

The ABC of Computational Text Analysis



#8 DATA ANALYSIS OF SWISS MEDIA

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Recap last lecture

- an abundance of data sources 
often PDF, few datasets
- creating your own dataset 
convert PDF to `.txt`
- questions regarding the 2nd assignment ?

Outline

- Get ready for the mini-project 
- Perform media analysis with Pandas 
based on data from SwissDox

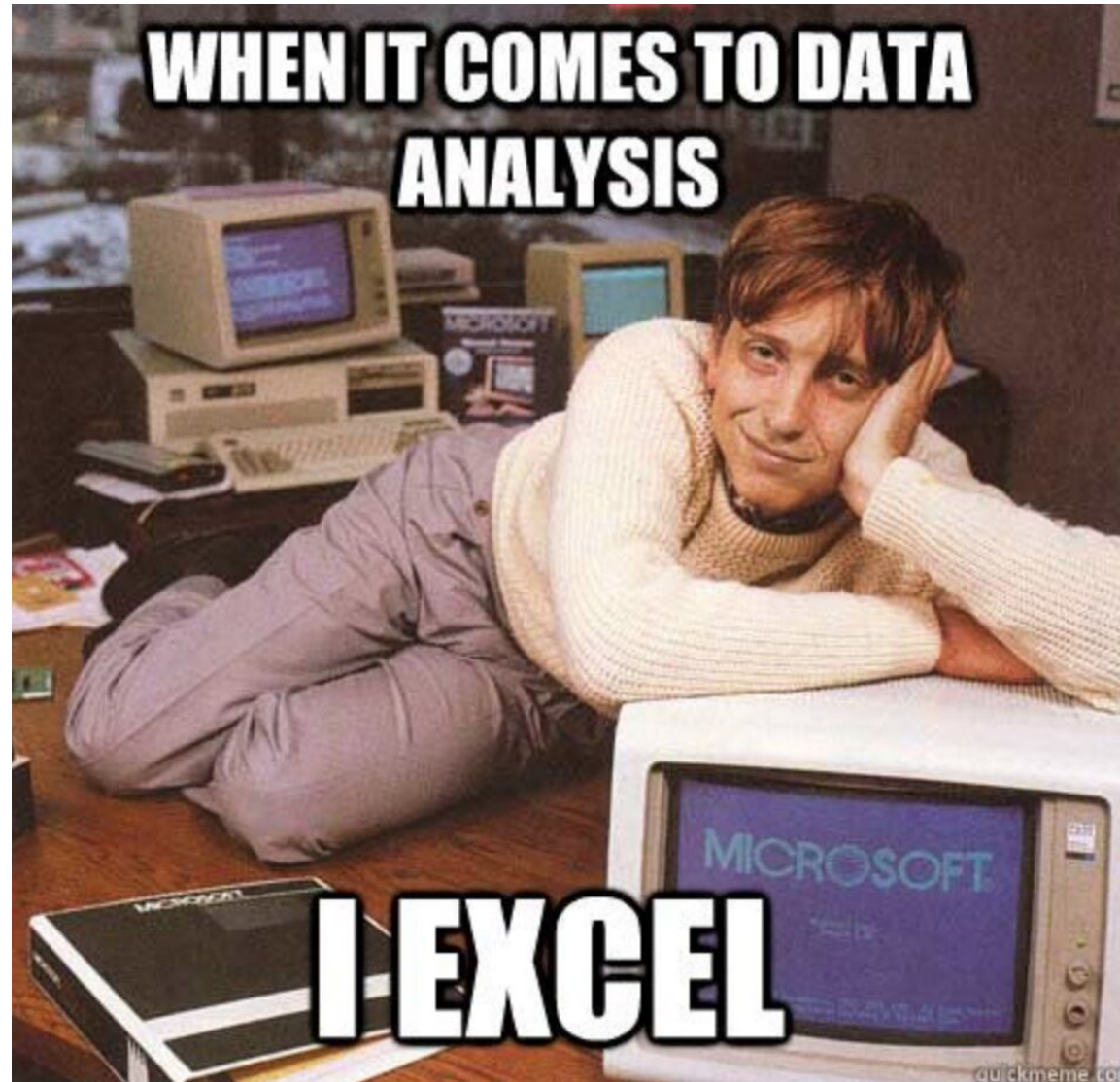
Mini-project

Present your project on 22 May 2025

- analyze any collection of text documents
 - compare historically
 - compare between actors
 - form groups of 2-3 people
 - requirements
 - apply quantitative measures on multiple documents
 - interpret and present results in class
 - share executable script
- !** share your project idea [here](#) by 1 May 2025

Optional seminar paper

- writing a seminar paper (6 ECTS)
in collaboration with Sophie Mützel
- get in touch to discuss your idea



Let's start with real data-science ✨



Questions?

A close-up photograph of a woven wicker basket filled with several colorful Easter eggs. The eggs are in various colors including red, orange, yellow, green, blue, and pink. Some eggs have decorative patterns, such as a white egg with green swirls and an orange egg with red and white floral designs. The basket is made of brown wicker and is set against a dark background.

Have a nice
Easter break!