# Sequential Investment, Universal Portfolio Algos and Log-loss

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### Table of contents

- 1 Framework, Examples and Minimax Wealth Ratio
- 2 Universal Portfolios
- 3 EG investment strategy
- 4 Kalai, Blum-With and Without Transaction Costs

### **Definitions and Notations**

- A market vector  $\underline{x} = \{x_1, x_2, \dots, x_m\}$  for m assets is a vector of nonnegative real numbers representing price relatives for a given trading period.
- $x_i \ge 0$  denotes the ratio of closing to opening price of the *i*th asset for that period.
- An initial wealth invested in m assets according to the fractions  $Q_1, Q_2, \ldots, Q_m$  multiplies by a factor of  $\sum_{i=1}^m x_i Q_i$  at the end of the period.
- Market behavior during *n* trading periods is represented by a sequence of market vectors  $\underline{x}^n = (\underline{x}_1, \underline{x}_2, \dots, \underline{x}_n)$ .

### **Definitions and Notations**

- The probability simplex in  $\mathbb{R}^m$  is denoted by  $\triangle_{m-1}$ .
- An investment strategy Q for n trading periods is a sequence  $Q_1, \ldots, Q_n$  of vector valued functions  $Q_t : \mathbb{R}^{t-1}_+ \to \triangle_{m-1}$
- ith component  $Q_{i,t}(\underline{x}^{t-1})$  of vector  $\underline{Q}_t(\underline{x}^{t-1})$  denotes the fraction of the current wealth invested in the i th asset at the beginning of the tth period on the basis of the past market behavior  $x^{t-1}$

### Wealth Factor

$$S_n(Q, \underline{x}^n) = \prod_{t=1}^n (\sum_{i=1}^m x_{i,t} Q_{i,t}(\underline{x}^{t-1}))$$
 (1)

denotes the wealth factor of strategy Q after n trading periods.

•  $Q_t$  has nonnegative component summing to one expresses no short sales and no buying on margin.

# Examples

Buy-and-Hold:

$$S_n(Q, \underline{x}^n) = \sum_{j=1}^m Q_{j,1} \prod_{t=1}^n x_{j,t}$$
  
 $\leq \max_{j=1,...,m} \prod_{t=1}^n x_{j,t}$ 

# **Examples**

- Constantly Rebalanced Portfolios:
  - Parametrized by a probability vector  $B = (B_1, B_2, \dots, B_m) \in \triangle_{m-1}$
  - $Q_t(\underline{x}^{t-1}) = \underline{B}$  regardless of t and  $\underline{x}^{t-1}$

$$S_n(\underline{B},\underline{x}^n) = \prod_{t=1}^n (\sum_{i=1}^m x_{i,t} B_i).$$

- Example:  $(1, \frac{1}{2}), (1, 2), (1, \frac{1}{2}), (1, 2), \dots$ 
  - ullet Buy and Hold o No profit, No loss
  - CRP :  $\underline{B} = (\frac{1}{2}, \frac{1}{2}) \rightarrow (\frac{9}{8})^{n/2}$ , exponentially increasing wealth.

### Minimax Wealth Ratio

 Given a class Q of investment strategies, the worst case logarithmic wealth ratio of a strategy P is given by

$$W_n(P,Q) = \sup_{\underline{x}^n} \sup_{\underline{Q} \in Q} ln \frac{S_n(Q,\underline{x}^n)}{S_n(P,\underline{x}^n)}.$$

• Minimax logarithmic wealth ratio is defined as:

$$W_n(\mathcal{Q}) = \inf_P W_n(P, \mathcal{Q}).$$

•  $W_n(P,Q) = o(n)$  means strategy P achieves the same exponent of growth as the best reference strategy in class Q for all market behaviors.

# Prediction under log-loss and Investment

- Any investment strategy Q can be used define a forecaster that predicts elements  $y_t \in \mathcal{Y}\{1,\ldots,m\}$  of a sequence  $y^n \in \mathcal{Y}^n$  with probability vectors  $\hat{p}_t \in \triangle_{m-1}$
- Kelly Market Vectors: Market vectors <u>x</u> with a single component equal to 1 and all other components equal to zero.
- If  $\underline{x}_1, \ldots, \underline{x}_n$  are Kelly market vectors, we denote the index of the only non zero component of each vector  $\underline{x}_t$  by  $y_t$ , we may define a forecaster f by

$$f_t(y|y^{t-1}) = Q_{y,t}(\underline{x}^{t-1}).$$

• f is induced by investment strategy Q.

# Prediction under log-loss and Investment

- When  $\underline{x}^n$  is a sequence of Kelly vectors determined by the indices  $y^n$ , we write  $S_n(Q, y^n)$  for  $S_n(Q, \underline{x}^n)$ .
- Note that  $S_n(Q, y^n) = f_n(y^n)$ , where f is the forecaster induced by Q, where  $f_n(y^n) = \prod_{t=1}^n f_t(y_t|y^{t-1})$ , where  $\sum_{y^n \in \mathcal{Y}^n} f_n(y^n) = 1$ .
- Conversely, given a  $f_n(y^n)$ , we may define

$$f_t(y_t|y^{t-1}) = \frac{f_t(y^t)}{f_{t-1}(y^{t-1})},$$

where 
$$f_t(y^t) = \sum_{y_{t+1}^n \in \mathcal{Y}^{n-t}} f_n(y^n)$$
.

# Prediction under log-loss and Investment

- Log-loss:  $I(f_t, y_t) = -\ln f_t(y_t|y^{t-1})$
- Regret against a reference forecaster f is

$$\hat{L}_n - L_{f,n} = \ln \frac{f_n(y^n)}{\hat{p}_n(y^n)} = \ln \frac{Q(y^n)}{P(y^n)},$$

where Q and P are the investment strategies induced by f and  $\hat{p}$ .

#### Lemma

Let  $\mathcal Q$  be a class of investment strategies, and let  $\mathcal F$  denote the class of forecasters induced by the strategies in  $\mathcal Q$ . Then, the minimax regret

$$V_n(\mathcal{F}) = \inf_{p_n} \sup_{y^n} \sup_{f \in \mathcal{F}} \ln \frac{f_n(y^n)}{p_n(y^n)}$$

satisfies  $W_n(\mathcal{Q}) \geq V_n(\mathcal{F})$ .

Let P be any investment strategy and let p be it's induced forecaster. Then

$$\sup_{\underline{x}^n} \sup_{Q \in \mathcal{Q}} \ln \frac{S_n(Q, \underline{x}^n)}{S_n(P, \underline{x}^n)} \ge \max_{y^n \in \mathcal{Y}^n} \sup_{Q \in \mathcal{Q}} \ln \frac{S_n(Q, y^n)}{S_n(P, y^n)}$$

$$= \max_{y^n \in \mathcal{Y}^n} \sup_{f \in \mathcal{F}} \ln \frac{f_n(y^n)}{p_n(y^n)}$$

$$= V_n(p, \mathcal{F}) \ge V_n(\mathcal{F}).$$



Given a prediction p, we define an investment strategy P as follows:

$$P_{j,t}(\underline{x}^{t-1}) = \frac{\sum_{y^{t-1} \in \mathcal{Y}^{t-1}} p_t(j|y^{t-1}) p_{t-1}(y^{t-1}) (\prod_{s=1}^{t-1} x_{y_s,s})}{\sum_{y^{t-1} \in \mathcal{Y}^{t-1}} p_{t-1}(y^{t-1}) (\prod_{s=1}^{t-1} x_{y_s,s})}$$

- The obtained investment strategy induces p, and so we say p and P induce each other.
- $\prod_{s=1}^{t-1} x_{y_s,s}$  may be viewed as the return of the extremal investment strategy that, on each trading period t, invests everything on the  $y_t$  th asset.

#### **Theorem**

Let P be an investment strategy induced by a forecaster p, and let Q be an arbitrary class of investment strategies. Then for any market sequence  $\underline{x}^n$ ,

$$\sup_{Q\in\mathcal{Q}}\ln\frac{S_n(Q,\underline{x}^n)}{S_n(P,\underline{x}^n)}\leq \max_{y^n\in\mathcal{Y}^n}\sup_{Q\in\mathcal{Q}}\ln\frac{\prod_{t=1}^nQ_{y,t}(\underline{x}^{t-1})}{p_n(y^n)}$$

#### Lemma

let  $a_1, \ldots, a_n, b_1, \ldots, b_n$  be non negative numbers. Then,

$$\frac{\sum_{i=1}^{n} a_i}{\sum_{i=1}^{n} b_i} \leq \max_{j=1,\dots,n} \frac{a_j}{b_j},$$

where we define 0/0 = 0.

