

# Sales Dashboard

Product Details

Customer Details

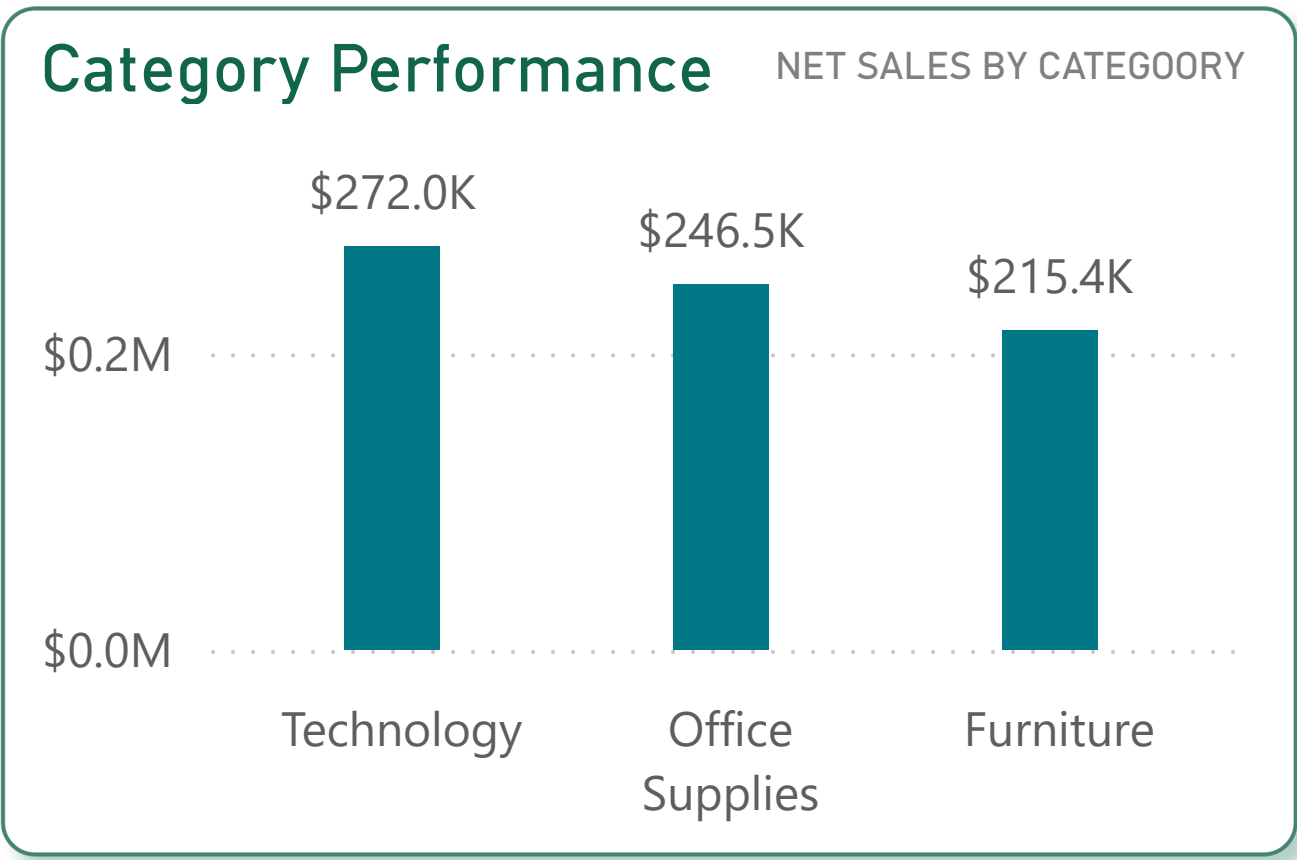
