

stc

# STC Tv UX Enhancements

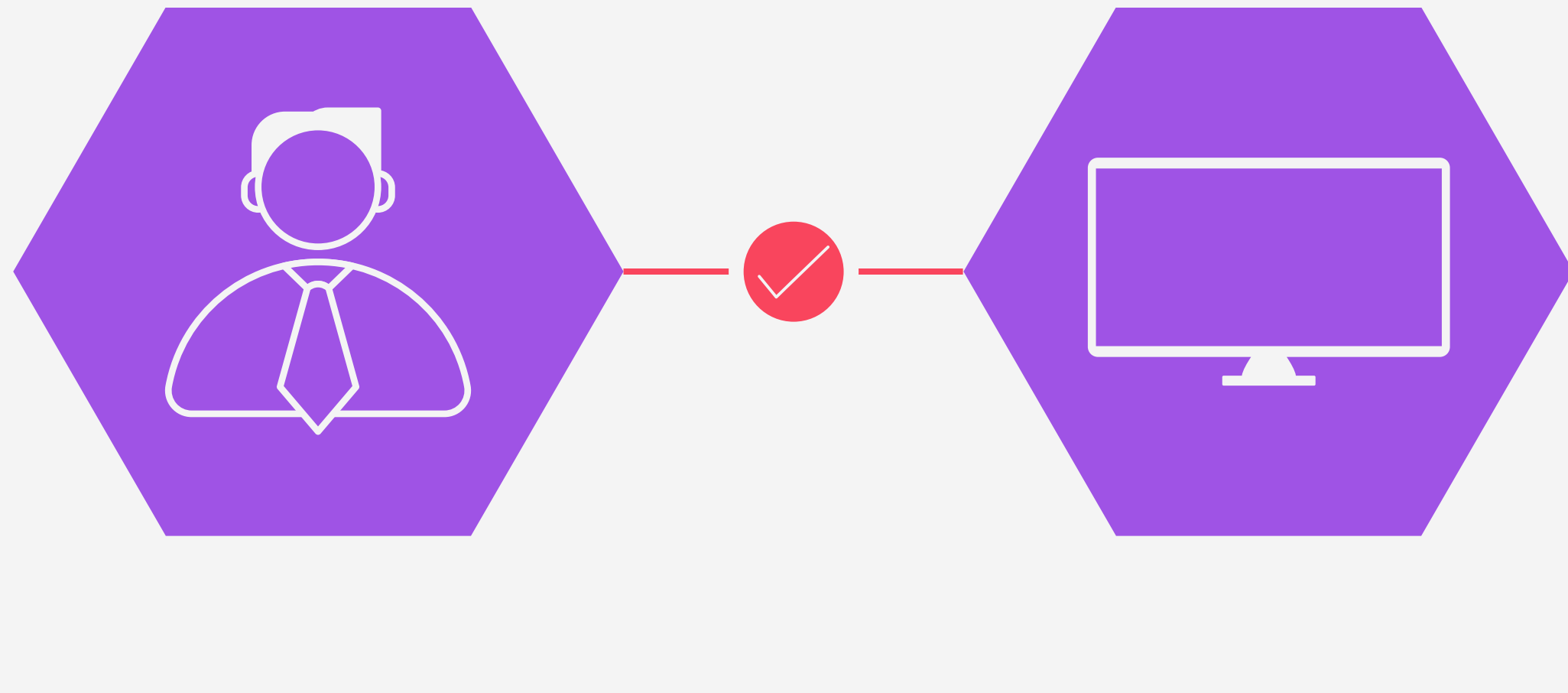
Phoenix Groub

