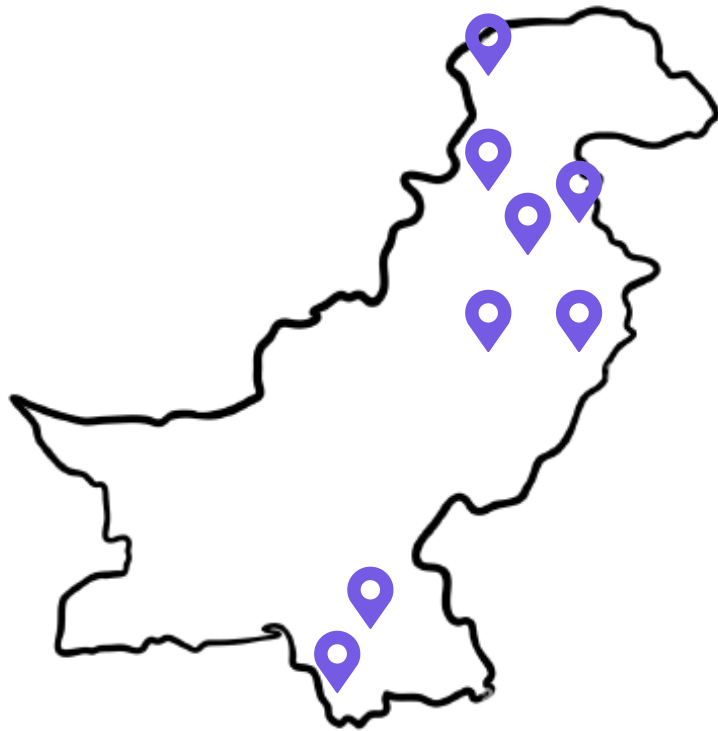




# PROPOSAL

for sponsorship / collaboration

# About Us



AWS Cloud Club is a collaborative network, a community led and driven by tech enthusiastic students from various universities across Pakistan, including Mardan, Peshawar, Lahore, Islamabad, and Karachi. In Islamabad alone, we have built a strong community of 2,500+ subscribed student participants. Our community is united by a shared passion for cloud technology and a commitment to fostering an inclusive environment where members can connect, learn, and innovate.

# About Event



AWS Student Community Days are student-led events organized by AWS Cloud Clubs, providing free educational content like workshops and talks on cloud technologies for students and early-career professionals. Companies benefit by sponsoring these events to gain brand exposure among future tech talent and to establish a direct recruitment pipeline to hire individuals with in-demand cloud skills. AWS Student Community Days are hosted across the globe, and Islamabad is proud to be one of the participating cities.

**Learn more about the upcoming AWS Student Community days around the world :**

<https://builder.aws.com/content/30YAgni22A4kIDUitLghmIPOILJ/aws-student-community-days>



# About Event

**AWS Student Community Day Islamabad 2025** is set to be one of the largest student-led technology gatherings in the region, bringing together passionate learners, innovators, and industry experts under one roof. Hosted at the prestigious **Chamber of Commerce** venue with a seating capacity of **400–450+ attendees**, this event promises an energetic and impactful experience.

With a strong community presence of **3,000+** meetup followers and **2,000+** LinkedIn followers, we have already built an engaged audience eager to explore the latest in cloud, AI/ML, and emerging technologies. Adding to this, the event is backed by **15+ community collaborators**, ensuring a diverse and vibrant mix of participants from multiple institutions and domains.

The day will serve as a bridge between students and the industry, providing a golden opportunity for young tech enthusiasts to directly engage with industry professionals, thought leaders, and AWS experts. Sponsors will benefit from direct visibility to the next generation of builders and innovators, while students will gain valuable insights, mentorship opportunities, and potential career pathways.