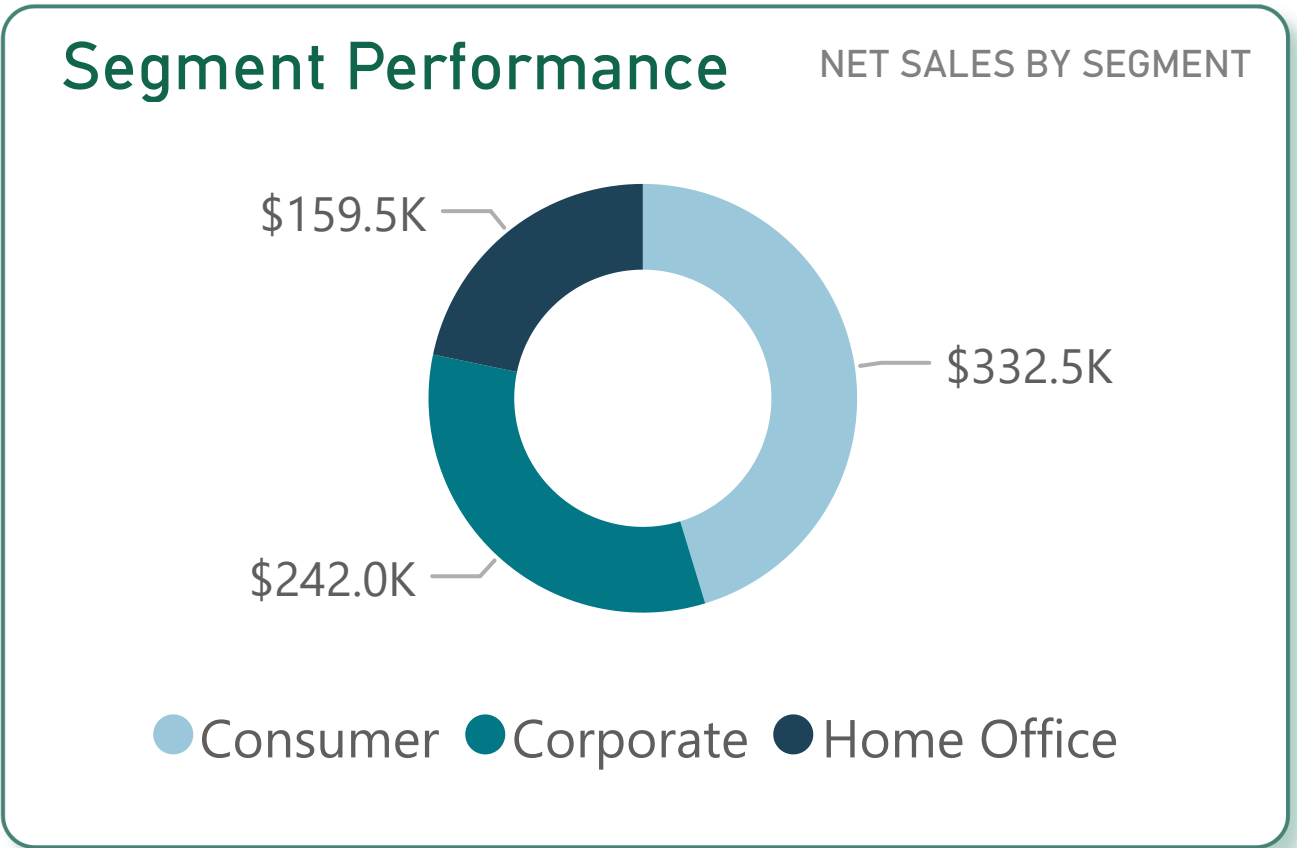
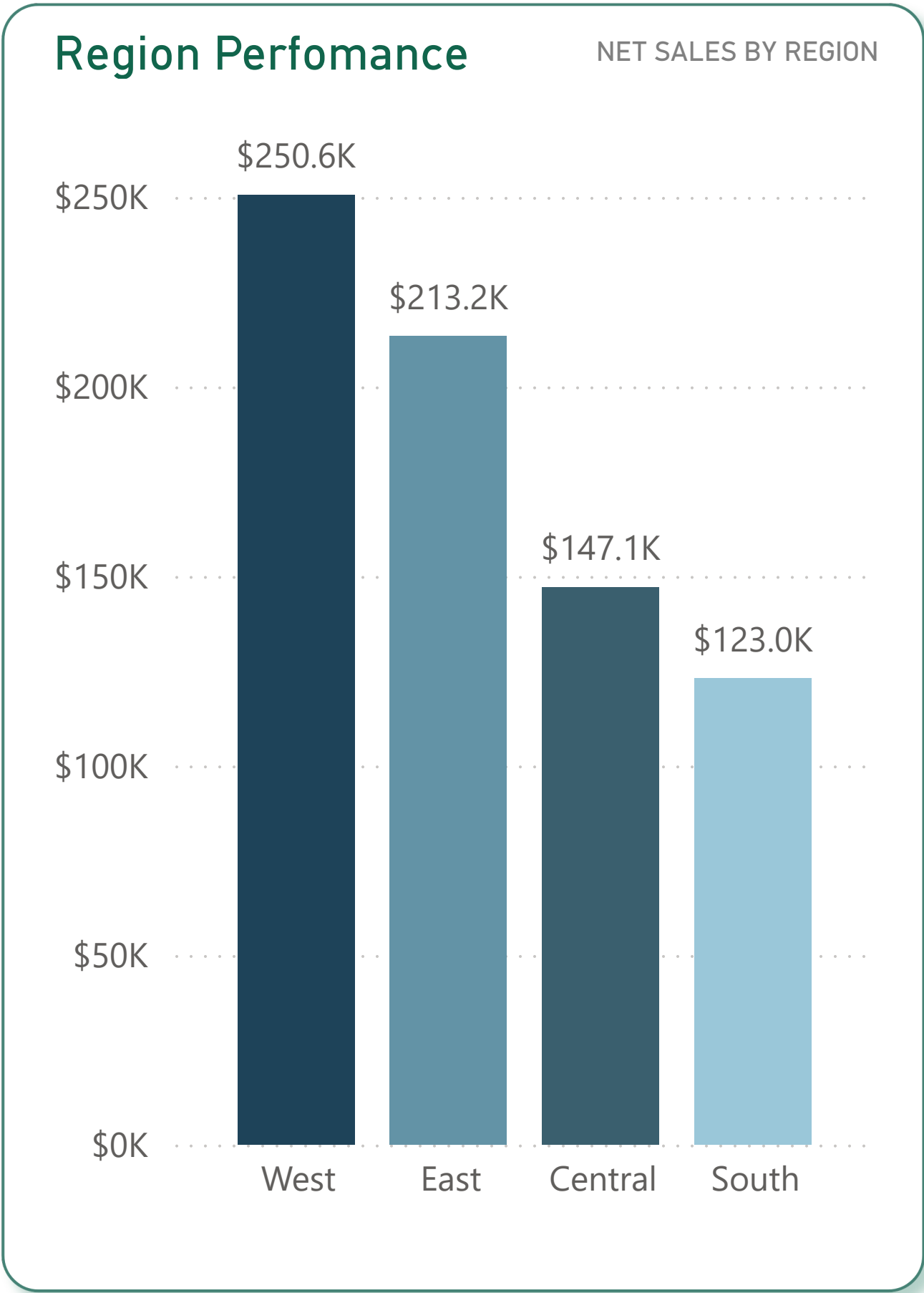
