

RE: Final draft of OIC dashboard

Cecile Murray

Tue 4/3/2018 11:20 AM

To: Alan Berube <ABERUBE@brookings.edu>; Alec Friedhoff <AFRIEDHOFF@brookings.edu>;

Cc: David Lanham <DLanham@brookings.edu>; Luisa Zottis <LZottis@brookings.edu>; Julia Kraeger <JKraeger@brookings.edu>;

 1 attachments (374 KB)

OIC Appendix Table.xlsx;

Alec,

I spot-checked a bunch of the data points and everything seems in order. I did have two questions/comments:

- I'm getting slightly different rounding on productivity changes for some observations (for urban industrial counties, OICs, and Lynchburg VA). It's just a tenth of a percentage point, but I thought I'd just flag it.
- I noticed that since the NSF/NIH grants are rounded to the nearest whole dollar, big places that have received relatively small grants (e.g. Brooklyn) show as having received \$0. Does it make sense to show cents?

I'm attaching the final data appendix I've created to back up this interactive: if you swap it in, that might resolve the rounding issue? The formatting should match what I've sent previously, although this also includes data for a wider range of counties.

Thanks!

Cecile

From: Alan Berube

Sent: Tuesday, April 03, 2018 10:23

To: Cecile Murray <CMurray@brookings.edu>; Alec Friedhoff <AFRIEDHOFF@brookings.edu>

Cc: David Lanham <DLanham@brookings.edu>; Luisa Zottis <LZottis@brookings.edu>; Julia Kraeger <JKraeger@brookings.edu>

Subject: Re: Final draft of OIC dashboard

Hey Alec -

I agree with Cecile, it's looking terrific. Thanks for the hard work on this.

One overall comment - I wonder if you could make the font larger, particularly: the OIC type in the banner, the city v. county explanation, the legend, and the chart titles (maybe you've optimized the latter as much as you can).

I think the explanation of city v. county you have is fine, I might just delete the leading "The"

In the legend, can we change the OIC one to "Older industrial counties?" For parallelism with other labels.

In the left hand column, could you make the header read, e.g., "What makes Macon (Bibb County) an older industrial city (OIC)?" Just another acknowledgment that the definition is based on the county.

In the left hand column, I wonder if the label would read better as "jobs deficit in 2016 based on 1970 industrial structure" - currently you're obligated to read it as a sentence beginning with the percentage. I don't want to get jargon-y, though. I defer to your judgment.

On the info boxes, just drop "The" before "American Community Survey"

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From: Cecile Murray
Sent: Monday, April 2, 2018 2:32 PM
To: Alec Friedhoff; Alan Berube
Cc: David Lanham; Luisa Zottis; Julia Kraeger
Subject: RE: Final draft of OIC dashboard

Yes, I'm happy to validate the data and should be able to finish that by tomorrow COB.

Thanks, Alec, this looks great!
Cecile

From: Alec Friedhoff
Sent: Monday, April 02, 2018 13:47
To: Alan Berube <ABERUBE@brookings.edu>; Cecile Murray <CMurray@brookings.edu>
Cc: David Lanham <DLanham@brookings.edu>; Luisa Zottis <LZottis@brookings.edu>; Julia Kraeger <JKraeger@brookings.edu>
Subject: Final draft of OIC dashboard

Hi Alan/Cecile,

Here's a link to the final draft of the OIC dashboard, which incorporates most of the feedback we received from central comms. last week, in addition to final data from Cecile, and a revised set of images from Luisa: <https://afdt.github.io/oic-dashboard-release-candidate/index.html#36047>

I'd like to get a final review from you on language. In particular, I want the language to do a better job of clarifying the city versus county distinction. When I brought this issue up with central, their reaction was "What do you mean this isn't data for the city?!" Also, take a look at the text that pops up when you click on the "?" icons. I've taken a first cut at this, but it needs to be reworked a little.

Also, Cecile, can you help me validate the data? I just need to make sure I have the right indicators hooked up, so I want to check the values of a couple OICs for each indicator. If you could do that, I'd appreciate it!

I'd love feedback/checks done by COB tomorrow, but let me know what's feasible given your schedules.

Best,
Alec