

Due to recent crashes, the airline industry is receiving negative publicity. News and media outlets have made claims that air travel has become extremely dangerous, using misleading statistics. Despite these claims, airline safety trends prove it remains the safest way to travel.

THE PROBLEM

These claims have the potential to hurt the entire airline industry, by reducing the overall demand for air travel and sales. As a result, the future of JetBlue could be at risk.

THE SOLUTION

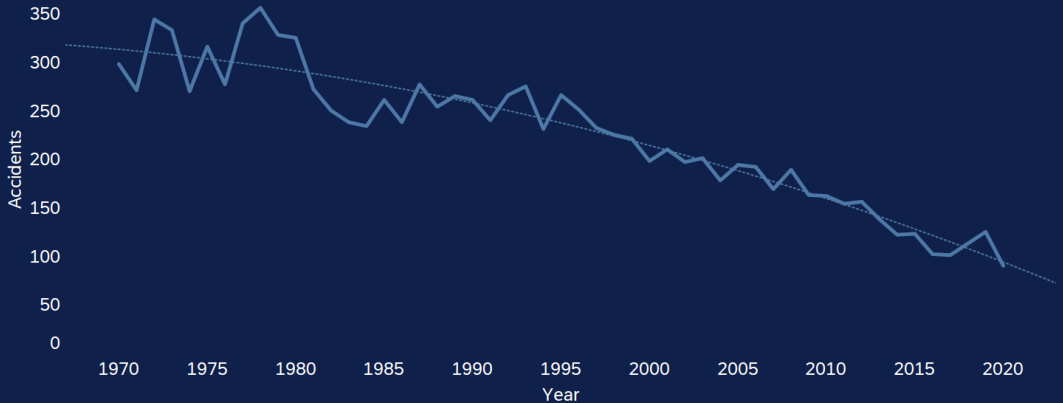
Using data, I will provide evidence that shows airline safety trends continuing to improve. I will also show how JetBlue compares with our top competitors.

THE RESULT

With JetBlue's stellar safety record, we have the opportunity to **bring humanity back to air travel** by presenting our findings to the public and media.

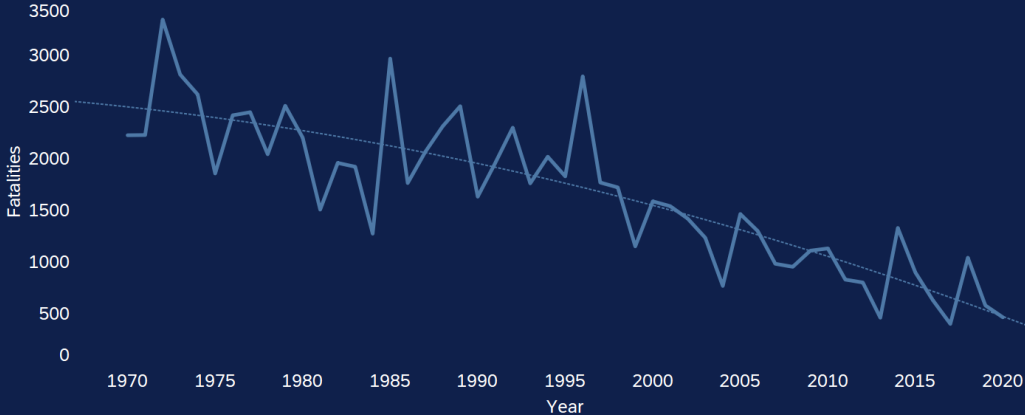
The Decline of Aircraft Accidents and Fatalities