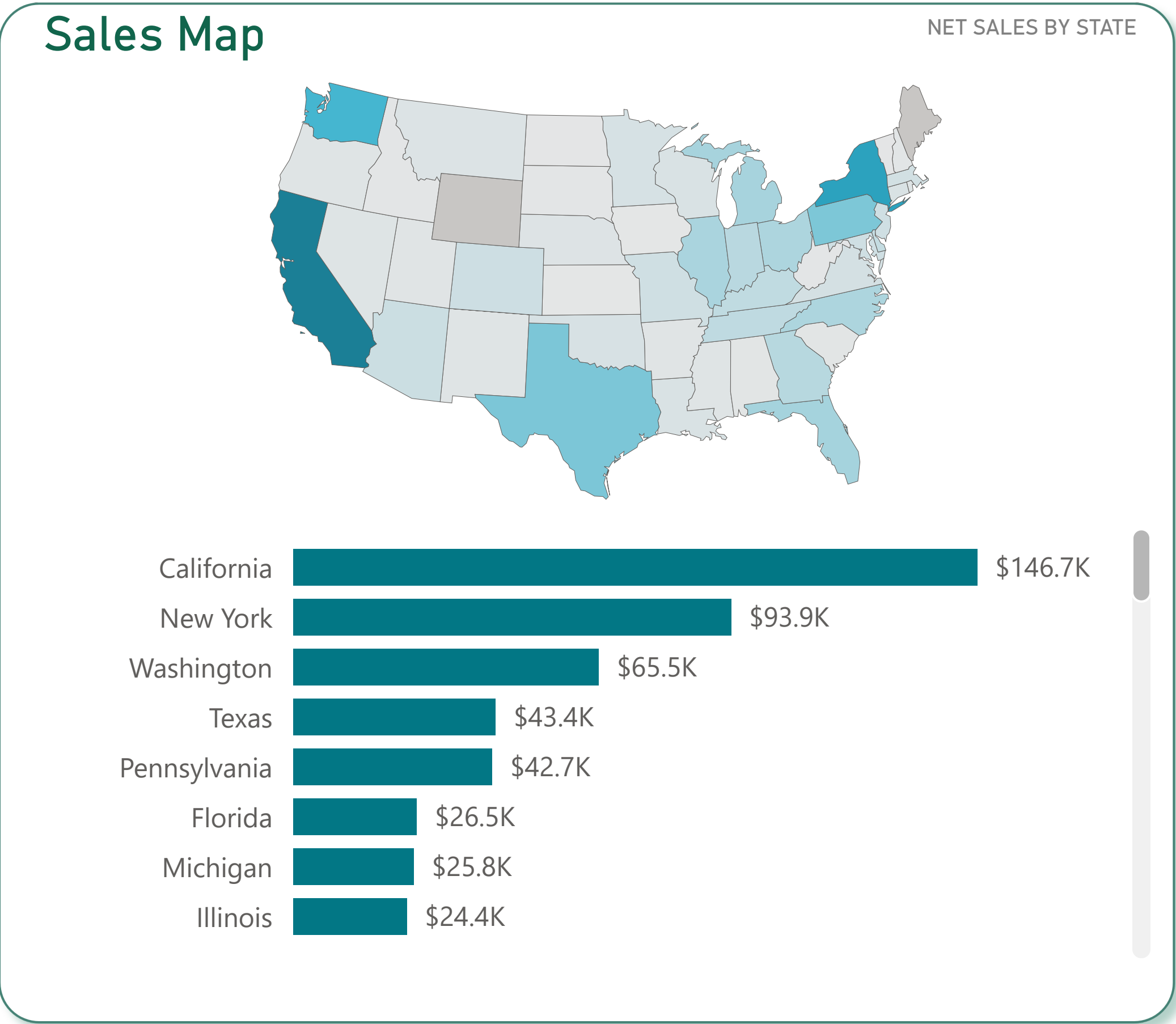
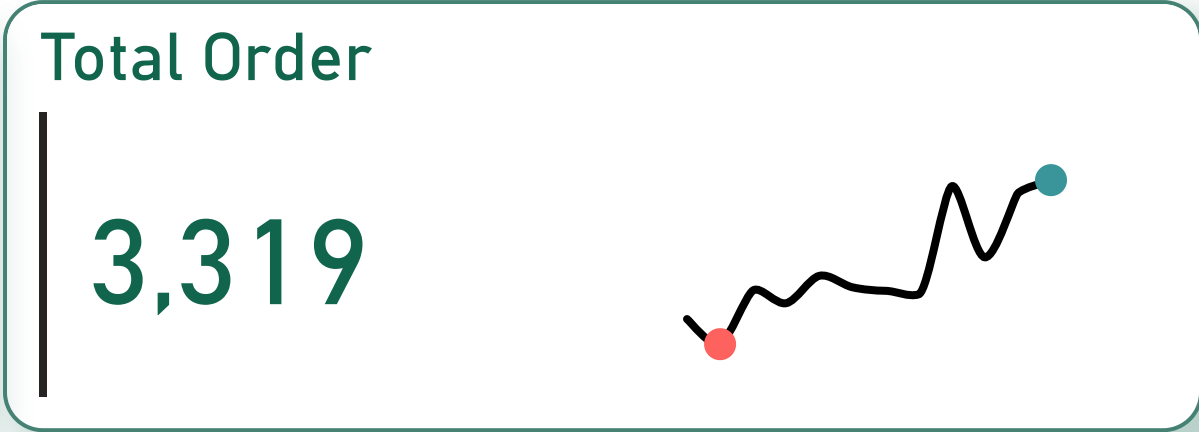
Region Details