#### Lemma

The wealth factor achieved by an investment strategy Q may be written as

$$S_n(Q,\underline{x}^n) = \sum_{y^n \in \mathcal{Y}^n} (\prod_{t=1}^n x_{y_t,t}) (\prod_{t=1}^n Q_{y_t,t}(\underline{x}^{t-1})).$$

If the investment strategy P is induced by a forecaster  $p_n$ , then

$$S_n(P,\underline{x}^n) = \sum_{y^n \in \mathcal{Y}^n} (\prod_{t=1}^n x_{y_t,t}) p_n(y^n).$$

$$S_n(Q, \underline{x}^n) = \prod_{t=1}^n (\sum_{j=1}^m x_{j,t} Q_{j,t}(\underline{x}^{t-1}))$$

$$= \sum_{y^n \in \mathcal{Y}^n} (\prod_{t=1}^n x_{y_t,t} Q_{y_t,t}(\underline{x}^{t-1}))$$

$$= \sum_{y^n \in \mathcal{Y}^n} (\prod_{t=1}^n x_{y_t,t}) (\prod_{t=1}^n Q_{y_t,t}(\underline{x}^{t-1})).$$

$$S_{n}(P, \underline{x}^{n}) = \prod_{t=1}^{n} \left( \sum_{j=1}^{m} x_{j,t} P_{j,t}(\underline{x}^{t-1}) \right)$$

$$= \prod_{t=1}^{n} \frac{\sum_{j=1}^{m} \sum_{y^{t-1} \in \mathcal{Y}^{t-1}} p_{t}(y^{t-1}j) x_{j,t}(\prod_{s=1}^{t-1} x_{y_{s,s}})}{\sum_{y^{t-1} \in \mathcal{Y}^{t-1}} p_{t}(y^{t-1}j) x_{j,t}(\prod_{s=1}^{t-1} x_{y_{s,s}})}$$

$$= \prod_{t=1}^{n} \frac{\sum_{y^{t} \in \mathcal{Y}^{t}} (\prod_{s=1}^{t} x_{y_{s,s}}) p_{t}(y^{t})}{\sum_{y^{t-1} \in \mathcal{Y}^{t-1}} (\prod_{s=1}^{t-1} x_{y_{s,s}}) p_{t-1}(y^{t-1})}$$

$$= \sum_{y^{n} \in \mathcal{Y}^{n}} (\prod_{t=1}^{n} x_{y_{t,t}}) p_{n}(y^{n}).$$

Fix any market sequence  $\underline{x}^n$  and choose any reference strategy  $Q' \in \mathcal{Q}$ . Denote by  $S_n(y^n,\underline{x}^n) = \prod_{t=1}^n x_{\gamma_t,t}$ , then

$$\begin{split} \frac{S_n(Q',\underline{x}^n)}{S_n(P,\underline{x}^n)} &= \frac{\sum_{y^n \in \mathcal{Y}^n} S_n(y^n,\underline{x}^n) (\prod_{t=1}^n Q'_{y_t,t}(\underline{x}^{t-1}))}{\sum_{y^n \in \mathcal{Y}^n} S_n(y^n,\underline{x}^n) p_n(y^n)} \\ &\leq \max_{y^n : S_n(y^n,\underline{x}^n) > 0} \frac{S_n(y^n,\underline{x}^n) (\prod_{t=1}^n Q'_{y_t,t}(\underline{x}^{t-1}))}{S_n(y^n,\underline{x}^n) p_n(y^n)} \\ &= \max_{y^n \in \mathcal{Y}^n} \frac{\prod_{t=1}^n Q'_{y_t,t}(\underline{x}^{t-1})}{p_n(y^n)} \\ &\leq \max_{y^n \in \mathcal{Y}^n} \sup_{a \in \mathcal{Q}} \frac{\prod_{t=1}^n Q_{y_t,t}(\underline{x}^{t-1})}{p_n(y^n)}. \end{split}$$

