The source compression problem

Example: "There are no people like show people"

```
\stackrel{\text{encode}}{\rightarrow} x \in \{0,1\}^n
```

decode "there are no people like show people"

- Lossless: Message reconstructed perfectly.
- ▶ **Goal:** minimize expected length E(n) of coded message.
- ► Can we do better than $\lceil \log_2(26) \rceil = 5$ bits per character?
- ▶ Basic idea: Use short codes for common messages.
- Stream compression:
 - Message revealed one character at a time.
 - Code generated as message is revealed.