

Banner image

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Opening text

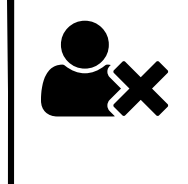
Author module

Section header (Big image or simple text)

Framework for thinking about automation:

- 1) Tendencies
- 2) Effects of automation are not zero sum, impacts hard to predict as feedback loops play out

Framing text. Assessing the effects of automation isn't a straightforward exercise. It's first helpful to understand tendencies...



Automation substitutes for labor



Machines do tasks not whole jobs



Automation also complements

Icons might be helpful here, if we can find good ones



Automation can boost demand



Automation can aid innovation



Automation possibility != reality

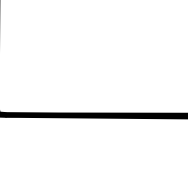
Elon Musk on 80 Minutes

So, how do we think about the impacts of automation?



What technology doesn't replace, it complements

Labor supply/demand dynamics



Productivity effect of technology

Wealth effect of technology

Section header (Big image or simple text)

What can we expect to happen? Forward looking impact potential

- 1) National level occupations
- 2) Geographic patterns
- 3) Demographic cuts: Age, race, gender

Introduce occupations graphic. Lots of variation. Review definition of exposure metric.

Interactive occupations graphic. See p. 25 of report for basic idea

Discussion of geographic variation.

Interactive map or bar chart

Demographic patterns discussion.

Age: Young workers impacted in big way

Static graphic

Race

Static graphic

Gender

Static graphic

Section header (Big image or simple text)

So, what can/should we do about automation?

Some kind of strategy/recommendation grid. Emphasize readability.

Form/layout will follow from content.

Action item: Write text for this section.

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