

Metro Monitor 2017

Select a metro area

Akron, OH

▼

Growth

25th

Prosperity

25th

Inclusion

25th

Select a time period

10 year

▼

[↑ Menu provides quick ranks, metro selection, jump to section, year selection]

[↑ Menu will stay fixed at bottom of window or on side of interactive]

[Brief intro text: build intuition and establish value]

[Definitions]

The Metro Monitor measures the performance of the nation's major metropolitan economies in three critical areas for economic development: **growth, prosperity, and inclusion**.

Successful economic development should put a metropolitan economy on a higher trajectory of long-run growth by improving the productivity of individuals and firms in order to raise local standards of living (prosperity) for all people (inclusion).

The Metro Monitor examines indicators within each of these categories that help assess metropolitan areas' progress toward shaping an advanced economy that works for all.

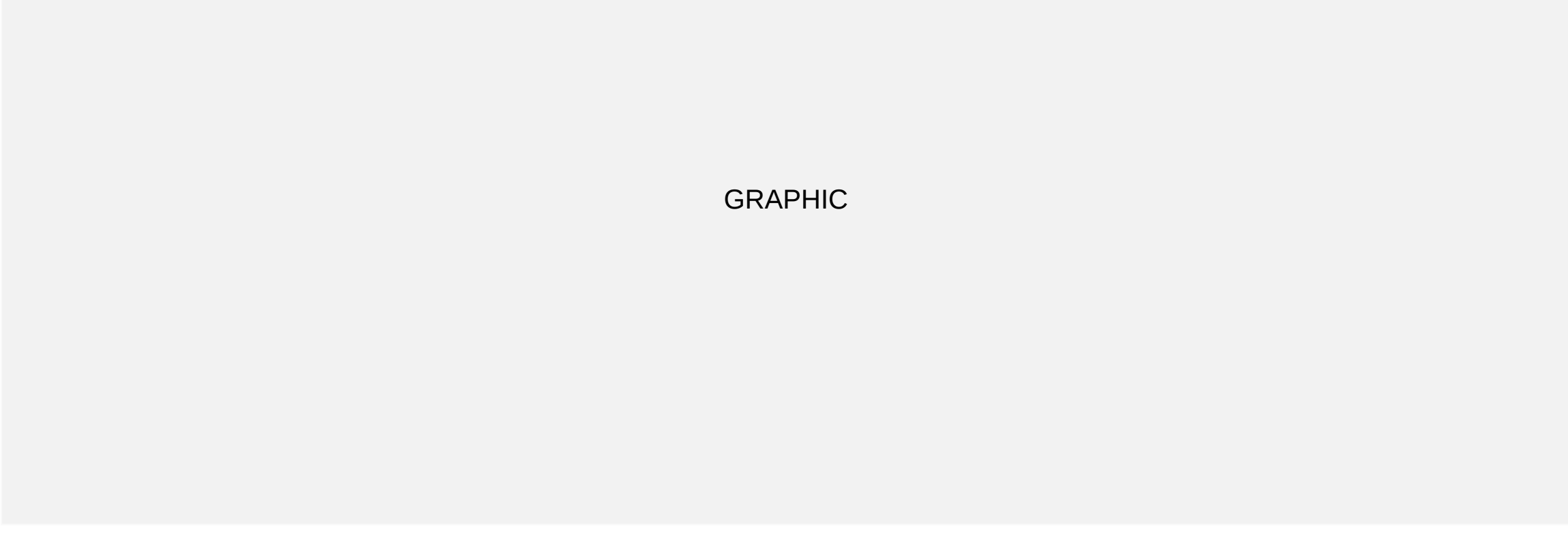
Growth	Prosperity	Inclusion	Why?
Jobs			
Definition/source...			
Gross product			
Firm births			

BIG TAKEAWAYS

[What does the Metro Monitor framework reveal?]

It is rare for a metropolitan area to lead on growth, prosperity, and inclusion.

