

# The ABC of Computational Text Analysis

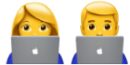

**#12 MINI-PROJECT PRESENTATIONS +  
DISCUSSION**

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# Outline

- presenting your projects 
- discussing your feedback 

# Project presentations

- 6 presentations
  - 8 minutes per group
  - +1 min preparation
  - +1 min questions/feedback
- after: share/send code, data, slides
- optional: approve publishing on the course website

# Mini-projects

1	Bauer Gioia, Landolt Léonie	Analyse der Neujahrsansprachen der Bundespräsident*innen
2	Betschart Torsten	Untersuchung der medialen Darstellung der Kernenergie - vor allem in Hinblick auf Tschernobyl (1986) und Fukushima (2011).
3	Boncaldo Valentina	Vergleich, wie die grossen Schweizer Detailhändler über Nachhaltigkeit kommunizieren (Migros, Coop, Lidl)
4	Lina, Daria	Jahresbericht Uni Luzern 2023 vs. 2013 vs. 2003 Gendergerechte Sprache.
5	Adam, Flurin, Thomas	Jahresbericht von Migros und Coop unter dem Aspekt der Nachhaltigkeit und dem digitalen Fortschritt. Eine Analyse
6	Lauren	Wie wird im Zusammenhang mit Me/CFs das Thema Long Covid angesprochen und in den Medien porträtiert?
7	Andrea, Alina	?

A wide-angle photograph of a large indoor arena during a performance. The stage is brightly lit with multiple spotlights, and a large crowd of people is visible in the foreground, looking towards the stage. The text "The stage is yours..." is overlaid in white on the center of the image.

The stage is yours...

# I hear you ...



- well-organized seminar
- hands-on with technical support
- competent + motivated



- lengthy intros, too little time for exercises
- explanations not always clear
- too much, too complex

Thank you!

# Why the heck did we learn all this? 🤯

- Text is the most abundant form of data. We want to analyze that.
- ~~A~~ Information technology is transforming our society. We need to understand (to be critical).

# Ensure up-to-date resources

1. Navigate to the course folder using `cd` in your command line
2. Update the files with `git pull`
3. If `git pull` doesn't work due to file conflicts, run first `git restore .`



Technology keeps evolving!  
Keep up with it!



Things will get easier from here. 🙌  
Relax first, though!



A man wearing a red beanie and a dark jacket over a white t-shirt stands on a city street at night. He is looking slightly to his left. The background shows a building with large glass windows and doors, some of which are illuminated from within. A sign above one of the doors reads "RITZ CARLTON". The text "Good Bye..." is overlaid in large white letters across the center of the image.

# Good Bye...