

# The ABC of Computational Text Analysis

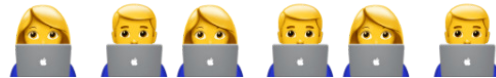
#13 Mini-Project Presentations +  
Discussion

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# Outline

- presenting your projects



- discussing your feedback

# Project Presentations

- 5 projects
  - 10 minutes per group
  - +1 min preparation
  - +1 min feedback
- send me your code and data
- optional: publish project on the course website

# Mini-Projects

Name	Research question
Irfete Iseni, Asia Petrino	Vergleich Ideologie Redpilller - Incels im Sprachgebrauch
Valentin Casanova, Cedric Keiser, Nick Röllli, Nils Wolf	Entwicklung der Häufigkeit von medialen Artikeln über Kryptowährungen (je nach Trend, Hype von Bitcoin etc.)
Denise Göldlin, Emma Notter, Melanie Meyer	Vorkommen und Kontext des Wortes "Leistung" in den Jahresberichten von verschiedenen Kantonsschulen über die Jahre
Shivi, Adriana, Mischa, Bahar	Wahlprogramme von zwei möglichst unterschiedlichen Parteien zu untersuchen und zu sehen, wie oft das gleiche Wort und z.B. in welchem Kontext vorkommt.
Rebecca Ferraro, Xhoana Hasanaj	Häufigkeit des Wortes "Nachhaltigkeit" in den Jahresberichten von Coop und Migros

A wide-angle photograph of a large concert stage at night. The stage is illuminated by several bright spotlights, creating a hazy atmosphere. A large crowd of people is visible in the foreground, looking towards the stage. The text "The Stage is Yours..." is overlaid in the center of the image.

**The Stage is Yours...**

# I hear you ...



- knowledgeable + supportive
- well-organized seminar
- hands-on experience



- good exercises, yet to little time
- explanations not always clear
- too fast and ambitious

**Thank you!**

# Why the heck did we learn all this?



- **Text** is the most abundant form of data. **We want to analyze** that.
- ~~A~~ Information technology is **transforming our society**. We need to **understand** it (to be critical).

# Ensure up-to-date Material

1. Navigate to the course folde using `cd` in your command line
2. Update the files with `git pull`
3. If `git pull` doesn't work due to file conflicts, run `git restore .` first



# Well done!





It is getting easier from here on,  
relax first though!



A man wearing a red beanie and a dark jacket over a white t-shirt stands in front of a building with large glass windows. The building's interior is visible through the windows, showing warm lighting and some furniture. The man is looking slightly to his left. A semi-transparent grey rectangle is overlaid on the image, containing the text "Good Bye...".

# Good Bye...