

# Afifah Makmur



- 012 - 5980730
- unicornafifah@gmail.com
- Kajang, Selangor
- afifah\_makmur

## EDUCATION

**2020 - Present**  
**UITM Alor Gajah, Melaka**

- Diploma in New Media and Contentpreneurship
- CGPA | 3.34

**2016 - 2019**

**SMK Sultan Abdul Aziz Shah (INTEG), Kajang, Selangor (SMKSAAS)**

- Sijil Pelajaran Malaysia (SPM)

## LANGUAGE

**Speaking/ Writing**

- Bahasa Melayu | Fluent
- English | Fluent

## REFERENCES

- Miss Wan Azfarozza**  
Industrial Training Coordinator  
+6013 - 3807870
- Madam Noorazura Binti Durani**  
Lecturer of Universiti Teknologi  
Mara Alor Gajah, Melaka  
+6019 - 6562432

## Social Media Content Creator

I'm an easy-going and cheerful person to adapt in work environment. Always ready to learn new knowledge and skills to improve myself.

### SKILL

- Canva 80%
- Copywriting & Storywriting 80%
- Video Editing 77%
- Adobe Illustrator 73%
- Communication Skills 83%

### EXTRA-CURRICULAR

- Participated in Game Mini Carnival 2022 | Gaming Beyond Reality | UiTM Alor Gajah, Melaka (Gameinc 2022) event
- Participated in Lendu E-Sport Arena 2022 | Play Beyond Limitation! | UiTM Alor Gajah, Melaka (LENSA22) event.

### AWARDS/RECOGNITION

- Gold Award in the Global Virtual Student Invention, Design & exhibition (GV - SIIDE 2020)
- Argania Ambassodar Programme (won the second place for the second task assignment).

### WORK EXPERIENCE

**2021 - 2022**

**AI - Aswaq ( Prayer Garment Brand)**

<https://www.instagram.com/alaswaqhq/>

**Content Creator**

- Handling content on social media.

**2021**

**Lovely Belle (Argania Dropshipper)**

[www.instagram.com/lovelybelle. /](http://www.instagram.com/lovelybelle./)

**Social Media Manager**

- Design Instagram posting and voiceover.