



Affilinet Module Magento

Module description for Advertisers

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1. Module description

The affilinet module integrates essential functionalities of the affilinet platform into your Magento store. This makes it easy to use affiliate marketing within your marketing mix like no other affiliate marketing module.

After a short installation time you can integrate cart tracking (Basket Tracking) and retargeting quick and easy, create dynamic product data feeds, manage orders and view your publisher statistics.

Key features

Registration:

- application form for new advertisers

Settings:

- providing your affilinet program ID as well as webservice login details
- Platform selection
- Company logo upload

Tracking:

- Cart tracking (Basket-Tracking)
- Submission of optional parameters (payment and shipping method) as well as additional product attributes
- Retargeting configuration

Feed generator:

- Cron job batch export
- Available: affilinet standard product data feed
- Submission to affilinet
- Creation of individual product data feeds
- Data field definition based on Magento database
- Product data filtering
- Product data feed definition (delimiter, language, escaping, column title)
- Logo display for product data search in the affilinet portal

Orders (Order Management):

- Display of open, confirmed or canceled orders

Filter:

- Time span (from...to...)
- Week
- Month
- Quarter
- Publisher ID
- Publisher name
- Publisher URL
- Publisher segment
- Channels
- Cancellation reason
- Transaction status (open, confirmed, canceled)
- Order ID
- Selection of evaluation method: registered or edited in this period (registration date or validation date)

Statistics:

- Display of views, clicks, sales, leads and publisher commissions

Filter:

- Time span (from...to...)
- Week
- Month
- Quarter
- Publisher ID
- Publisher name
- Publisher URL
- Publisher segment
- Channels
- Creative types
- Publisher volume (from..to..)

Free module download within the Magento Connect Center at:

<http://www.magentocommerce.com/magento-connect/affilinet-modul.html>

History:

Date	Kind of Change	Detail of Change	Author	Comment
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History-Guide:**Date:** 01.10.2014**Kind of Change:** New**Detail of Change:****Author:** SP**Comment:**