1. The capability tool from https://powerbi.microsoft.com/en-us/ is high-grade security, useful for analyzing business-related data, can be used for other analyses, making graphics is very easy, and maybe a little difficult for beginners and don't understand much about business, and personalized, rich dashboard.

The capability tool from https://www.tableau.com/ is has many functions and is almost the same as R, all the features are quite easy to learn and adapt just like with Microsoft Excel, creating graphs that are quite interactive and easy, but if you use tableau public you will experience lag due to frequent server errors so that when making graphs and dashboards it will take quite a long time.

2. Easy to use from https://powerbi.microsoft.com/en-us/ is to import data is quite easy because it is the same as with Microsoft in general, easily integrates with existing applications, has no speed or memory constraints, compatible with Microsoft products.

Easy to use from https://www.tableau.com/ is to import data is quite easy, the same as importing data in software in general, but will experience lag if you use a public tableau with a large enough data capacity, excellent mobile support, easy to upgrade, and requires SQL knowledge.