**Meetup:** <https://www.meetup.com/aws-cloud-club-at-numl/>

**LinkedIn:** <https://www.linkedin.com/company/aws-cloud-clubs-numl/>

# AWS Academic Advocacy Team



**Nayoung Miller**

Toronto



**Lisa**

Richland

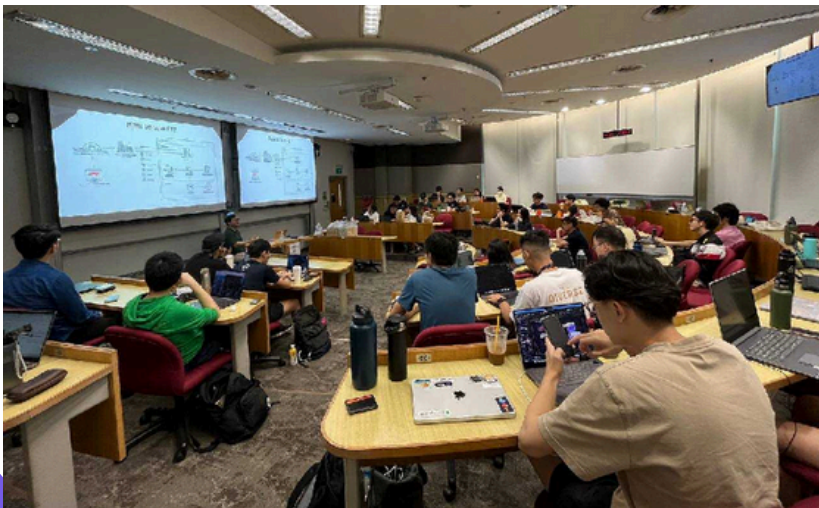


**Tracy**

Toronto



# Some Glimpses of Cloud Events



# OUR TEAM

## CORE LEADS

**Junaid Hanif**

Operations

**Ubaid Malik**

Media & Comm

**M. ABDULLAH  
BIN AFTAB**

AWS Cloud  
Captain NUML

**SHEHZAD**

Media & Comm

**SARDAR  
HUZAIFA**

AWS Cloud  
Captain IIUI

**Irfan Hayat**

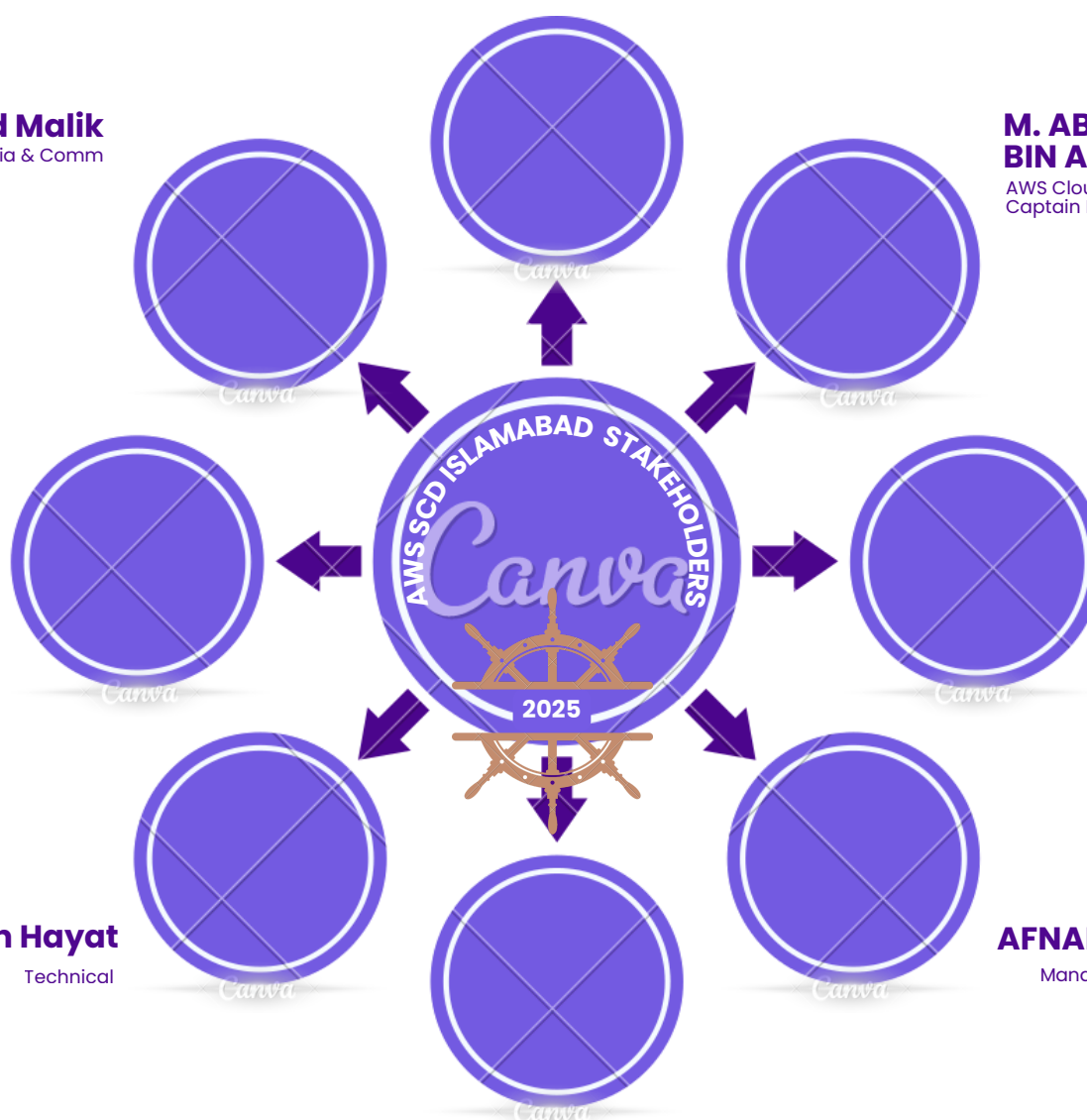
Technical

**AFNAN KHAN**

Management

**ABDULLAH  
HAROON**

Operations &  
Logistics



# CLOUD CLUBS



CURRENTLY OPERATING IN DIFFERENT  
UNIVERSITIES OF PAKISTAN



NOTE: AWS Cloud Clubs are growing in Pakistan so each new cohort we can see new clubs



# OUR MISSION

Our primary goal is to cultivate a strong cloud community that serves both students and professionals. We aim to:

- **Promote Cloud Education:** Offer educational resources, hands-on workshops, and expert-led sessions to deepen participants' knowledge and skills in cloud computing.
- **Facilitate Networking:** Create opportunities for individuals to connect with peers, industry experts, and potential employers, fostering collaboration and career growth.
- **Support Professional Development:** Provide a platform for professionals to enhance their expertise, stay updated with industry trends, and advance their careers.

# WE ARE LOOKING FOR

# SPONSORS

- **BENEFITS OF SPONSORSHIP**

- Enhance your brand's visibility among a targeted audience of tech enthusiasts, students, and professionals
- We will also place your logo on our sponsor's walls.
- Build valuable connections with future tech leaders, potential employees, and industry peers.
- Contribute to the growth of the tech community and support educational initiatives that benefit students and professionals alike.

# TERMS & CONDITIONS

- By sponsoring AWS Student Community Day Islamabad 2025, the sponsor agrees to provide financial or in-kind support as outlined in the sponsorship proposal. The level of marketing and brand promotion provided will be directly related to the amount of sponsorship received.
