₹ 142M

Revenue

350K

Sales Qty

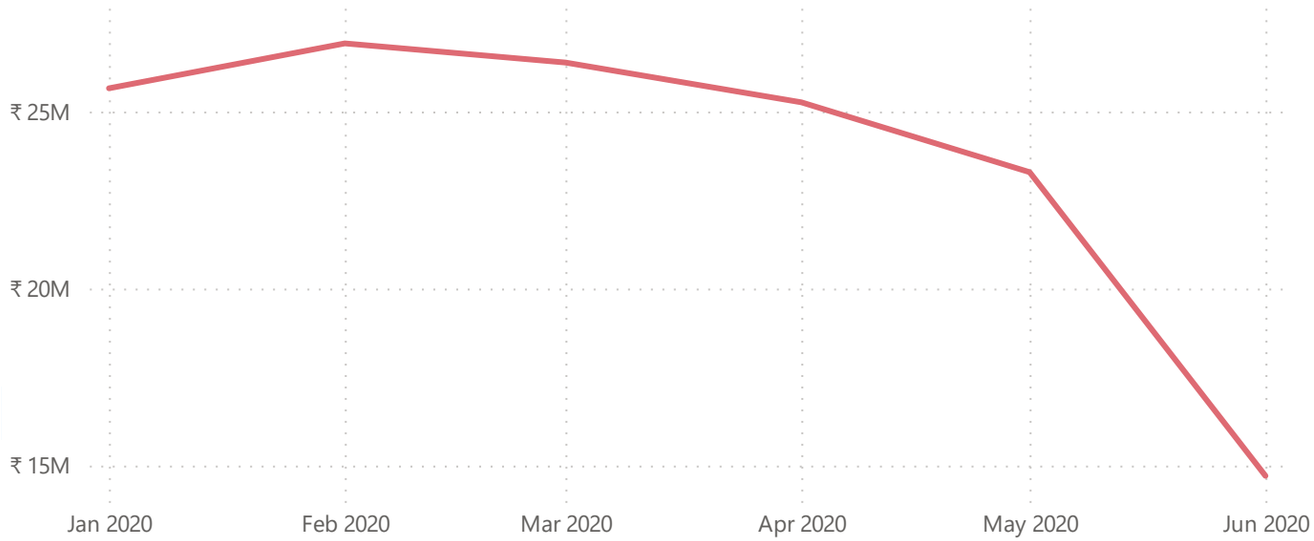
year

2017 | 2018 | 2019 | 2020

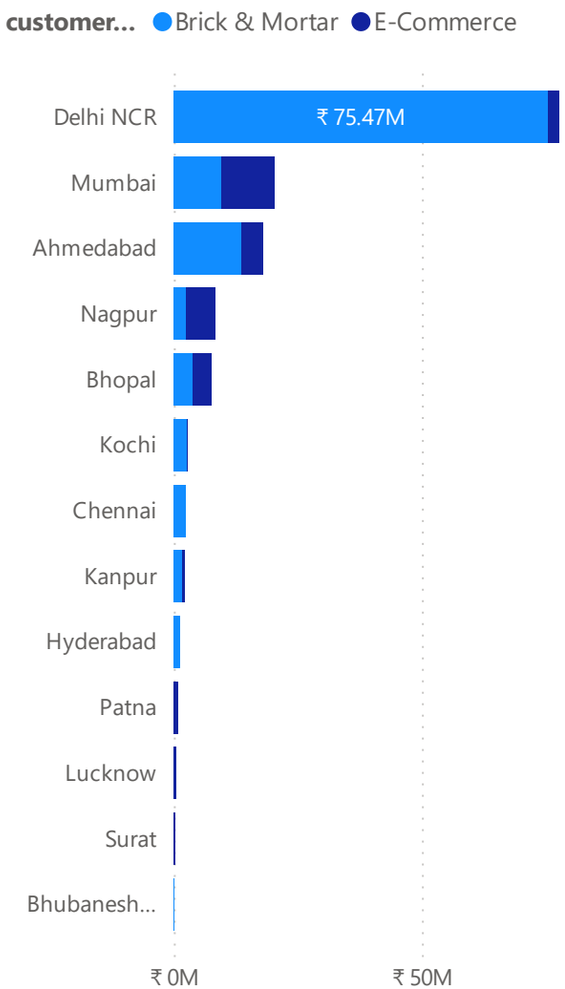
cy_date

Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20

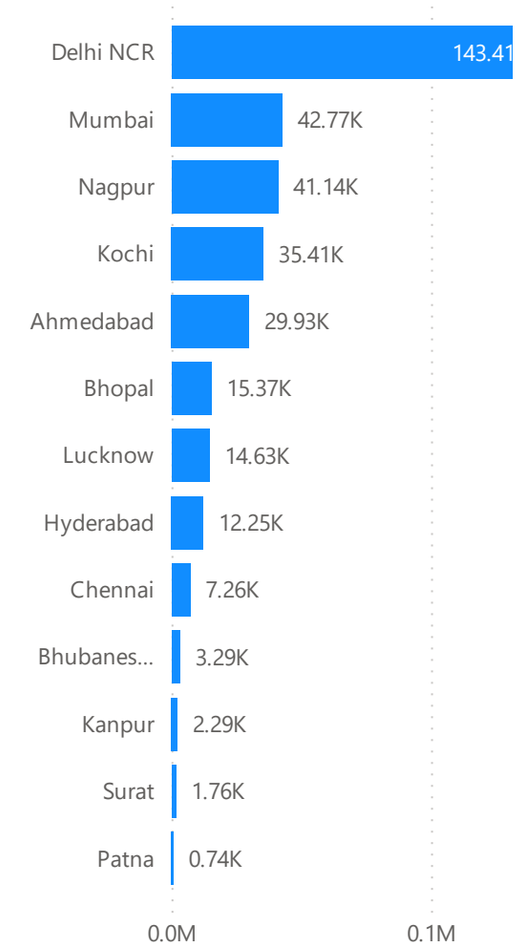
Revenue Trend



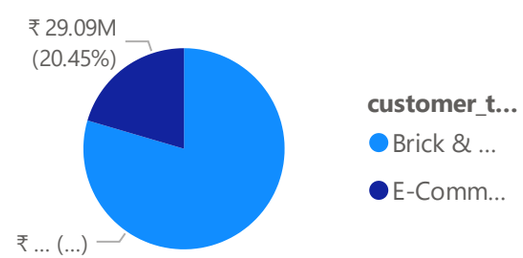
Revenue by Markets



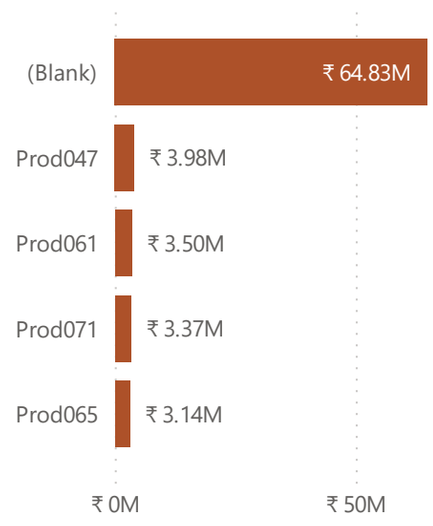
Sales Qty by Markets



Top 5 Customers



Top 5 Products



₹ 142M
Revenue

