

# The ABC of Computational Text Analysis

**#12 MINI-PROJECT PRESENTATIONS +  
DISCUSSION**

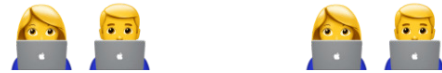
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# Outline

- presenting your projects



- discussing your feedback

# Project Presentations

- 8 projects
  - 7-8 minutes per group
  - +2 min feedback/questions everyone
- publish project on the course website if you like

# Mini-Projects

Name	Research question
Stefanie Jakober, Lorena Fähndrich, Serafina Bründler, Maria Krack	Analysis of Migros Luzern' annual reports (2010-2020) on the shift of focus towards more sustainability-related topics and words
Valentina Meyer, Dario Haab, Nils Brun	Geschlechter-Analyse von 2 Parteien anhand deren Parteiprogrammen
Selina Seiler, Fiona Dudé, Selina Buser	Speeches from Olaf Scholz before and after being Kanzler
Jakob Henkel, Felix Sigrist, Livio Lombardo	Speeches vergleichen
Ruben Oliveira, Sidney Kämpfer	Compare most used words in presidential speeches in the US across time and parties
Anja Zürcher, Arianna Cambianica, Franciska Coric, Jasmin Wyss	Comparison of the mission statements of some Swiss banks
Cedric Bähler, Natalie Wüst, Leandra Ferrario, Valerio Moreno	Comparison of annual reports by Glencore
Klara Förster, Tamara Gander, Lorena Graf, Lara Stiz	Sprachvergleich einer konservativen Partei, damals vs. heute

A wide-angle photograph of a large audience seated in a dark arena, looking towards a brightly lit stage. The stage is illuminated by several powerful spotlights, creating a high-contrast scene. The audience is mostly in silhouette, with some individuals visible in the foreground. The stage area is filled with light, and the overall atmosphere is one of anticipation and excitement.

The stage is yours...

# I hear you ...



- knowledgeable + supportive
- well-organized seminar
- hands-on experience



- good exercises, yet too little time and no solutions
- lacking use case for Bash
- explanations not always clear
- too fast and ambitious

Thank you!

# Why the heck did we learn all this? 🤯

- **Text** is the most abundant form of data. **We want to analyze** that.
- ~~A~~ Information technology is **transforming our society**. We need to **understand** (to criticize).

# Ensure up-to-date Materials

update with `git pull`



# Nice Work





It is getting easier from here on,  
relax first though!



A man wearing a red beanie and a dark jacket over a white t-shirt stands on a city street at night. He is looking slightly to his left. The background shows a building with large glass windows and doors, some of which are illuminated from within. A sign above one of the entrances reads "RITZ CARLTON". The text "Good Bye..." is overlaid in large white letters across the center of the image.

# Good Bye...