

# The ABC of Computational Text Analysis

## #7 WORKING WITH (YOUR OWN) DATA

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# Recap last Lecture

- describe text as pattern using RegEx
- extract + replace textual parts

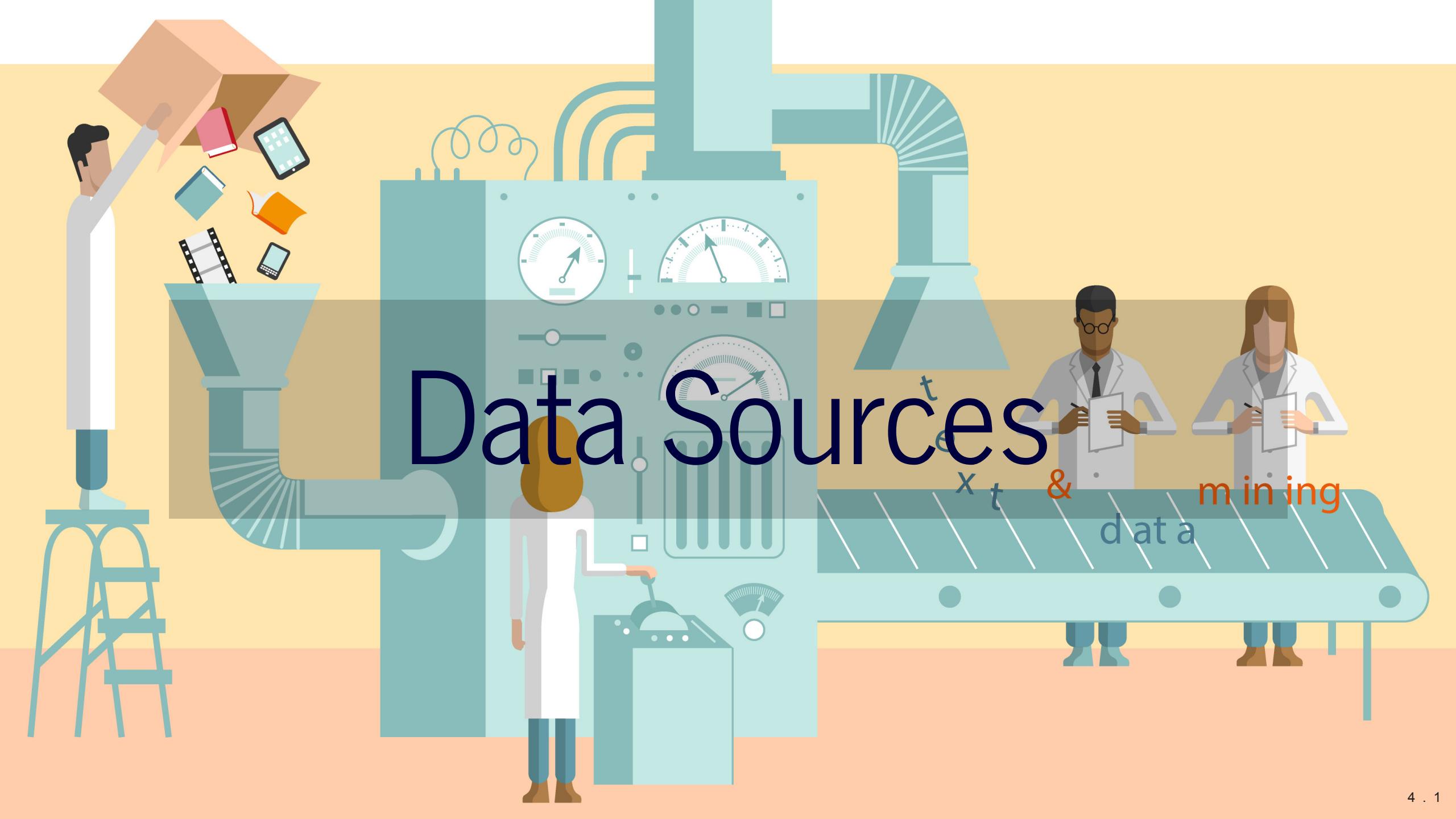
literal: abc

meta: \w \s [^abc] \*

power of .\*

# Outline

- learn about available data resources
- use your own textual data
  - any text ✓
  - “any” format
  - from anywhere ✓



An industrial-themed illustration featuring a large central machine with pipes, gauges, and a conveyor belt. On the left, a man in a lab coat pours books and electronic devices into a funnel. On the right, two scientists in lab coats stand by the machine, with the word "mining" written on the conveyor belt. The background is yellow, and the base is orange.

# Data Sources

# What Data Sources are there?

- broadly social
  - newspapers + magazines
  - websites + social media
  - reports by NGOs/GOs
- scientific articles
- economic
  - business plans/reports
  - contracts
  - patents

👉 basically, any textual documents...

