

# The ABC of Computational Text Analysis

**#12 MINI-PROJECT PRESENTATIONS +  
DISCUSSION**

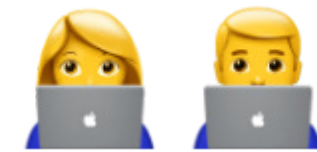
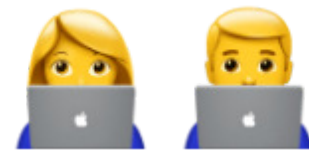
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# Outline

- presenting your projects



- discussing your feedback

# Project Presentations

- 8 projects
  - 7-8 minutes per group
  - +2 min feedback/questions everyone
- publish project on the course website if you like

# Mini-Projects

Name	Research question
Stefanie Jakober, Lorena Fähndrich, Serafina Bründler, Maria Krack	Analysis of Migros Luzern' annual reports (2010-2020) on the shift of focus towards more sustainability-related topics and words
Valentina Meyer, Dario Haab, Nils Brun	Geschlechter-Analyse von 2 Parteien anhand deren Parteiprogrammen
Selina Seiler, Fiona Dudé, Selina Buser	Speeches from Olaf Scholz before and after being Kanzler
Jakob Henkel, Felix Sigrist, Livio Lombardo	Speeches vergleichen
Ruben Oliveira, Sidney Kämpfer	Compare most used words in presidential speeches in the US across time and parties
Anja Zürcher, Arianna Cambianica, Franciska Coric, Jasmin Wyss	Comparison of the mission statements of some Swiss banks
Cedric Bähler, Natalie Wüst, Leandra Ferrario, Valerio Moreno	Comparison of annual reports by Glencore
Klara Förster, Tamara Gander, Lorena Graf, Lara Stiz	Sprachvergleich einer konservativen Partei, damals vs. heute

A large, dark arena with a stage at the front. The stage is illuminated by bright spotlights, and a large, glowing, golden, textured sphere is the central focus. A large crowd of people is visible in the foreground, looking towards the stage. The text "The stage is yours..." is overlaid in white on a semi-transparent dark rectangle.

**The stage is yours...**

# I hear you ...



- knowledgeable + supportive
- well-organized seminar
- hands-on experience



- good exercises, yet too little time and no solutions
- lacking use case for Bash
- explanations not always clear
- too fast and ambitious

**Thank you!**

# Why the heck did we learn all this? 🤯

- **Text** is the most abundant form of data. **We want to analyze** that.
- ~~A~~ Information technology is **transforming our society**. We need to **understand** (to criticize).

# Ensure up-to-date Materials

update with `git pull`



# Nice Work





It is getting easier from here on,  
relax first though!



A man wearing a red beanie and a dark jacket over a white shirt is standing in front of a building at night. The building has large glass windows and a sign that says "RITZ CASH". The man is looking slightly to the left. The text "Good Bye..." is overlaid in the center of the image.

# Good Bye...