



## SPONSOR INFORMATION

<https://smpdrexel.com> | [sponsor@smpdrexel.com](mailto:sponsor@smpdrexel.com)

**February 17-18, 2018**

### **The premier student lead stock pitch competition.**

Stock Pitch Madness' main goal is to bring a different experience from most stock pitch competitions by taking some aspects of hackathons and some aspects of stock pitch competitions and intertwine the two for business students. By doing this we want to give you unparalleled access to over 250 top business talent and we can proudly say that we will attract some of the smartest students. Stock pitch competitions have been around for a very long time, but have yet to be done at this magnitude. As we build our reputation it will give us access to an unbelievably talented competition pool, of whom we hope will one day be valuable to your company in the short and long term.

*"It takes 20 years to build a reputation and five minutes to ruin it.  
If you think about that, you'll do things differently."*

**Warren Buffet, CEO of Berkshire Hathaway**

### **Why sponsor?**

Stock Pitch Madness will have 96 teams comprised of two students per team pitching. Teams will choose one out of four sectors to research two stocks. The sectors include: **consumer retail, energy, healthcare, and technology**. When teams are choosing their two stocks within a sector, they are required to find one stock to buy and one stock to short. The competition will be utilizing the bracket system, which will be broken up into each sector for teams to compete.

Participants will come from top business programs from across the country. We hope by bringing top talent to the palm of your hands that you will help shape them into future business leaders.

### **Sponsors will get the most out of Stock Pitch Madness when they:**

- 1. Bring company professionals to be judges.** Being a judge at Stock Pitch Madness is a great way to interact with the participants, provide feedback on student's pitches and investment analysis, and further establish company rapport and brand recognition.
- 2. Sponsor fun events.** Dinner, photo booth, ice skating, seminars, and more.
- 3. Send company gear** (t-shirts, sweaters, water bottles, cards, pens, etc.) for participants, which is an easy way to build company brand recognition.



# STOCK PITCH MADNESS

February 17-18, 2018

<https://smpdrexel.com>

## SPONSORSHIP TIERS

Nano Cap	Micro Cap	Small Cap	Mid Cap	Large Cap	Title Sponsor
\$1,000	\$3,000	\$6,000	\$10,000	\$12,000	\$15,000

### GENERAL

Send Judges	●	●	●	●	●	●
Sponsor Table		●	●	●	●	●
Branded Meal			●	●	●	●
Sponsor Side Event				●	●	●
Present Award On-Stage at Closing					●	●
Keynote						●

### RECRUITING

Distribute Recruiting Materials	●	●	●	●	●	●
Receive Student's Resumes		Post event	Pre-event	Pre-event	Pre-event	Pre-event
Send Recruiters			●	●	●	●
Interview Rooms				●	●	●
Breakfast/lunch with Final Four Teams						●

### BRANDING

Logo on Website	●	●	●	●	●	●
Award Branded Prize	●	●	●	●	●	●
Gear in Your Bags & Table	Gear Bag	Bags & Table	Bags & Table	Bags & Table	Bags & Table	Bags & Table
Logo on T-shirt		●	●	●	●	●
Blurb in Program			●	●	●	●
Post Event Email				●	●	●
Sponsor a Sector (limit 4)					●	●
SPM Co-hosted with You						●