

Not Just French Fries

Team: GW

Analysis Process

- Background Research
- Find new Data
- Clean the Data
- Dive into Data
- Analysis
- Visualization
- Recommendation

Why Study abroad?



INCREASED HIRABILITY

Most IES Abroad alumni feel that studying abroad helped them develop valuable job skills, such as language proficiency, cultural understanding, tolerance for ambiguity, adaptability, and self-confidence.



JOBS SECURED MORE QUICKLY AFTER GRADUATION

Nearly two thirds of IES Abroad alumni secured their first job within two months of graduation.



HIGHER STARTING SALARIES

IES Abroad alumni earn an average of \$6,000 more in starting salaries (compared to recent U.S. college graduates from the National Career Outcomes Report).

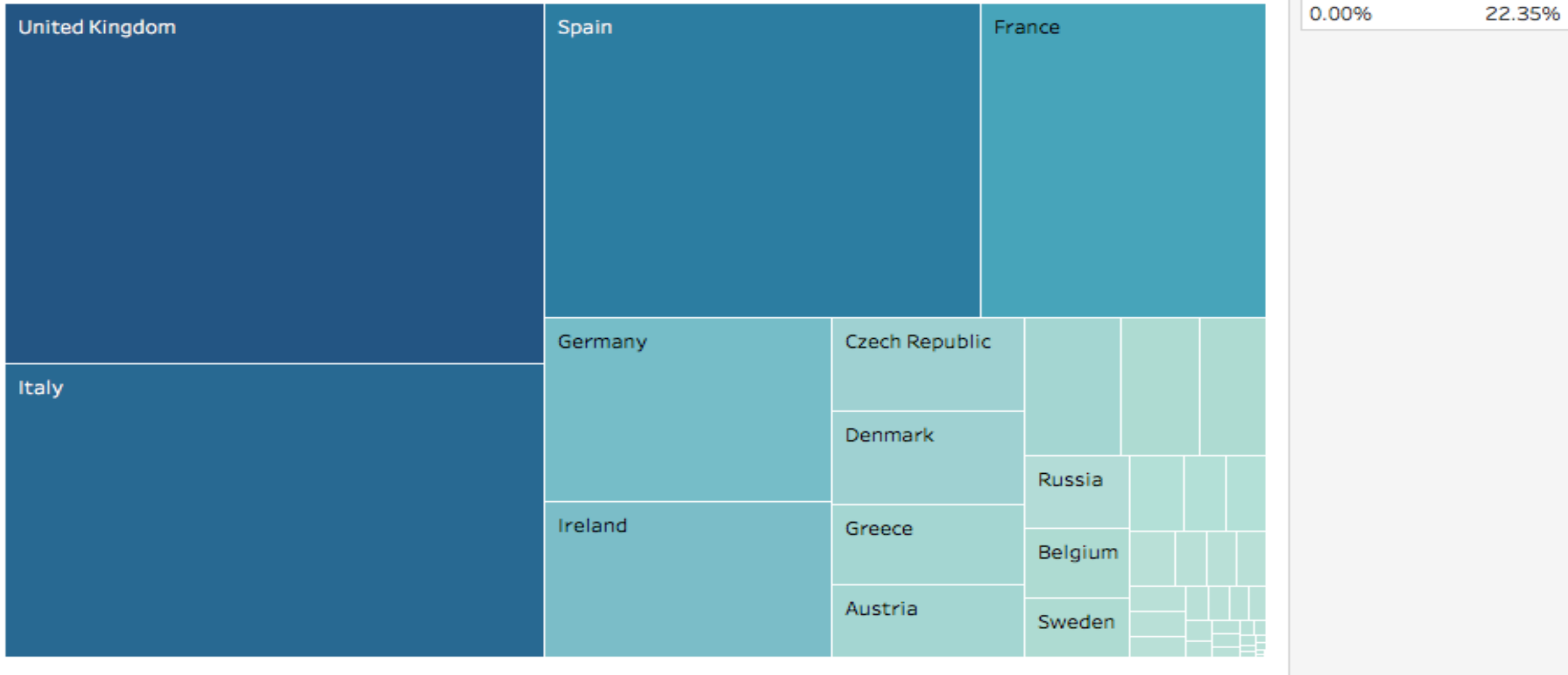


HIGHER ACCEPTANCE INTO GRAD SCHOOL

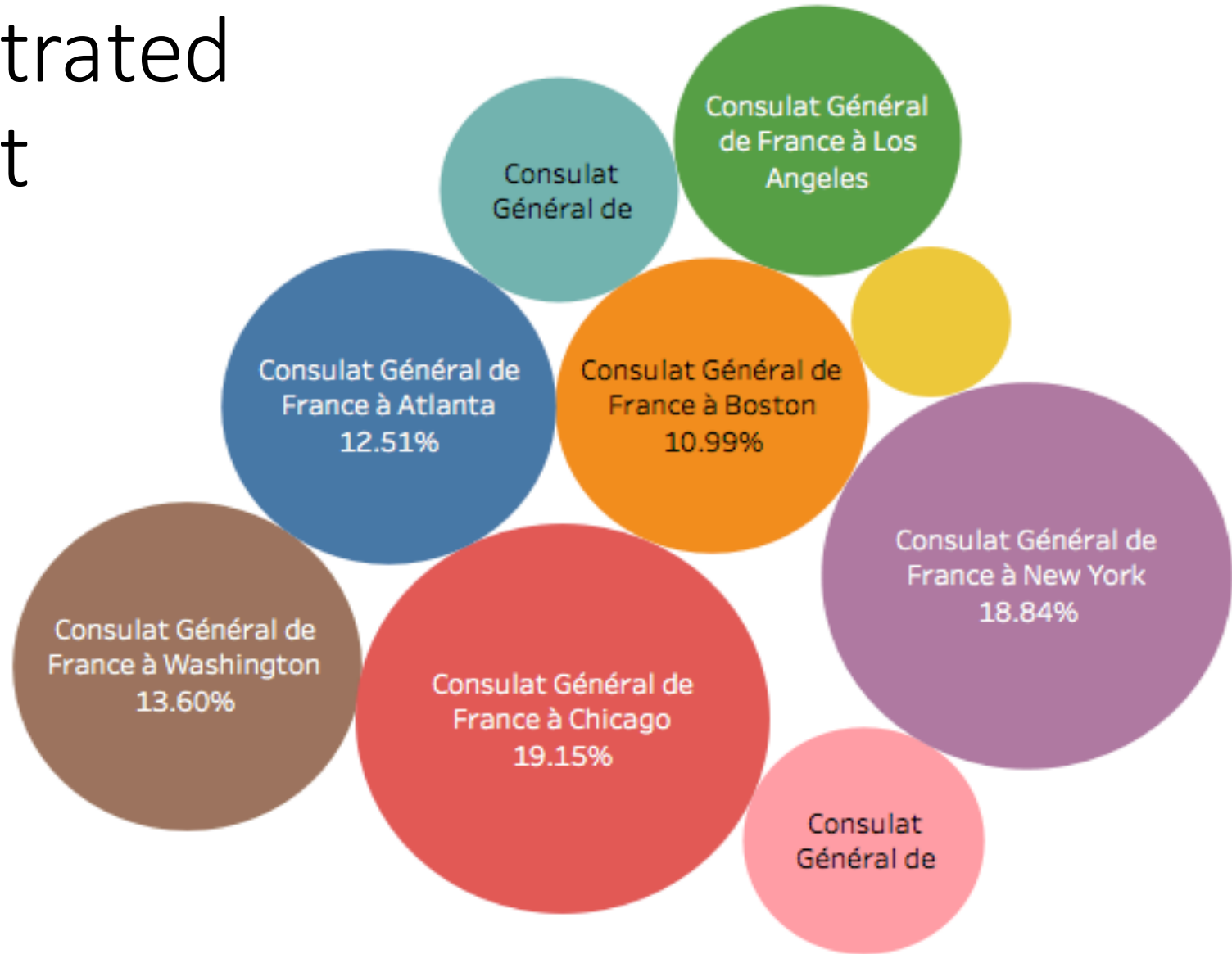
90% of IES Abroad alumni continuing on to graduate school earned admission into their 1st or 2nd choice graduate or professional school.

