# Felix A J

## U I   D E V E L O P E R

Thiruvananthapuram

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## P R O F I L E

As a front-end developer, I possess 15+ years of proven and successful experience in developing and implementing clean, semantic & tidy traditional and dynamic websites, mobile sites, and interface development across a wide range of industry sectors and for leading international brands, using state of art technologies.

## E D U C A T I O N

**MCA**
*M.S. University Thirunelveli*

2001 - 2004

**B.Sc. Computer Science**
*Kerala University Thiruvananthapuram*

1996 - 1999

## S K I L L S

HTML / CSS

Javascript, jQuery

Bootstrap, TailwindCSS

SASS, PUG, Handlebars

React Components

Adobe Photoshop, Figma

VS Code, Dreamweaver, Webflow,

Inkscape

## W O R K   E X P E R I E N C E

### UI Developer
**AppStation**

*Technopark, Trivandrum / Sept 2024 - Present*

Convert Figma and XD designs into high-quality, responsive HTML, ensuring pixel-perfect accuracy and clean code.

### Senior Engineer UI
**Incredible Visibility Solutions Pvt. Ltd**

*Technopark, Trivandrum / Apr 2022 to Sept 2024*

Converted Figma designs into HTML, React components, and Webflow sites, ensuring responsive, high-quality deliverables.

- Certified in Webflow design and CMS
- ITIL Foundation Certified
- Worked on Squarespace websites

### UI Developer
**Neoito**

*Trivandrum / Jul 2020 - March 2022*

Convert Figma and XD designs into high-quality, responsive HTML, ensuring pixel-perfect accuracy and clean code.

- Built 11ty based sites
- Ghost CMS blog theme using handlebars templates

## E X P E R T I Z E

Semantic Markup

Photoshop and Figma proficiency for

image optimization and SVG

Theming for Drupal, Wordpress

Cross Browser Compatibility

SEO, Accessibility, Usability Standards

E-mailer Templates

## C E R T I F I C A T I O N S

**ITIL4 Foundation**
June 2023

**Webflow**
2023

## W O R K   E X P E R I E N C E ...

### UI Developer
**Webchannel**

*Technopark Trivandrum / March 2019 – June 2020*

- Converted PSD designs into responsive, pixel-perfect HTML5/CSS3 using SASS for modular styling.
- Utilized Pug for efficient HTML templating and structure.
- Enhanced user experience with interactive elements and UI components using jQuery.

### UI Developer
**FlipMedia Pvt Ltd**

*Technopark Trivandrum / Oct 2007 – Sept 2018*

At Flip Media, one of the largest digital agencies in the Middle East, I collaborated with the PHP team on CMS websites, focusing on RTL Arabic CSS. I worked with prominent clients like Leo Burnett, Mubadala, Nakheel, Emaar, twofour54, and various Middle Eastern government entities across industries such as media, real estate, banking, and retail.

- Translated PSD designs into responsive, pixel-perfect HTML/CSS, including RTL-oriented Arabic layouts.
- Developed HTML email templates compatible across major email clients.
- Training sessions for interns and team members

### UI Developer
**Vanilla Networks Pvt Ltd**

*Technopark Trivandrum / Feb 2007 - Oct 2007*

At Vanilla Networks, managed website development, delivery, and support for offshore clients using Adobe Fireworks, Dreamweaver, and Flash.

## R E F E R E N C E S

**Saneesh Sanal**
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Incredible Visibility Solutions
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**Nayana Jayaraj**
Senior Manager HR
Incredible Visibility Solutions
nayana@incrediblevisibility.com

## I N T E R E S T S

Tabla          Percussion          Juggling