#### **Theorem**

Let  $\mathcal Q$  be a class of static investment strategies, and let  $\mathcal F$  denote the class of forecasters induced by strategies in  $\mathcal Q$ . Then

$$W_n(\mathcal{Q}) = V_n(\mathcal{F}).$$

Furthermore, the minimax optimal investment strategy is defined by

$$P_{j,t}^*(\underline{x}^{t-1}) = \frac{\sum_{y^{t-1} \in \mathcal{Y}^{t-1}} p_t^*(j|y^{t-1}) p_{t-1}^*(y^{t-1}) (\prod_{s=1}^{t-1} x_{y_s,s})}{\sum_{y^{t-1} \in \mathcal{Y}^{t-1}} p_{t-1}^*(y^{t-1}) (\prod_{s=1}^{t-1} x_{y_s,s})}$$

where  $p^*$  is the normalized maximum likelihood forecaster

$$p_n^*(y^n) = \frac{\sup_{Q \in \mathcal{Q}} \prod_{t=1}^n Q_{y_t,t}}{\sum_{y^n \in \mathcal{Y}^n} \sup_{Q \in \mathcal{Q}} \prod_{t=1}^n Q_{y_t,t}}.$$

# Normalized Maximum Likelihood Forecaster

#### Definition

The normalized maximum likelihood forecaster is defined by the following:

$$p_n^*(y^n) = \frac{\sup_{f \in \mathcal{F}} f_n(y^n)}{\sum_{x^n \in \mathcal{Y}^n} \sup_{f \in \mathcal{F}} f_n(y^n)}$$

# Normalized Maximum Likelihood Forecaster

#### Theorem

For any class  $\mathcal{F}$  of experts and integer n > 0, the normalized maximum likelihood forecaster  $p^*$  is the unique forecaster such that

$$\sup_{y^n \in \mathcal{Y}^n} (\hat{L}(y^n) - \inf_{f \in \mathcal{F}} L_f(y^n)) = V_n(\mathcal{F}).$$

Moreover,  $p^*$  is an equalizer that is, for all  $y^n \in \mathcal{Y}^n$ ,

$$\ln \frac{\sup_{f \in \mathcal{F}} f_n(y^n)}{p_n^*(y^n)} = \ln \sum_{x^n \in \mathcal{Y}^n} \sup_{f \in \mathcal{F}} f_n(x^n) = V_n(\mathcal{F}).$$

The normalized maximum likelihood forecaster  $p^*$  is minimax optimal for the class  $\mathcal{F}$ ; that is,

$$\max_{y^n \in \mathcal{Y}^n} \ln \sup_{Q \in \mathcal{Q}} \frac{\prod_{t=1}^n Q_{y_t,t}}{p_n^*(y^n)} = V_n(\mathcal{F}).$$

Now, let  $P^*$  be the investment strategy induced by minimax forecaster  $p^*$  for Q. By theorem, we get

$$W_n(\mathcal{Q}) \leq \sup_{\underline{x}^n} \sup_{Q \in \mathcal{Q}} \ln \frac{S_n(Q,\underline{x}^n)}{S_n(P^*,\underline{x}^n)} \leq \max_{y^n \in \mathcal{Y}^n} \sup_{Q \in \mathcal{Q}} \ln \frac{\prod_{t=1}^n Q_{y_t,t}}{p_n^*(y^n)} = V_n(\mathcal{F})$$



# Constantly Rebalanced Portfolios

$$W_n(Q) = \frac{m-1}{2} \ln n + \ln \frac{\Gamma(1/2)^m}{\Gamma(m/2)} + o(1)$$

- We restrict our attention to class Q of all constantly rebalanced portfolios.
- Each strategy Q in this class is determined by a vector  $\underline{B} = \{B_1, B_2, \dots, B_m\} \in \triangle_{m-1}$
- The *Universal Portfolio* strategy *P* is given by

$$P_{j,t}(\underline{x}^{t-1}) = \frac{\int_{\triangle_{m-1}} B_j S_{t-1}(\underline{B}, \underline{x}^{t-1}) \mu(\underline{B}) d\underline{B}}{\int_{\triangle_{m-1}} S_{t-1}(\underline{B}, \underline{x}^{t-1}) \mu(\underline{B}) d\underline{B}},$$

