1. The capability from https://www.mentimeter.com/app?first is data exports, import and ability for user to show or hide the results of the surveys, allows the user the gauge the sentiments of the target audience and trends can be analyzed and insights can be gained, makes presentations more professional, dynamic, engaging, and visually pleasing by offering the following benefits. visualization creation produces a variety of graphs that are easy to create and attractive.

The capability from https://www.wordclouds.com/ is importing data is very easy and not too difficult, can be adjusted according to the analysis that we want, visual representation of data tends to have an impact and generates interest amongst the audience, can allow you to share back results from research in a way that doesn't require an understanding of the technicalities.

2. Easy to use from https://www.mentimeter.com/app?first is easy to use both for the poll creator and audience for a stable, secure, and fast service, offline editing can be done and the system can auto-generate QR codes for the audience to link to forms, online Growth–share matrix for analysis and online collaboration for your teams, 100-point prioritization method for participants answering the questions.

Easy to use from https://www.wordclouds.com/ is poring over text to develop themes from research takes time, both the creation of a word-cloud and the observation of one help to provide an overall sense of the text. The same visceral response doesn't happen when staring at a page of text, brand names pop and key words float to the surface.