Aircraft Accidents by Year



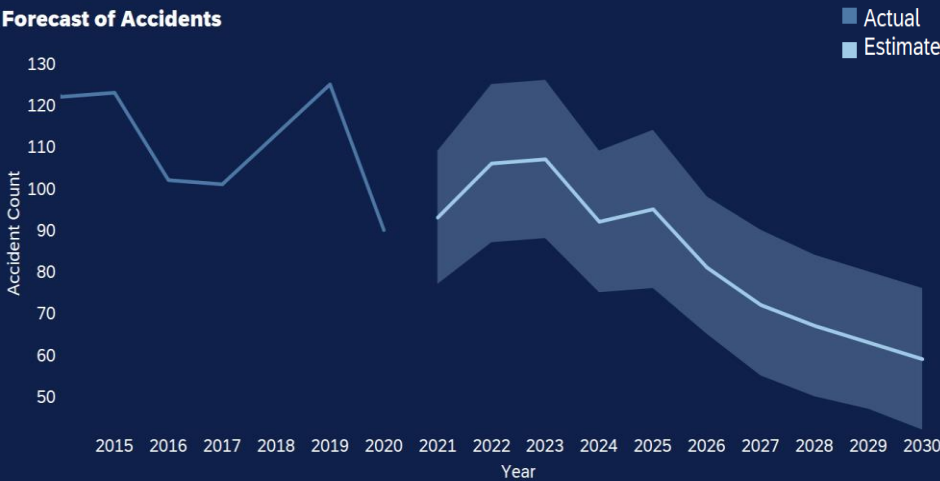
Source: ACRO and Bureau of Aircraft Accident Archives data

Fatalities by Year



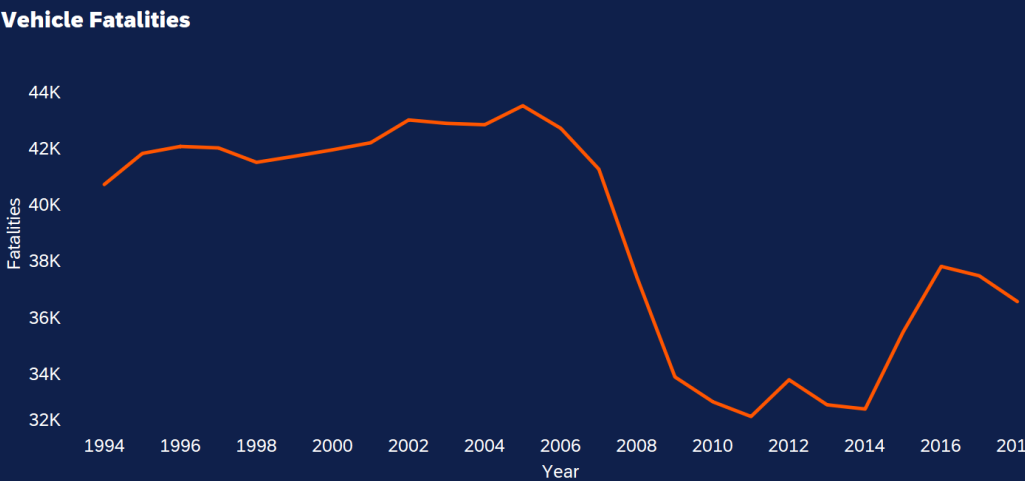
Source: ACRO and Bureau of Aircraft Accident Archives data