2011

2012

2013

2014





# Viewing details for : State (California)

2014

## Net Sales



## Net Profit



## Total Quantity



## Total Order

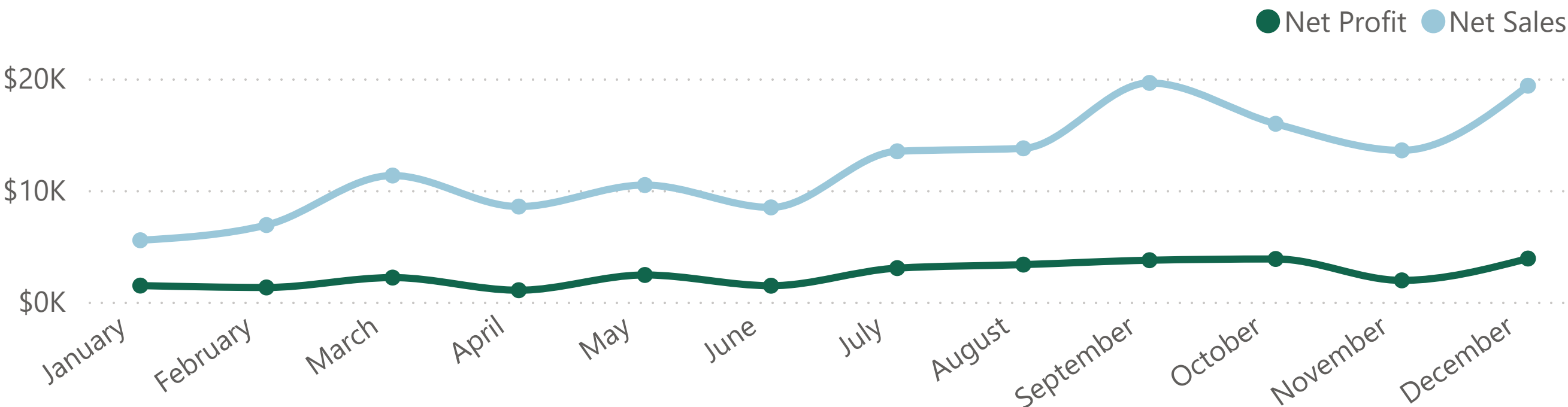


NET SALES AND NET PROFITS BY PRODUCT

Product Name	Net Profits	Net Sales
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	\$1,906.49	\$5,083.96
Hewlett Packard LaserJet 3310 Copier	\$1,847.97	\$5,279.91
Canon Imageclass D680 Copier / Fax	\$1,049.99	\$3,359.95
GBC DocuBind 200 Manual Binding Machine	\$884.06	\$2,357.49
GBC ProClick 150 Presentation Binding System	\$682.52	\$2,022.27
Logitech Z-906 Speaker sys - home theater - 5.1-CH	\$659.98	\$1,649.95
Sanyo 2.5 Cubic Foot Mid-Size Office Refrigerators	\$654.76	\$2,518.29
Razer Tiamat Over Ear 7.1 Surround Sound PC Gaming Headset	\$601.97	\$1,399.93
Acco 7-Outlet Masterpiece Power Center, Wihtout Fax/Phone Line Protection	\$583.58	\$1,945.28
Sanyo Counter Height Refrigerator with Crisper, 3.6 Cubic Foot, Stainless Steel/Black	\$459.40	\$1,640.70
Imation Bio 2GB USB Flash Drive Imation Corp	\$440.76	\$1,049.44
Total	\$29,402.57	\$146,729.10

