

# The ABC of Computational Text Analysis



*#8 DATA ANALYSIS OF SWISS MEDIA*

Alex Flückiger




Faculty of Humanities and Social Sciences  
University of Lucerne

18 April 2025

# Recap last lecture

- an abundance of data sources   
often PDF, few datasets
- creating your own dataset   
convert PDF to `.txt`
- questions regarding the 2nd assignment?

# Outline

- Get ready for the mini-project 
- Curate data on SwissDox 
- Perform media analysis with Pandas 

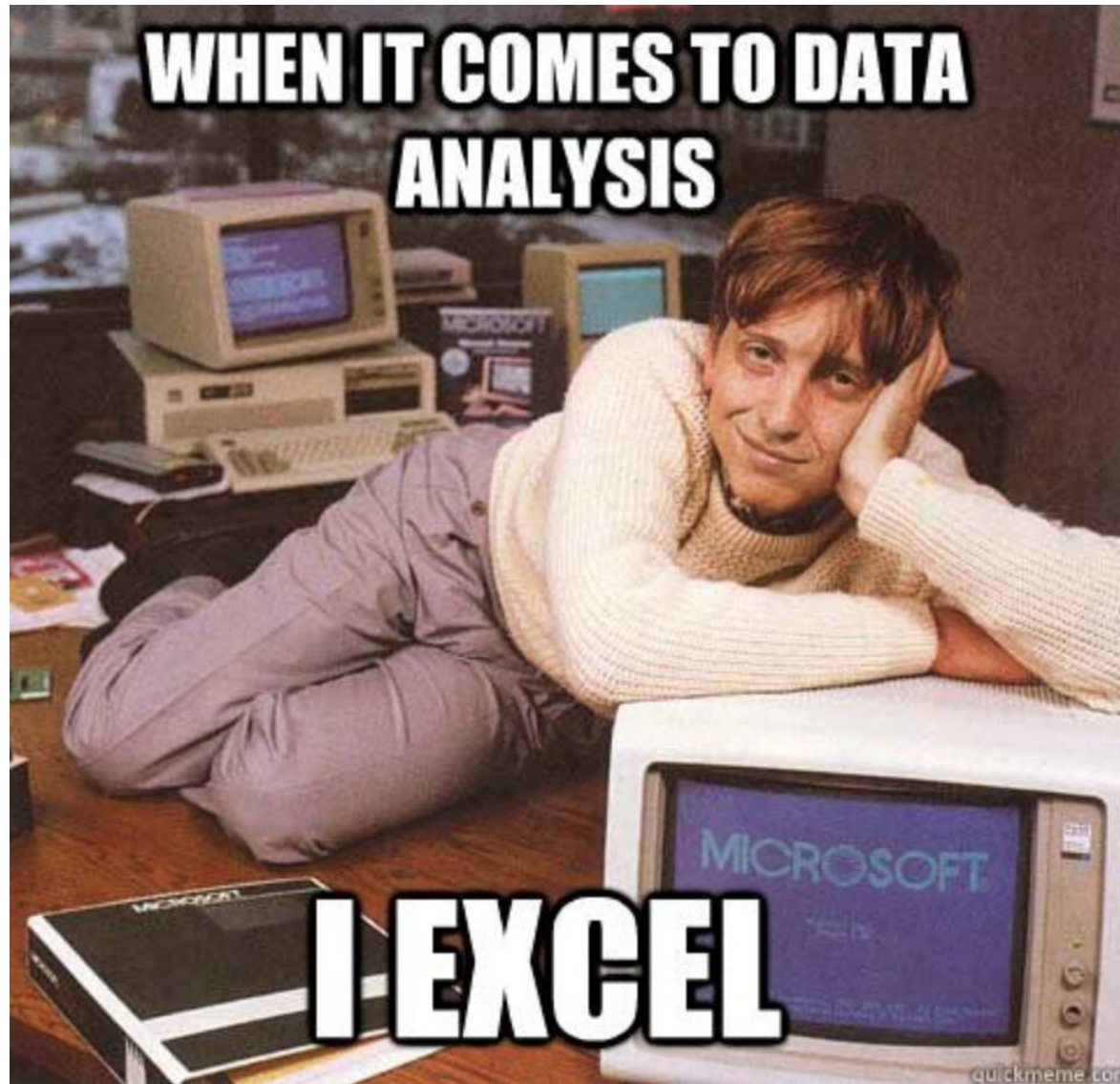
# Mini-project

Present your project on 23 May 2025

- analyze any collection of text documents
    - compare historically
    - compare between actors
  - form groups of 2-3 people
  - requirements
    - apply quantitative measures on multiple documents
    - interpret and present results in class
    - share executable script
- ! share your project idea [here](#) by 1 May 2025

# Optional seminar paper

- writing a seminar paper (6 ECTS)
- get in touch to discuss your idea



Let's start with real data-science ✨





Questions?