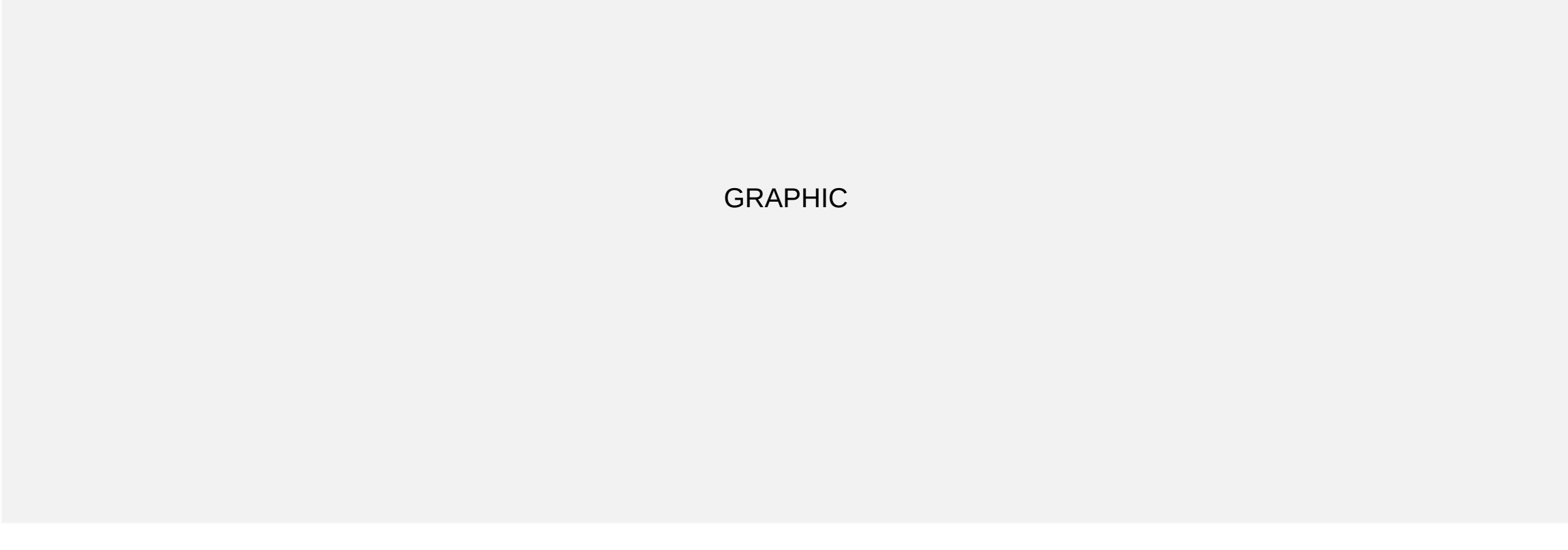
Most metro areas do well in at least one area. Leaders must not become complacent and need to confront areas in which their region's performance lags.



What correlates with the various dimensions of performance? E.g. do manufacturing centers perform in a certain way? Technology centers?



Takeaway #3



RELATED RESEARCH & TOOLS

In the coming year, we will produce X products that build off of the Monitor framework.

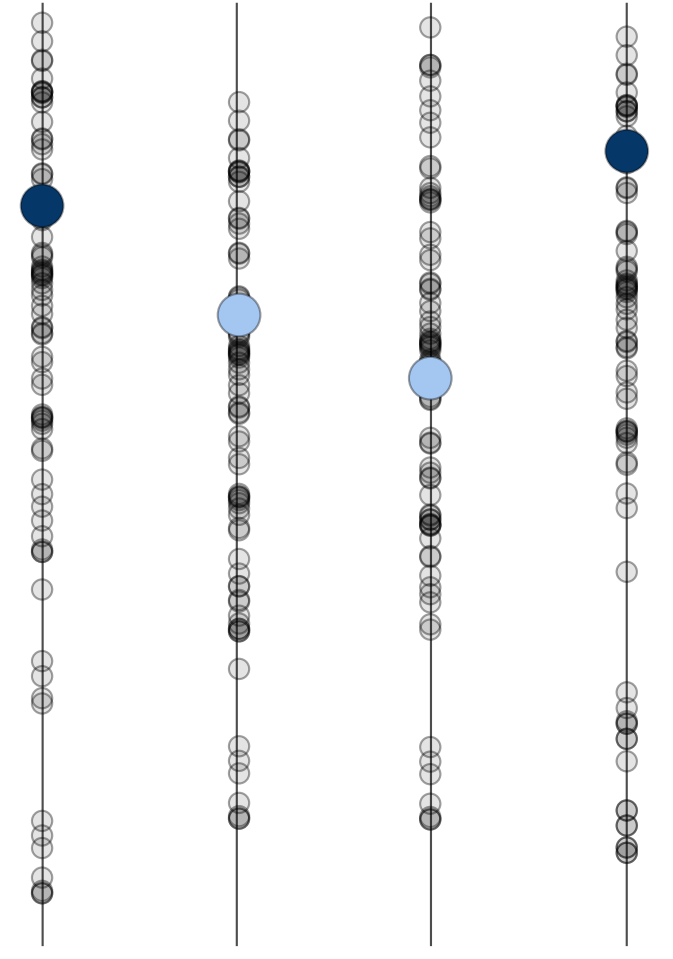
Is there anything that we can point to that offers guidance to practitioners?