# Interesting Publishers

- **Nexis Uni**

newspaper, business + legal reports (international)  
licensed by the university

- **Constellate**

scientific articles of JSTOR across disciplines  
provides an easy dataset builder

- **HathiTrust and Project Gutenberg**

massive collection of books (international)  
open, HathiTrust requires agreement

👉 check out other resources licensed by [ZHB](#)

# Dataset Search

- Harvard Dataverse  
open scientific data repository
- Google Dataset Search  
Google for datasets basically
- corpora by the Department of Computational Linguistics @ UZH

👉 search for a topic followed by `corpus`, `text collection` or `text as data`

# Some great historical Corpora

ready off-the-shelf, machine-readable

- 1 August speeches by Swiss Federal Councilors
  - provided via course repo
- Human Rights Reports by various NGOs
- United Nations General Debate Corpus



There are still not many.

# Online Computational Text Analysis

- **Impresso**
  - many historical newspapers + magazines (CH, LU)
  - free, requires account
- **bookworm HathiTrust**
  - great filtering by metadata
  - credible scientific source
- **Google Ngram Viewer**
  - no filtering option
  - useful for quick analysis

# Search Techniques

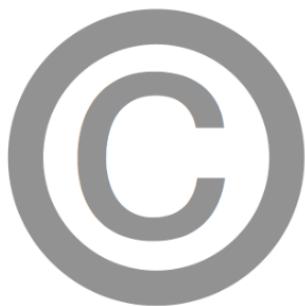
Make your web search more efficient by using dedicated tags. Examples:

- "computational social science"
- nature OR environment
- site:nytimes.com

# Data is property

... and has rights too

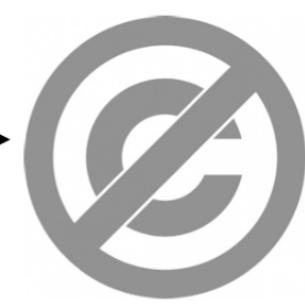
- copyright may further limit access to high quality data
- check the rights before processing the data



**Copyright**  
**All Rights Reserved**



**Creative Commons**  
**Some Rights Reserved**



**Public Domain**  
**No Rights Reserved**

*Copyrights may restrict some data use ([src](#))*

# Preparing your own Data



**.DOC**



**.JPG**



**.PNG**



**.PSD**



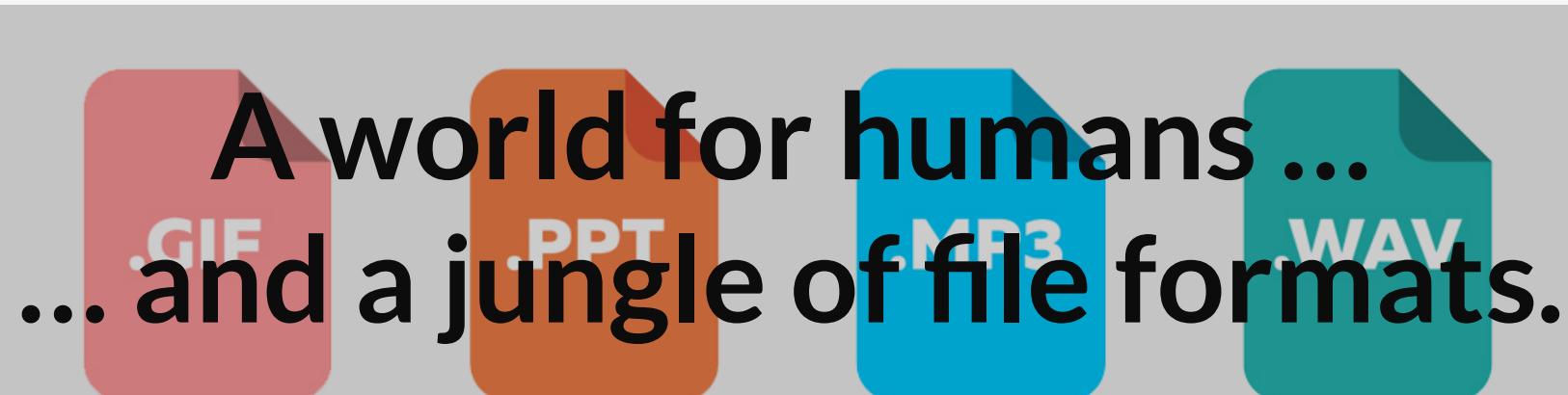
**.EPS**



**.CDR**



**.TXT**



A world for humans ...  
... and a jungle of file formats.



**.MOV**



**.EXE**



**.DMG**



**.RAR**



**.ZIP**



**.PDF**

# Common Conversions

news, press releases, reports from organizations



digital native documents

.pdf, .docx, .html

scans of (old) documents

.pdf, .jpg, .png

convert to .txt

Optical Character Recognition (OCR)

machine-readable A green rounded square icon containing a white checkmark symbol, indicating a feature or benefit.

