

James Stephens

Email: karen02@example.com

Phone: (635)481-2294x778

Marketing Specialist

Education:

- MBA with a focus on Marketing

Skills:

Creative Copywriting, Market Trend Analysis, Performance Metrics, Influencer Partnerships, Customer Segmentation, Project Management, Email Marketing, SEO Strategies, Budget Management, Event Planning, Social Media Management, Video Marketing, Digital Marketing, Crisis Communication, Marketing Automation

Work Experience:

- Marketing Intern at Creative Solutions Co. (2020-2021): Assisted in market research and content creation.
- Digital Marketing Coordinator at Brand Innovators Inc. (2021-2023): Managed digital marketing campaigns and analyzed performance.