GROWTH

IN THE AKRON, OH METROPOLITAN AREA

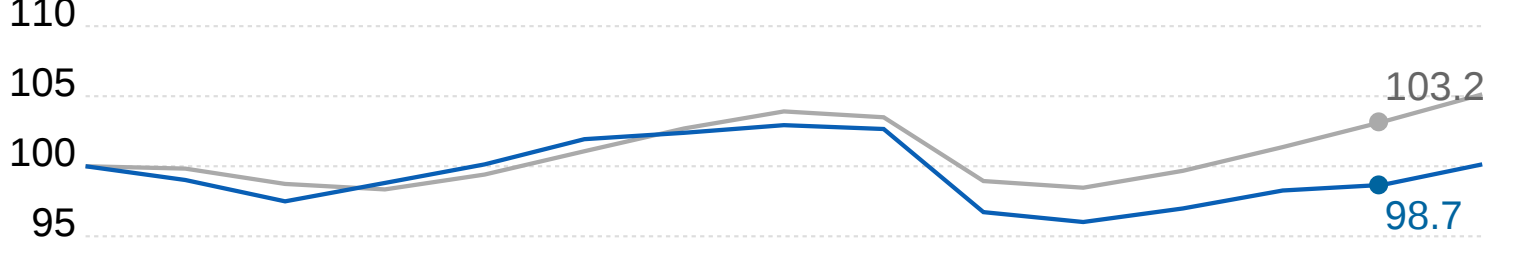
AT A GLANCE

Overall Jobs Output Firms

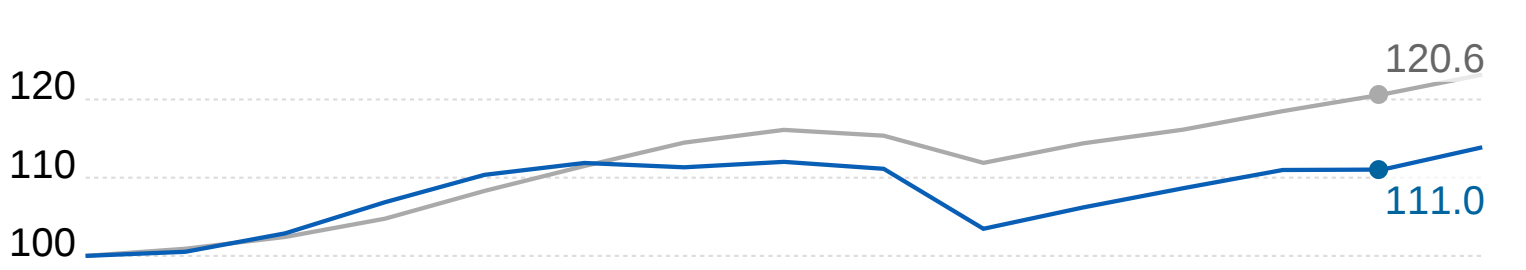


