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## AFIF JAZIMIN | WEB DESIGNER & UI/UX DESIGN

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### OBJECTIVE

I am Muhammad Afif Jazimin, currently living in Kajang, Selangor. I specialize in web development and UI/UX design, and I am deeply devoted to daily learning and fully dedicated to any tasks entrusted to me.

In the realm of UI/UX and app development, I have accomplished notable achievements. I've successfully crafted user interfaces that enhance user experiences, resulting in intuitive and visually appealing applications. These achievements stem from a combination of technical skills, creativity, and a deep understanding of user needs and preferences. My goal is to continually elevate these achievements by staying updated with industry trends and incorporating user-centric designs into all my app development endeavors.

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### EDUCATION

#### 2016 - 2020 | Kolej Vokasional Sepang

Diploma in Database management and Web Application, CGPA 3.64

- Post Graduated in Database management and web application
- Gained extensive training and successfully accomplished all courses for database management, web designing & develop.

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### PROFESSIONAL EXPERIENCE

#### Altica Sdn Bhd

Junior Web Developer | May, 2021 - Present

- My achievement is providing the development team with a clear overview of application layout and flow.
- Successfully achieving visually appealing and on-brand final graphics and layouts.
- Regularly presenting wireframes and user flow updates to the board of directors, facilitating project discussions on a weekly basis.
- Successfully conducted market research and analysis to assess trends, brand awareness, and competition ventures.
- Established a pivotal communication channel between the company and outsourced developers, offering valuable guidance and suggestions for project execution in alignment with management directives.
- Conducted thorough web app testing and provided constructive feedback to the developer team.
- Successfully compiled a comprehensive list of bugs from web app testing, aiding the developer team in addressing and resolving issues.
- Effectively managed and upheld the stability of core web services and websites.

- Collaborated seamlessly with the Marketing team to refresh the website's appearance and content, giving it a modern and appealing new look.
- Delivered reliable proximity support and technical assistance for website-related incidents.
- Successfully maintained the company website.

### **Bangi Convention Center**

Internship Industry | January, 2020 - August, 2020

- Designed and consistently managed company websites using the WordPress platform.
- Developed and thoroughly tested applications for the company.
- Established comprehensive guides to document processes, ensuring the continuity of business operations.
- Contributed to successful marketing campaigns for the company.
- Efficiently managed multiple digital accounts.
- Conducted competitor research to keep the company competitive and informed.
- Collaborated with the sales team to enhance sales skills and strategies.
- Effectively supported the sales team in identifying potential clients.
- Consistently refreshed social media content on a daily basis.

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## **PROJECTS EXPERIENCES**

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### **Altica Sdn Bhd | Mybaiki**

- One of my achievements includes the successful creation of a streamlined flow system for applications.
- I have been instrumental in aiding developer teams with their design efforts.
- I actively provide my expertise and opinions on app design, and I am proficient in creating comprehensive mockups for various applications.

### **Altica Sdn Bhd | Myaestic**

- An achievement I'm proud of is creating a highly efficient flow system for Myaestic apps.
- I've played a pivotal role in assisting developer teams with their design initiatives.
- I actively leverage my expertise to provide valuable insights and opinions on app design.

### **Altica Sdn Bhd | Getudio**

- This showcases my knack for creating an intuitive user journey, leading to enhanced user experiences and improved app usability.
- A notable contribution I've made is playing a central role in aiding developer teams with their design initiatives
- I consistently offer my expertise and insights in app design, actively contributing to the iterative design process.

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## SOFTWARE

- ✓ Microsoft Office: Word, Excel, Powerpoint
- ✓ Adobe XD & Figma
- ✓ Wordpress
- ✓ Adobe Photoshop
- ✓ Trello
- ✓ Hardware and Software Computer Skills

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## TECHNICAL SKILL

- ✓ Data analysis
- ✓ Web development
- ✓ Computer programming language
- ✓ Braintorming system flow
- ✓ Familiar with basic coding
- ✓ UI / UX Designing
- ✓ Writing
- ✓ Conduct UX research
- ✓ Create wireframe

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## CORE COMPETENCIES

- ✓ Familiar with html, php and javascript
- ✓ UI & UX architecture
- ✓ Front-end website development
- ✓ Apps testing and prepare UAT
- ✓ Create mobile apps flow

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## LANGUAGE

- ✓ Bahasa Malaysia - Native speaker
- ✓ English - Professional working proficiency