Week 2 - Cybersecuity Euphore: Poreach Thishing Sams. Thopes of Phishing Phishing Speen- phishing Whaling Top 10 Speofal Bans > hoogh -> You Tube -> Apple -> (Amenon ~ spotily

-> Notelix -> Mi, crossell.

Woah Huckers use H17PS-)
Woah against the
Mestir of it

Phishing Emails

-> Suspicions senders addresses

-> Generic greetizes 9 signature

-> Spoufed Hyperhinks and hebsites

-> speels and layout

-> supricing attachtness.

Impact of Phishing?

The nature of Making itslet has Changed, moving far beyond "traditional Phishly for verning, possword, and Credit Curs rumbers. Via fradlant into more sophistreter Cybercrine attacks that maintable abust threats against Organization and stead Individuals Financial identifies with deventating Consequences by both users and Organizations.

Impact

5 The average financial COBF of a data breach is \$3,86m (TBM)

-> RF1 Scarre Mounter for over \$12

Billion in bases (FBI)

- of data Broad.
 - Thishing attempts have grown 65% in the last year.
 - Phished will be two sets at least one more time within the years.
 - Total af businesses supported being a victim of phishing attack in the last year.
 - 30% of phishing messures
 get opened by targeted user

(version)

Josephity Theff high Por Scredit Card Theff S Lord or Lease Frow S Bount Frank.

Vulnera bilities...

Even tean grants like Google and Pacebook Were susceptible to a targeted phishing Attack.

Lo Systemp > Privilege Escalation & ByPass UAC.

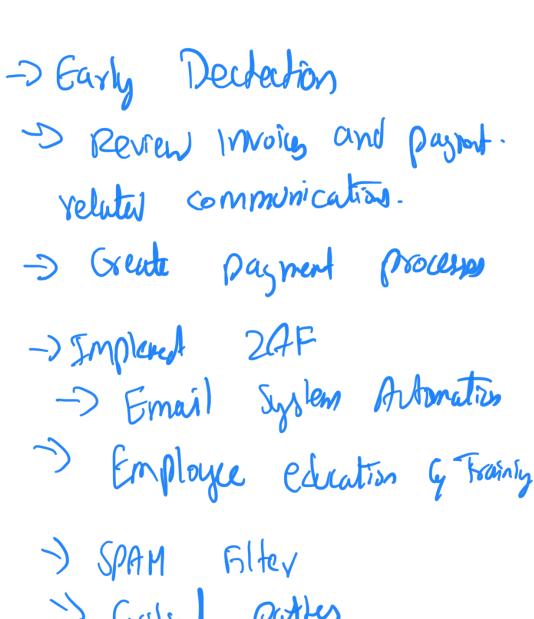
Dondo Malian.

TOURS I WE STO

Delayer Response-> 100 Millin payments was
taken from Fb and hough
due to lack of Detection

2015 Scam took
\$98 million from Frankowk
\$123 million from Google
Lo They brave recovered the mong
to and the attacker was
sentened to 30 years in July

Prevention



SPAM Filter

SCritical position

Antiviry

Encyphism

Point of Sale

The acción obsartion de artal

THE IMMINI OBJECTIVE of POINT OF
Sale Breach is to Skall your
16- Digit Gredit Card No.
DOS Security PUT DSS.
1.) Build and Maintain & secure
Wetwork and System.
1.) Build and Maintain & secure Wetwork and System. 2.) Protect Const Holder Data
3.) Maintain Vherability monagenest program
program
4.) In plement etrong Acees control
maising
5) Regularly Moniter and test
Notworks
6) Naintain ats Policy.