TRENDS

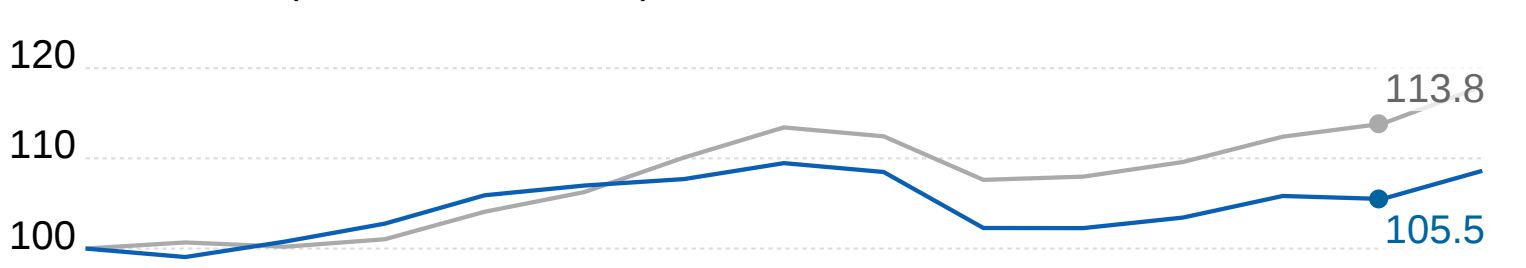
Jobs (indexed, 2000=100)



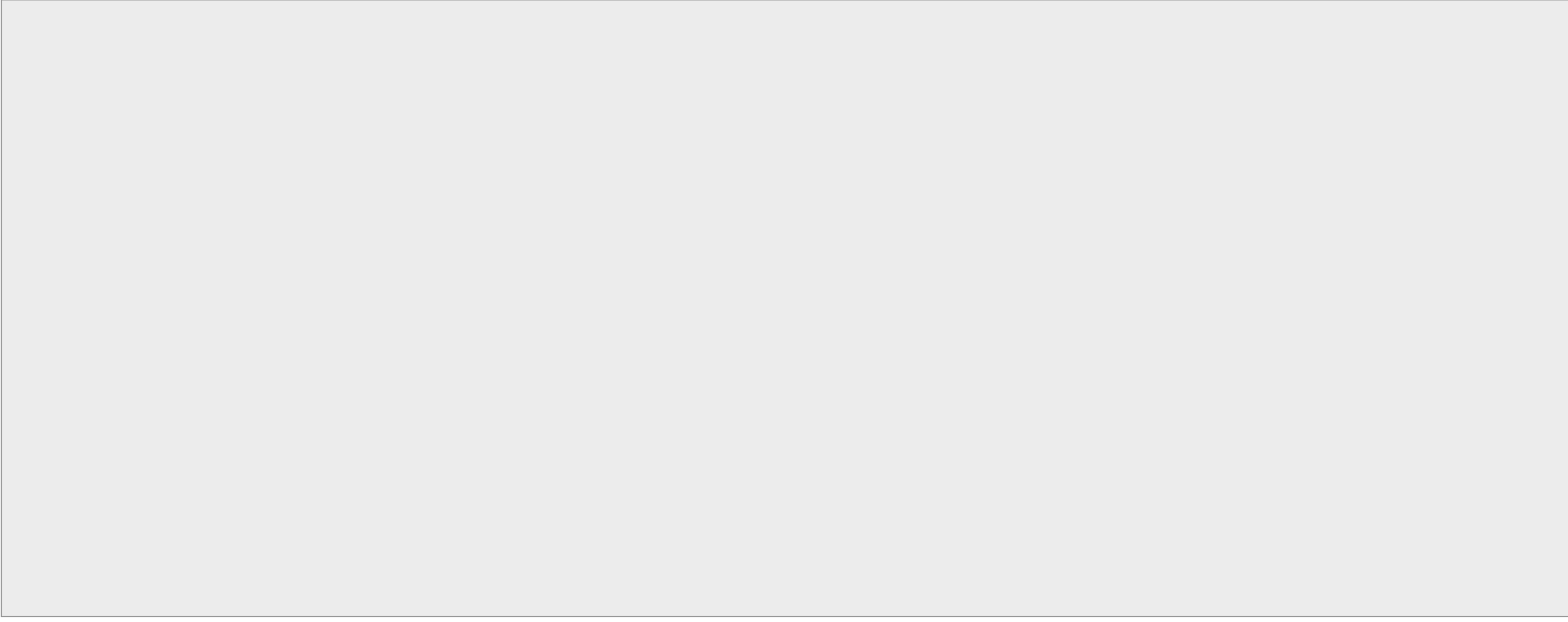
Gross product (indexed, 2000=100)



