

The ABC of Computational Text Analysis


**#12 MINI-PROJECT PRESENTATIONS +
DISCUSSION**

Alex Flückiger

Faculty of Humanities and Social Sciences
University of Lucerne

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Outline

- presenting your projects 
- discussing your feedback

Project presentations

- 5 projects
 - 10 minutes per group
 - +1 min preparation
 - +1 min questions/feedback
- send me your code and data
- optional: publish project on the course website

Mini-projects

| Name | Research question |
|----------------------|---|
| Ivo, Jenny, Ken | Analysis of cannabis in Swiss media |
| Silvan, Aaron, Livia | Representation of reports related doping in Swiss media - Trendanalysis |
| Tony, Jennie | Analysis of Global Risks |
| Boglarka | Analyse des Jahresberichtes der Universität Luzern (1999-2022) |
| Céline, Naemi | Vergleich Bundesratsnachfolge Sommaruga vs. Berset |

A wide-angle photograph of a large indoor arena during a performance. The stage is brightly lit with multiple spotlights, and a large crowd of people is visible in the foreground, looking towards the stage. The text "The stage is yours..." is overlaid in white on a semi-transparent dark blue rectangular background.

The stage is yours...

I hear you ...



- interesting content
- well-organized seminar
- hands-on experience
- knowledgeable + supportive



- information shared too late (e.g., mini-project, purpose of tools)
- good exercises, yet to little time
- explanations not always clear

Thank you!

Why the heck did we learn all this? 🤯

- Text is the most abundant form of data. We want to analyze that.
- ~~A~~ Information technology is transforming our society. We need to understand that (to be critical).

Ensure up-to-date resources

1. Navigate to the course folder using `cd` in your command line
2. Update the files with `git pull`
3. If `git pull` doesn't work due to file conflicts, run `git restore .` first

Well done!





It is getting easier from here on.
Relax first, though!



A man wearing a red beanie and a dark jacket over a white shirt stands on a city street at night. He is looking slightly to his left. The background shows a building with large glass windows and doors, some of which are illuminated from within. A sign above one of the doors reads "RITZ CARLTON". A large, semi-transparent grey rectangle is overlaid on the image, containing the text "Good Bye..." in white. The overall scene is dimly lit, with the primary light sources being the interior lights of the building and the streetlights.

Good Bye...