UNIVERSITY MALAYSIA TERENGGANU

FACULTY OF OCEAN ENGINEERING TECHNOLOGY & INFORMATICS

CSM3123 : NATIVE MOBILE PROGRAMMING

Project Proposal : Revolutionizing Business Connectivity and Innovative Business Card App

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TABLE OF CONTENT 2

1. **Introduction**

Through a unique business card application, this project intends to revolutionise corporate connection. This app aims to transform the traditional business card into a dynamic and interactive tool, allowing users to effortlessly manage their professional connections by seamlessly adding, deleting, and editing business details. Otherwise, this solution will redefine how individuals network and engage within professional spheres by combining efficiency with modern functionality.

2. **Problem Statements And Solutions**

2.1 Inefficient Business Card Management

Problem : Conventional business cards lack dynamism and struggle to accommodate evolving business details beyond basic contact information, leading to inefficiencies in maintaining up-to-date professional connections.

Solution : Our app will reimagine the traditional business card by providing a digital platform where users can easily add, edit, and delete business details. This includes phone numbers, company names, business descriptions, and locations, ensuring a comprehensive and adaptable representation of their professional identity.

2.2 Limited Flexibility in Business Representation:

Problem : Static business cards restrict the representation of diverse business offerings and fail to reflect the dynamic nature of modern enterprises.

Solution : Through our app, users can modify and update business details effortlessly. This flexibility allows for comprehensive representation, showcasing various services or products offered by a company, thereby enhancing their networking capabilities.

2.3 Challenges in Keeping Business Information Current

Problem : Traditional business cards struggle to maintain accuracy in business details as they lack mechanisms for easy updates or changes.

Solution : Our app facilitates easy deletion and addition of business information. Users can swiftly update phone numbers, company names, business descriptions, and physical locations, ensuring that their professional network always has access to the latest and most accurate details.
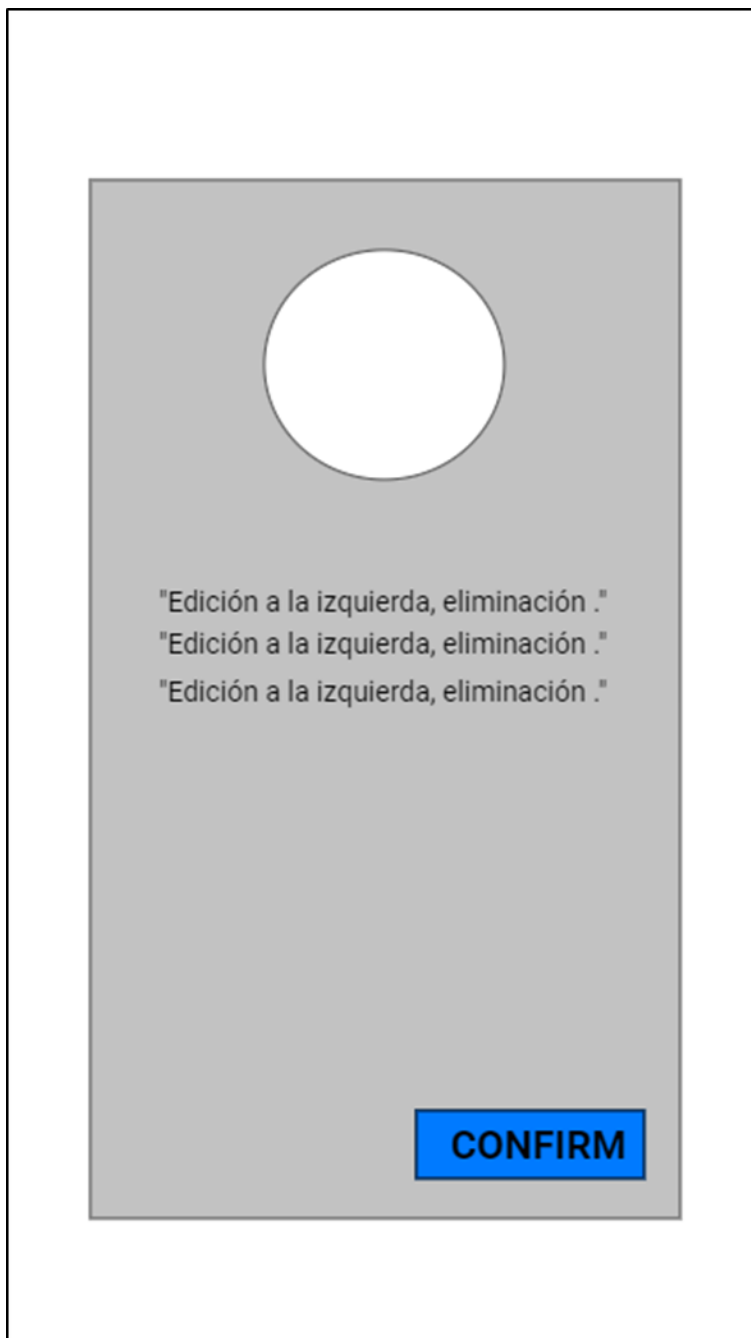
3. Main Objectives

3.1 Streamlined Business Connectivity: Develop an intuitive interface that simplifies the process of adding, deleting, and editing business details on a digital business card, ensuring efficient networking and professional connectivity.

3.2 Comprehensive Business Representation Create a platform that accommodates diverse business information, including phone numbers, company names, business descriptions, and physical locations, providing users with a versatile tool to showcase their professional identity.

3.3 Effortless Information Management: Ensure that users can easily update and modify business details, fostering an environment where maintaining accurate and current business information is convenient and accessible.

4. Wireframe

"Edición a la izquierda, eliminación ."
"Edición a la izquierda, eliminación ."
"Edición a la izquierda, eliminación ."

CONFIRM

ADD

"Edición a la izquierda, eliminación ."
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