

AFEEZ RAHEEM

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HIGHLIGHTS OF QUALIFICATIONS

- Experienced Business Intelligence Analyst with rounded finance background, who is committed to improving businesses' bottom lines through process improvement and task automation
- Combined expertise in the development of sound business-driven analytics, reports and dashboards, data modelling infrastructure, ETL programs and data warehousing
- Proven proficiency with Microsoft BI Stack (SSIS, SSAS, SSRS, Power pivot, Power BI), Tableau, Python
- A self-starter with proven ability to dimension issues, evaluate options and identify opportunities
- Demonstrated ability to balance speed and accuracy, with excellent results under tight deadlines and varying workloads

EDUCATION

MA Economics, University of Saskatchewan, Canada (<i>Graduated with PhD Grade.</i>)	2018
B.Sc. Economics, University of Lagos, Nigeria (<i>First class Honors, Top Student in Class of 150</i>)	2011

CERTIFICATION AND TRAINING

Data Science Program, University of California, (<i>An Extension of Udacity Nanodegree</i>)	September 2020- Present
Investment Funds in Canada Examination, <i>Passed</i>	December 2019
Business Intelligence, Data Analytics and Reporting Certificate (<i>By ARAP Technologies Inc.</i>)	January -June 2019
Chartered Financial Analyst (CFA) Program (<i>Passed CFA L1; May 2021 CFA L2 Candidate</i>)	December 2012

EXPERIENCE

Toronto, ON

Sobeys Inc., Western Canada

Article Data & Store Supports Analyst	September 2018 – Present
<ul style="list-style-type: none">▪ Performing quantitative and qualitative credit research on stores rejected claims, completing credit releases for evaluation and advice by assigned parties, such as Category Managers, Buyers etc.▪ Provide forecasts on monthly basis to operations manager on sales volume, product movements, etc.▪ Completing data exploration, cleaning and manipulation exercise on dataset for insight communication.▪ Used Machine Learning technique (e.g. Logistic Regression, Random Forest, SVM) to build up predictive models on probability of cancellation of product order by retail and wholesale clients▪ Implemented customer segmentation analysis, using machine learning algorithms (K-Means) with Python -- https://github.com/afeezraheem	

Edmonton, AB

ARAP Technologies Inc

Business Intelligence & Data Analyst	December 2016 – August 2018
<ul style="list-style-type: none">▪ Proposed data architecture and completed data warehousing design for a retail client with 10 years historical data and over 27 million average daily transactions▪ Created numerous processes through MS Visual Studio (SSIS, SSAS, SSRS) and MS SQL Server to develop a data warehouse project using the Ralph Kimball Design Approach▪ Streamlined a previously tedious process of report generation to a more accurate and efficient process, thereby reducing report generation by 70 per cent	

- Developed custom dashboards and reports on portfolio weekly performance trends, using Power BI and made accessible to client's senior management on Power BI Service and Power BI mobile apps
- Developed ad-hoc research reports, parameterized reports, drill-down and drill-through reports using SSRS

Lagos, Nigeria

Stanbic IBTC Bank Plc. & Stanbic Pension Managers

January 2014– December 2015

Internal Auditor (12-Month Rotation Program)

- Completed stipulated risk assessments procedures in banks branches and contributed to re-designing and implementing appropriate measures for operational effectiveness

Buy-Side Research Analyst and Portfolio Analyst (12-Month Rotation Program)

- Designed and built the investor monthly Excel Dashboard to provide the status of portfolio performance
- Built automation framework for several reports, reduced around 2/3 processing time in general
- Created a client-profiling spreadsheet dashboard to aid comprehensive portfolio management decisions

Kaizen Venture Partners (KVP)

Private Equity Business Analyst

January 2012 – September 2013

Acquired Asset: Special Brands Limited Grocery Project

- Involved in all project phases, from pulling data from multiple database formats, data warehousing and cube designing, to completing data visualization and reports
- Constantly engaged stakeholders on business requirements to deliver key metrics and KPIs, such as vendor efficiency, product movement, customer basket analysis, promotions effectiveness etc.
- Built numerous dashboards and reports and to tease out performance trends and insights, using Power BI, which resulted in provocative business insights
- Reached out to, went over and above and supported a struggling retail partner. He was able to grow net profit by 15 per cent in Q2 2013, as a result
- Created and delivered presentations to various business teams regarding the current status and key decisions regarding their business issues.

HONORS & AWARDS

Chaban Graduate Research Assistant Scholarship

September 2017

- Awarded for collaboration with Professor Maxym Chaban on defined research areas

Full Graduate Teaching Fellowship Award

September 2016

- Tuition-waiver and teaching assistantship awarded to top postgraduate admissions applicants

Zenith Bank Plc. Prize, Best Graduating Economics Student with Highest CGPA

April 2012

- Awarded to the best graduating student from the Department of Economics, University of Lagos

Institute of Chartered Accountants of Nigeria (ICAN), Best Student in Economics in Level 1

March 2007

- Won the prize for the best performing candidate in economics in Nigeria

VOLUNTEERING EXPERIENCE

Treasurer, Economics Graduate Student's Association, University of Saskatchewan **January 2018-June 2018**

- Oversaw and presented budgets, accounts and financial statements to the executive committee members
- Advised on fund raising strategies for Graduate study room facilities and dinner parties

Calgary Stampede, Venue and Guest Servicing, Calgary

July 2017

- Hosed, cleaned and arranged seats and other facilities on the Grandstand for excellent visitors' experience