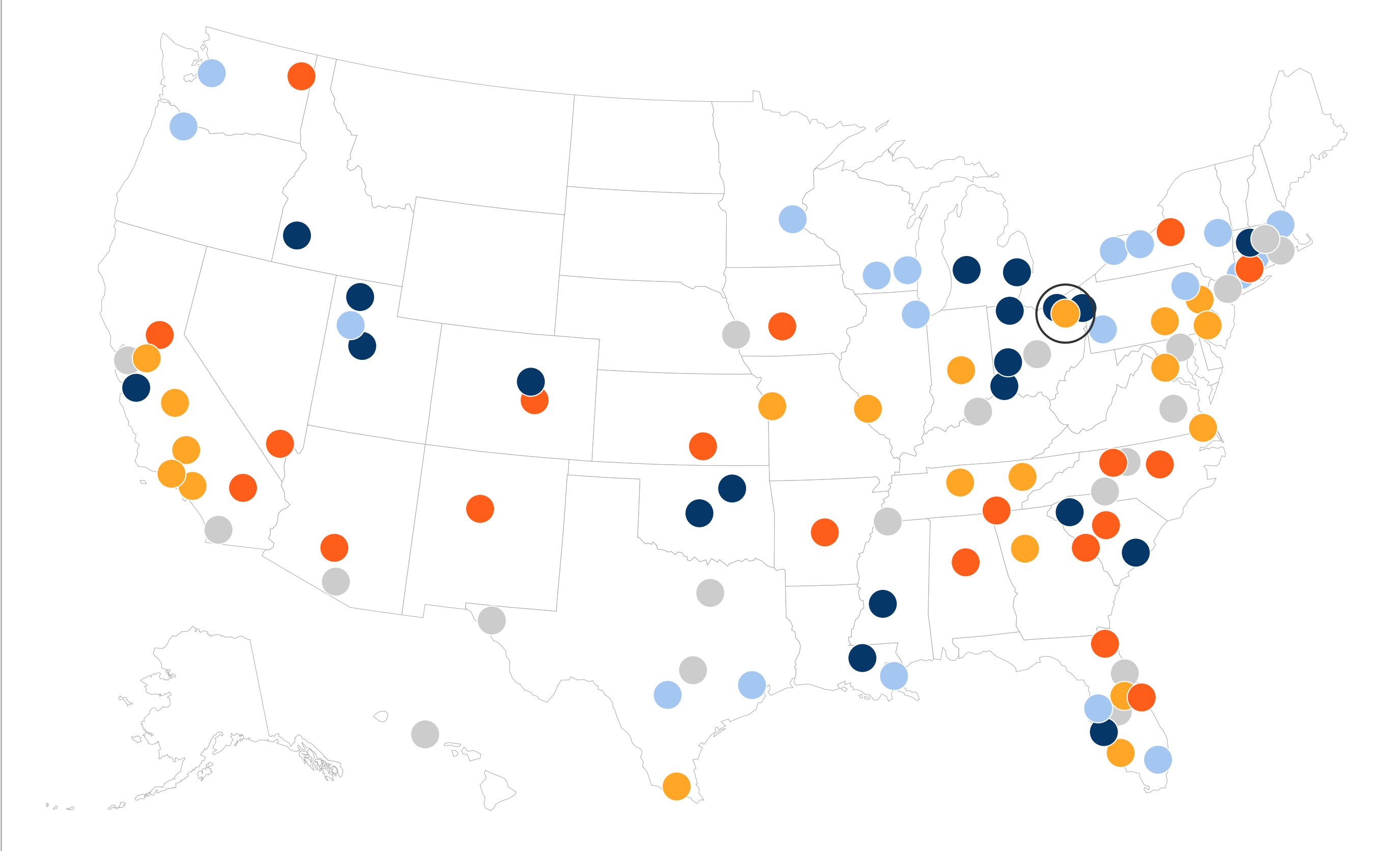
Firm births (indexed, 2000=100)



DECOMPOSING GROWTH: WHAT'S DRIVING [JOB | OUTPUT] CHANGES [SHIFT SHARE GRAPHIC]



MAP CHANGE IN: Jobs | Output | Firms [Indicator can be selected by user]



PROSPERITY

[SAME AS GROWTH, MINUS SHIFT SHARE ANALYSIS]

INCLUSION

[SAME AS GROWTH, MINUS SHIFT SHARE ANALYSIS, PLUS INCLUSION BY RACE/EDUCATION ANALYSIS]