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The ABC of Computational Text Analysis

#10 NLP with Python

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Recap last lecture

- **from unique words to contextual embeddings** 🧮
  - more granular representations are more effective
- **modern, data-driven NLP is both powerful and biased** 🚨
  - there is nothing like raw data
  - reflect the representation and decisions behind it

Outline

- get some organizational stuff done
- let's do serious NLP! ✨
- code interactively

    interrupt, ask, and complement

Organizational

Course Evaluation

Tell me... 📣

Please follow the link in the email, received on 29 April 2024

Thanks for any constructive feedback,
be it sweet or sour! 🙏

Your mini-projects

- Your project idea is recorded here
- You are ready to work on it (self-paced)
- Reach out if you are stuck! 🤯


A primer on classic
NLP

What is a word?

- words ~ segments between whitespace
- yet, there are …

  contractions: `U.S.`, `don't`

  collocations: `New York`

Token

- token ~ computational unit

  representation of words

- lemma ~ base form of a word

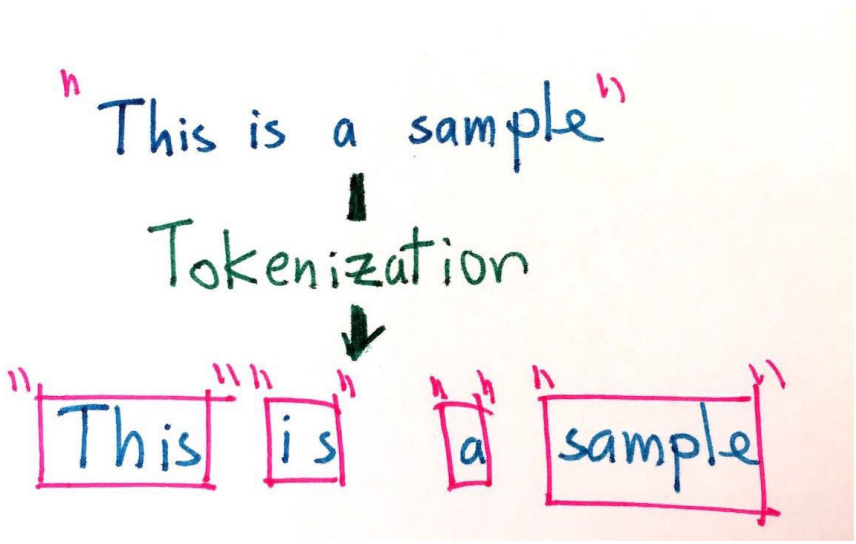
  `texts` → `text`

  `goes` → `go`

- stop words ~ functional words

  lacking deeper meaning

  `the`, `a`, `on`, `and` …



Segmenting a text into tokens

```
Let's tokenize this sentence! Isn't is easy? 🤓
```

Classic processing steps in NLP

1. **Tokenizing**

   segmenting text into words, punctuation etc.

2. **Tagging part-of-speech (POS)**

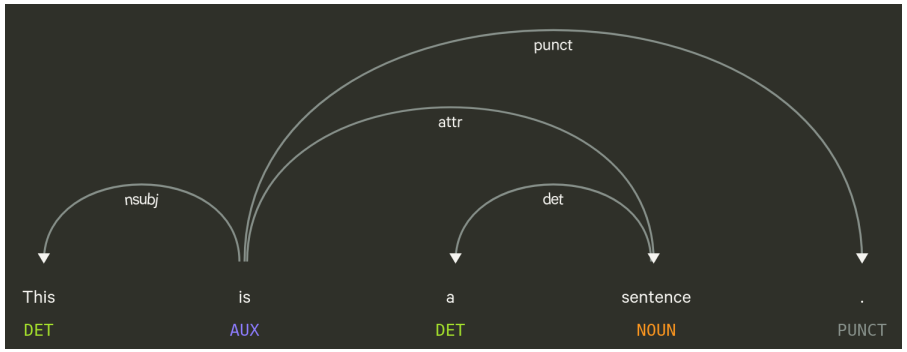
   assigning word types (e.g. verb, noun)

3. **Parsing**

   describing syntactic relations

4. **Named Entity Recognition (NER)**

   organizations, persons, locations, time etc.



Automatically inferred information of a sentence

👉 Catch up on NLP with

Jurafsky and Martin (forthcoming)

Let’s apply this in practice ✨


Questions?

References

Jurafsky, Dan, and James H. Martin. forthcoming. *Speech and Language Processing*. 3rd (Feb 3, 2024 draft). London: Prentice Hall. https://web.stanford.edu/~jurafsky/slp3/.