 $j=1,2\ldots,m,\ t=1,\ldots,n,$  and  $\mu$  is a density function on  $\triangle_{m-1}.$ 

The wealth achieved by the universal portfolio is just the average of the wealths achieved by the individual strategies in the class.

$$S_{n}(P,\underline{x}^{n}) = \prod_{t=1}^{n} \sum_{j=1}^{m} P_{j,t}(\underline{x}^{t-1}) x_{j,t}$$

$$= \prod_{t=1}^{n} \frac{\int_{\triangle_{m-1}} \sum_{j=1}^{m} x_{j,t} B_{j} S_{t-1}(\underline{B},\underline{x}^{t-1}) \mu(\underline{B}) d\underline{B}}{\int_{\triangle_{m-1}} S_{t-1}(\underline{B},\underline{x}^{t-1}) \mu(\underline{B}) d\underline{B}}$$

$$= \prod_{t=1}^{n} \frac{\int_{\triangle_{m-1}} S_{t}(\underline{B},\underline{x}^{t}) \mu(\underline{B}) d\underline{B}}{\int_{\triangle_{m-1}} S_{t-1}(\underline{B},\underline{x}^{t-1}) \mu(\underline{B}) d\underline{B}}$$

$$= \int_{\triangle_{m-1}} S_{n}(\underline{B},\underline{x}^{n}) \mu(\underline{B}) d\underline{B}$$

It's like a Buy-and-Hold on all Constantly Rebalanced Portfolios (CRP)

$$S_n(P,\underline{x}^n) = \int_{\triangle_{m-1}} S_n(\underline{B},\underline{x}^n) \mu(\underline{B}) d\underline{B}$$

If it helps, think of it as: (Riemann sum approximation)

$$S_n(P,\underline{x}^n) = \sum_i Q_i S_n(\underline{B}_i,\underline{x}^n),$$

where, given the elements  $\triangle_i$  of a fine partition of the simplex  $\triangle_{m-1}$ , we assume that  $\underline{B}_i \in \triangle_{m-1}$  and  $Q_i = \int_{\triangle_i} \mu(\underline{B}) d\underline{B}$ .

#### Theorem

If  $\mu$  is the uniform density on the probability density simplex  $\triangle_{m-1} \in \mathbb{R}^m$ , then the wealth achieved by the universal portfolio satisfies

$$\sup_{\underline{x}^n}\sup_{\underline{B}\in\triangle_{m-1}}\ln\frac{S_n(\underline{B},\underline{x}^n)}{S_n(P,\underline{x}^n)}\leq (m-1)\ln(n+1).$$

If the universal portfolio is defined using the Dirichlet  $(1/2, \ldots, 1/2)$  density  $\mu$ , then

$$\sup_{\underline{x}^n}\sup_{\underline{B}\in\triangle_{m-1}}\ln\frac{S_n(\underline{B},\underline{x}^n)}{S_n(P,\underline{x}^n)}\leq \frac{m-1}{2}\ln n+\ln\frac{\Gamma(1/2)^m}{\Gamma(m/2)}+\frac{m-1}{2}\ln 2+o(1).$$

29/37

# EG investment strategy

- Universal Portfolio involves integration over m-dimensional simplex.
- EG's computational cost is linear in m
- EG investment strategy invests at a time t using the vector  $\underline{P}_t = (P_{1,t}, \dots, P_{m,t})$  where  $\underline{P}_t = (1/m, \dots, 1/m)$  and

$$P_{i,t} = \frac{P_{i,t-1} \exp(\eta(x_{i,t-1}/\underline{P}_{t-1} \cdot \underline{x}_{t-1}))}{\sum_{j=1}^{m} P_{j,t-1} \exp(\eta(x_{j,t-1}/\underline{P}_{t-1} \cdot \underline{x}_{t-1}))}$$

where i = 1, 2, ..., m and t = 2, 3, ...