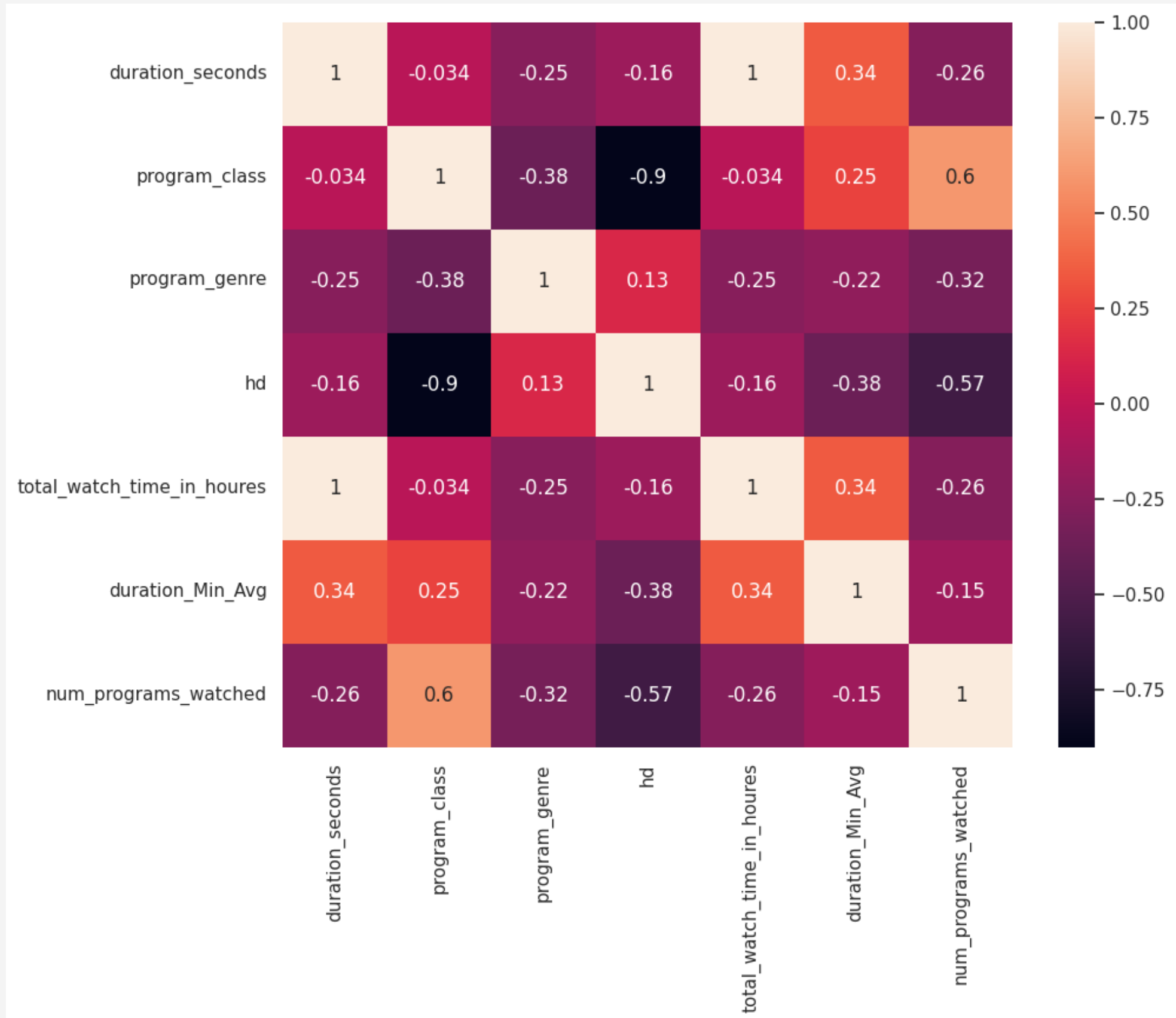
رؤية | EVC  
الخبراء



Is STC TV  
red or blue  
ocean?