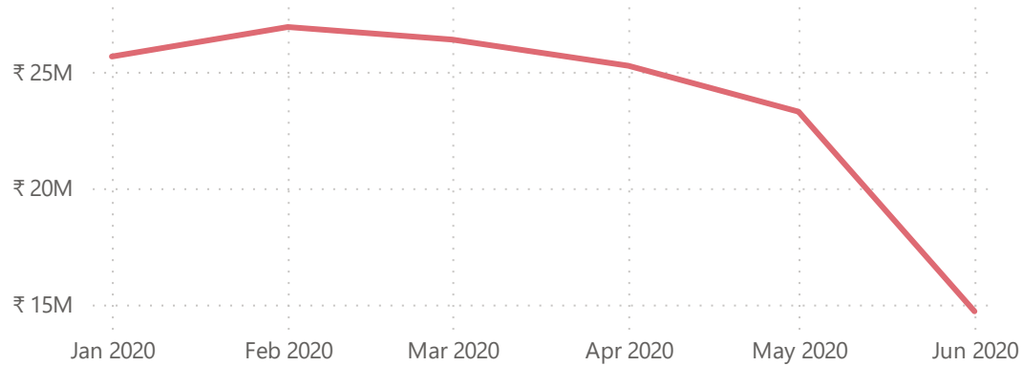
350K
Sales Qty

2.1M
Total Margin

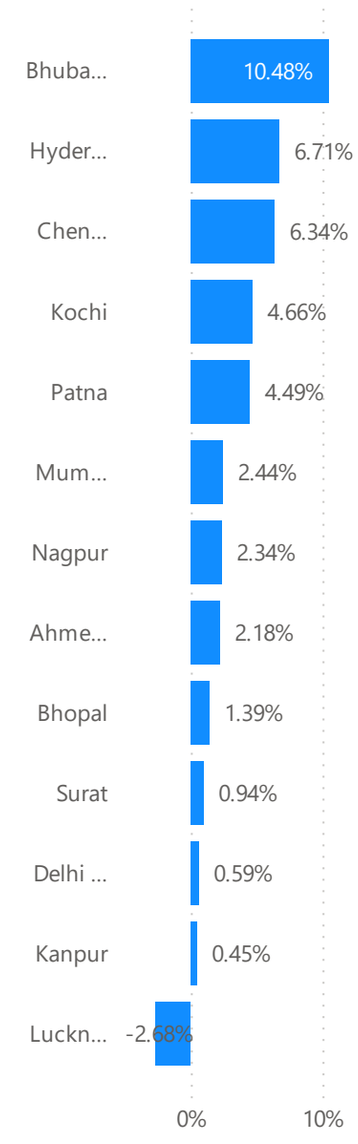
year: 2017 | 2018 | 2019 | 2020

cy_date: Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20

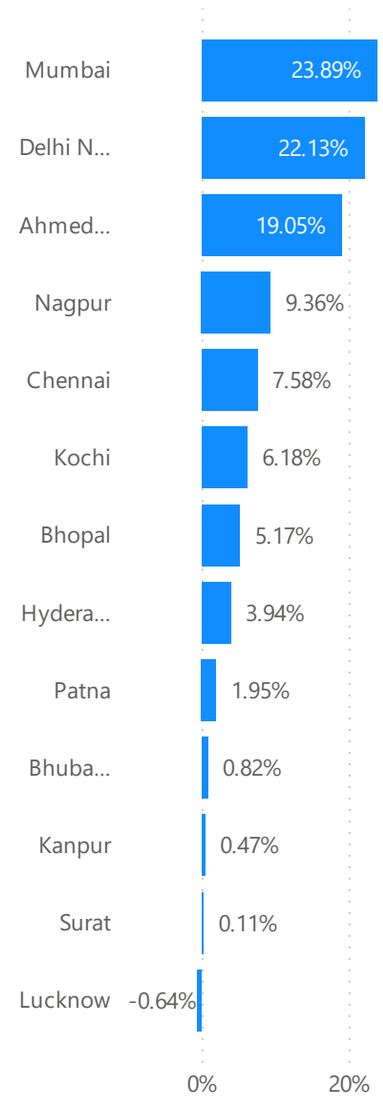
Revenue Trend



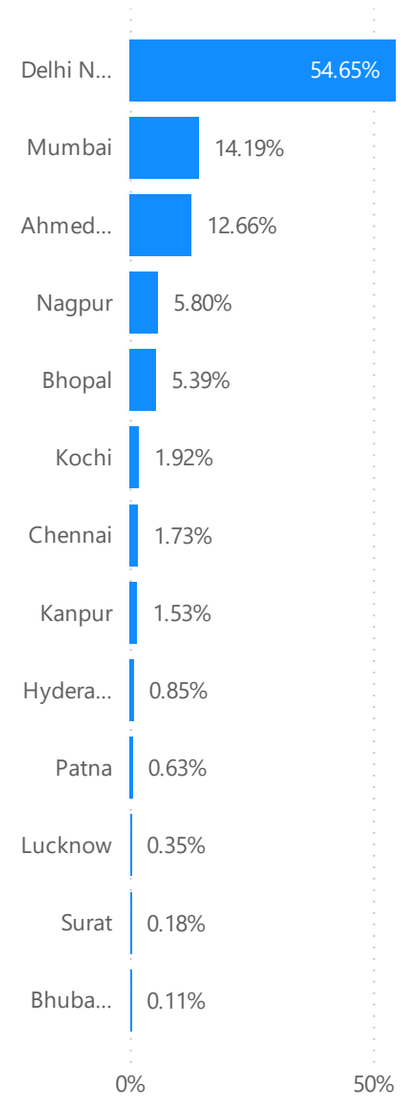
Profit Margin% by Markets



Profit Margin Contribution% by Markets



Revenue Contribution% by Markets



