



YOUR TRAVEL APPETITE !!!



Problem Statement

- ◆ **Indians love to munch but there are no in cab retail store available to make an instant purchase and quench the hunger.**
- ◆ **Drivers margins are diminishing due to ride hailing competitive market.**

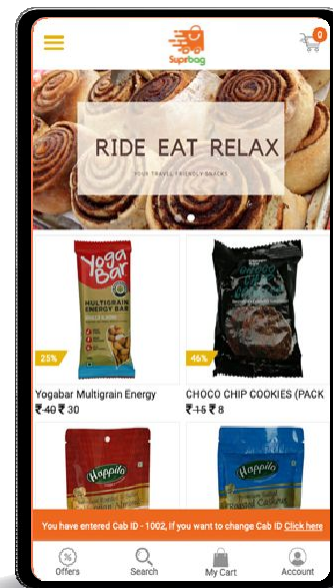
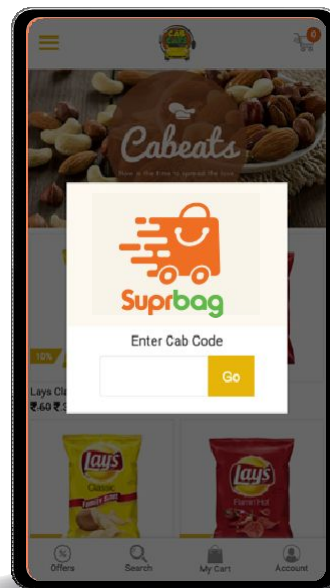


Solution

- ◆ QUICK HEALTHY SNACK OPTIONS
- ◆ IN YOUR OLA /UBER
- ◆ HUNGER KI BAJAO

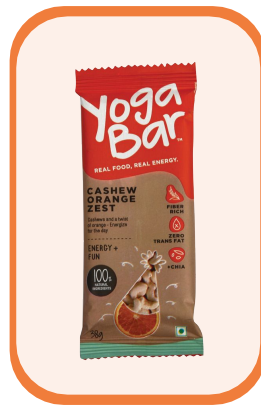


Customer Touch Points



Heath Snacks

◆ Some of our Health Snack options

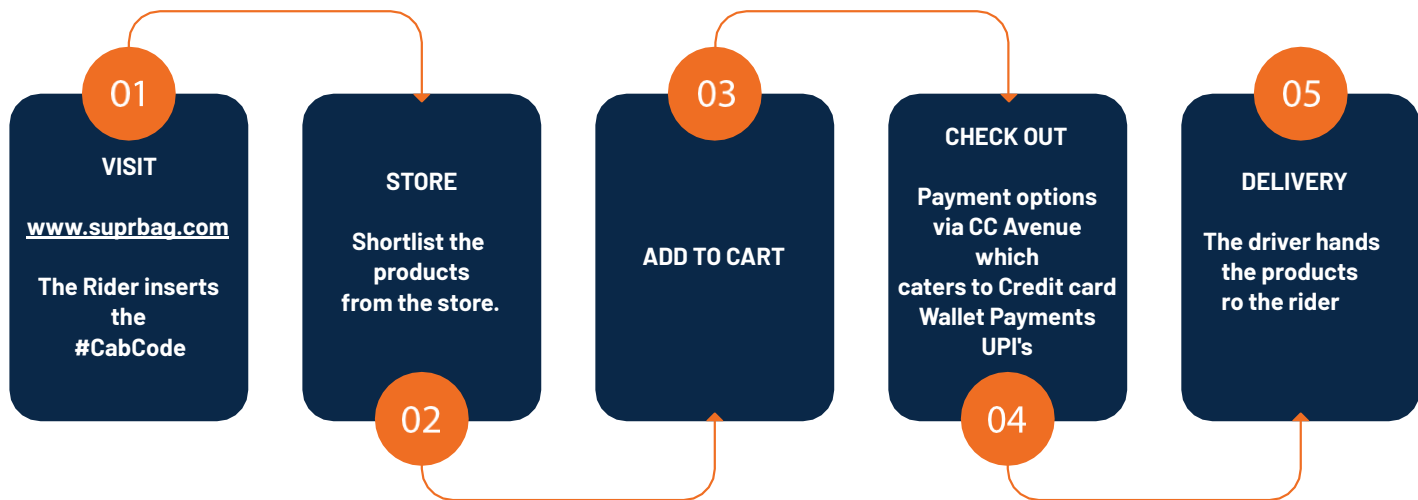


Solution

- ◆ Actual Kit with Mobile Retail POS



Rider Model



For Brands

- ◆ **Increase Brand Awareness through Our Platform. Sampling, Advertising , Sales through SuprBag**
- ◆ **Platform. Full Door or Full Can Wrapping.**
- ◆ **Back Seat Branding.**
- ◆ **Thousands of Daily**
- ◆ **impression.**

Sampling & Advertising



Re-route consumers to ecommerce website



Current Traction

850+

Product
Sold

500+

Customers

200+

Cabs

Contact Us



YOUR TRAVEL APPETITE !!!

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