The log-loss framework

- Algorithm A predicts a sequence $c^1, c^2, ..., c^T$ over alphabet $\Sigma = \{1, 2, ..., k\}$
- ► The prediction for the c^t th is a distribution over Σ: $\mathbf{p}_A^t = \langle p_A^t(1), p_A^t(2), \dots, p_A^t(k) \rangle$
- ▶ When c^t is revealed, the loss we suffer is $-\log p_A^t(c^t)$
- ► The cumulative log loss, which we wish to minimize, is $L_A^T = -\sum_{t=1}^T \log p_A^t(c^t)$
- ► $\lceil L_A^T \rceil$ is the code length if *A* is combined with arithmetic coding.