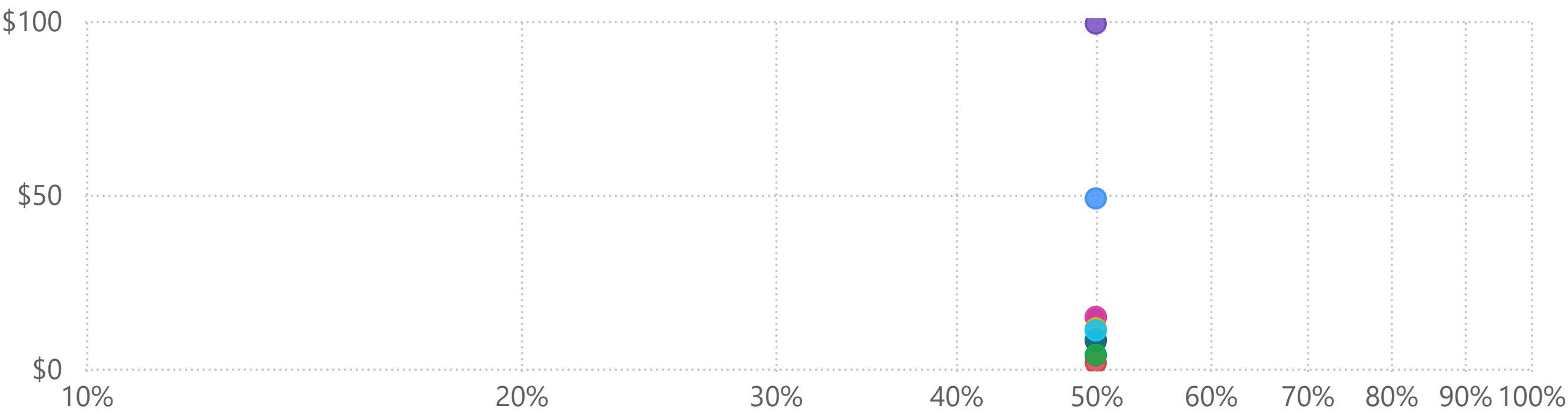
## Product Sales and Profits

NET SALES AND NET PROFIT BY MONTH



## Product Profitability