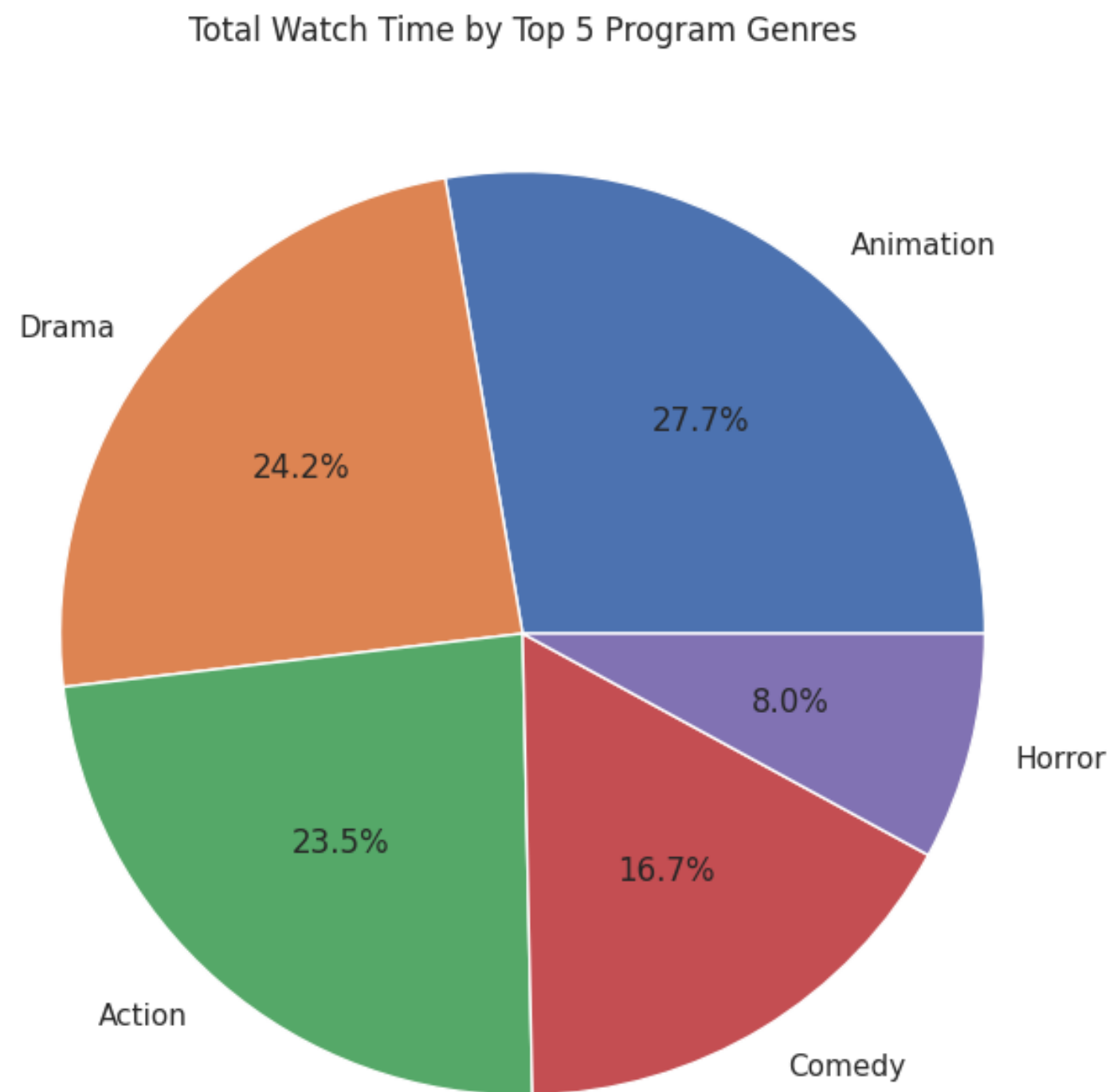




SD 643539

HD 405036





# Prediction System

## Program Preference Estimator

HD or SD

Program Class

Program genre

Numerical IDs for Various TV/Movie Genres :

0 - Drama	1 - Animation	2 - Biography	3 - Action	4 - Comedy	5 - Horror
6 - NOT_DEFINED_IN_UMS	7 - Thriller	8 - Documentary	9 - Crime	10 - Family	11 - Romance
12 - Sci-Fi	13 - Adventure	14 - SERIES_NOT_ADDED_UNDER_ANY_GENRE	15 - Wrestling		

PREDICT

> Viewer Attraction: % 28.80



# Thank You for Listening

Looking forward to working with you



**Do you Have  
Any Questions?**



**Mariyyah**



**Afnan**



**Abdalrhmanl**



**Mohammed**