Forecast of Accidents



Source: ACRO and Bureau of Aircraft Accident Archives data

Vehicle Fatalities

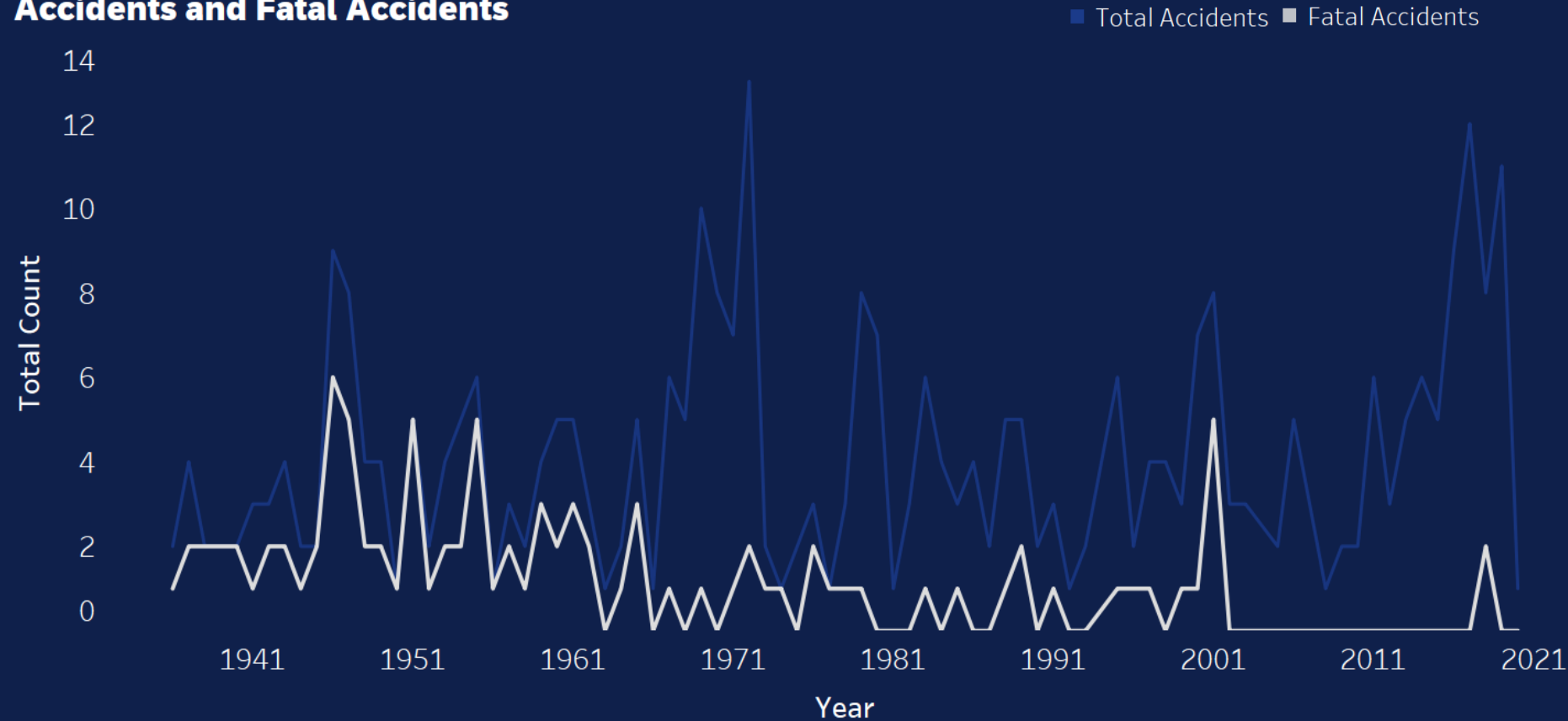


Fatalities and Fatality Rates, NHTSA

JetBlue and Our Competitors

- Alaska
- Allegiant
- American
- Delta
- Frontier
- Hawaiian
- Southwest
- Spirit
- United

Accidents and Fatal Accidents



Source: Aviation Safety Database

27.5%
of accidents
resulted in fatalities

FATAL ACCIDENTS SINCE 2001

April 17, 2018

Southwest Airlines Flight 1380 experienced engine failure, causing fan cowl components to strike a cabin window. A passenger sitting near the window was killed. The other 148 passengers survived.

August 10, 2018

Airport ground-service employee stole a Horizon Air (owned by Alaska Airlines) plane. He was the only passenger onboard and died after a deliberate descent to the ground.

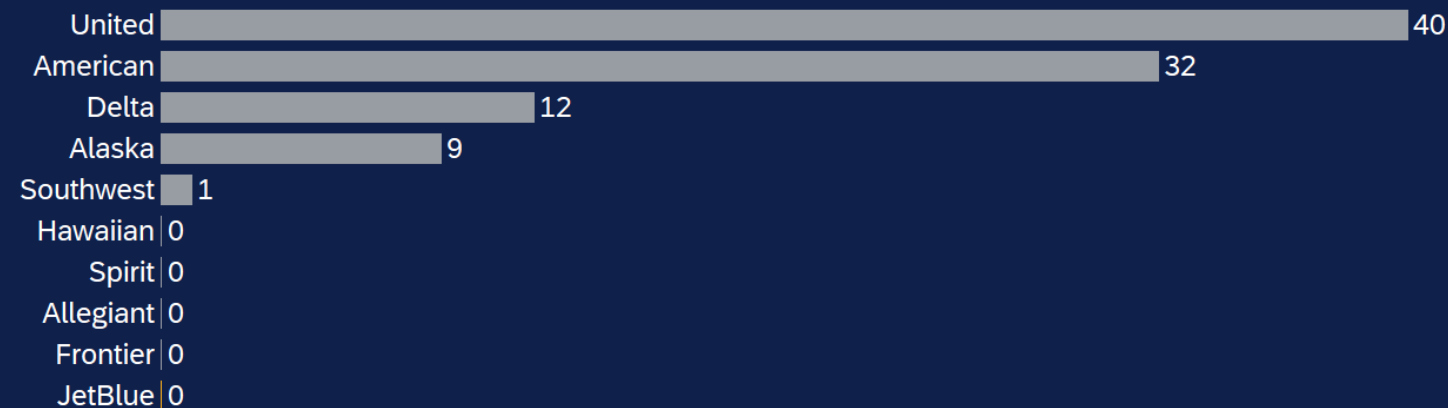
How We Compare

Accidents by Airline



Source: Aviation Safety Database

Fatal Accidents by Airline



Source: Aviation Safety Database

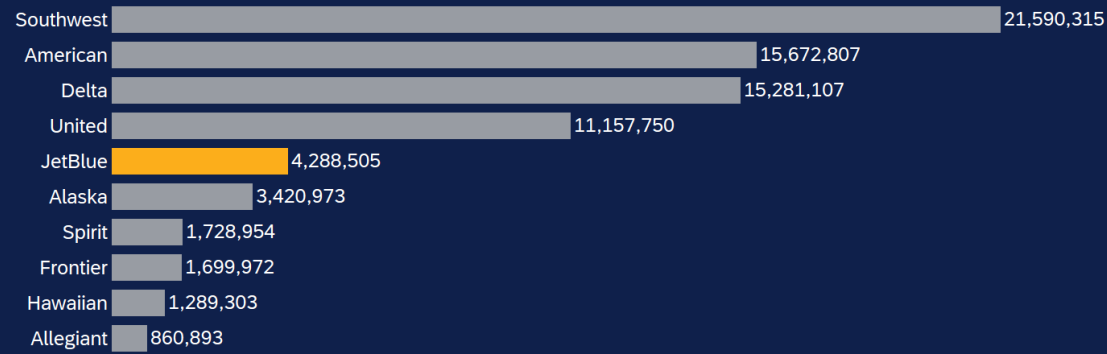
1 accident
in our 21
years of
operation

March 25, 2016

JetBlue Flight 29 from Washington, DC, experienced a component failure within the nose landing gear operating system. A successful emergency landing was performed at Lynden Pindling International Airport, Nassau. None of the passengers were injured.