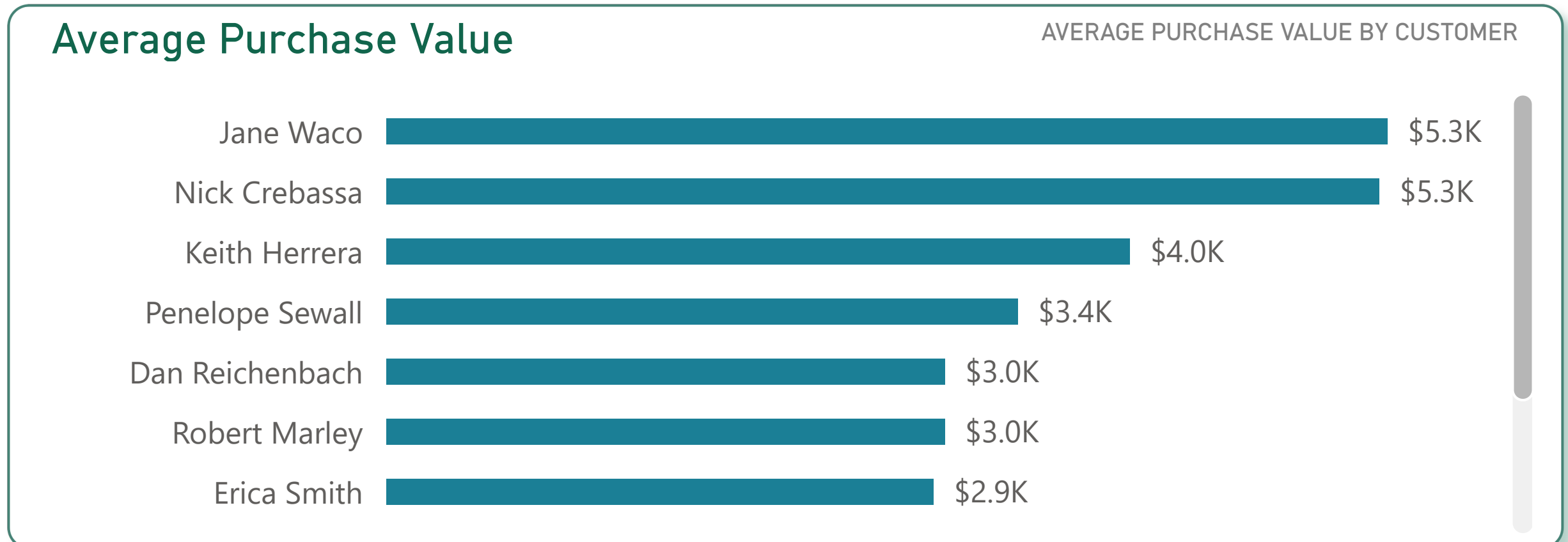
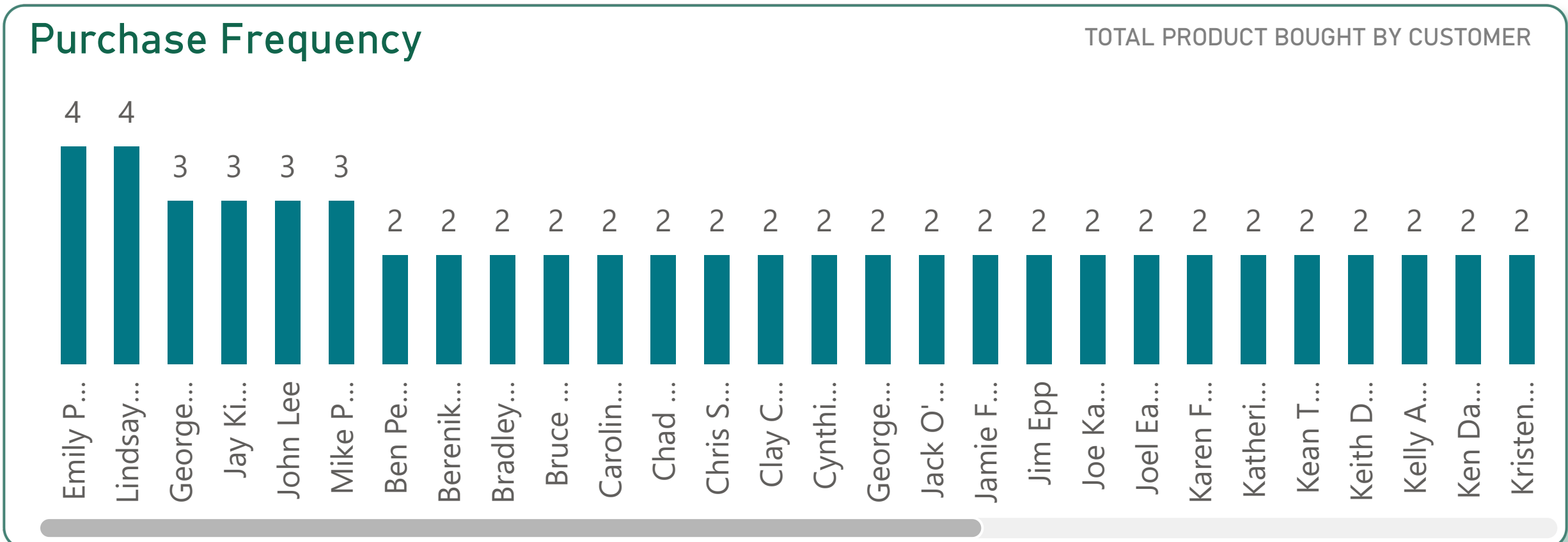
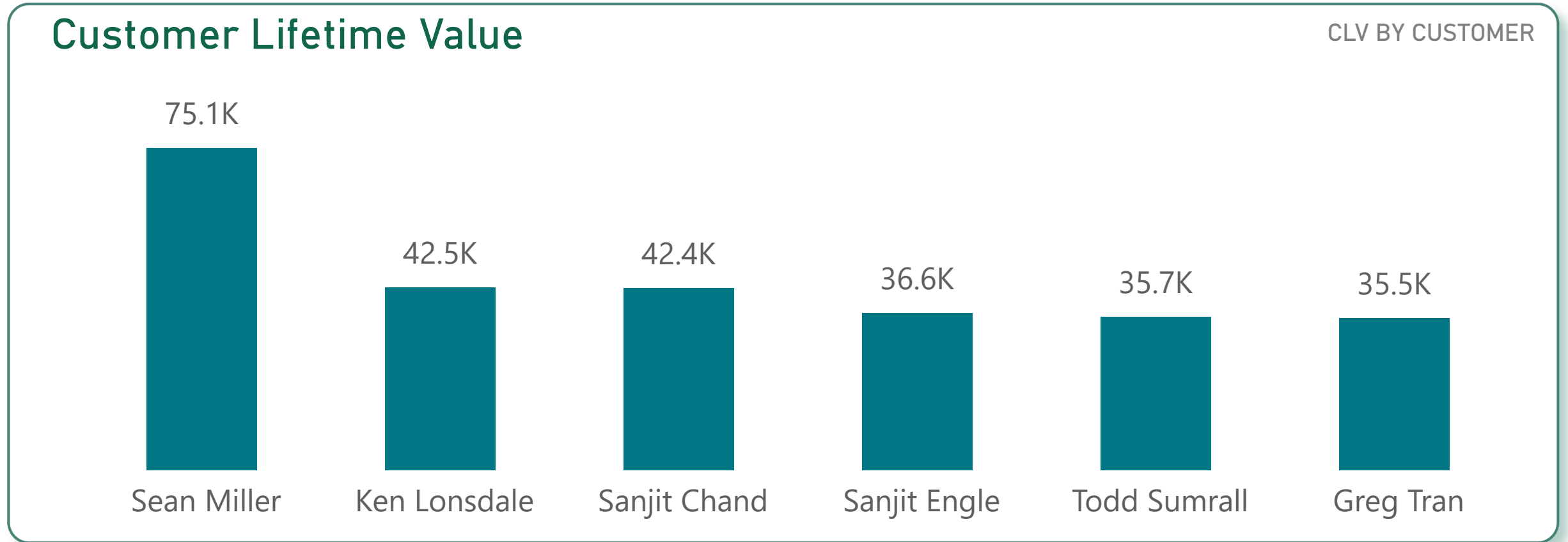
