

Afrika

TOGETHER WE CAN DO MORE



Afika.co

Is a project in response to the COVID-19 crisis in South Africa.



Afika is a Non
Profit Company



Our value chain.

Is built to employ women who have lost their income as
a consequence of the COVID-19 pandemic in South Africa.
Your purchase helps them support their families during this time.



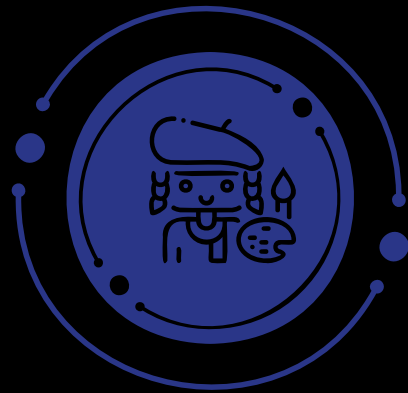
Protect our women
as they protect you.



Your buy supports three women.



A skilled seamstress
is paid for her labour.



Our graphic designer
keeps us looking pretty.



Our saleswomen earns
a fixed amount per mask.








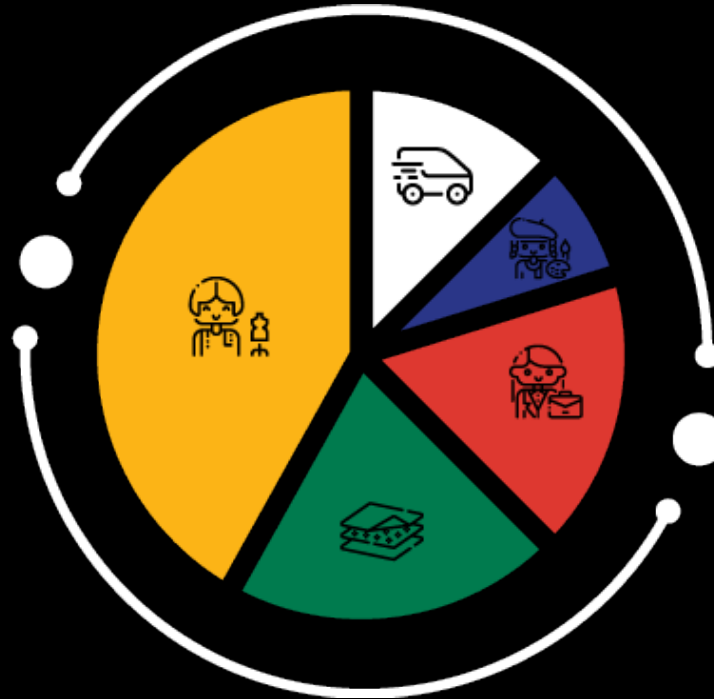
We believe in
transparency.



Afika cost breakdown.

Our main main **stakeholders** remain our **seamstresses** and saleswomen. Your support **impacts** their lives.

-  Seamstress Labour
-  Material Costs
-  Sales Commission
-  Logistics
-  Graphic Design

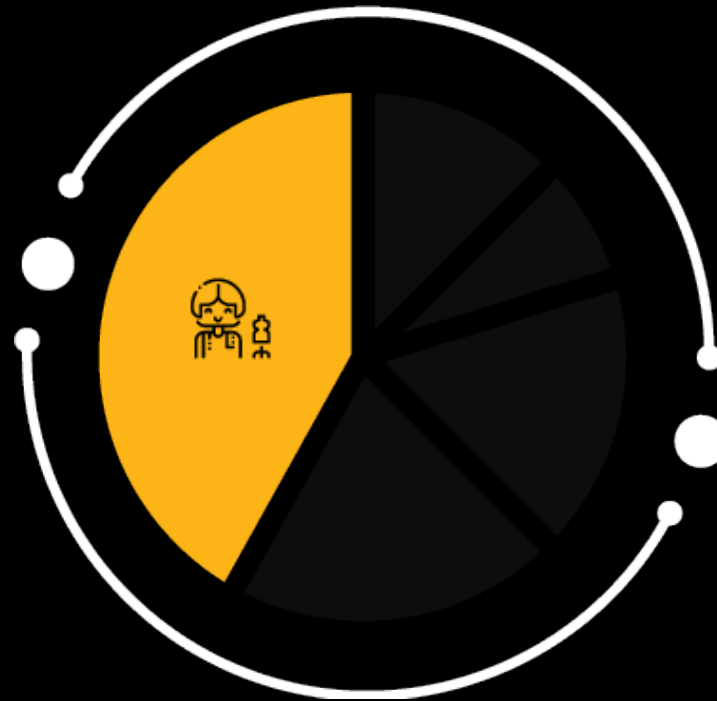


We believe in
quality.



Why do our seamstresses earn the most?

- Not all masks are created equal.
- Afika masks are hand made for the highest quality insurance.
- Our three-layered masks have a plyable nose piece and adjustable elastic to ensure a custom fit.



We believe in
sustainability.



We are building our brand with the end in mind.

- Afika.co is a broader vision to support women. We are building a brand and family of South Africans supporting one another in community.
- COVID-19 may not be here in the future, but Afika.co will.





We are not a sweat shop

An Afika seamstress is respected for her skill and her time. We currently employ 6 women.



Afika products.

Masks vary in shapes; sizes and materials.



Afika round mask.



Afika pleated mask.



Afika shaped mask.





Want to get involved?

To retail our brand please contact
us at orders.afika@gmail.com



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