# Conversion of DOCX

## use case: news articles from **Nexis**

- `pandoc` to convert many file formats
- download as single articles in `.docx` on Nexis

```
# convert docx to txt
pandoc infile.docx -o outfile.txt

### Install first with
brew install pandoc      # macOS
sudo apt install pandoc # Ubuntu
```

# Conversion of native PDF

## use case: Swiss party programmes

- `pdftotext` extracts text from non-scanned PDF

```
# convert native pdf to txt
pdftotext -nopgbrk -eol unix infile.pdf

### Install first with
brew install poppler          # macOS
sudo apt install poppler-utils # Ubuntu
```

# Optical Character Recognition (OCR)

- OCR ~ convert images into text  
extract text from scans/images
- **tesseract** performs OCR  
language-specific models  
supports handwriting + Fraktur texts
- image quality is crucial

Wir gehen schnell, um die Küh  
wohl, daß wir an der hellen Sc  
hellen Sonne ...

Wir gehen schnell, um die Küh  
wohl, daß wir an der hellen Sc  
hellen Sonne ...

Wir gehen schrigJL um die Küh  
wohl, daß wir an der hellen Son  
hellen Sonne ...

*steps when performing OCR ([Wikipedia](#))*

# Conversion of digitalized PDF

## use-case: historical party programmes

1. extract image from PDF + improve contrast
2. run optical character recognition (OCR) on the image

```
# convert scanned pdf to tiff, control quality with parameters
convert -density 300 -depth 8 -strip -background white -alpha off \
infile.pdf temp.tiff

# run OCR for German ("eng" for English, "fra" for French etc.)
tesseract -l deu temp.tiff file_out

### Install first with
brew install imagemagick          # macOS
sudo apt-get install imagemagick    # Ubuntu
```

# #LifeHack: Make a PDF searchable

## use case: scanned book chapters

```
# output searchable pdf instead of txt
convert -density 300 -depth 8 -strip -background white -alpha off -compress group4 \
file_in.pdf temp.tiff

tesseract -l deu temp.tiff file_out pdf
```

# Scraping PDF from Websites

## use case: Swiss voting booklet

- `wget` to download any files from the internet

```
# get a single file
wget EXACT_URL

# get all linked pdf from a single webpage
wget --recursive --accept pdf -nH --cut-dirs=5 \
--ignore-case --wait 1 --level 1 --directory-prefix=data \
https://www.bk.admin.ch/bk/de/home/dokumentation/abstimmungsbuechlein.html

# --accept FORMAT_OF_YOUR_INTEREST
# --directory-prefix YOUR_OUTPUT_DIRECTORY
```

# Interesting Resources

- **Party Programmes across Europe**  
covers over 1000 parties from 1920 until today in over 50 countries
- **Swiss voting booklets**  
from 1978 until today
- **1 August speeches by Swiss Federal Councillors**
- **Nestlé Annual Reports**
- ... any organization of your interest 

# Basics of Batch Processing

perform the same operation on many files

```
# loop over all txt files
for file in *.txt; do

    # indent all commands in loop with a tab

    # rename each file
    # e.g. a.txt -> new_a.txt
    mv $file new_$file

done
```

# Perform OCR for many PDF

```
for FILEPATH in *.pdf; do
    # convert pdf to image
    convert -density 300 $FILEPATH -depth 8 -strip \
    -background white -alpha off temp.tiff

    # define output name (remove .pdf from input)
    OUTFILE=${FILEPATH%.pdf}

    # perform OCR on the tiff image
    tesseract -l deu temp.tiff $OUTFILE

    # remove the intermediate tiff image
    rm temp.tiff

done
```

# Preprocessing → RegEx





Questions?

# In-class: Exercises I

1. Make sure that your local copy of the Github repository KED2022 is up-to-date with `git pull`. Check out the data samples in `materials/data` and the scripts to extract their text in `materials/code`.
2. Install the missing tools with the commands given on the respective slides: `pandoc`, `imagemagick`, `poppler`.
3. **Apply the commands to reproduce on the given data. Test them on your own data. Check the resources. Ask questions. Think about your mini-project.**

# In-class: Exercises II

1. Use `wget` to download *cogito* and its predecessor *uniluAKTUELL* issues (PDF files) from the [UniLu website](#). Start with downloading one issue first and then try to automatize the process to download all the listed issued using arguments for the `wget` command.
2. Convert the *cogito* and *uniluAKTUELL* PDF files into TXT files using `tesseract`. Try with a single issue first and then write a loop to batch process all of them.
3. What is the University of Lucerne talking about in its issues? Use the commands of the previous lectures to count the vocabulary.
4. Do the same as in 3.), yet analyze the vocabulary of *cogito* and *uniluAKTUELL* issues separately. Does the language and topics differ between the two magazines?

# In-class: Exercises III

1. Use `wget` to download a book from Project Gutenberg and count some things (e.g., good/bad, joy/sad).
2. `wget` is a powerful tool. Have a look at its arguments and search for more examples in tutorials on the web.

# Resources

## Make a more sophisticated script for PDF-to-TXT conversion

- Erick Peirson. 2015. Tutorial: Text Extraction and OCR with Tesseract and ImageMagick - Methods in Digital and Computational Humanities - DigInG Confluence. [online](#)



Have a nice  
Easter break!