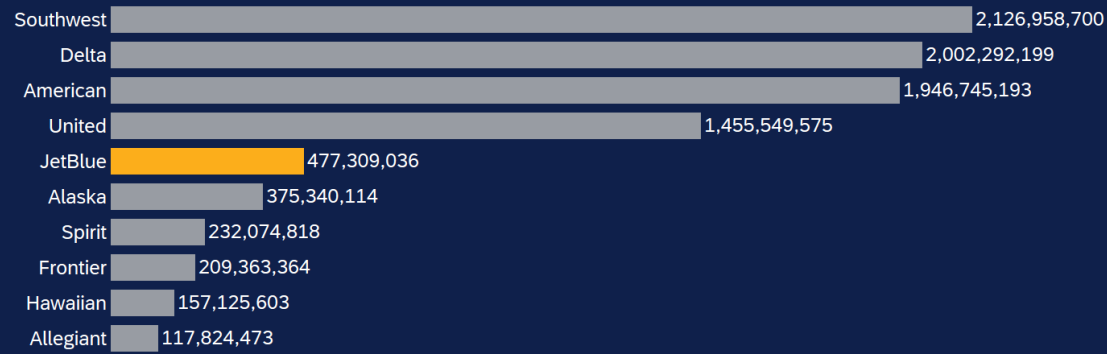
How We Compare – 2002 to 2020

Total Flights from 2002 to 2020



Source: Bureau of Transportation Statistics T-100 Segment data

Total Passengers Carried from 2002 to 2020



Source: Bureau of Transportation Statistics T-100 Segment data

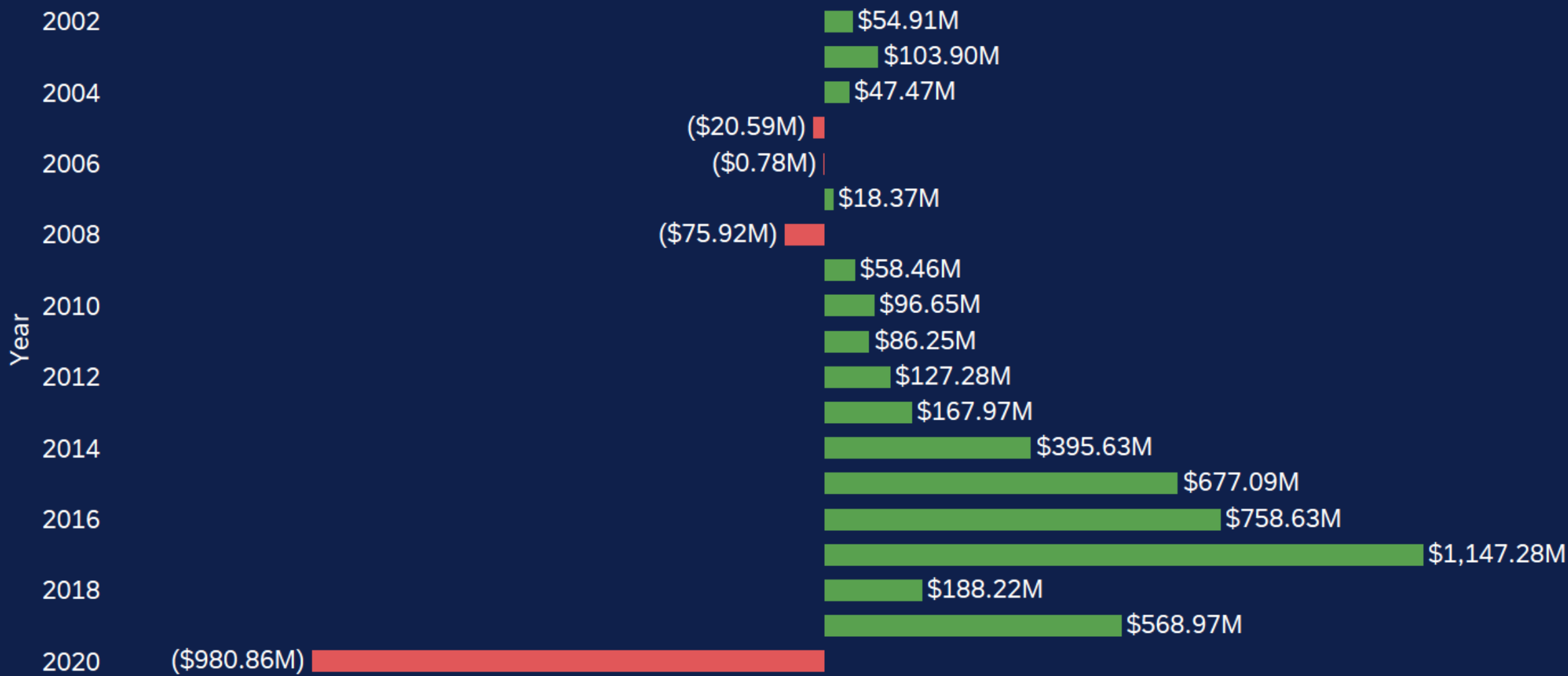
JetBlue Flights and Passengers from 2002 to 2020



Source: Bureau of Transportation Statistics T-100 Segment data

62%
fewer flights
&
72%
fewer passengers

Net Income by Year - jetBlue



Source: Bureau of Transporation Statistics F41 Schedule P12 data