France is the Fourth biggest Destination in Europe

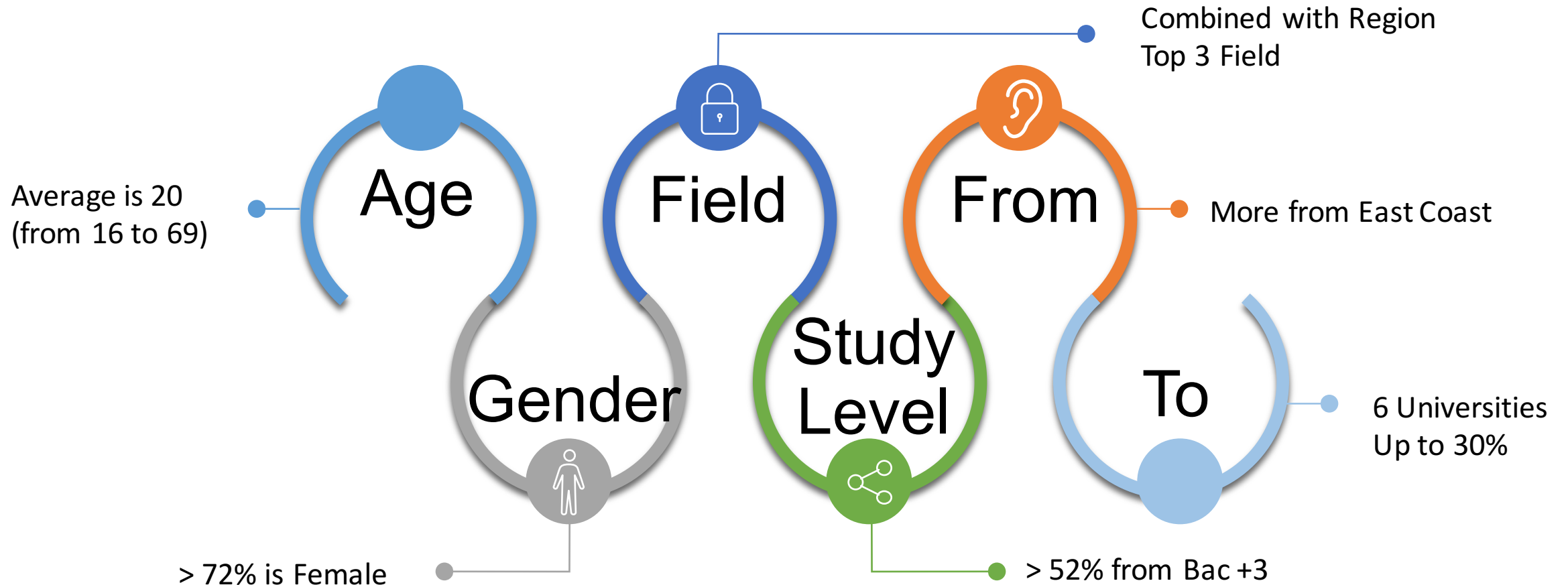
Student's Choice in Europe



Visa concentrated at East Coast



Who is coming to France...?



For Student

- [Age Gender Study level](#)
- https://public.tableau.com/profile/hellen4569#!/vizhome/Program_1/D1

Recommendation

- Systematize Data Collection
- Improve the user experience on website