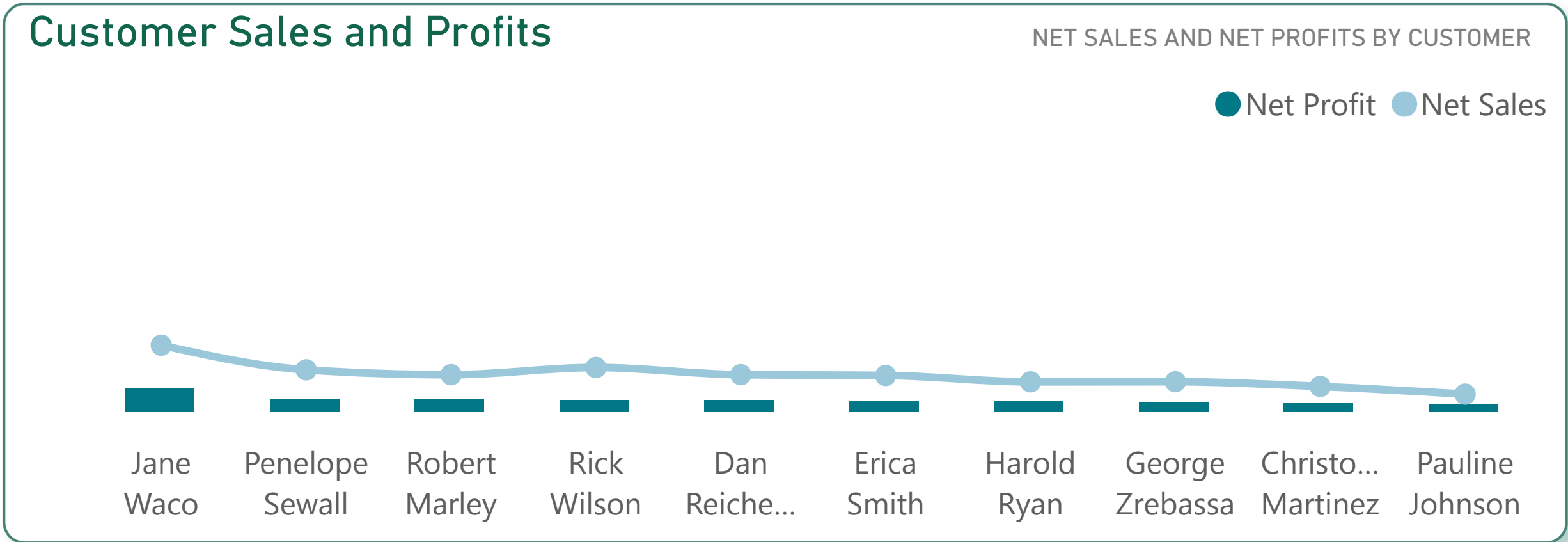
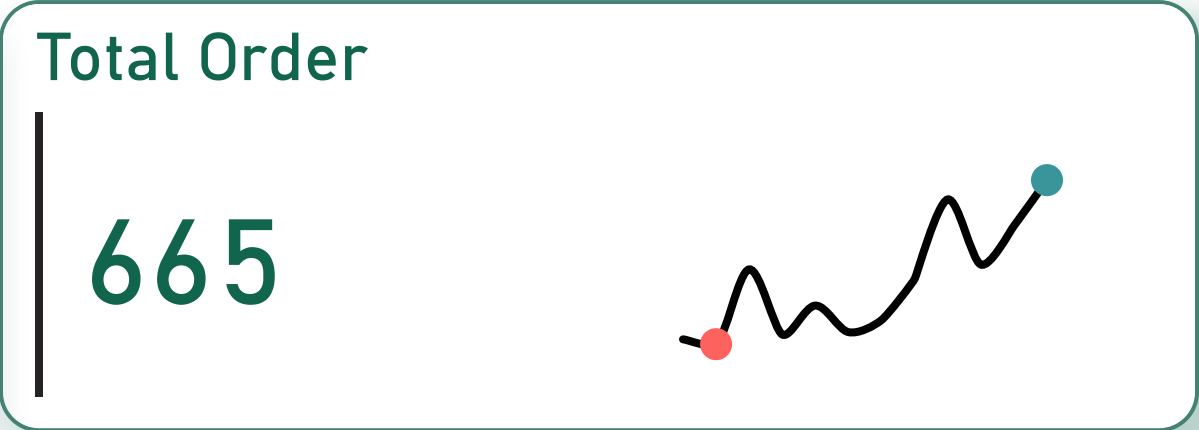
PROFIT MARGIN VS SELLING PRICE BY PRODUCT