custmer_name	Revenue	Revenue Contribution%	Profit Margin%	Profit Margin Contribution%
Excel Stores	₹ 7,928,385	5.57%	3%	12.54%
Surge Stores	₹ 3,953,600	2.78%	6%	11.95%
Electricalsara Stores	₹ 65,641,977	46.15%	0%	11.92%
Info Stores	₹ 5,064,374	3.56%	3%	7.82%
Acclaimed Stores	₹ 3,116,384	2.19%	4%	6.12%
Forward Stores	₹ 2,560,961	1.80%	4%	5.39%
Modular	₹ 2,453,519	1.73%	4%	5.04%
Leader	₹ 1,671,901	1.18%	6%	4.87%
Nixon	₹ 3,028,345	2.13%	3%	4.66%
Nomad Stores	₹ 1,978,550	1.39%	4%	3.95%
Power	₹ 1,098,552	0.77%	7%	3.69%
Unity Stores	₹ 1,748,166	1.23%	4%	3.31%
Electricalsocity	₹ 2,520,938	1.77%	3%	3.29%
Surface Stores	₹ 2,420,004	1.70%	3%	3.20%
Elite	₹ 1,247,785	0.88%	5%	3.19%
Electricalsopedia Stores	₹ 995,764	0.70%	6%	2.86%
Control	₹ 4,182,662	2.94%	1%	2.52%
Atlas Stores	₹ 2,189,613	1.54%	2%	2.10%
Flawless Stores	₹ 1,126,976	0.79%	3%	1.83%
All-Out	₹ 713,953	0.50%	5%	1.57%
Total	**₹ 142,224,545**	**100.00%**	**1%**	**100.00%**

