

KEITH SMITH

e: keithbsmith87@gmail.com
p: 724.456.7677
a: Hermitage, PA 16148

EDUCATION

Youngstown State University
Youngstown, OH
Computer Science
2016-2020
President's List (2017-2018)

Colgate University
Hamilton, NY
Art & Art History (Studio Art)
2005 - 2009, 2012

PROGRAMMING EXPERIENCE

HTML, CSS, Javascript, PHP, .NET Framework - Visual Basic, Java, C++

WORK EXPERIENCE

IDMI.Net (Spring 2019)

Poland, OH

Web Designer

4 Months

- Worked as a Web Designer on static info webpages for e-commerce site.
 - Worked on SEO title and description generation for client webpages.
 - Worked on generating a system for assessing potential new clients.
 - Research into products and platforms to offer to clients.
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VaynerMedia (2012-2015)

New York, NY

Audio / Visual Director

6 Months

- Continuing to build Video Production department and capabilities within VaynerMedia
- Involvement in projects from start to finish in planning, production, and post-production
- Leading education movements to teach designers how to animate and edit videos
- Scaling knowledge in film and video production across the company

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Designer

1 year, 3 months

- Further experience planning, designing, and executing videos and GIFs for multiple social platforms
- Creation of micro content for varied brands across multiple social platforms
- Work on animated in-house promotional videos

Junior Interactive Multimedia Designer

5 months

- Continued development and execution of videos for social platforms
- Extensive GIF creation
- Micro content design and execution for multiple social platforms for varied brands

Video Intern

3 months

- Converting and executing videos for social platforms, primarily Facebook and Socialcam (pre-Instagram and Vine)
- Additional time spent designing micro content for multiple social platforms and varied brands

Blausen Medical (2009-2011)

Houston, TX

Professional Intern

2 years

- Basic introduction to design work in Adobe suite and 3DS Max
- Resurrected and maintained render farm nodes
- Heavily involved with creation of educational videos aimed at consumers of health care

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SOFTWARE PROFICIENCIES & SKILLS

- Windows (20 years)
- Mac OS (13 years)
- 3DS Max (2 years)
- Cinema 4D (3 months)
- Adobe Photoshop (5 years)
- Adobe Illustrator (1 years)
- Adobe After Effects (7 years)
- Adobe Premiere (3 years)
- Adobe Audition (1 years)
- Photography (1 years)
- Cinematography (2 years)
- Project Management (3 years)
- Work Environment [Group] (8 years)
- Work Environment [Solitary] (1 years)
- Organization and Time Management (6 years)
- Virtual Reality (1 years)
- Internet/Typing (22 years)