Fwd: Millennial report copy edits + structure suggestions

David Lanham

Fri 11/17/2017 12:38 PM

To:Alec Friedhoff <AFRIEDHOFF@brookings.edu>;

📎 5 attachments (844 KB)

Millennial Report_Appendices nw.xls; MillennialFOOTNOTESf nw_cleaner.doc; Millennial Report_Figures_Maps_Tables nw.xlsx;
MillennialTEXT_11-15_full track changes_2.doc; MillennialTEXT_11-15_reordered structure_2.doc;

Alec, for reading purposes of the full report text, the "reordered structure" attached version of the text is what we've hopefully sold Bill on.

From: David Lanham
Sent: Friday, November 17, 2017 12:17:13 PM
To: Luisa Zottis; Anthony Fiano; Carly P Anderson
Subject: FW: Millennial report copy edits + structure suggestions

Team, attached are the latest versions of the millennial report docs. For reading purposes, I'd suggest using the "reordered structure" version of the full report text, which Bill is hopefully signing off on and reorients the first two sections of the report for better flow. You're gonna need virtual reality glasses to get through the "full track change" version. I've stripped footnotes back out of each doc, so those can be End Notes at the end of the report PDF doc.

Luisa, here's also the latest version of the figure/maps/tables data doc for getting a jump start on report PDF graphics with guidance from Bill when we speak with him on Monday.

The millennial era has begun, both literally and now also for our actual work focus…

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From: David Lanham
Sent: Friday, November 17, 2017 10:36 AM
To: William Frey <WFREY@brookings.edu>
Cc: Julia Kraeger <JKraeger@brookings.edu>; Alan Berube <ABERUBE@brookings.edu>
Subject: Millennial report copy edits + structure suggestions
Importance: High

Hi Bill,

Sorry for the delay getting the report edits back over to you. Julia and I followed on to the suggestions/edits from our copy editor (Nancy Watkins) with additional edits and questions for you to address and/or accept. Nancy provided mostly AP style and minor grammar updates, which we've accepted prior to this track change marked up version, in addition to clarifying questions that remain throughout the doc. In addition to the limited amount of track change suggestions that remain, the main scenario we are proposing is a slight reorder of some sections. You'll see how we've pulled paragraphs within each of the first two sections (*Who are millennials and how distinct are they?* and *Where are millennials living?)* higher up, which we think flows a bit better for the reader based on the overall narrative's structure.

Additionally on structure, we're thinking that the section that focuses on the seven select metro area profiles of millennial populations could actually be pulled out separately from the full report doc and featured in its own

blog post. This seven metro area breakdown is clearly valuable for the comparison between differing metros, but as its currently placed within the full report right after sections that breakdown overarching metro/state info, it could potentially benefit by being its own focus outside of the report. Let us know if moving that out of the report and into a dedicated blog would work for you.

I've attached here two versions of the full report doc, depending on how it's helpful to view the docs and consider the structure change suggestions: a version that accepts the structure re-order and keeps additional track change suggestions and clarifying questions in the margins (file name that ends with "reordered structure"), and a version that keeps track changes of the structure rearranging as well as the additional edits and questions (file name that ends with "full track changes"). The latter version is a bit wilder to look at.

Additional notes:
- Our editor Nancy has embedded the footnotes within the report doc.
- Appendices, footnotes, and figures/maps/tables docs are also attached here with embedded questions from Nancy to review.
- We combined all of the figures/maps/tables into one Excel doc. There are a few comments that mention a few numbers being different between the data sheets and what's correspondingly written in the report text, so those scenarios will need to be reconciled.

Timeline for your final feedback: Would it be possible to get your final feedback on the full report doc toward the beginning of the week after Thanksgiving, the week of Nov 27? The report launch window of by Dec 18 is going to start approaching quickly, so it would be great to back into a final version of the full report relatively soon.

David

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