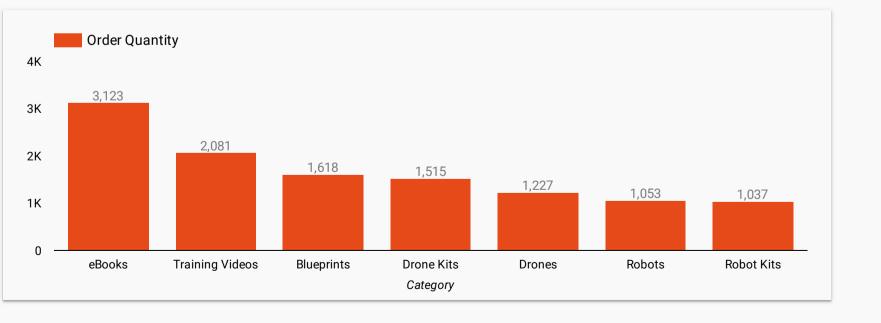


Name of Category

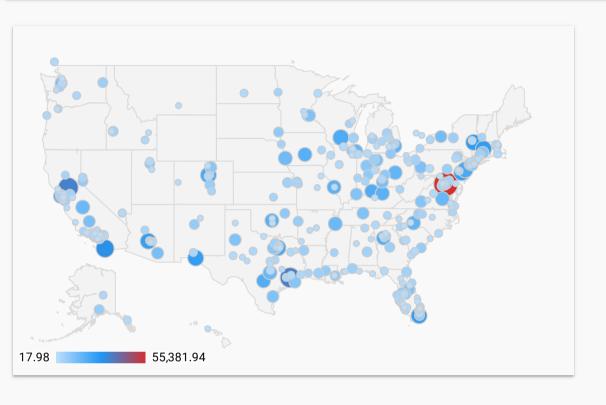
**Total Sales** 

\$2M



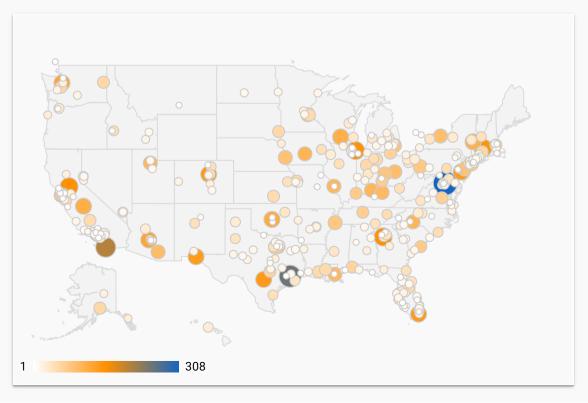
**Total Order Quantity** 

11,654



#### **Total Sales by City**

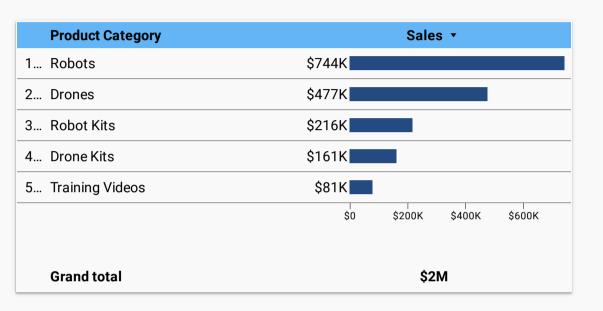
as we can see, these are the states in America and in the sales calculations, here we can see that the state of Washington D.C ranks first with sales of \$55,351 followed by the state of Houston with a total of \$33,761 and finally the state of Sacramento has almost the same figure as Houston State at \$33,380.



### **Total Quantity by City**

In total quantity by city, it just a slightly different with total sales where the state of Washington D.C and Houston sit in the first and second with quantity of 308 and 249 but, in third rank the state of Sacramento has been overtaken by the state of San Diego with quantity of 203.

**Top 5 Product Categories With The Highest Sales** 



**Top 5 Product Categories With The Highest Quantity** 



These are the top 5 product categories based on the number of sales where the technology category is the favorite by occupying the top 4 product categories. First place is occupied by the robot category with \$744k sales and followed by the drones category with \$477k sales

These are the top 5 product categories based on quantity, where it turns out that it is not the technology category that is at the top, it is the edu-tech sector that is at the top. The first rank is occupied by the ebooks category with 3123 quantity and followed by the training videos category with 2081 quantity

|    | Category | Product        | Sales ▼ | Quantity |
|----|----------|----------------|---------|----------|
| 1. | Robots   | MICR-23K Robot | \$157K  | 175      |
| 2. | Robots   | RWW-75 Robot   | \$121K  | 137      |
| 3. | Robots   | RLK-9920 Robot | \$121K  | 173      |
| 4. | Robots   | RQTE-554 Robot | \$116K  | 170      |
| 5. | Robots   | RCB-889 Robot  | \$114K  | 208      |
|    |          |                |         |          |

|     | Catego<br>ry  | Product      | Sales | ▼ Quantity                   |
|-----|---------------|--------------|-------|------------------------------|
| 11. | Drone<br>s    | DC-304 Drone | \$56K | 143                          |
| 12. | Drone<br>s    | DX-145 Drone | \$48K | 192                          |
| 13. | Robot<br>Kits | BYOR-3000    | \$42K | 196                          |
| 14. | Robot<br>Kits | BYOR-3535    | \$42K | 186 11 - 15 / 69 <b>〈  〉</b> |

The table shows that sales of robot products are dominated by those in the technology category, but it is unfortunate that sales of robot kits are not among the top 10. Since the main product is in the top spot, I can only suggest that, in the future, sales of additional items for robots be increased further by being sold separately from robots, which will likely increase sales of robot kits products.

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