













UNTAR untuk INDONESIA

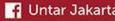
BUSINESS INFORMATION SYSTEMS SI13014

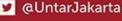
Dosen: Ir. Jap Tji Beng, MMSI., PhD.

Session 1. Introduction to Business Information Systems

2021









Part 1. Organizations, Management, and the Networked Enterprise

- 1. Information Systems in Global Business Today
- 2. Global E-Business and Collaboration
- 3. Information Systems, Organizations, and Strategy
- 4. Ethical and Social Issues in Information Systems





Part 2. Information Technology Infrastructure

- 1. IT Infrastructure and Emerging Technologies
- Foundations of Business Intelligence: Databases and Information Management
- 3. Telecommunications, the Internet, and Wireless Technology
- 4. Securing Information Systems





Part 3. Key System Applications for the Digital Age

- 1. Achieving Operational Excellence and Customer Intimacy: Enterprise Applications
- 2. E-commerce: Digital Markets, Digital Goods
- 3. Managing Knowledge and Artificial Intelligence
- 4. Enhancing Decision Making





Part 4. Building and Managing Systems

- 1. Building Information Systems
- 2. Managing Projects
- 3. Managing Global Systems





References

Laudon K.C. & J.P. Laudon. (2020). *Management information systems: managing the digital firm*. Pearson Education, Inc.