- Promotion will adhere to ethical codes of conduct and comply with all relevant regulations.
- The sponsor's promotional materials will be displayed at designated locations provided by our venue partner. Placement details will be discussed and agreed upon prior to the event.
- Any changes must be requested within the stipulated timeframe to ensure compliance with the sponsor's brand guidelines.
- The sponsorship agreement will be effective for the term specified. Options for renewal and extension will be reviewed before the term ends.
- Both parties agree to adhere to all applicable laws, regulations, and ethical standards. Advertisements must not violate ethical codes of conduct. AWS Cloud Club Pakistan reserves the right to refuse sponsorships that conflict with its values and mission.
- All sponsorship offers are negotiable to suit both parties' needs and interests. The final terms will be documented in the sponsorship agreement.

# SPONSORSHIP PACKAGES



## DIAMOND

**\$500**

- Will include your brand logo on International AWS Cloud Club forums ( Official social media channel, official blogs, AWS SCD ISLAMABAD 2025 Blog on AWS Builder center )
- Complimentary event tickets and VIP access (no limit)
- Keynote speaking opportunity
- Your logo will be mark on our swags
- Premier branding on event materials, website, and social media.
- Logo on main wall poster on the event day
- Opportunity to showcase your product or services to the community.
- Opportunity to add your Organization/Institution/Company name on our **Meetup** Registration Page.
- Dinner Eve with Executives

# SPONSORSHIP PACKAGES



**GOLD**

**\$400**

- Will include your brand logo on AWS Cloud Club Socials and separate post for sponsoring us.
- Complimentary event tickets for 5 Members
- Speaking opportunity on Main Stage (10 Minutes)
- Your logo will be mark on our swags
- Logo on main wall poster on the event day
- Opportunity to showcase your product and achievements.
- Dinner Eve with Executives



# SPONSORSHIP PACKAGES



**SILVER**

**\$300**

- Will include your brand logo on AWS Cloud Club Socials
- Event tickets for 3 Members
- Premier branding on event materials, website, and social media.
- Logo on wall poster on the event day(not main)

*Thank You*