

The ABC of Computational Text Analysis

**#12 MINI-PROJECT PRESENTATIONS +
DISCUSSION**

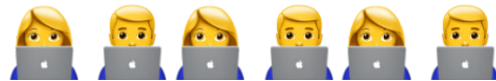
Alex Flückiger

Faculty of Humanities and Social Sciences
University of Lucerne

01 June 2024

Outline

- presenting your projects



- discussing your feedback

Project Presentations

- 5 projects
 - 10 minutes per group
 - +1 min preparation
 - +1 min feedback
- send me your code and data
- optional: publish project on the course website

Mini-Projects

Name	Research question
Irfete Iseni, Asia Petrino	Vergleich Ideologie Redpilller - Incels im Sprachgebrauch
Valentin Casanova, Cedric Keiser, Nick Röllli, Nils Wolf	Entwicklung der Häufigkeit von medialen Artikeln über Kryptowährungen (je nach Trend, Hype von Bitcoin etc.)
Denise Göldlin, Emma Notter, Melanie Meyer	Vorkommen und Kontext des Wortes "Leistung" in den Jahresberichten von verschiedenen Kantonsschulen über die Jahre
Shivi, Adriana, Mischa, Bahar	Wahlprogramme von zwei möglichst unterschiedlichen Parteien zu untersuchen und zu sehen, wie oft das gleiche Wort und z.B. in welchem Kontext vorkommt.
Rebecca Ferraro, Xhoana Hasanaj	Häufigkeit des Wortes "Nachhaltigkeit" in den Jahresberichten von Coop und Migros

A wide-angle photograph of a large indoor arena, likely a sports or entertainment venue. The stage is illuminated with bright spotlights, and a large crowd of people is visible in the foreground, looking towards the stage. The text "The Stage is Yours..." is overlaid in the center of the image.

The Stage is Yours...

I hear you ...



- knowledgeable + supportive
- well-organized seminar
- hands-on experience



- good exercises, yet to little time
- explanations not always clear
- too fast and ambitious

Thank you!

Why the heck did we learn all this? 🤯

- **Text** is the most abundant form of data. **We want to analyze** that.
- ~~A~~ Information technology is **transforming our society**. We need to **understand** it (to be critical).

Ensure up-to-date Material

1. Navigate to the course folde using `cd` in your command line
2. Update the files with `git pull`
3. If `git pull` doesn't work due to file conflicts, run `git restore .` first

Well done!





It is getting easier from here on,
relax first though!



A man wearing a red beanie and a dark jacket over a white shirt stands on a city street at night. He is looking slightly to his left. The background shows a building with large glass windows and doors, some of which are illuminated from within. A sign above one of the doors reads "RITZ CARLTON". A large, semi-transparent grey rectangle is overlaid on the image, containing the text "Good Bye..." in white. The overall scene is dimly lit, with the primary light sources being the interior lights of the building and the streetlights.

Good Bye...