

Exploratory Data Analysis

January 30, 2017

1 Introduction

2 Techniques

What is Exploratory Data Analysis?

What is EDA

Exploratory Data Analysis is
an approach to analyzing data sets to summarize their main
characteristics, often with visual methods. (wikipedia https://en.wikipedia.org/wiki/Exploratory_data_analysis)

Goals of EDA

The focus is on the data, not the model

- Learn about the data, underlying structure
- Generate questions
- help decide what sort of model fits

What EDA is not

Quantitative tests and models that impose assumptions (normality, etc.)

- Hypothesis testing, statistical inference
- Model Specification (regressions, ANOVA)
- Parameter estimation

What EDA is not

Examples

-
-
-

- 5-number summary
- plots
-