# EG investment strategy

Special case of gradient-based forecaster:

$$P_{i,t} = \frac{P_{i,t-1} \exp(\eta \nabla \ell_{t-1}(\underline{P}_{t-1})_i)}{\sum_{j=1}^m P_{j,t-1} \exp(\eta \nabla \ell_{t-1}(\underline{P}_{t-1})_j)}$$

when the loss function is set as  $\ell_{t-1}(P_{t-1}) = -\ln P_{t-1} \cdot x_{t-1}$ .

# EG investment strategy

#### Theorem

Assume that the price relatives  $x_{i,t}$  all fall between two positive constants c < C. Then the worst-case logarithmic wealth ratio of the EG investment strategy with  $\eta = (c/C)\sqrt{(8 \ln m)/n}$  is bounded by

$$\frac{\ln m}{\eta} + \frac{n\eta}{8} \frac{C^2}{c^2} = \frac{C}{c} \sqrt{\frac{n}{2} \ln m}.$$

# Simple proof without transaction costs

- Main Idea: Portfolios that are "near" each other perform similarly, and there is a large fraction of portfolios "near" the optimal one.
- Suppose in hindsight  $\underline{B}^*$  is the optimal CRP. Let  $\underline{B} = (1 \alpha)\underline{B}^* + \alpha\underline{z}$ , for some  $\underline{z} \in \triangle_{m-1}$ . (Meaning,  $\underline{B}$  is close to  $\underline{B}^*$ ).
- For a single period

gain of 
$$CRP_{\underline{B}} \geq (1 - \alpha)$$
(gain of  $CRP_{\underline{B}^*}$ ).

Over n periods,

wealth of 
$$CRP_B \ge (1 - \alpha)^n$$
 (wealth of  $CRP_{B^*}$ ).

# Simple proof without transaction costs

$$\frac{\text{wealth of UNIVERSAL}}{\text{wealth of best CRP}} \geq E_{\mathcal{B} \in \triangle_{m-1}}[(1-\alpha)^n]$$

$$= \int_0^1 Prob_{\mathcal{B} \in \triangle_{m-1}}[(1-\alpha)^n \geq x] dx$$

$$= \int_0^1 (1-x^{1/n})^{m-1} dx$$

$$= n \int_0^1 y^{n-1} (1-y)^{m-1} dy$$

$$= \dots$$

$$= n (\frac{(m-1)!(n-1)!}{n+m-2}!)$$

$$= \frac{1}{\binom{n+m-1}{m-1}}$$

## Commission

#### The following assumptions are made:

- The costs paid changing from distribution  $\underline{B}_1$  to  $\underline{B}_3$  is no more than the costs paid changing from  $\underline{B}_1$  to  $\underline{B}_2$  and then from  $\underline{B}_2$  to  $\underline{B}_3$ .
- The cost, per dollars, of changing from a distribution  $\underline{B}$  to a distribution  $(1-\alpha)\underline{B}_1 + \alpha\underline{B}'$  is no more than  $\alpha c$ , because at most an  $\alpha$  fraction of the money is being moved.
- An investment strategy I which invests an initial fraction  $\alpha$  of it's money according to investment strategy  $I_1$  and an initial  $1-\alpha$  of it's money according to  $I_2$ , will achieve at least  $\alpha$  times the wealth of  $I_1$  plus  $1-\alpha$  times the wealth of  $I_2$ .

## Result with Commission

#### Theorem.

In the presence of commission  $0 \le c \le 1$ ,

$$\frac{\textit{wealth of UNIVERSAL}_c}{\textit{wealth of best CRP}} \geq \binom{(1+c)n+m-1}{m-1}^{-1} \\ \geq \frac{1}{((1+c)n+1)^{m-1}}.$$

### Result with Commission

#### Proof.

Based on the properties we assumed, if  $B_j \geq (1 - \alpha)B_j^*$ , then

$$\frac{\text{single-period profit of CRP}_{\underline{\mathcal{B}}}}{\text{single-period profit of CRP}_{B^*}} \geq (1-\alpha)(1-c\alpha).$$

Over *n* periods, this gives

wealth of 
$$CRP_{\underline{B}} \geq (1 - \alpha)^{(1+c)n}$$
 (wealth of  $CRP_{\underline{B}^*}$ ).

The previous proof can be applied and we can replace n by (1+c)n in the final guarantee.