₹ 142M
Revenue

350K
Sales Qty

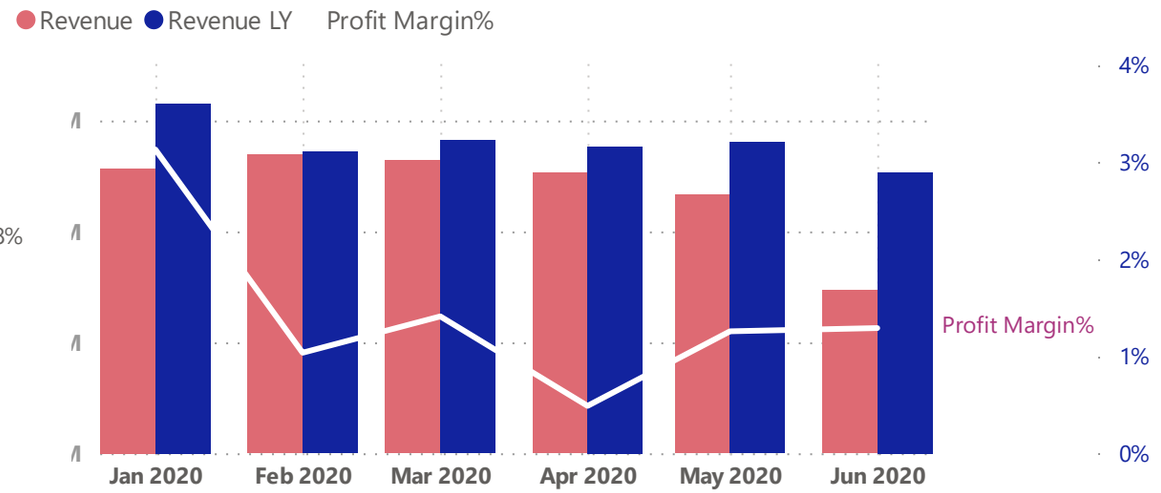
2.1M
Total Margin

Profit Target
2%

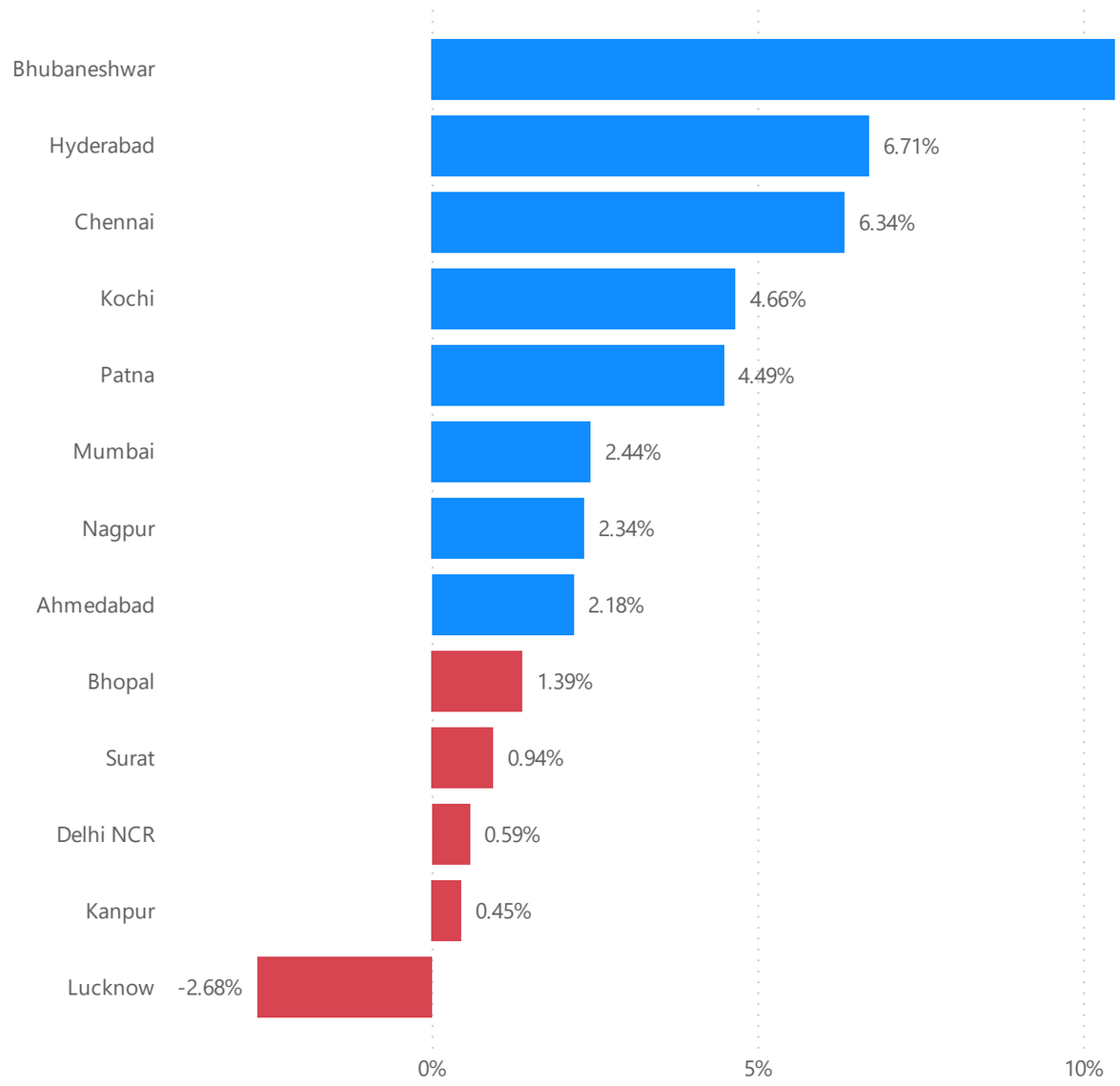
cy_date
Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20

year
2017 | 2018 | 2019 | 2020

Revenue Trend



Profit Margin% by Markets and Zone



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Total	**₹ 142,224,545**	**100.00%**	**1%**	**100.00%**