



Power BI

# POWER BI - DAX MEASURE

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# Power BI - DAX MEASURES



DAX Measures are used for Data Analysis in Power BI. Set sum, averages, minimum, maximum, etc. through the fields using the Measures.

DAX i.e., *Data Analysis Expressions* measures are dynamic calculations used in Power BI to perform complex data analysis. Unlike calculated columns, which are computed row by row and stored in the data model, measures are calculated on the fly, based on the current context of the report.

**Input File:** MonthlyProfit.xlsx

Calculate the value of the new measure using the DAX formula. The measures are created and displayed in *Report View*, *Data View*, or *Model View*.

Let us see an example:

