- 2 How can we infer social interaction from a given signal?



Lars Backstrom, Jon Kleinberg, Lillian Lee, and Cristian Danescu-Niculescu-Mizil.

Characterizing and curating conversation threads: Expansion, focus, volume, re-entry.

In *Proceedings of WSDM*, pages 13–22, 2013.



Jahna Otterbacher.

'helpfulness' in online communities: A measure of message quality.

In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*, pages 955–964, New York, NY, USA, 2009. ACM.