## The out of work population is not a monolithic group of people

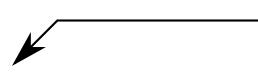
Their demographic makeup is varied as are the barriers they must overcome to find work.

Also, the out of work population varies by place [link to jurisdication data below]. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse porta purus rutrum tortor gravida, interdum scelerisque enim accumsan. Duis velit lectus, rutrum sed leo id, ultrices tincidunt nunc.

We looked at the characteristics of the out of work population from many angles [all the dimensions of the cluster analysis]. We used these data to identify discrete groupings of people within each jurisdication and then to categorize each grouping into broad groups. These groups provide a meaningful entry point to the discussion of workforce challenges and priorities for each jurisdiction in the dataset.

We identified seven categories of the out of work population. Then, using data on the educational attainment, work history, age, english proficiency, disability status, and family structure, we are able to provide guidance on the likely programs to benefit each group. These types of programs include:

Introduce the methodology and describe the utility of the clusters



I think we need to describe the programs/ interventions before the personas to enable more concise profiles

Industry or sector-based programs. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse porta purus rutrum tortor gravida, interdum

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Career pathway initiatives. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse porta purus rutrum tortor gravida,

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Bridge programs. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse porta purus rutrum tortor gravida, interdum scelerisque enim

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Transitional jobs programs. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse porta purus rutrum tortor gravida, interdum scelerisque enim accumsan

Community service. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse porta purus rutrum tortor gravida, interdum scelerisque enim accumsan

**Explore the seven groups below...** 

## **Group 1: Young with low educational attainment**

This stacked bar chart represents the distribution of the 25-64 y/o pop in the 137 jurisdictions across the groups (superclusters)

XX%

## People in this group tend to be...

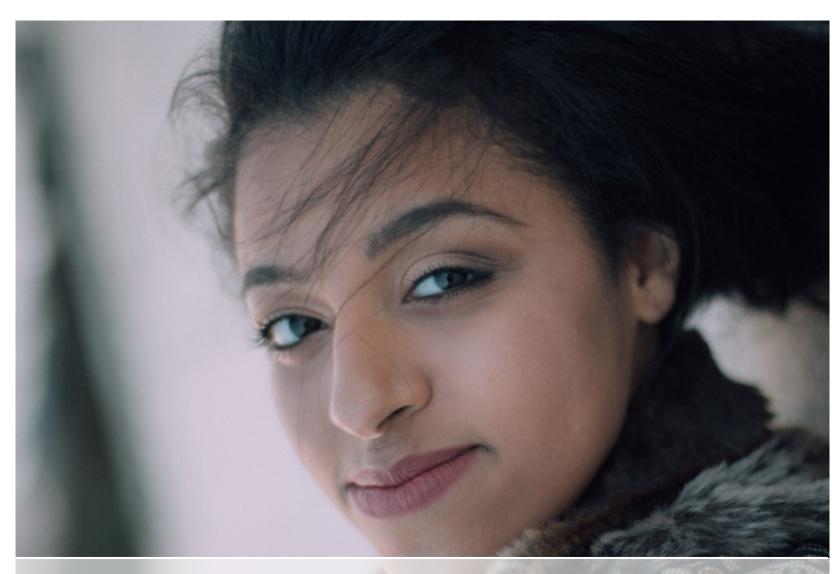
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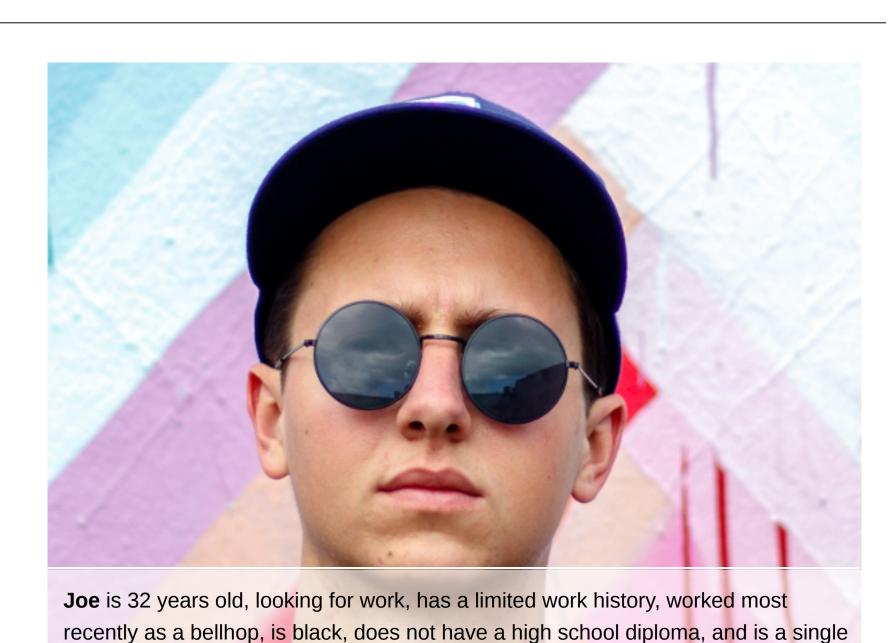
Age **Educational attainment** [Graphic to illustrate characteristics of group] Kids

Sex Disability Looking for work English proficiency

Meet Joe and Carmen [good stock photos very important]



Carmen is 25 years old, not looking for work, has a limited work history, is Latina, has a high school diploma, was born in the U.S., and lives with here parents



Programs to help Carmen find work











parent

Programs to help Joe find work









Allow the user to click on these for more information.