# Viewing details for : State (California)

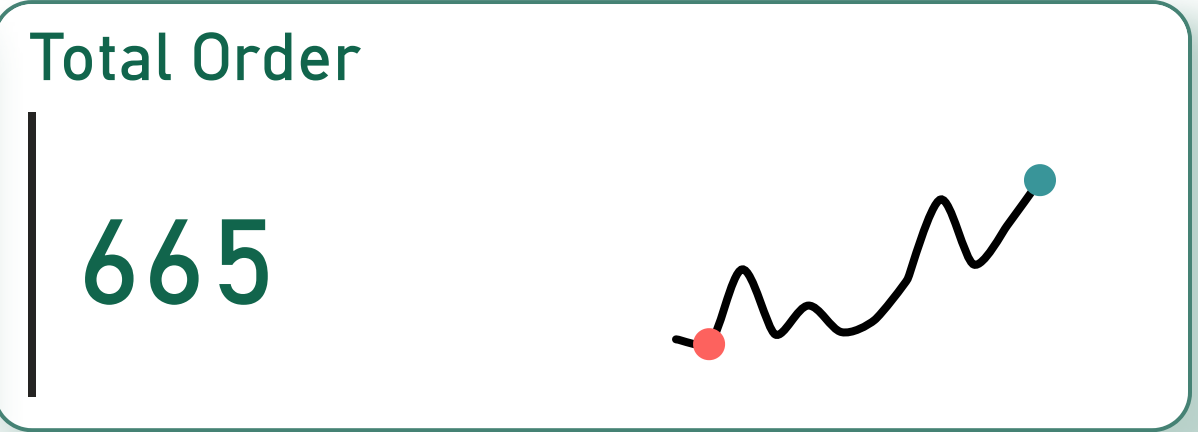
2014





# Viewing details for : State (California)

2014



City Performance			NET SALES AND NET PROFITS BY CITY	
City	Net Profits	Net Sales		
Los Angeles	\$10,059.29	\$48,875.69		
San Francisco	\$6,631.39	\$37,235.93		
Sacramento	\$1,938.38	\$5,325.88		
Inglewood	\$1,026.70	\$3,479.33		
Brentwood	\$985.39	\$4,229.93		
Huntington Beach	\$865.88	\$2,495.88		
Westminster	\$763.69	\$3,826.65		
San Diego	\$760.45	\$5,635.55		
Santa Ana	\$746.93	\$2,024.66		
Oakland	\$582.12	\$3,920.39		
Anaheim	\$564.93	\$2,369.14		
Torrance	\$501.16	\$2,011.90		
Fresno	\$383.57	\$2,295.90		
San Jose	\$357.17	\$1,513.20		
Total	\$29,402.57	\$146,729.10		

