MEASURES TO PROTECT COMPUTER SECURITY

Principle measures to ensure computer security:

- Restricting access
- Encryption
- · Anticipating Disaster

INTRODUCTION

- · Impact of technology on people and how to protect ourselves on the Web.
- · Most significant concerns:
- · Privacy, Security & Ethics

PRIVACY

Concerns the collection and use of data about individuals

PRIMARY ACCURACY PRIVACY -> PROPERTY ISSUES > **ACCESS**

COOKIES

- First Party & Third Party Cookies
- · Privacy modes in browsers

TRENDS IN DATA PRIVACY

Recent trends seek to strike a

Cookies-less future

over their data

technology

· Addressing privacy with

our privacy:

balance between our data against

· Consumers demand more control

PRIVACY THREATS

- · Voluntarily done by the users (sharing information online)
- Web bugs, Spyware, Computer monitoring software & Anti Spyware program
- Hackers & Cybercrime

COMPUTER

SECURITY

COMPUTER CRIME

- Computer crime is a type of crime that involves using a computer to do something illegal.
- · It can include things like hacking, stealing private information, and causing damage to computer
 - Data Manipulation
 - Denial of Service (DoS)
 - Rogue Wi-Fi hotspots

MALICIOUS

SOFTWARE &

HARDWARE

TYPE OF

SCAMS

internet scams are when someone tries to trick you into giving them your personal information or money by lying to you on the internet

HISTORY AND TEMP FILES

- HISTORY FILES Include locations or addresses of sites you have recently visited BROWSER CACHE - Saved files from visited websites - Offers quick re-display
- when you return to the site

INTERNET AND WEB

- WHEN BROWSING WEB, CRITICAL INFORMATION IS USUALLY STORED IN
- HISTORY FILES TEMPORARY INTERNET
- FILES(BROWSER CACHE)
- PRIVACY MODE **WEB BUGS** SPYWARE



BIG DATA CONS

- · Collecting public, but personally identifying information
- · Spreading information without personal consent
- · Spreading inaccurate information

Malicious software is a type of computer program that is designed to harm your computer or steal your personal information.

Malicious Program

WORMS VIRUS TROJAN

HORSE

MALICIOUS HARDWARE

- Zombies
- Rouge WiFi Hotspot
- Infected USB flash drives

TYPE OF SCAMS

- Chain Letter
- Auction Fraud
- Vacation Prize
- Advance Free Loan

